MAINE STATE LEGISLATURE

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Tourism: A blessing or a threat?

Without a plan, Maine risks losing industry's benefits

First of three parts

By Eric Blom and Tux Turkel Staff Writers

AINE, the state that calls itself "Vacation-land," faces a future of clogged roads, crowded woodlands and uneven development if it fails to harness the surging power of tourism.

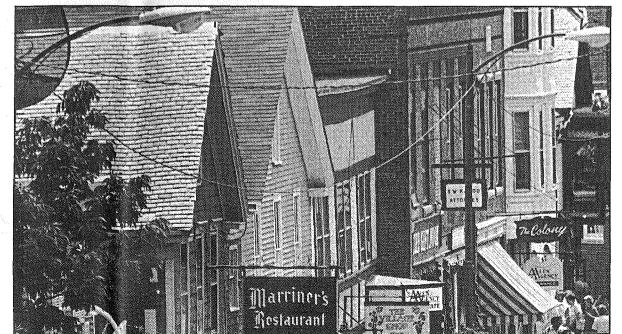
Tourism contributes \$2 billion a year to Maine's economy, an impact that has grown rapidly over the past decade. Employment in travel and lodging grew by 69 percent during the 1980s, and sales grew by an average of 10 percent a

Tourism



At a turning point

Route 1. Towns in Washington County, on the other hand, are struggling to attract tourist dollars while preserving their unspoiled



sales volume, behind only the forest products industry.

forest products industry.

The tourism boom is part of a global trend. Economists predict the business will continue to grow in the 1990s, and could displace agriculture as the world's largest industry by the end of the century.

A six-week examination by the Telegram, however, has found that Maine will waste the potential benefits of tourism if it doesn't find ways to control traffic, promote less-traveled regions, keep natural areas from being overrun and help communities preserve traditional

ways of life.

A sputtering regional economy, industry infighting and a wide-spread hostility toward tourists have undercut attempts to manage this complex economic giant. Maine has cut back its fledgling efforts to manage tourism precisely at a time when experts say the state should increase management efforts to maintain economic growth, promote rural development and protect Maine's character and environment.

In the absence of coordinated management, tourism's down side is visible across the state.

Bar Harbor residents, for example, pay more for groceries because competition from tourist-based businesses has forced up commercial rents. Townspeople from Kittery to Mount Desert battle the tourist traffic that snarls coastal

second-class industry in the eyes of many state lawmakers and planners. Although it contributes more to the economy than fishing or farming, for example, it receives far less attention. Experts say this neglect could prove costly.

neglect could prove costly.

"To me, it's like any resource," says John Hunt, professor of tourism at the University of Massachusetts at Amherst. "Without some sort of management, you begin to see erosion in values and quality."

The industry has historically concentrated on promotion, Hunt says, "on building a better brochure." Research, planning and other management efforts are in their infancy, he says.

their infancy, he says.
"It's relatively easy to promote," says Hunt. "It's pretty damn hard to manage."

Maine's tourism management efforts in recent years have been undercut by lack of support and start-and-stop patterns:

- The University of Maine announced last January that it would offer the state's first bachelor's degree in hotel, restaurant and tourism administration. The school decided in January to put the program on hold indefinitely because the Legislature refused to pay for new programs.
 - The state's tourism promo-

See TOURISM Page 5

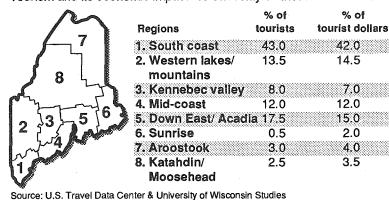


Staff photo by Doug Jones

Tourists clog Route 1 in Camden, one of the first Maine towns to feel the flood of visitors each summer.

Visitor destination and spending

Tourism and its economic impact are unevenly distributed in Maine.



Telegram/ Tom Peyton

Tourism

(Does not include foreign tourists)

Continued from first page this section

tional account, described by officials as vital to maintain Maine's economic growth during the current economic slowdown and already one of the lowest funding levels in the nation, will be cut by an undetermined amount due to a \$500,000 reduction in the tourism office budget.

- The state Office of Tourism two years ago tried to entice tourists "upland and inland" to rural areas where travel dollars are most needed and public facilities unstrained. The program also encouraged tourism during the slow fall and winter months. But a relatively slow 1989 summer season and budget cuts have put the program on hold.
- A researcher at the Maine Agricultural Experiment Station, at the University of Maine at Orono, began the first study of tourism's cost to municipal government two years ago, in hopes of creating a computer model that would weigh the expenses and economic benefits of tourism to Maine towns. But the researcher may be forced to abandon his project because he cannot find \$30,000 in state, federal or private money to complete his work.
- Maine developed an in-state awareness campaign to counter hostility toward travelers, but shelved the idea because the tourism office did not have the staff to co-ordinate the program.

Part of the reason Maine and other states struggle with tourism management today is that there

Tourist" T-shirts amid rubber rafts and Maine gifts. York County residents, who host more visitors than anyone else in the state, annually provide a Labor Day sendoff to tourists with turnpike banners that read "Goodbye G.D. Tourists."

Portland pickup trucks sport "Welcome to Maine — Now Leave"

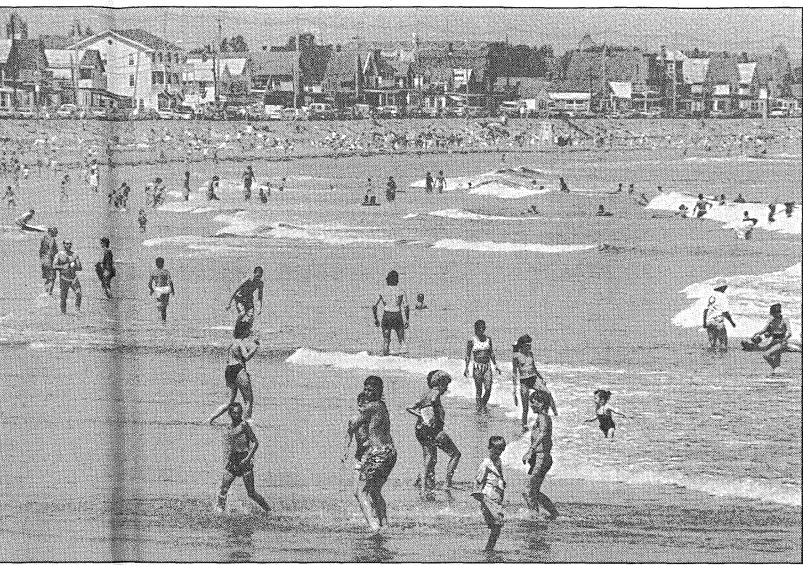
bumper stickers. Isle au Haut residents hide from television cameras because they fear travelers will discover their quiet corner of the world.

Tourists cost some of their host communities hundreds of thousands of dollars a year in additional police protection, garbage disposal costs, bigger sewage treatment plants and increased road maintenance. Old Orchard Beach, for instance, spends about one-sixth of

its municipal budget on tourist-re-lated expenses such as lifeguards, police and extra sewer capacity. Some municipal officials want to soften the impact on residents of tourist towns. These officials have asked for a share of the state sales tax collected from tourists and others in their communities, but the Legislature has rejected that

Some towns and cities that see tourism changing their character are looking to Maine's new growthmanagement law to strike a balance between development and conservation. The law requires Maine communities to rewrite their comprehensive plans, creating blueprints for how residents

want their towns to grow.
In mid-coast Maine, for example, communities along a 90-mile corridor of Route 1 from Bath to



An abundance of rental cottages makes Long Sands Beach in York a popular spot for tourists from other

Staff photo by Gordon Chibroski

Hilary Sinclair, Maine's tourism director, argues that cities and towns need help to coordinate stu-

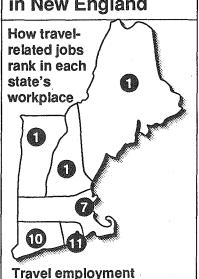
dies, address regional issues such as highway projects and find the money to conduct research.

Her office is unable to provide that support because it does not have the staff — the workforce has just been cut from nine down to seven — and because that work is seven — and because that work is not part of the agency's mission as defined by the Legislature.

The law that established the state tourism office limits it to promotional activities on behalf of the tourism industry. But Sinclair says she stretches those boun-daries wherever possible to bring about smooth growth in Maine's tourism industry.

In recent years, for example, the office has conducted studies on labor needs, sponsored a program to attract tourists to Maine's leastvisited areas and proposed a speakers' bureau to highlight the

Travel-related jobs in New England



Staff photo by John Patriquia One sign of Maine's love-hate relationship

with tourists: A humner sticker on a truck in



Maine has long had its summer people. A century ago, railroad lines offered an escape route from the broiling cities of the Northeast to Maine's breezy coast and cool lakes. Many visitors stayed at the same resorts year after year, and for the most part Mainers accepted these seasonal residents without complaint.

The dominance of the automobile and the creation of the interstate highway system in the 1950s changed that, ushering in the age of mass tourism and bringing Maine within a day's travel of millions of residents of the northeastern United States.

The tourism explosion has brought money and jobs to many formerly remote parts of the state. In The Forks, for example, whitewater rafting on the Kennebec River attracts thrill-seekers from across the country.

Reluctant welcomes

Still, many Mainers complain that tourism leads to traffic, noise, pollution, burdensome property taxes and a change in the character of their communities.

Signs of residents' love-hate relationship with tourists can be found almost everywhere in Maine.

Stores in Windham, near Sebago Lake, sell "Save a Lobster, Boil a building plans and the changes they could bring to the region.

One thing Route 1 communities can do to discourage tourist activity, says Kay Rand, director of Maine's Office of Comprehensive Planning, is restrict strip development and limit the number of motels. A town that wants to accommodate more growth, she says, can build public restrooms and invest in roads and trash disposal.

However, the local planning process has just begun and will last into the mid-1990s. It is too early to judge its effectiveness.

Parks and recreation areas face a similar challenge to preserve their appeal in the face of growing popularity.

Summer visitors to Acadia National Park fight traffic and complain about congestion, as officials seek to accommodate 5 million people a year. The National Park Service is trying to develop a master plan that, with the help of surrounding communities, will control the crowds that have overrun parts of Mount Desert Island.

Support undercut

At the state level, those efforts could be made more difficult because budget cuts, as well as disagreements between lawmakers and private interests, have limited the role of the state tourism office.

All of those efforts have been hampered to some degree by the tourism office's lack of staff, funding and a clear mandate to do the

"We can't address the labor issues, the management issues in the depth I think is necessary," Sinclair says.

Other industries, including several that are even more seasonal than tourism, receive intense management and promotional assistance from the state.

Fishermen, for instance, receive help in managing marine resources, and Maine potato growers pay a tax that goes toward promoting their product. By contrast, Maine meal and lodging taxes go to the state's general fund.

