

MAINE STATE LEGISLATURE

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STATE OF MAINE
HOUSE OF REPRESENTATIVES
104th LEGISLATURE

HOUSE AMENDMENT " B " to S. P. 265, L. D. 869, Bill,
"AN ACT Relating to Solicitation of Eye Services and Appliances."

Amend said Bill by striking out all of the first paragraph of that part designated "§ 2455" and inserting in place thereof the following:

'It shall be unlawful for any person, firm, partnership, company or corporation to solicit eye examinations, or to advertise the sale of eyeglasses, spectacles, lenses, frames, mountings, prisms or any other optical appliances or devices commonly included in the prescriptions of optometrists or physicians by newspaper, radio, window display, television, telephone directory display advertisement or any other means of advertisement in any manner which would be fraudulent, deceptive or misleading; or to use any method or means of baiting the public into buying eyeglasses, spectacles, lenses, frames, mountings, prisms or other optical appliances or devices for visual correction. This section shall not render any advertising media liable for publishing any such advertising furnished them by a vendor of said commodity or material.'

Filed by Mr. Millett of Dixmont.

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(Filing No. H-224)

4/22/69