MAINE STATE LEGISLATURE

The following document is provided by the

LAW AND LEGISLATIVE DIGITAL LIBRARY

at the Maine State Law and Legislative Reference Library

http://legislature.maine.gov/lawlib



Reproduced from scanned originals with text recognition applied (searchable text may contain some errors and/or omissions)

ROS

1 L.D. 913 2 Date: (e) (e) 25 (Filing No. S-308)

3	HOUSING AND ECONOMIC DEVELOPMENT			
4	Reproduced and distributed under the direction of the Secretary of the Senate.			
5	STATE OF MAINE			
6	SENATE			
7	132ND LEGISLATURE			
8	FIRST SPECIAL SESSION			
9 10	COMMITTEE AMENDMENT "A" to S.P. 403, L.D. 913, "An Act to Prohibit Ticket Sellers from Prohibiting the Transfer of Tickets to Third Parties"			
11	Amend the bill by striking out the title and substituting the following:			
12	'An Act to Amend the Law Regulating the Resale of Tickets'			
13 14	Amend the bill by striking out everything after the enacting clause and inserting the following:			
15	'Sec. 1. 8 MRSA c. 37, as amended, is amended to read:			
16	CHAPTER 37			
17	SALE AND RESALE OF TICKETS			
18	§1301. Resale Sale and resale of tickets			
19 20	1. Definitions. As used in this section, unless the context otherwise indicates, the following terms have the following meanings.			
21 22	A. "Entertainment event" means an event for which a ticket has been purchased, including, but not limited to, a performance, concert, exhibit, game or contest.			
23 24	A-1. "Bot" means any program, device or software designed to circumvent security measures or access controls on a ticket sales platform to obtain tickets.			
25 26 27	B. "Place of entertainment" means a facility used to host an entertainment event including, but not limited to, a theater, stadium, arena, racetrack, museum or amusement park.			
28	B-1. "Mandatory fee" means a fee or charge required as part of the advertised price of			

Page 1 - 132LR1184(02)

COMMITTEE AMENDMENT " A " 10 S.P. 403, L.D. 913 (S \cdot 308) B-2. "Service fee" means an additional fee added to the total price of a ticket to pay for administrative costs, including, but not limited to, ticket software, credit card 3 processing and venue fees. 4 B-3. "Speculative ticket" means a ticket not in the actual or constructive possession of 5 the ticket reseller at the time the ticket is listed for resale. 6 C. "Ticket" means documentation of a right to attend an entertainment event. 7 C-1. "Ticket issuer" means a person or entity that issues tickets for original sale, including, but not limited to, musicians or their agents, venues, promoters, theater 8 9 companies and marketplaces for initial purchases. "Ticket issuer" does not include a 10 nonprofit corporation as defined in Title 13-B, section 102, subsection 9. 11 D. "Ticket reseller" means a business entity whose primary business is the sale or resale of tickets. "Ticket reseller" does not include any of the following: a nonprofit 12 13 corporation as defined in Title 13-B, section 102, subsection 9. 14 (1) A nonprofit corporation as defined in Title 13-B, section 102, subsection 9; or 15 (2) A place of entertainment that engages in the sale or resale of tickets to 16 entertainment events at the place of entertainment. 17 E. "Total price" means the maximum total of all fees or charges a consumer must pay 18 for a ticket, except that shipping charges and government charges may be excluded. 19 "Venue" means a place of entertainment used to host an entertainment event, 20 including, but not limited to, a theater, stadium, arena, racetrack, museum or 21 amusement park. 22 1-A. Required ticket disclosures. A ticket reseller or ticket issuer advertising, 23 offering for sale, selling or reselling a ticket shall: 24 A. Clearly and conspicuously disclose the total price of the ticket, including all mandatory fees, whenever the price is advertised or displayed; 25 26 B. Display the total price of the ticket more prominently than other pricing information 27 in all advertisements, offers or displays; 28 C. Provide a complete itemization of the total price of the ticket that includes the 29 nature, purpose and amount of any mandatory fee in a font size smaller than that of the 30 total price; and 31 D. Clearly and conspicuously disclose to the consumer at the time of purchase the seat 32 number or section at the venue associated with the ticket. 33 2. Refunds required. A ticket reseller that engages in the resale of a ticket in the 34 State to a place of entertainment yenue shall, upon the request of the eustomer consumer, 35 refund the amount paid by the eustomer consumer for the ticket in any of the following