This is true even though tourism is a far larger industry than fishing or agriculture. It generates \$2 billion a year in sales, compared to about \$124 million for fishing and \$180 million for potato production.

"I don't think there's any question that the tourism industry feels as though they contribute \$95 million a year in state sales taxes and that they don't get a fair shake from the state," Sinclair said.

One reason is that tourism in Maine is a "mom and pop" industry, made up mostly of small businesses that have been ineffec-

ALC: MATERIAL SERVICE RE ELLINE

Souvenir T-shirts and sweatshirts in a Bar Harbor store await buyers. Tourism generates about \$2 billion a year in sales for Maine.

Staff photo by Jack Milton

Counerment	\$1000000000000000000000000000000000000
Maine	44.5
Massachusetts	97.3
New Hampshire	36.9
Rhode Island	10.3
Vermont	35,5
Note: latest available figures from 1987	
Source: U.S. Travel Data Cer	nter

Telegram/ Tom Peyton

tive lobbyists in Augusta. Many of these businesses are represented by the Maine Tourism Commission, an advisory board appointed by the governor.

An independent voice

But Kathyrn Weare, a former commission chair, says the industry needs political independence to speak out. Frustrated by their lack of influence, Weare and some industry leaders have been working this summer to form a private group, called the Maine Tourism Coalition.

"The industry urgently needs a common voice," says Weare, owner of the Cliff House in Ogunquit.

But there is even disagreement among travel business owners about whose voice should speak for the Maine travel industry.

The Maine Publicity Bureau, a 69-year-old association of hospitality businesses, currently staffs state visitor information offices and distributes literature to potential tourists under a state contract.

However, critics argue that the publicity bureau gives its own members preferential advertising rates and makes it hard for nonmembers to get access to potential customers.

Industry frustrations with the state grew last spring, when the Legislature cut more than \$500,000 from the state tourism office budget. Weare and other business leaders mounted a successful effort to convince lawmakers to restore some dollars for promotion and advertising, despite disagreement about how the money should be spent.

The legislative debate highlighted the fact that lawmakers, reflecting the thoughts of their constituents, have mixed feelings about the state's role in tourism promotion and management.

"The long and short of it was, how much should the state be spending," said Rep. Gregory Nadeau, D-Lewiston. "Should the state be spending anything at all has been an issue for a long time."

Articulating a widespread belief, Nadeau said Maine doesn't have to spend much on promotion because its scenic and natural character is already widely known and appreciated.

National travel experts disa-gree. They say today's tourism marketplace is too competitive for Maine to trust its natural beauty alone.

"I think people who have that attitude have their head in the sand," said Charles Goeldner, associate dean of the college of business at the University of Colorado and a trustee of the U.S. Travel and Data Center.

Other states have beautiful mountains, and some do not have to worry about public perceptions that they are cold or inaccessible like Maine, he said.

Competition for tourists is expected to intensify during the 1990s as international political barriers fall, standards of living improve and transportation advances continue. These changes will make the world a more accessible place and possibly make travel the world's largest industry by the year 2000, according to the Travel Industry Association of America and some other tourism observers.

"It's going to continue to grow and grow larger," Goeldner said. "The industry has outperformed the rest of the economy for the last 20 years based on sales and employment growth."

Infant phenomenon

Maine, experts say, is ignoring these events at its own peril. But lack of planning is to be expected, according to an industry consultant.

Maine's response is common and natural at this point in the evolution of tourism, said Hunt at the University of Massachusetts.



Hunt

Mass tourism. Hunt said, is a relatively young industry in the United States. Forestry, fishing and farming went through similar transitions. in the sense that the resources were exploited and

nearly depleted before management became a concern.

"We're really a very young phenomenom and we're going through a very exploitive stage, Hunt said. "I see a glimmer of hope that the industry will shift some of its eggs from the promotion basket into management and planning. If they don't, they'll put themselves out of business.

Hunt and others made a case for better management — balancing tourism and preservation - at a regional meeting last November in Portland, co-sponsored by the New **England Governors Conference.**

The meeting was attended largely by planners, environmentalists and tourism officials who recognized that New England's scen and natural areas were not only th foundation for the region's \$1 billion a year tourism industry, bu also a key element of the quality (life in the six states.

Participants came up wit broad suggestions on how to pro serve New England's characte Buy more state land. Dedicate ta revenue to manage tourism. Pla for growth on the local and region: level. Control traffic.

Speakers also pointed out the many tourists don't mind stri development and heavy traffic. I fact, they want fast food, factor outlets and other diversions whe they vacation at the mountains (seashore. Thousands of small bus nesses have sprung up to service these needs and desires, speaker said. The bottom line: finding balance between the whims (tourists and preserving th character of the region won't b

Nine months later, a collectiv budget crunch in the Northeast ha put much of the follow-up work o

"It's a start," says Hunt. "A least you've got a few people in th industry thinking about it. That better than you had before.

But some tourism official worry about what will happen t Maine if it fails to provide the fund necessary to manage tourism effer tively.

"Tourists will come on the own, but that's where you run in problems," said Billy MacCread program director for the Quodo Bay and Isles Tourism Develo ment Office in Calais. "We car just go out there and create th monster that is going to devour ar destroy. We need planning."

The series

This week: Although it brings \$2 billion a year to Maine's economy, tourism gets second-class treatment from Maine's lawmakers, planners and many residents.

Next week: Tourism could be an important force in Maine's economic development, but the industry's negative image threatens to stymie its growth.

Final week: Maine is known for its unspoiled natural areas and traditional landscapes, but those attractions are threatened by the state's failure to manage and control tourist pressure.

Promotion budget debate reveals divided state

By Tux Turkel Staff Writer

UGUSTA — Hilary Sinclair recalls going before the legislative committee that makes recommendations on tourism spending. Statistics in hand, she made her case last March for why tourism promotion is vital to Maine's economy.

"I thought they understood that our budget had already dropped so much we were having trouble competing with the other New England states," said Sinclair, director of Maine's tourism office. "I was quite surprised when they recommended to cut our budget."

Before the Legislature adjourned in April, Sinclair would lose more than \$500,000, giving her office a total of \$1.6 million for the next fiscal year. That leaves Maine, which calls itself "Vacationland" and counts tourism as its number two industry, with one of the lowest travel promotion budgets in the country.

A contradiction?

"The real questions are not about the value of tourism economically," Sinclair said, "but of the state's role."

Rep. Gregory Nadeau, D-Lewis-

ton, agrees.

"The long and the short of it was, how much should the state be spending?" said Nadeau, who cochairs the Housing and Economic Development Committee. "Should the state be spending anything at all has been an issue for a long time."

As a glimpse at the committee's budget debate shows, there is little agreement in Maine on what state government should be doing to attract visitors.

State government spent next to nothing on tourist promotion until 1983. That was when former Gov. Joseph Brennan created a formal tourism agency inside the old State Development Office, which law-makers funded with \$500,000. A booming economy in the mid-1980s and a restructured development effort under Gov. John McKernan boosted the amount of money Maine spent each year on tourism, peaking at \$2.7 million in 1989. But when the economy ran out of gas, many lawmakers saw tourism promotion as excess bag-

gage.

No question, Nadeau said, tourism is a major economic force in Maine. But he said its direct benefits are felt primarily along the coast and other "pockets of im-

Nadeau also questions the effectiveness of the state's advertising and promotion campaigns. No one can prove that spending more money brings in more tourists, he said. He would rather spend more on parks, rest areas and information centers, so travelers have good experiences once they arrive.

Besides, he suggests, northern New England doesn't have to promote itself as much as some states because of its "inherent advantages": the mountains, coast and landscapes.

Rep. Jeffery Mills, D-Bethel, wants more people to come to the

mountains. Mills, who represents ski resort towns, argued in the committee against deep cuts. One of his goals was to increase the amount of money spent on winter vacation advertising.

"I realize they had to cut back," Mills said. "But one of the biggest areas for new tourist growth is in the western area, for skiing, foliage and canoeing."

Disagreement in the committee over the value of certain marketing programs led lawmakers in late March to propose a total tourism budget of about \$1.1 million. That upset industry leaders. Ski area operators and coastal innkeepers are always at odds about how much money should be spent to promote summer, coastal destinations vs. winter, inland spots. But they put their differences aside to lobby the committee in early April to restore some money to sell Maine as a whole. Lawmakers were swayed, and put back \$187,000.

"We feel that response was directly related to the fact that we went and spoke to the committee about tourism and how important it was," said Mike Reynolds, executive director of the Ski Maine Association.

The effort was so successful that innkeepers, campground owners and other trade groups are forming a private coalition to lobby in Augusta. Organizers say the coalition would have more political freedom than an existing tourism advisory commission appointed by the governor.

That development is welcomed caught in the middle, she said, by Rep. Marge Kilkelly, D-Wiscas-between the demands of busi-

Luring tourists

Only two states spend less than Maine on tourism advertising. Here are the states that spend the most and the least on attracting tourists.

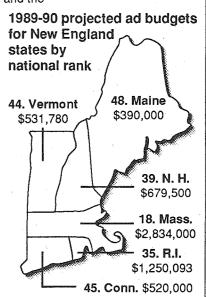
1989-90 projected ad budge

1989-90 projected ad budget by rank



eman opendere		
l6. Washington	\$513,200	
17. Nebraska	\$431,000	
l8. Maine	\$390,000	
I 9. Idaho	\$309,000	
0. Delaware	\$150,000	

Source: U.S. Travel Data Center



Telegram/ Tom Peyton

set, who supported a larger tourism office budget but welcomes greater private involvement with spending decisions.

"The people in the industry are the ones who know what they need," Kilkelly said.

But Sinclair said Maine's tourism industry is so diverse that agreement is rare. Her office is caught in the middle, she said, between the demands of business.

nesses and lawmakers who want the economic benefits of tourism in their corners of the state.

The fact is, most visitors come in summer and stay on the southern coast. When the state budget was flush, the tourism office created a regional promotion strategy to help inland areas attract tourists.

Most of today's scarce advertising dollars will probably go to sell Maine in general, Sinclair said. That's fine for coastal resorts, but inland areas feel shortchanged.

"For Aroostook and Down East, it is very hard for them to take advantage of this image advertising," Sinclair said.

Lawmakers who think Maine's natural attractions are advertisement enough should take note of recent actions in New Hampshire and Vermont, two of Maine's chief competitors. Despite fiscal problems throughout New England, New Hampshire has boosted its tourism budget this year from \$2.1 million to \$2.8 million. Vermont has gone from \$2 million to \$2.5 million.

Maine's \$1.6 million budget pales by comparison, she said, because \$600,000 of that goes for the state's tourist information centers, which are run under contract by the Maine Publicity Bureau. Most other states use transportation department money for that purpose, she said.

Sinclair is looking ahead to a year of what she calls "maintenance advertising." And she said lawmakers should be investing in tourism as a way to generate sales and lodging tax money during the economic downturn. She hopes to make that case again when the Legislature reconvenes this winter

"Sometimes I feel that dropping tourism's budget is going to force us to see reduced state revenues before we're going to be able to come back in," she said.

