

# MAINE STATE LEGISLATURE

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FIRST SPECIAL SESSION

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ONE-HUNDREDDTH LEGISLATURE

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**Legislative Document**

**No. 1653**

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H. P. 1200 House of Representatives, November 27, 1961  
Committee on Towns and Counties suggested.

HARVEY R. PEASE, Clerk

Presented by Mr. Stewart of Presque Isle.

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STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED  
SIXTY-ONE

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**AN ACT Relating to Advertising and Promotion in Aroostook County.**

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Be it enacted by the People of the State of Maine, as follows:

**R. S., c. 90-A, §§ 66-70, additional.** Chapter 90-A of the Revised Statutes, as enacted by section 1 of chapter 405 of the public laws of 1957, is amended by adding 5 new sections to be numbered 66 to 70, to read as follows:

**'Aroostook Advertising and Promotion Department.**

**Sec. 66. Aroostook Advertising and Promotion Department.** The duly elected commissioners of Aroostook County may establish a department of advertising and promotion for Aroostook County to be known as the Aroostook Advertising and Promotion Department. It shall be the responsibility of this department to promote and publicize Aroostook on a county-wide basis.

**Sec. 67. Control.** The control of said department shall be vested in the Aroostook county commissioners, assisted and advised by a body to be known as the Aroostook County Advertising and Promotion Council. Said council shall consist of 16 members, one from each representative district to be named by the county commissioners with the advice of the municipalities concerned. Members shall serve a term of one year and may be eligible for reappointment, except that no member shall serve more than 5 consecutive years. Said council shall be limited to recommending, counseling and advising the county commissioners relative to the policies, procedures and projects of the Aroostook Advertising and Promotion Department. Said council will act on all matters by majority vote of those present. The council shall meet and elect a chairman, vice-chairman and secretary as soon as practical after July 1st of each year, but

no later than July 15th. Said council shall meet at least once in every 3-month period. Special meetings may be called at any time by the chairman.

Sec. 68. Management. The management of the Aroostook Advertising and Promotion Department shall be the responsibility of the county commissioners who shall hire an executive director with the advice and consent of the council. Adequate office space and clerical help shall be provided for by the county commissioners.

Sec. 69. Financing. The County of Aroostook shall appropriate a sum between \$15,000 and \$25,000 annually for the purpose of operating the Aroostook Advertising and Promotion Department.

Sec. 70. Application. The Aroostook County funds appropriated for this purpose shall become available starting with the county appropriation for 1962. Any funds appropriated but not used in any particular year shall not lapse but shall be carried forward for use in the future but at no time shall the carrying account exceed \$25,000.'