

MAINE STATE LEGISLATURE

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L.D. 825

DATE: 5/23/5

(Filing No. H- 475)

BUSINESS, RESEARCH AND ECONOMIC DEVELOPMENT

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**STATE OF MAINE
HOUSE OF REPRESENTATIVES
122ND LEGISLATURE
FIRST SPECIAL SESSION**

COMMITTEE AMENDMENT "A" to H.P. 584, L.D. 825, "Resolve, To Establish 3-1-1 as a Statewide Business Assistance Services Line"

Amend the resolve by striking out the title and substituting the following:

'Resolve, To Improve Statewide Business Assistance Services'

Further amend the resolve by striking out everything after the title and before the summary and inserting in its place the following:

'Sec. 1. Department of Economic and Community Development to study methods for promoting Business Answers program. Resolved: That the Department of Economic and Community Development shall develop a proposal that focuses on methods for promoting and marketing the Business Answers program, its publicly accessible website and its toll-free telephone service to the public in order to increase the public's awareness of the valuable services that are being offered by this program; and be it further

Sec. 2. Reporting date established. Resolved: That the Department of Economic and Community Development shall report its findings under section 1, along with a written proposal identifying ways to improve the promotion and marketing of the Business Answers program, to the Joint Standing Committee on Business, Research and Economic Development by February 1, 2006.'

COMMITTEE AMENDMENT

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SUMMARY

This amendment directs the Department of Economic and Community Development to develop a proposal for promoting and marketing the Business Answers program, with a special focus on promoting the Business Answers program publicly accessible website and toll-free telephone service to the public in order to increase the public's awareness of the valuable services that are being offered by this program. The department shall report its findings, along with a written proposal identifying ways to improve the promotion and marketing of the Business Answers program, to the Joint Standing Committee on Business, Research and Economic Development by February 1, 2006.

FISCAL NOTE REQUIRED
(See attached)



Approved: 05/17/05 *MDC*

122nd MAINE LEGISLATURE

LD 825

LR 1546(02)

Resolve, To Establish 3-1-1 as a Statewide Business Assistance Services Line

Fiscal Note for Bill as Amended by Committee Amendment "A"

Committee: Business, Research and Economic Development

Fiscal Note Required: Yes

Fiscal Note

Minor cost increase - General Fund

Fiscal Detail and Notes

Additional costs to the Department of Economic and Community Development to develop the written proposal can be absorbed within existing budgeted resources.