Magazine controversy illustrates differences

By Tux Turkel Staff Writer

HALLOWELL — When you call or write Maine for tourist information, the inquiries feed into the back room of an old house on a residential street in this capital



Who is a tourist?

You don't have to wear Madras shorts and carry a New York driver's license to be a tourist in Maine. If you live in Portland and drive to Bangor on business, or spend the night at a ski resort in Bethel, researchers count you as a tourist.

The U.S. Travel Data Center says anyone who takes a trip more than 100 miles from home is a tourist. But the non-profit travel and tourism research center also includes an "adjustment" for overnight trips less than 100 miles.

That adjustment is

the center conducted a market study for Maine's development office. It noted that almost a third of all travelers came from nearby New Hampshire and Greater Boston.

Accordingly, a tourist was defined as anyone traveling for pleasure, culture or business, starting the trip from either in or out of state.

The study counted 6.3 million out-of-state visitors who spent at least one night in Maine. It added an estimated 5.1 million overnight trips by Maine residents in 1985, for a total of

zine called Maine Invites You. This year, it features 284 glossy pages of stories, pictures and ads on what to do and where to go in almost every corner of Maine.

Since 1933, Maine Invites You has been the premier publication of the Maine Publicity Bureau, a private, non-profit travel promotion group. In May, when inquiries are at their peak, the bureau sends out more than 20,000 copies nationwide.

But Maine Invites You was almost gutted in late April when the state tourism office, which pays about \$185,000 to cover the book's mailing costs, tried to cut it back to 152 pages.

Advertisers rebelled and lobbied the legislative committee that oversees the tourism budget. The Wells Chamber of Commerce even organized a letter-writing campaign. Within weeks, the tourism office relented and the cutback was killed.

Observers say the controversy illustrates the differences of opinion between the tourism industry and the state office charged with promoting tourism.

Advertisers, especially those who cater to summer visitors from the Northeast, are happy with the current format.

"It's the best conversion piece we have," said The Cliff House owner Kathyrn Weare, referring to the percentage of inquiries that are converted to guests.

Weare, a veteran tourism leader who runs a 162-room inn at Ogunquit, said the state office didn't consult with advertisers, even though advertisers pay to publish the magazine.

Peter Bachelder, director of information services for the Maine Publicity Bureau, said the office was "premature" in putting out requests for a scaled-down version. A different format might have accommodated advertisers, he suggests, but no discussion ever took place. And he said surveys show more than 90 percent of the people who get the book find it useful.

At the tourism office, director Hilary Sinclair agrees that the book helps advertisers target the Northeast market. Sinclair said, however, that the book is too complex for tour operators and travel agents, and too costly and slow to mail outside the Northeast.

New England's population isn't growing, she said, but Maine is building more and more tourist-related businesses. Sinclair wants to go after "expansion markets," national and international travelers.

Maine Invites You will stay as it is for 1991. But Sinclair said the central issue of a growing industry competing in shrinking markets remains unresolved.

"It's never going to go back to just having 50 bed and breakfasts, waiting for people to come in the door," she said.



Telegram illustration by Don Asmussen

Tourists at a glance

The information below is based on 1989 telephone surveys of people from northeastern and mid-Atlantic states who requested information from the Maine Publicity Bureau and visited Maine in 1988.

- How old are they? 50 percent are age 35-54, 30 percent are 55 or older and 19 percent are younger than 35.
- How many are married? 87 percent.
- How many are college graduates? 56 percent
- How much do they make? 41 percent have annual household incomes of more than \$50,000, 30 percent make \$25,000-\$49,999 and 8 percent earn less than \$25,000.
- Where do they live? 39 percent come from Massachusetts, 17 percent come from New York, 12 percent come from New Jersey and 10 percent come from Connecticut.
- How many visited Maine before the summer of 1988? 74 percent. 46 percent visited Maine the previous year.

- During what month did they visit Maine? 51 percent visited in August, 46 percent visited in July and 23 percent visited in June.
- What areas did they visit? 68 percent visited the southern coast, 39 percent visited the Midcoast area, and 29 percent visited the Acadia area.
- How many nights did they stay in Maine during their trips?
 42 percent spent four to seven nights here, 31 percent spent eight or more nights, and 25 percent spent one to three nights.
- Where did they spend most of their nights? 51 percent stayed in a hotel, motel or resort.
- How much money did they spend here? 22 percent spent \$501-\$750, 21 percent spent \$251-\$500, and 14 percent spent \$1,001-\$1,500.
- How any members of their households went on their trips to Maine? 54 percent brought two members and 39 percent brought three to seven members.

Recovering from 'Bush impact' that never hit

By Tux Turkel Staff Writer

ENNEBUNKPORT — Susan Savell has had her fill of the national media.

When the "Today" show called her in mid-May to prepare a story about "the Bush impact" on Kennebunkport, Savell said there hadn't been any. She didn't want Americans to get a repeat of last year's media message, that the president's summer home was bracing for a tidal wave of tourists. That image apparently caused visitors to stay away in droves.

stay away in droves.
"We lost a lot of business last year," said
Savell, executive director of the KennebunkKennebunkport Chamber of Commerce. "It
was a fantasy projection. But the fantasy
created reality."

A sagging regional economy, rainy weather and media oversell are being blamed by local merchants for the dismal 1989 tourist season. It was the slowest summer in many years, Savell said, and it marked a turning point for how the resort area looks at tourism.

For the first time, the area's hospitality industry organized to lure visitors. With a matching grant from Maine's tourism-office, the local chamber created a \$13,000 adver-

tising and public relations campaign. Its theme: "The timeless village that is capturing the imagination of the world..."

That's quite a switch from 1989, when

That's quite a switch from 1989, when Savell and others formed a planning committee to deal with problems from the anticipated onslaught of Bush watchers.

"It was painful," said Savell. "People had expectations about what would occur, and that didn't happen. I don't want to fuel people's fantasies about what it could be."

Last week, Savell said the beginning of the 1990 season has been "mixed." Restaurants are serving more daytrippers, but most inns display vacancy signs. Still, she said, business seems better overall than this time last year, perhaps because local merchants have lowered their expectations.

Kennebunkport's economy depends on summer tourism. Long before George Bush became an attraction, visitors came from all over to stay at quaint inns, to enjoy the ocean and the historic blocks around Dock Square.

But last year was different. George Bush was just settling in as president, and the White House press corps was just discovering Kennebunkport. The conventional wisdom was that Kennebunkport would be mobbed. So local officials and business leaders convened an impact committee to plan for traffic, the lack of restrooms and other predicted strains on services.

By midsummer it was clear, at least to the food and lodging industry, that the media hype had backfired. Lodging taxes in May of 1989 declined 34 percent from the amount collected in May of 1988, which was a boom year for tourism statewide. Retail sales fell almost 14 percent during the same period.

Joan Sutter thinks she knows why. Sutter and her husband run The Inn at Harbor Head. In Florida in April of 1989 they saw a headline in USA Today saying Kennebunkport motels were filled for Bush's summer vacation.

"The national feeling was it was booked solid and it was only April," Joan Sutter recalls thinking. "People said, 'My God, what would the season be like?"

When they returned to Maine, Joan received calls from regular customers who said they wouldn't be coming to the rambling, oceanfront house at Cape Porpoise. They feared it would be too busy, too crowded. Meanwhile, people from across the country sent her articles on the popularity of Kennebunkport.

All this was happening in an especially rainy spring, during which the economic downturn in the Northeast may have cut travel and spending. The combination of events created a strange phenomenon: Innkeepers with unbooked rooms reading stories about a resort bursting at the seams.

One form of congestion did materialize. Police say there were plenty of cars and tour buses. But Savell and the business community say many of those people don't stop. They just loop around to Walker's Point for a glimpse of the Bush compound, take a picture, and head back to the highway.

The promotion campaign hopes to change that. Print ads are running in regional vacation guides and travel sections of metropolitan newspapers. Cable television ads seen on Boston's north shore and in southern Connecticut show the "timeless" qualities of the Kennebunks — a lobster dinner, horseback riding on the beach, a fishing boat.

Savell was also pleased by some free advertising: Kennebunkport led the list of travel getaways in the April issue of Glamour magazine. The write-up generated more than 800 inquiries.

At The Inn at Harbor Head, Sutter said regular customers were calling this year for return visits. The White Barn Inn's management made a point of allaying fears of the "Bush invasion" in a newsletter to clients:

"For aside from occasional games of gol or fishing from his boat, Fidelity, our distinguished neighbor has vacationed quietly at his estate and has made few ripples on the area's activities and quiet beauty."

Visitors from afar changed Maine forever

By Herbert Adams

H Lord" said the Mount Desert Herald in 1884, 'Now that our summer visitors have departed, wilt Thou take their place in our hearts?"

"Alas, they raised the standard of living, emphasized some unfortunate class differences, and introduced vices formerly unknown," agreed another writer, "But on the whole their influence was healthy in matters sanitary and social."

Like all love affairs, Maine's

long relationship with her tourists has been avid, awful, distant, delightful, amusing and amazing often all at once.

From the first day of the modern tourist era (precisely Aug. 4, 1869, when 125 tourists steamboated to Bar Harbor, found the hotels full, and 50 chugged home in a huff) Maine has been glad to see them come and glad to see them go, eager alike for their goods and their goodbyes.

Perhaps things got off on the wrong financial foot. In 1524 the explorer Verrazzano, meeting his first Maine natives, traded with them as they stood atop a cliff and lowered a basket down to his boat.

When they had nothing left to trade, "The men made signs of scorn," he sputtered, "exhibiting their bare behinds and laughing immoderately." Sailing away, he marked his Maine maps "terra onde di mala gente"—Land of The Bad People.

But spiritually, Thoreau touched on Maine's eternal appeal to the traveler. "The country eastward was boundless forest, and lakes, and streams, gleaming in the sun," he wrote upon Katahdin in 1846, and thereafter "I kept a mountain anchored off eastward a little way, which I ascend in my dreams both awake and asleep...

The first travelers fared not so

"The Province of Maine is the place that afforded me the worst accommodations," declared the Duc de la Rochfoucauld in 1797. "The condition of human life in

that place is exceedingly wretched ... this country is still in its infancy, and a languid and cheerless infancy it is."

Fifty-six years later, in 1853, Thoreau found the infant fully grown and well used to welcoming the tourist. Full of philosopher's

War-born marvels of transportation and communication turned loose a torrent of Americans who suddenly discovered they had new places to get away to - and a lot to get away from.

the modern tourist has been glad to see veys, complete to the loneliest lake, for the first time the mys-terious map of Maine lay in the lap

of everyman.
In jig time the busy Bangor & Aroostook Railroad combined Hubbard maps and Kodak memories into "In The Maine Woods — Or, The Haunts of The Hunted," annual glossy guidebooks replete with hunting lodge ads, actual photos (thanks to the new half-tone printing process) and plentiful PR work bursting with breathless prose about the beauties north of

When early man went off on a vacation he 'took to the woods' because he had no other place to go," exulted the 1894 edition.