36

37

38

39

40

41

circumstances:

A. The entertainment event is cancelled;

issuer or recognized at the venue as valid;

Page 2 - 132LR1184(02)

B. The ticket is not accepted by the entity venue holding the entertainment event

because it is counterfeit or does not conform with the requirements established by the

entity venue holding the entertainment event or was never inventoried by the ticket

COMMITTEE AMENDMENT

	COMMITTEE AMENDMENT " A " to S.P. 403, L.D. 913 (S- 3 08)
1 2	C. The ticket is cancelled by the entity venue holding the entertainment event for any reason; or
3 4	D. The person who purchased the ticket consumer does not receive the ticket in time to attend the entertainment event-; or
5 6	E. The ticket reseller made a material misrepresentation relating to the sale of the ticket.
7 8 9	A person operating a venue shall provide a person holding a counterfeit, duplicate or otherwise invalid ticket purchased from a ticket reseller the contact information for the Office of the Attorney General.
10 11 12	This subsection does not prevent a ticket issuer from setting limits on maximum ticket purchases or enforcing terms and conditions. For the purposes of this subsection, a ticket to an entertainment event is deemed a license.
13	2-A. Prohibited practices. A ticket reseller or ticket issuer may not:
14 15	A. Misrepresent any fee or charge associated with a ticket in any advertisement, offer or display;
16 17 18	B. Exclude a mandatory fee from the advertised price of a ticket without clearly and conspicuously disclosing the nature, purpose and amount of the mandatory fee prior to a consumer's consenting to pay for the ticket;
19 20	C. Sell or offer to sell or resell more than one copy of the same ticket to an entertainment event;
21	D. Sell speculative tickets;
22 23 24	E. Use deceptive website addresses or imply endorsement or ownership of any intellectual property of the venue or artist without explicit written authorization of the venue or artist;
25	F. Circumvent Internet sales limitations using bots or similar tools; or
26 27	G. Charge more than 10% of the total price of the original ticket, including taxes and fees, for the service of providing a marketplace for the resale of a ticket.
28	2-B. Enforcement. The Attorney General shall enforce this section.
29 30	3. Penalty. Violation of this section is an unfair trade practice as prohibited by Title 5, section 207.'
31 32	Amend the bill by relettering or renumbering any nonconsecutive Part letter or section number to read consecutively.
33	SUMMARY
34 35	This amendment replaces the bill and changes the title. It amends the laws governing the resale of tickets to include practices that regulate price disclosures and the refund of

Page 3 - 132LR1184(02)

tickets. The amendment includes consumer protections, including the prohibition of

speculative ticket sales and the use of deceptive website addresses and bots to circumvent

36

37

COMMITTEE AMENDMENT

-6	The state of the s		
602	COMMITTEE AMENDMENT " ho S.P. 403	, L.D. 913 (S-308)	
1	online sales limitations. The amendment	t imposes a price cap on the resale of tickets. T	Γhe
2	amendment requires enforcement by the	Attorney General.	
3	FISCAL N	NOTE REQUIRED	
4	(Se	ee attached)	

Page 4 - 132LR1184(02)



132nd MAINE LEGISLATURE

LD 913

LR 1184(02)

An Act to Prohibit Ticket Sellers from Prohibiting the Transfer of Tickets to Third Parties

Fiscal Note for Bill as Amended by Committee Amendment "\$\frac{15-308}{}\]
Committee: Housing and Economic Development

Fiscal Note Required: Yes

Fiscal Note

Minor cost increase - General Fund

Fiscal Detail and Notes

Any additional costs to enforce the provisions of this bill are expected to be minor and can be absorbed within existing budgeted resources.