MAINE STATE LEGISLATURE

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132nd MAINE LEGISLATURE

FIRST SPECIAL SESSION-2025

Legislative Document

No. 1627

H.P. 1081

House of Representatives, April 15, 2025

An Act Regarding Workforce Development, Education Reform and Talent Retention

Received by the Clerk of the House on April 11, 2025. Referred to the Committee on Education and Cultural Affairs pursuant to Joint Rule 308.2 and ordered printed pursuant to Joint Rule 401.

ROBERT B. HUNT Clerk

R(+ B. Hunt

Presented by Representative WHITE of Ellsworth.

Cosponsored by Representatives: BISHOP of Bucksport, FREDERICKS of Sanford, MCINTYRE of Lowell, MINGO of Calais, RUDNICKI of Fairfield, SIMMONS of Waldoboro.

Be it enacted by the People of the State of Maine as follows:

- Sec. 1. 20-A MRSA §4722, sub-§2-C is enacted to read:
- **2-C.** Internship. Beginning January 1, 2027, before graduating from high school a student must complete an internship, apprenticeship or cooperative education experience that allows the student to attain workforce skills.
- Sec. 2. Department of Education to develop career pathway awareness initiative. The Department of Education shall develop and implement a career exploration module for middle school and high school students that emphasizes the State's high-demand fields as identified by the department. The initiative must include digital and classroom-based resources and provide opportunities for students to engage with private sector employers. The department shall develop a means to fund this initiative by repurposing existing underperforming career readiness programs.
- Sec. 3. Department of Education to require accountability for post-graduation outcomes. The Department of Education shall require school administrative units to track and report post-graduation data and outcomes, including employment of Maine graduates in high-demand fields; enrollment in apprenticeships, technical schools or certification programs; and retention rates for students attending 4-year postsecondary education institutions. The department shall examine metrics that incentivize school administrative units to guide students toward 4-year degree programs and develop measures that incentivize placement in stable employment aligned with workforce needs and enrollment in programs with high completion rates and career outcomes. The department shall develop a method for school administrative units to submit to the department annually a report detailing the percentage of graduates entering postsecondary education institutions, technical schools or the workforce and retention rates for graduates in postsecondary education institutions.
- Sec. 4. Department of Education to provide training on career counseling standards. The Department of Education shall provide professional development for school counselors regarding career pathways in high-demand fields and workforce trends and local employment opportunities.
- Sec. 5. Department of Education to remove incentives for school administrative units. The Department of Education shall remove incentives for school administrative units that disproportionately steer students toward 4-year postsecondary education institutions.
- Sec. 6. Department of Education to mandate information on post-graduation options. The Department of Education shall mandate that all high school students receive information on a variety of post-graduation options, including apprenticeships, certification programs and local employment opportunities in high demand.
- **Sec. 7. Department of Education to redirect infrastructure funds.** The Department of Education shall redirect infrastructure funds to upgrade career and technical education facilities and equipment to meet industry standards.

Sec. 8. Department of Education to strengthen and expand extended learning opportunity programs. The Department of Education shall expand access to extended learning opportunity program coordinators and prioritize underserved and rural areas. The department shall provide support for extended learning opportunity program coordinators to recruit local employers with tools and recognition programs for business participation. The department shall align extended learning opportunity program activities with the State's high-demand fields and workforce needs.