"Today the vacationist 'takes to the woods' from choice; and if his route leads him into the depths of

tains, the Maine Central to the Sam-O-Set at Rockport, the bustling Bangor & Piscataquis to Moosehead, "with Mount Kineo brooding fair in the mists beyond."

Photo courtesy of Nina Sawyer

Tourists not taking a moose could take the waters at Maine's own summer Saratoga, the massive

Poland Spring Hotel. Here in 1794, Jabez Ricker built a busy inn on the country road from Portland to South Paris. In 1844 grandson Wentworth Ricker, "a great sufferer from dyspepsia aggravated by ill humor in the stomach," sipped from the farm spring, was cured, and promptly saw the possibilities.

The result was the grand Poland Spring Hotel, dedicated July 4, 1876, sporting 100 rooms and 50 newfangled "bath-rooms" — flushed, alas, with plain lake water. in America.

Born in the steamboat era, Bar Harbor was at first rough on rusticators, with cornhusk mattresses and fish breakfasts served at 6:30 a.m. sharp. "Well, you wanted a change, didn't you?" legend says one landlord snapped to a bleary-eyed Bostonian. "Now you've got it!"

In 1884 the Maine Central reached Hancock Point across Frenchman Bay, and in 1888, the heyday of the hotel era, 30,000 arrived in Bar Harbor by rail and another 10,000 by steamer, bound for the 18 grand hotels beckoning by the shore. The Roderick House, the largest hotel in Maine, boasted 600 beds and demanded reservations two years in advance.

But the rest of the noveau riche, said radio millionaire Atwater Kent, preferred "The sim-ple Life on a grand scale." Kent should know: His mansion Sono-gee was soon one of the most famous homes in a Bar Harbor famous for wealthy summer "cottages" that rose like vast seaside wedding cakes.

Nearby stood Stanwood, the James G. Blaine estate; and The Briars, built by Montgomery Sears, Boston's biggest taxpayer; and Chatwold, home to Bar Harbor's first heated swimming pool and a \$100,000 "Tower of Silence" built by insomnia-suffering newsman Joseph Pulitzer to ensure his soundproof sleep. It never worked, says one account, "and the foghorn at Egg Rock Light drove him fran-

It was a perfect world, "Open to everyone," wrote Charles Dudley Warner, "worth \$10 Million or able to prove direct descent from Henry Hudson."

Doors open to everyman

That world was shattered by a shrill whistle blast on Aug. 4, 1914, when Bar Harbor awoke to the arrival of the German liner Kronprinzessin Cecile, caught at sea by the outbreak of World War I, bearing \$13 million in the Kaiser's gold and symbolic word that a way of

life was ending.
In 1915 Bar Harbor lifted its ban on the automobile, and all Maine, like America, soon fell to the conquering Ford. In its dust and the wake of two world wars, the leisurely life was gone. The great Bar Harbor fire of 1947 burned away even the memories.

The Poland Spring House held on, a fading Victorian dinosaur, until fire destroyed it on July 4,



Tourists documented their climb to the summit of Mount Katahdin in this photo, which probably was taken around 1885.

load of city folk.

Among them was New York artist Frederick Church, whose grand canvas "Fog Off Mount Desert" soon carried the very scenery to the distant city dweller.

'Bar Harbor has its certain fishy charm," sniffed one New York lawver. "The inhabitants seem in a comfortable state between riches and poverty — and they do not

A resort city is born

Maine's cup was full and offered to all, and soon enough the Civil War blew the cork out of the bottle.

Since 1869, when era began. Maine its visitors come and glad to see them go, eager alike for their goods and their goodbyes.

Joe Attean to guide him to Chesuncook Lake, and was stunned to find Attean whistled "Oh Susannah," used slang and even swore, "an accomplishment," Thoreau sighed, "he owed to his intercourse with the whites."

That same fall Atlantic Monthly editor James Russell Lowell traveled from Boston to Moosehead Lake via the cinder-shooting Iron Horse, "Arriving so broiled and peppered that I was more like a devilled kidney," he grumped, standing amazed at the sweeping wilderness Mainers took for grant-

It was the secret of the summer visitor in a nutshell, and a few savvy Mainers had already marked it down. In 1853 the Grand Trunk Railroad first reached Portland from Montreal, opening Maine to the tourists from Canada. In 1855 sharp-eyed Tobias Roberts built the Agamont House, Bar Harbor's first hotel, and soon the steamboat Rockland puffed up with its first

"The Gilded Age," which gave its name to the era. "Heads up! Don't lose a minute! There's millions in

Indeed there were, and Mainers eager to make them. In 1873 the Boston & Maine railroad reached Old Orchard, then a sleepy part of Saco - "An agreeable little town," wrote Harriet Beecher Stowe, "without the crowds and confusion that detract from other watering places." Overnight Maine's first resort city was born, "springing up like a colony of red, white and orange toadstools."

A combination Coney Island and Sodom-by-the Sea, Old Orchard became Maine's newest town in 1883, much to the distress of the Baptist Camp Meetings, who held mass prayers next door while sinners at the shore were showing 8 inches of bare ankle.

Yes, the gilded coin had two sides, beamed the Maine Fish & Game Commissioner in 1888.

"Our summer visitors are all

sisters and daughters now come with the husbands, fathers and brothers, and millions are the product of our summer travel. Such is the fact!"

That same summer the inventive Stanley twins of Kingfield, Francis E. and Freelan O., sold their dry plate photographic patent to one George Eastman of New York, who promptly gave it a new name and snappy slogan: "Kodak — You Push The Button, We Do The Rest."

Thousands took to snapping away (the Stanleys took to tinkering with steam cars) and all Americans, like artist Frederick Church of old, were soon in the business of making instant memories.

At the same moment appeared the pioneering maps by Lucius Hubbard (1849-1934), Boston lawyer-turned-geologist whose "Woods and Lakes of Maine" (1833) and "Guide to Moosehead Lake" (1893) raced through dozens of editions. Based on railroad sur-

lesser waterways lave the same shores they have known for centuries, then his cup of joy becomes filled to the brim.'

As did the Bangor & Aroostook, which reached Ashland in 1896, and the wealthy "sports" from cities swarmed in.

'No lack of elbow room for all comers," beamed the Bangor & Aroostook, speaking for an era, "The playground here is 23,000 square miles in extent, and practically all now accessible.'

And nearly limitless, so it seemed. In 1890 one skillful gunner could legally bag one Maine moose, two caribou, three deer and unlimited grouse in one season, and the scenery seemed as endless as the game.

The good life grows

To take in that scenery, by 1900 the enterprising tourist could take any of eight major railroads and a score of smaller lines, such as the Grand Trunk to the White Moun-

Poland Spring House rose on Ricker Hill, arched with evergreen, aflutter with flags, comanding 1,000 acres of lawn and lakes, with a symphony of Victorian towers, turrets, dormers and domes above 450 rooms, a 1,300foot piazza and 200-foot dining room whose bay windows framed faraway Mount Kearsarge.

"How the old Norse kings would have loved it for feast and wassail. sighed one patron, "with its magnificent views of nature from its multitude of windows!'

The view was of the 19th-Century good life, wrote the Rickers, "amid groves of oak, maple, and pine, with its chain of lovely lakes — a veritable paradise, the Mecca of fashion, the wealth and culture of the country."

A haven for the rich

To the swellest of high society summer meant Bar Harbor, where the rich built a world like no other frequently for the Telegram.

Tolig before, Maine ceres its own centennial birthday with a new agency, the Maine Publicity Bureau (1922) and a significant new slogan: "Maine — The Motorists' Delight."

"Gone were the days of gracious living for the few, the famous, or the wealthy," says one account.
"The auto opened to everyman, and the bright summer days beck-oned down the long road ahead."

It had been barely a century from Thoreau atop Katahdin to the Bar Harbor blaze, but Maine had taken the road from timberland to tourist mecca, and there was no turning back the clock.

In a sense, it was the same message borne by Thoreau, the Kronprinzessin Cecile, and even Verrazzano, visitors from an outside world who changed Maine's life forever.

Herbert Adams is a state representative and historian who writes

Aristocrat was unlikely father of national treasure

By Herbert Adams

N 1901, when George Bucknam Dorr burst on the Bar Harbor scene, there was no Acadia National Park, no national park east of the Mississippi, nor even a National Park Service at all.

When Dorr's work was done, seven presidents, one fortune, and 43 years later, Acadia National Park embraced 32,000 acres, much of Mount Desert Island, a dozen islands, Somes Sound, and mighty Cadillac Mountain itself — ' grand finale," says one biographer,
"in the grandest of one-man shows in the history of land conserva-

Dorr was a show in himself, and though today millions trek to his masterpiece park few know his name or his story.

Nature, in fact, made George Dorr an unlikely father for a national treasure. A rough-hewn aristocrat who took to the hills, a blend of both sterling silver and wrought iron, Dorr was big, bluff, and subtle as a storm from the summit of Mount Cadillac.

Reading Greek for relaxation in the mountains, or quoting Milton to stunned congressmen, Dorr seemed like the Maine elements themselves, and few stood in his way for long.

'Bar Harbor?" sniffed one quizzical congressman on the Appropriations Committee. "Isn't that too cold for swimming?" "Sir," boomed back Dorr, near-

ing 70, "I swim every day until Christmas!" He neglected to mention he was the only human being in Bar Harbor, native or not, who

did such a thing. But Dorr got his money and his dream of Acadia moved one more step to fulfill-

An alarm sounds

Born in Boston in 1853, the son of textile millionaires Charles and Mary Ward Dorr, young George studied at Oxford and Harvard until mysteriously struck blind in his junior year. Equally mysterious was his sudden cure, without surgery, after his mother's "psychic researches."

The recovery allowed young Dorr to embark on a lifetime devoted to leisure, fine literature, and the love of fine vistas.

And to George Dorr no vistas were finer than those from his family estate, "Oldfarm" (1876), at Mount Desert's Compass Harbor, where he entertained Julia Ward Howe and President Chester Arthur, and settled into the life of a scholarly summer gentleman.

In 1901 that way of life was shattered, says one account, "by the portable sawmill."

Alarmed at modern methods of harvesting mountain timber, Mount Desert rusticator (and President Emeritus of Harvard) Charles W. Eliot called a meeting that August of the Seal, Northeast, and Bar Harbor "Village Improvement Societies" — meaning summer millionaires like himself — to preserve the island's scenic spots for public use.

A Kennedy, a Vanderbilt, an Episcopal bishop and George Dorr attended. The result: the "Hancock County Trustees for Public Reservations," George B. Dorr, purchasing agent and sole executive offi-

Their first prize was a rodsquare plot on Cooksey Drive cliffs, now the Samuel de Champlain monument. Their second, a hilltop at Jordan Pond; their third, a stunning 1908 triumph for agent Dorr: the summit of Green (now Cadillac) Mountain itself, with sweeping 360-degree vistas of ocean, islands and forest.

At age 56, George Dorr had found his life's work. A tall, rawboned bachelor with bristling moustache and personality to match, for almost 40 years Dorr devoted all his days and all his fortune to that work, displaying a granite determination and an alarming flair for the photo finish.

Once, in 1909, word reached Dorr in the mountains that he had until noon to raise \$5,000 to buy Sieur de Monts spring, or else speculators were waiting with its owner, cash in hand, by the clock on the town green.

It was a quarter to twelve, and Dorr instantly pledged his own money. A wild buckboard ride down the slopes ensued, Dorr bouncing onto the green at two minutes to twelve, to the utter fury of the speculators.

But the spring was mine!" wrote Dorr, "and became one of the foundations on which the future park was built."

Dorr goes to Washington

Such victories made many enemies, but those who dismissed Dorr as a wealthy do-gooder sadly underestimated his ability to battle both City Hall and Capitol Hill.

In 1913 vengeful landowners tried to strip the Hancock County Trustees' charter. Dorr beat them in Augusta and marched on to Washington to protect his island, turning personally to new President Woodrow Wilson.

Collaring old school chum Franklin Lane (now Secretary of the Interior) and luncheon friend William McAdoo (now Wilson's son-in-law) Dorr descended on the Capitol, flags flying, with documents clearing land titles back to Samuel de Champlain himself.

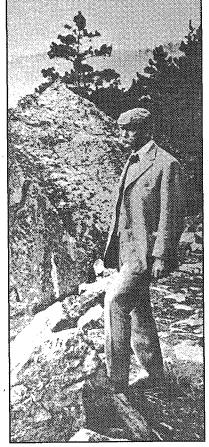
Washington surrendered on July 8, 1916, when Wilson's signature created the Sieur de Monts National Monument — George B. Dorr, director, at the lowest salary in government service, one dollar a month.

Nor was Dorr sidetracked by a mere World War. When war in France made federal money tight, he opened fire with his own big gun: Rough Rider Theodore Roosevelt, a fellow Harvard man, whose thundering letter to the House Appropriations Committee won Sieur de Monts Monument \$10,000 and the recommendation it become a National Park.

Speaker of the House Gillette of Massachusetts (another Boston friend) steered the bill to success, and to the White House Dorr personally carried two new fountain pens and two famous documents one each changing the Grand Canyon and Sieur de Monts National Monuments into official National

President Wilson signed both on Feb. 26, 1919, his first night home from negotiating the Treaty of Versailles.

For patriotic reasons the Maine tract was named Lafayette National Park, and "The task I set myself



George Bucknam Dorr

to do years before, was done," exulted Dorr.

Or just beginning, for director Dorr continued his park-building for decades more. In 1926 he acquired stunning Schoodic Head

from a pro-British family that hoped the park's name might be changed, as it was, to "Acadia" (which Dorr personally preferred) in 1929. That same year the deep pockets of Dorr ally John D. Rockefeller donated spectacular Otter Cliffs, near Thunder Hole.

Here, in 1932, Dorr scored one last coup by convincing the Navy to move the powerful U.S. Naval Radio Station from Otter Cliffs to Schoodic Head, aided by a lastminute appropriation approved by President Hoover.

Sadly, by now Dorr was in his mid-80s in the middle of the Great Depression, with his health and his fortune slowly fading.

Spending his personal fortune on parkland had left him nearly penniless, and by 1936 he was completely blind, unable to see himself the beloved Acadia he had saved for others. In his patched Bond Street suits he became a local landmark himself, to the end guiding friends around Acadia in his ancient chauffeur-driven auto, matching the splendid vistas with quotes from Milton and Shake-

Dorr died at "Oldfarm" of a heart attack on Aug. 5, 1944, at age 91. He never guessed that millions of Americans might one day love his park to death.

At Sieur de Monts Spring the blaze destroyed a plaque erected in his memory. It was later replaced, and bears one sentence that sums up the dream for which George Dorr lived:

"Steadfast in his zeal to make the beauties of this Island available

Perks to travel writers bring publicity payoff

By Eric Blom Staff Writer

KENNEBUNKPORT — Pam Grout smiled at the overcast skies and chill May wind that turned her arms red. She had come to Maine to find weather like this.

"Maine's kind of a rugged place where you go to test yourself," said Grout, a free-lance travel writer from Kansas City who hopes to sell articles about adventure vacations in Maine.

She and 30 other members of the Midwest Travel Writers Association had come to Maine for a five-day familiarization tour, or a "fam trip," that will provide the state with better publicity than money could buy.
"It's the best marketing thing

"It's the best marketing thing we've done and probably will ever do," said Carolyn Murray, convention services manager for the Portland Convention and Visitors Bureau, which coordinated the

trip.

The bureau generally is host to between six and 12 individual writers a year, but the Midwest association is the largest group of travel writers ever welcomed to the Portland area, Murray said. They write for publications with a collective circulation approaching 50 million, and all the coverage they provide will be favorable.

Unlike other reporters, whose code of ethics prohibits them from accepting gratuities, travel writers

'(Hospitality businesses) know that a travel writer is a valuable guest for them to have because it is almost a given that the writer would pay them back by writing something about them.'

- Carolyn Murray

generally receive complimentary or heavily discounted accommodations and food from the individual businesses in exchange for positive stories.

"(Hospitality businesses) know that a travel writer is a valuable guest for them to have because it is almost a given that the writer would pay them back by writing something about them," Murray said. "They would never write anything negative about a destination."

The writers look for the best a destination has to offer and ignore any negative aspects, they said.

"In order to make your readers excited about a place, you have to be excited about it yourself," said Marge Peterson, a writer for Home and Away travel magazine in Omaha, Neb.

Kathryn Wall echoed that sentiment between bites of complimentary Ben & Jerry's ice cream as she stood outside the store that provided the dessert treat.

Earlier in the day, Wall had received a big bag of candy from the Chamber of Commerce and natural toothpaste from Tom's of Maine.

Wall promotes rather than analyzes vacation destinations for Prime Time Press, a monthly senior citizens' newspaper in Ohio, she said.

Prime Time Press readers use her stories to plan at least two trips a year, said Wall, citing a marketing study completed by the 60,000circulation newspaper.

rig study completed by the 60,000-circulation newspaper.

"I only write about the good points," she said, beginning to walk along streets lined with gift and T-shirt shops. Wall is unlikely to mention these stores in an article because her readers will be more interested in the harbor and a lone clam shop near the square.

"I have to find things that intrigue my readers," Wall said.



Judy Caminiti of Cross Jewelers shows Maine tourmaline jewelry to Nicky Stratton of the Springfield, Ill., Convention and Visitors Bureau during a reception for Midwestern travel writers.

· Market Market William Control of the Control of t

Staff photo by Jack Milton

'Vacationland' squabble echoes down the decades

By Tux Turkel Staff Writer

The word "Vacationland" has occupied a spot on Maine motor vehicle plates since 1936. From the start, the nickname has had its supporters and detractors.

George J. Wentworth, a state legislator and hotel owner from Kennebunk who died in 1979, is credited with promoting the idea in the Maine House. But it was in the Maine Senate that final debate took place. The arguments of two



land?

You are going to see a fellow going along hanging on with both hands to a motorcycle and there is going to be some girl on behind him hanging on and there is going to be one of those little bits of number plates bearing the word 'Vacationland.' I can see the irony of that situation.

of that situation.
... "I think the word 'Maine' on a number plate is good enough and I don't think we want to add 'Vacationland' to it. I don't think we want to pick up some slogan,

make the people of this country conscious of the fact that the State of Maine is Vacationland, and I feel that that is a pretty good word after all. We are trying to get people to come down here and take vacations in our state.

money to try and make people conscious of that fact and I would prefer to see the bill amended so that some of those men whom we revere so highly will not be embarrassed. I don't want the Council to be regarded as on a vacation because we know that they work

Britons feel kinship on tour

By Tux Turkel Staff Writer

The minivan sped east last month over Route 9, past the green fields and woodland outside Kennebunkport. Alastair Hain glanced out the window and remarked that the scenery reminded him of almost anywhere in England

most anywhere in England.
"We call this a leafy lane" he

same as they are today.

Here are excerpts from the debate, in which a key opponent tried to kill the bill through postponement:

Senator Roy L. Fernald of Waldo:

". I took it upon myself to look up the definition of the word 'Vacationland' and I quote from my authority, Funk & Wagnall's Comprehensive Standard Dictionary for 1934, page 643. The word vacation: 'An intermission



Telegram illustration by Tom Peyton

of activity, employment or stated exercise; an interval of some length, as for recreation; a holiday."

..."I am wondering how some

Governd these distance is bearing cil; Vaccing cil; Va

of the members of this Senate will react when they become members of that august Body known as the Governor's Council and they have these distinctive number plates bearing the words, 'Maine Council; Vacationland.' It will look — really I don't know whether this is intentional as an insult to the Council, but 'Maine Council' and then right under it, 'Vacation-

state has discarded years ago because of the ridiculousness of the situation."

Senator Harold F. Schnurle of Cumberland: "Mr. President, I hate to take exceptions to the arguments of the Senator from Waldo, but it does seem rather good to do it on a friendly basis, to say the least.

"Now, as you may know, "Now, as you may know, a granding a

the State of Maine is spending a considerable amount of money in advertising and we have tried to

motorcycle embarrassed. I think she is embarrassed enough in the position she is in.

"But I think there is merit in this bill. It ties in with our advertising campaign and has a value to the State of Maine and I can see no harm in it..."

When the debate ended, the Senate voted 26-3 not to indefinitely postpone the bill, which meant it was amended and sent along for final passage.

Trying to capture international imagination

By Tux Turkel Staff Writer

RLANDO, Fla. — Hilary Sinclair and Gordon Clapp were sitting on the porch of the New England General Store, sharing space with a fake hay bale. Daniel Stockli of Switzerland came by, pulled a chair up to the display, and began talking about how to attract more customers.

"It's very difficult to sell this new destination, New England, in Switzerland," said Stockli, manager of Sky Tours of Zurich.

An international tour operator, Stockli said there wasn't much interest in the trip through New England he began featuring last January. His customers had heard of Florida, California and New York, but not New England. Sinclair, Maine's tourism director, asked what would help change that

Stockli opened a travel brochure, written in German, that outlined a trip from Boston to Portland and into the White Mountains. It described Kennebunkport as the summer home of President Bush and highlighted a lobster dinner in Portland. What could he do to improve the itinerary?

The trio talked about advertising in the Swiss media, the cost, and where the money would come from. It will take a few years to create an image of New England in the minds of Swiss travelers, agreed Clapp, director of travel and tourism at the New England Governors' Conference in Boston.