- **Sec. 9. Department of Education to establish grant programs.** The department shall establish a competitive grant program for employers to partner with schools, career and technical education centers and the Maine Community College System to create new training opportunities to address workforce gaps. The grant program must require employers to co-invest through matching funds or in-kind contributions. The department shall fund innovative pilot programs such as mobile training units or so-called earn while you learn models for high school students that focus on measurable outcomes.
- Sec. 10. Department of Education to coordinate with Department of Administrative and Financial Services, Bureau of Revenue Services to develop employer tax incentives for workforce investments. The Department of Education shall coordinate with the Department of Administrative and Financial Services, Bureau of Revenue Services to develop employer tax incentives for workforce investments. The Department of Education and the bureau shall develop the following tax incentives:
- 1. A student loan assistance tax credit through which employers offering student loan repayment assistance to Maine-based employees receive a state income tax credit equal to 50% of contributions capped at \$2,500 per employee annually. The assistance must reduce employees' principal or interest on student loans and be conditioned upon a 2-year retention agreement;
- 2. A child care support tax credit through which employers that provide on-site child care or subsidies for employees receive a state income tax credit equal to 30% of child care program costs, capped at \$10,000 per facility or \$2,000 per employee annually, whichever is less;
- 3. A cultural and recreational investment tax credit through which employers that contribute to local amenities, such as parks, community centers and recreational facilities, receive a credit equal to 25% of direct contributions made by the employer, capped at \$25,000 annually. The contributions must benefit the broader community and align with regional workforce needs; and
- 4. A "stay and grow" tax credit that provides a graduated income tax credit for a person employed in a high-demand field and who remains in the State for at least 5 years. The credit must increase over time to reward longer commitments and must prioritize employment in designated industries or in rural areas facing workforce shortages.
- Sec. 11. Department of Education and Department of Labor to coordinate and offer stipends for employees in underserved regions. The Department of Education and the Department of Labor shall coordinate and address labor shortages in underserved regions of the State by offering temporary housing and commuting or relocation stipends for workers who take jobs in the State's rural areas. The benefits and stipends must last for a period of up to 3 years and taper off gradually. The Department of

Education and the Department of Labor shall fund the grants by reallocating rural development grants.

- Sec. 12. Department of Education to conduct efficiency and oversight of workforce education. The Department of Education shall conduct audits of workforce education to identify inefficient programs. Upon the discovery of inefficient programs, the department shall reallocate the savings to initiatives with measurable outcomes. The department shall coordinate funding and incentives used by the department to metrics such as job placements, retention rates and workforce satisfaction. The department shall establish a committee to evaluate program effectiveness and recommend annual adjustments.
- **Sec. 13. Report.** The Department of Education shall submit a report to the Joint Standing Committee on Education and Cultural Affairs detailing its progress on this legislation no later than December 3, 2025. The report must include suggested legislation to implement the initiatives under this legislation. The Joint Standing Committee on Education and Cultural Affairs may report out legislation related to the report to the Second Regular Session of the 132nd Legislature.

SUMMARY

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This bill requires that students complete an internship prior to graduating from high school beginning January 1, 2027. The bill also requires the Department of Education to:

- 1. Develop and implement a career exploration module for middle school and high school students;
- 2. Require school administrative units to track and report post-graduation outcomes and examine metrics that incentivize school administrative units to guide students toward 4-year degree programs;
- 3. Provide training on career counseling standards, including professional development for school counselors regarding career pathways in high-demand fields;
- 4. Mandate that all high school students receive information on a variety of post-graduation options, including apprenticeships, certification programs and local employment opportunities in high demand;
- 5. Redirect infrastructure funds to upgrade career and technical education facilities and equipment to meet industry standards;
- 6. Expand access to extended learning opportunity program coordinators, prioritizing underserved and rural areas:
- 7. Establish a competitive grant program for employers to partner with schools, career and technical education centers and the Maine Community College System to create new training opportunities to address workforce gaps;
 - 8. Fund innovative pilot programs, such as mobile training units;
- 9. Develop, in consultation with the Department of Administrative and Financial Services, Bureau of Revenue Services, employer tax incentives for workforce investments;
- 10. Coordinate with the Department of Labor to address labor shortages in underserved regions by offering temporary housing and commuting or relocation stipends;

- 1 11. Conduct audits of workforce education to identify inefficient programs and, upon discovery, reallocate the funds to initiatives with measurable outcomes; and
- 12. Submit a report no later than December 3, 2025 to the Joint Standing Committee on Education and Cultural Affairs with suggested legislation.