To international travel arrangers, the clapboard-sided store-front on the floor of the Orange County Civic Center last month represented a rustic image of old New England. It was one of hundreds of displays erected for the 21st annual Discover America International Pow Wow, the nation's premier tour and travel convention.

Pow Wow's name and eyecatching displays belie the seriousness of the event. Organizers predicted \$1.3 billion worth of travel business for the United States would be conducted during the three-day convention.

International travel to the United States has become a major focus of the tourism industry in the 1990s. A weak dollar, strong foreign economies and a growing interest in America made international travel services the largest American export last year, according to the federal government.

Foreign visitors spent an estimated \$42 billion here last year, about \$450 million more than American tourists spent abroad, creating for the first time a trade surplus for travel. The surplus is expected to grow this year.

Maine and the New England region want a share of those converted pounds, francs, marks and yen. For three days, the New England General Store tried to interest 1,200 world travel "buyers" in its commodities: history, culture, mountains and the sea.

Despite its limited global recognition, New England staked out a fair presence on the cavernous civic center floor. Blue flags with red lobsters identified a row of booths from about a dozen regional entities, including the city of Boston, domestic bus-tour operators and the hospitality industry.

Pow Wow travel buyers had appointments with the 2,800 sellers at their booths for 20-minute sessions over the hectic, threeday period. Maine's dance card wasn't always filled, but the state made its case to about 20 buyers.

For some, New England was an unknown but enticing destination.

"Do you have anything specific that is different than the other states?" asked Ulrich Floersch, a marketing manager from American Express International in Frankfurt, West Germany. Ulrich sends 10,000 Europeans a year to the United States, mostly through New York.

Floersch was interested to learn that Maine was a good place to hunt and fish. German sportsmen travel to Canada and Alaska, he



Tux Turkel photo

New England travel officials at the Pow Wow international travel show, Dina Richard, Becky Bovell and Hilary Sinclair, help British tour operator Bob Wren plan trips to the region.

said, because hunting space in Europe is limited.

The limits of European recreation also brought Wim Siebers of American Express International in Amsterdam, Netherlands, to consider New England.

Siebers is setting up ski trips. Europe is too crowded, he told Dina Richard, marketing coordinator for Maine's tourism office. Colorado was intriguing, but the flight was too far and the resorts too expensive. New England sounded like a good alternative.

"It will be an experiment," Siebers said.

Foreign visitors contributed about 10 percent of the \$17 billion spent on tourism in New England last year, Clapp estimated. While their numbers are relatively small, visitors are said to spend five times more than domestic travelers, not-

ably to shop. And they vacation longer, an average of two weeks.

Canadians account for about half of New England's foreign tourists, followed by the British, Japanese, Germans and French. No breakdown is available for Maine only.

Nationally, Japan sends the most tourists to America, and their spending power makes them a target group for all regions. More than 3 million Japanese spent \$8.3 billion in the United States last year, according to Pow Wow estimates.

New England's information tables at the convention were dotted with brochures written in Japanese. One glossy magazine, published by a Massachusetts bus-tour company and called "Beantown News," Outlined a trip from Boston to Acadia National Park.

Maine's success at this year's

Pow Wow will be hard to measure. This was the first time the New England states had separate booths, but competition from other regions was tough.

Hawaii, for example, sponsored a Polynesian lunch to impress the 4,200 Pow Wow delegates. The meal was flown in that morning from Honolulu, along with a planeload of dancers and entertainers.

Maine can't compete with that level of glitz. But mass volume international tourism probably isn't in the state's best interests, Sinclair said, because it threatens Maine's natural and cultural character. It is better, she said, to court smaller groups of Dutch skiers or German hunters, tourists she referred to as "low volume, high impact."

"They don't contribute to traffic on Route in July," she said.

other Britons were on the second day of their "Grand New England Tour." They were following a route becoming increasingly popular with overseas guests drawn to this corner of the United States. By week's end, they would have traced a circuit from Boston to Portland, across the White Mountains into Vermont, along the Berkshires and down to Newport, and onto Cape Cod and Martha's Vineyard before returning to Boston.

"You're seeing six different states," said Alastair Hain. "They're close together, but they all have their own identity"

all have their own identity."

The Hains live in Glasgow, Scotland. Sheila is a retired telephone worker; Alastair worked for the government. They had been to the United States seven times before, but this was their first extended stay in New England.

Last year, Northwest Airlines began daily flights to Boston from Glasgow. Through modern media and ancient heritage, the Hains said, they feel a connection with the region.

The Hains arrived three days early to tour Boston. People were unexpectedly friendly and helpful, they said, recalling the woman who helped them read their map and steered them away from visiting Revere.

Their tour passed through Boston, Salem and Rockport, Mass., before stopping in Kennebunkport. The Hains have seen George Bush on television, golfing and boating, so they were eager to cruise Ocean Drive past Walker's Point. On a raw, misty day reminiscent of home, they clambered onto the rocks to photograph the president's summer home.

The van then traveled north on Route 1 and the group spent the night at the Sheraton Tara, next to the Maine Mall. They ate supper at Verillo's, by the Maine Turnpike. The Hains said they weren't put off by development on the route. Seasoned travelers, they expect some commercialization and look beyond it to enjoy what is quaint, scenic or historical.

"We take this for granted now," Alastair said.

The following morning the tour skipped Portland's Old Port district and waterfront on the way to Portland Head Light. Not enough time to see the city, said Emmett O'Brien, the driver and tour director for Tourco of Hyannis, Mass. Tourco will run two full busloads of British tourists this fall, he said, a sign that overseas interest in the region is building.

region is building.

From Portland Head, the van moved west on Route 302, through what the tour brochure described as "the Maine lakes region." By noon, the British visitors would experience a dichotomy of modern New England: Surrounded by the dramatic White Mountains, they would eat lunch at Burger King and shop in North Conway.

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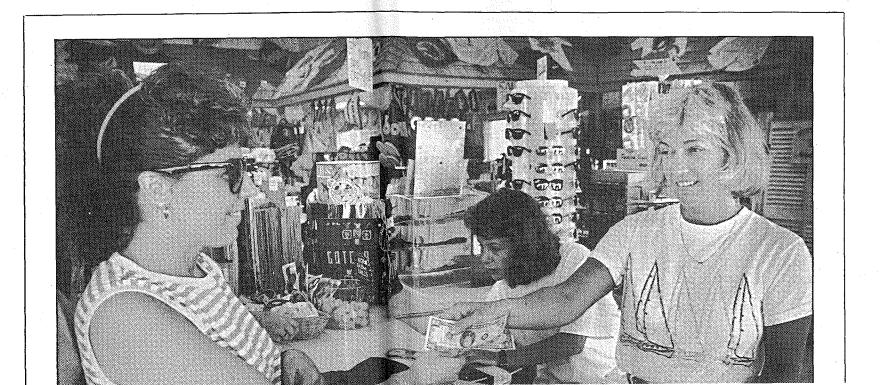
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Staff photo by John Patriquin

Loretta Norcross of Malden, Mass., buys a Maine sweatshirt from Nancy Colon at Mountain Tops in Boothbay Harbor. Thousands of modest transactions like these enrich Maine's economy each year.

Learning to live with tourism

Visitors finance state roads, jobs, new businesses

Second of three parts

By Eric Blom Staff Writer

RAVEL-RELATED businesses became the backbone of Maine's economy during the 1980s, employing thousands more workers than any other industry, attracting hundreds of millions of dollars into the state and offering economic potential to areas that have few other options.

Despite lingering impressions that tourism creates only low-quality jobs that disappear as seasons change, tourism plays a vital role in Maine's economy, the Telegram found during a monthlong investigation that included interviews with nearly 100 economists, business people, public officials, workers and private individuals.

Tourist dollars:

Provide Maine businesses an estimated \$1.94 billion in annual revenue from

Tourism MAINE

At a turning point

- Retailers bank on a wave of free spenders, Page 8.
- Old Orchard Beach devotes itself to tourists, Page 9.
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- Publicity bureau's got the job, but is it getting done? Page 10.

food, lodging and leisure activities. This is second only to the paper industry's \$3.8 billion in annual sales.

• Furnish Maine state government an

estimated \$99 million in annual tax

Support Maine's economy with a business sector that grew by 66 percent between 1979 and 1988, while the size of the manufacturing work force dropped by 6.3

• Give Maine workers as many as 66,000 full-time equivalent jobs directly and an additional 22,800 indirectly. The direct jobs represent more than one in 10 positions in the work force, making tourism Maine's

largest private employer.

"Any seasonal industry is viewed with skepticism," says Hilary Sinclair, director of Maine's tourism office. "But I think there's a process of education going on. The numbers are too large for it to be ignored any more.'

She knows, however, that the education

process is far from complete.
Sinclair has heard all the complaints people have with tourism: that it is not a real industry, that hospitality workers are poorly paid and that seasonal businesses contribute less to Maine's economy than year-round operations.

"People in Maine generally think of tourists as people who are spending time here congesting roads and taking advantage of our good things ... and not contribut-

> See TOURISM Please turn to Page 8A

Retailers bank on a wave of free spenders

By Eric Blom Staff Writer

REEPORT — Sunit Sataman of Thailand lazily scanned a red-and-white shoppers' map in the back seat of a van full of

At least one member of her nine-person family stayed in the van at all times to guard more than \$2,000 in purchases made that

day, she said with a broad smile.

Her family had been shopping for eight hours through a midmorning rainstorm and humid afternoon sunshine. Sataman, 61, expected to spend several hours and hundreds of dollars more on Main Street before the family left late that night.

'We'd like to see the coast, but we don't have

time," said Sataman, a Bangkok hotel owner. For the Sataman family and thousands of other travelers who add to the state's economic vitality each year, shopping is the primary tourist activity

Out-of-staters in abundance

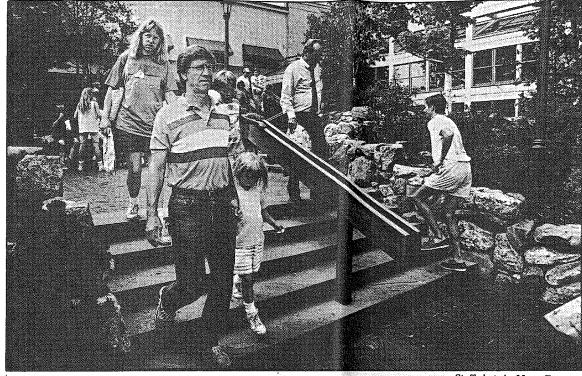
More than half of the 3.5 million people who visit L.L. Bean's Freeport outlet annually come from out of state, according to company estimates. Cars from 16 states and three Canadian provinces joined those with Maine lobster plates in the outlet's parking lot on one recent Friday

Tourism is big business for retailers like L.L. Bean, which is the state's second most popular tourist attraction after Acadia National Park, according to the Maine Publicity Bureau.

The company last year completed a \$6 million renovation that doubled the store's floor space

largely to accommodate tourists, said Catherine Hartnett, public affairs assistant for L.L. Bean.

Jason Strickling, 18, is among those who contribute to the store's growth. He and five other members of his Ashland City, Ohio, family had come to Freeport in search of outdoor clothing,



Staff photo by Merry Farnum

Shoppers who throng Freeport go mainly to visit L.L. Bean, but small retailers reap the windfall, too.

Polo fashions and Bass shoes, said Strickling, who was eating white-frosted birthday cake in the

"We've had Freeport on our agenda for about a year now, to go to L.L. Bean," said his father, Richard, who had purchased a slingshot at the outlet and estimated the family would spend about \$2,000 during a 10-day trip to Maine.

The family already had spent well over \$100 on clothing and accessories in Freeport. Daughter Shawna, 16, said she will spend most of her vacation savings in Bar Harbor shops the family discovered last year.

The Bean outlet is Freeport's biggest draw, and its customers support many other businesses. 'We would not be here without it," said Brenda agenda for about a year now, to go to L.L. Bean,' said Richard Strickling, who estimated his family would spend about \$2,000 during a 10-day trip to Maine.

'We've had Freeport on our

Lepari, manager of the Dansk store across from L.L. Bean. Most small stores in Freeport would close without the tourist trade because travelers provide such a large part of their annual sales, she said.

Out-of-state tourists provide more than 80 percent of Dansk's annual sales revenue, she said, and those who come specifically to shop in Maine are particularly valuable.

"They're coming here to shop, so they have more money," Lepari said.

Plenty of green

Sales of \$400 or more are common with tourists, and one particularly flush traveler purchased \$4,000 in household goods, Lepari recalled.

Tourist spending like that attracts stores to Freeport, and they, in turn, add to the city's reputation among shopping tourists.

"Freeport used to be a stop-off to go to Bean's, but now it's an overnight" shopping excursion, Lepari explained.

Said Debbie Chauncey of Somerville, Mass., who visits L.L. Bean at least two times a year, "It's a phenomenon."

Tourism

That attitude is not unique to Maine. Americans, in general, fail to recognize the economic importance of tourism because they rebel at the idea of serving people and because the industry itself evokes images of relaxation.

"It's sort of thought of as being a fun and frivolous thing rather than the important part of the economy that it is," said Charles Goeldner, a Denver economist and member of the board of trustees for the U.S. Travel Data Center.

The idea that tourism can support a local economy seems illogical to people like Rockland Mayor Thomas Molloy, who is proud of his city's maritime and manufacturing tradition. Hundreds of Mollov's

'People in Maine generally think of tourists as people who are spending time here congesting roads and taking advantage of our good things ... and not contributing anything to the state.'

> Michael Aube Eastern Maine Development Corp.

when employees are scarce.

Bar Habor restaurants advertise dish-washing jobs for as much as \$10 an hour. Waitresses at Sugarski resort can earn un to \$800 a

can provide year-round employment. The Sugarloaf ski resort, for example, retains about 200 of its 1,100 full-time employees to man-

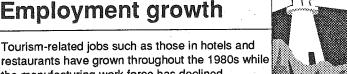
Most of the seasonal businesses in Bar Harbor are small. The average restaurant employs about 18 full-time workers, while the average hotel retains 8.9 people.

This adds stability to the econ-

omy, analysts said, because studies show that large businesses are generally more sensitive to economic slowdowns than small firms.

Reed knows from personal experience about cyclical manufac-turing plants. He used to be a town manager in Michigan where periodic automobile plant closings threw the entire economy into a

As in any boom town, Bar Har-bor's success in attracting tourists greated economic problems for **Employment growth**



the manufacturing work force has declined. Eating/drinking establishments

Lodging



Continued from first page this section

uiacturing and iisn-processing plants that dot the city's waterfront.

In June, Rockland made some concessions to tourism by allowing motel construction in areas where it previously had been prohibited and ensuring that builders maintain ocean views as much as possible. But the city still sees attracting and maintaining manufacturing as its primary economic development goal, Molloy said.

"I don't think the area can survive on the tourist industry," Mollov said. "I don't think boutiques up and down the street are going to stabilize the tax base. We have nine months of winter and we need some stable industry to provide jobs over the winter months.'

Molloy is not alone in his belief. Experts such as Bob McMahon, senior economist for the Center for Business and Economic Research at the University of Southern Maine, also worry about tourism's seasonality and relatively low

On the surface, statistics support their concerns.

Housekeepers, desk clerks and many other workers in the tourism industry earn \$2 or \$3 an hour less on average than manufacturing workers such as keypunch and lathe operators. Tips to tourism workers narrow the gap but fail to close it.

In addition, hospitality jobs in Maine are far more seasonal than manufacturing jobs. Direct touristservice businesses such as hotels and recreation centers employed 25,400 more people in August of 1988 than in January of the same year, according to the Maine Department of Labor. This represented 32.6 percent of all employees in the businesses studied.

Assessing the industry

However, a closer look at the industry reveals that these numbers are deceiving.

Wayne Ross, president of Southern Maine Technical College in South Portland, sees a more encouraging picture every year when young people graduate from his school with degrees in hotel management as well as trades such as welding.

"I still say tourism can hold its own and be a bread-and-butter industry," Ross said. "We've had some businesses that will come in and take the whole class (of about 30 hotel/motel managers). In the last couple or three years, there's no way we could meet the demand.'

These young workers are generally employed for a 12-month year and make wages that are competitive with manufacturing positions. The average hotel manager, for instance, earns \$33,537 a year in Maine.

Even entry-level workers with no training can earn a competitive wage during the tourist season

Vacationing high school and college students fill many jobs on the low end of the tourist-industry wage scale, including housekeeping positions that pay an average of \$5.58 an hour but increase to a high of nearly \$10 in a few unusually competitive tourist markets such as Old Orchard Beach. These jobs provide work experience and spending money.

Moreover, many older workers gain the experience they need to start their own businesses. Entrepreneurship is far easier for hospitality industry workers than for assembly line workers because start-up costs are generally lower and the level of formal or technical education required is not as high.

John Minutti of Biddeford, for instance, worked in a seasonal Ogunquit store before opening Beach Gear Express, Atlantic Sandwich Shop and a parking lot in Old Orchard Beach.

He is now directing the profits and experience from those seasonal businesses toward a year-round convenience store he hopes to open in the Saco area. Without seasonal work, Minutti probably would be working for someone else with little chance of building a successful business, he said.

Tourism year-round

Like job-quality issues, seasonality is not as big a concern as it might seem.

About two-thirds of all hotel and restaurant positions are yearround jobs because most hospitality businesses market themselves as four-season enterprises. For instance, the Samoset Resort in Rockport employs 320 year-round workers with an additional 30 to help out during the summer.

Even true seasonal businesses

The series:

Last week: Although it brings \$2 billion a year to Maine's economy, tourism gets second-class treatment from Maine's lawmakers, planners and many residents.

This week: Tourism could be an important force in Maine's economic development, but the industry's negative image threatens to stymie its growth.

Final week: Maine is known for its unspoiled natural areas and traditional landscapes, but those attractions are threatened by the state's failure to manage and control tourist pressure.

came steadily less seasonal in Maine during the 1980s. In 1981, the industry employed nearly twice as many people in the summer as it did in the winter. Last year, only a third more tourism jobs were offered in July than in January.

And tourism provides an important source of income even for those who are seasonally displaced from their jobs.

Some workers shift to winter jobs such as wreath production or crab-meat picking. Some catch dollars from skiers and hunters. Construction workers, farmers, fishermen and loggers have always worked seasonally in Maine.

'Maine's economy is really based on seasonality," said Aube of Eastern Maine Development Corp. 'Money is made during those seasonal months, and that money is, in effect, spent during the winter months. Those dollars are really an economic mainstay of our state.'

For every 100 ski instructors, hotel clerks and other direct tourism employees in Maine, an estimated 35 to 50 other people find jobs in manufacturing or agricultural enterprises that support hospitality businesses.

Many of those who supply and support tourism businesses work all year. These workers include Freeport store managers, Deer Isle fishermen, Bar Harbor police officers and Bangor blanket manufacturers.

Because tourist businesses thrive on money spent by out-ofstate residents, tourism brings money into the state and keeps most of it here, while many other businesses simply turn over the same dollars within the state or leak those funds to other parts of the country.

Money earned at Massachusetts manufacturing plants, Thailand hotels and Clifornia construction sites provide jobs and cash to Mainers by increasing the total number of dollars spent in the state. Infusions of cash from tourism keep the Maine economy fresh.

"A lot of people don't realize a community is like a country in that it has a balance of trade," said Dana Reed, Bar Harbor town manager.

Reed should understand tourism's impact as well as anyone in Maine. Bar Harbor is the gateway to Maine's most popular tourist destination, Acadia National Park, and relies on travel-related business for as much as 95 percent of its economic activity.

Bar Harbor businesses see about four times as many customers during the summer as during the other three seasons. A full third of all businesses in town hibernate during the winter months, according to a 1989 study by University of Maine professor Steven Deller and graduate research assistant Theresa Stellpflug.

property values soared by 278 percent from 1979 to 1987. High commercial rents pushed up prices at local grocery stores.

Island economy shifts

Many businesses that catered primarily to local residents have left the island or closed.

For instance, Mount Desert Travel moved to Ellsworth in January after more than 20 years in Bar Harbor because its rent tripled to \$15,000 a year. A T-shirt shop replaced the travel agency in Bar Harbor.

A gift shop replaced Donald Hagberg's 20-year-old Mourt Desert Apothecary in Northeast Harbor when a lack of year-round business forced it to close. Hagberg now concentrates on Brightside Boat Shop, a boat storage business that primarily serves summer residents.

However, this shift in the economic structure of Mount Desert Island — including the increased reliance on off-island stores by year-round residents — has not hurt the island's economy.

University of Maine researchers showed that Bar Harbor had a net \$35.1 million infusion of cash in 1988 when they subtracted the amount of money residents spent in neighboring communities from the amount tourists and locals spent in town. Seven of Bar Harbor's 10 top taxpayers are touristdependent businesses.

Meanwhile, the shift of general merchandise stores like clothing shops to the mainland has contributed to the economic vitality of Ellsworth, which now attracts a higher percentage of Mount Desert Island residents than it otherwise might. Likewise, suppliers throughout Maine share in Bar Harbor's tourist-born prosperity.

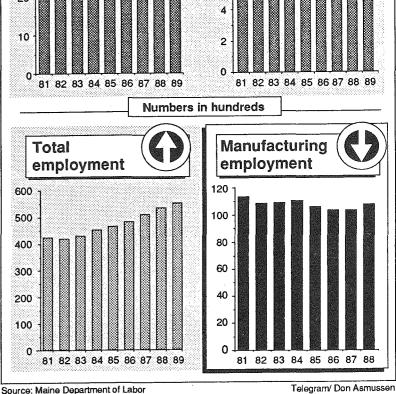
Bar Harbor hotels and restaurants purchased 95 percent and 91 percent of their supplies respectively from Maine businesses.

The importance of tourism to suppliers, including traditional enterprises such as fishing and agriculture, is obvious from Aroostook County potato fields to Down East blueberry barrens.

Eugene Eaton, co-owner of Eaton's Lobster Pool on Little Deer Isle, buys as much as 2,000 pounds of lobster from the Stonington Lobster Co-operative and other suppliers each week during the summer. Tourists eat about 70 percent of that haul as well as hundreds of pounds of local clams and fish every day.

While some argue that tourism crowds traditional businesses like lobstering off the coast, industry leaders argue that it has always helped keep these enterprises

Fishermen work as caretakers and repairmen for seasonal residents during the winter, said Ed Blackmore, president of the Maine



Lobstermen's Association. They sell their catch to them in the

"Tourism jobs may be seasonal, but they provide just enough work so people can stay in these coastal communities," Blackmore said.
"Years back, the young people would graduate from high school and move away because there just wasn't the work.'

Better infrastructure

Less obvious but equally important is tourism's ability to create the infrastructure needed by other businesses, including those unrelated to the travel industry.

For instance, Donald Renn, senior research fellow for FMC Corp. in Rockland, indirectly benefits. from tourism every time he flies out of Knox County Regional Airport to attend biotechnology conferences in Japan, Thailand and Europe.

Tourists add to the number of available flights, keep the airport running without a subsidy and put it in contention for a federal grant to install an instrument landing system that will make service more reliable, Renn said.

Meanwhile, the lack of infrastructure such as reliable air service, roads and educational support services in more remote parts of Maine means those areas have few other development opportunities.

"You've got to keep in mind Bar Harbor's location," Reed said. "If you were trying to run a factory here, it would be a long way to your markets."

Said Leslie B. Otten, president of the Sunday River ski area in Bethel, "Anyone who wants to stick their nose up at a \$5 million payroll in the middle of nowhere in rural Maine has their head in the sand."

The infrastructure and geographic problems facing many Maine communities are even more severe than those facing Bar Harbor and Bethel.

"We're far out here, and the roads are bad," said Susan Harvey, executive director of the Calais Area Chamber of Commerce, referring to the 98 miles of rural highway between her city and Bangor. "It's so difficult to get other industries out here.'

The area is better off seeking sportsmen who are attracted by the area's moose, deer, salmon and snowmobile trails than manufacturers who are unlikely to come, development officials there said. The average non-resident deer hunter spent \$1,092 in Maine during 1987, according to a University of Maine study completed for the state. The average non-resident fisherman contributed \$993.

"Almost every community in Maine would love to have a software manufacturer, but everyone is competing for those same plants," said Ron Lovd, director of development for Eastern Maine Development Corp. Instead of competing at a disadvantage for manufacturing plants, eastern Maine should use its natural beauty as a competitive advantage in competing for tourists, he said.

Living for season of plenty

Old Orchard devotes itself to tourists

By Eric Blom **Staff Writer**

LD ORCHARD BEACH - Dan Raye admits he has not been paying much attention to the real estate business he owns with a friend now that the tourists have arrived.

"In the 70 days the tourists are here, you have to go with the flow," says Raye as a steady stream of towel-draped women and tank-topped men descends into One Soho Square, the basement pub he manages. "You almost get caught in a riptide." In an exaggeration of what has happened across southern and coastal Maine during a decade-long tourism boom, Old Orchard Beach has given nearly its entire economy to travel-related businesses.

At least 85 percent of all Old Orchard businesses close in the fall, and many workers and business owners depend on the 10 weeks of summer for their year-round livelihoods.

Old Orchard is Maine's most popular tourist community and the state's third most popular destination overall after Acadia National Park and L.L. Bean, according to the Maine Publicity Bureau. With the possible exception of Bar Har-Bureau. With the possible exception of Bar Har-

bureau. With the possible exception of Bar Harbor, no other town shuts down as much of its economy after Labor Day as Old Orchard Beach.

"It is our only industry," says George Ouelette, executive director of the Old Orchard Beach Chamber of Commerce, explaining that many year-round jobs such as police, fire and public works positions are related to the summer influx that causes the town population to swall to that causes the town population to swell to 100,000 from a winter low of 10,500.
"What puts bread on the table at the Ouelette

house is tourism," he says.

Assaulting the senses

Downtown Old Orchard is an assault on the senses, with video games screaming to passers-by, neon pink sunglasses filling shop racks, the scent



Staff photos by Gordon Chibroski

In a town whose population swings annually from 10,500 to 100.000. at least 85 percent of all businesses close in the fall, and many workers and business owners depend on the 10 weeks of summer for their vear-round livelihoods.



Nicole Pratt, 10. of Old Town scans the crowded beach through coin-operated binoculars on Old Orchard's pier.

Harold Harrisburg, owner of Harold's in Old Orchard Beach, displays an eclectic assortment of merchandise for sale.

family to do so. His family owns two motels in Old Orchard as well as the store.

residents spending their money elsewhere. A 1987 study showed that residents spent only

But Ouelette argues the town could not have an alternative economy such as manufactur"It's like the little kid who pulled his thumb out of the dike and the water rushed out," says Harold Harrisburg, owner of Harold's novelty and

clothing store, referring to tourists.

He makes his year-round living by working about 18 hours a day during the summer.

"Working in this business for three months is

like working in another for eight or 12," says Harrisburg, a town native who still lives in Old

Harrisburg has worked in the tourist industry for 28 years and is the third generation in his

three years as a vendor of gifts and clothing.

Tourism is a seasonal business, but so are retail stores at the mall that sell far less in February and March than in December, Hopkins says. The difference, he says, is that those stores pay wages

and utility bills during slow months.

Because tourism is profitable in Old Orchard
Beach, rents are high. Hopkins pays \$30,000 for a
storefront he uses less than a quarter of the year.

Commercial rents are so high that few nontourist businesses can survive downtown, a fact that concerns some town officials who see local

clothing in town.

This helps year-round businesses in neighboring communities, but drains money out of Old

Taking advantage of the beach

High taxes in Old Orchard and the perception that transient business owners take their summer-time profits out of Maine give many town residents a negative opinion of downtown, Hopkins

area at seven square miles and, as a result, larger retail districts in Biddeford and Portland would always beat the town in competition for the year-round shopping trade, he says.
Old Orchard's beach has been a natural draw to

tourists for more than 100 years, and the town should continue to use that competitive advantage, Ouelette says.

"Without tourism, you'd have a nothing town," Ouelette says. "If you moved Old Orchard Beach 50 miles inland, you wouldn't have anything like what you have now."

Mastering art of meshing jobs yields intangible profit

Recreation compensates for low pay

By Eric Blom Staff Writer

HRISTO Pierce spends the winter teaching people to ski. In the spring, he builds vacation homes. During the summer, he guides whitewater raft trips. Autumn finds him in a boat showing fishermen the best lake

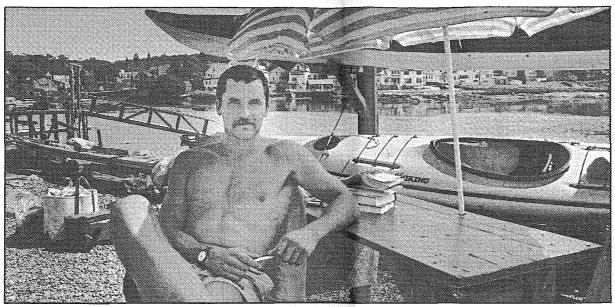
for salmon.
"You have to be creative enough to pick up jobs and be adaptable" to live off the tourist trade, said Pierce, 39, of Wyman Township. "It's kind of like being part of a band where you have to play many different instruments to make it sound good."

Pierce's experience demonstrates how thousands of Mainers make a year-round living out of the bits and pieces of work the state's seasonal tourism industry offers.
From a strictly financial stand-

point, Pierce knows he is not making as much money as people people pay to do. working year-round in a paper mill or at some other manufacturing job. His annual income of about \$15,000 is \$3,000 below the state and Franklin County average.

But restaurants offer discounts to Pierce and other Sugarloaf workers, a ski manufacturer gives him new ski equipment each year, and the work itself offers free recreation. These benefits more than make up for the financial downside of seasonal work, he

said.
"You have to make some sacrifices, but I consider this God's country," Pierce said. "There's a country of earning an hourly wage while you're doing something most people pay to do. It doesn't come through in the paycheck on Friday, but it adds up at the end of the



Staff photos by John Patriquin

Andrew McKendry is running a kayak-guide business after four years as a seasonal worker.

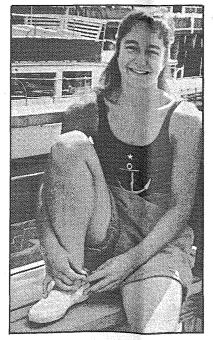
'There's a benefit of earning an hourly wage while you're doing something most

- Christo Pierce

While Pierce stays in the Rangeley area, hundreds of other seasonal workers migrate among tourist towns.

The Sunday River ski resort in Bethel shares between 75 and 100 people with coastal resorts each ear. When the ski season ends, they join hundreds of migratory workers on a trip to the shore.

These workers play a major role in building the tourism work force in many communities. Nearly 50 percent of Bar Harbor's hotel workers, for instance, lived on Mount Desert Island on a seasonal



Leslie Frigon is a waitress at Fisherman's Wharf restaurant in Boothbay Harbor.

basis in 1988, according to a study by two University of Maine researchers.

Leslie Frigon, 23, is among that group. She has worked as a waitress at restaurants in Bar Harbor, Sugarloaf Mountain and Boothbay Harbor for four years. She lives in a camper year-round to avoid the high rents seasonal landlords demand.

Her boyfriend, 27-year-old Andrew McKendry, has held a variety of seasonal jobs — ski instructor, waiter and kayak guide — since graduating from the University of Maine with a recreation degree four years ago

Frigon and McKendry each earn \$15,000 for a nine-month year and spend the remaining time exploring the country. The wage is below the average 12-month salary in Maine, but Frigon and McKendry say the ability to travel and enjoy the outdoors more than makes up the difference.

They have not forgotten about the future.

Earlier this summer, McKendry opened a Boothbay Harbor kayakguide business that he hopes will

Pass the buck

Dollars filter down chain of Mainers

By Eric Blom Staff Writer

ROCKPORT — A breeze drifts off the ocean and lifts John Kelly's hair as he ponders a putt. His New York telephone business and its obligations are hundreds of miles away. Money is the furthest thing from his

Nevertheless, money Kelly earned in New York flows through the Knox County economy, providing jobs and spending money to workers in an area wounded by the closing of several fish-processing plants. The way it flows demonstrates how Mainers benefit from the nearly \$2 billion in annual tourist spending across the

Kelly and his wife, Joan, are attending a four-day Telephone Association of Maine convention at the Samoset Resort. The Kinderhook, N.Y., residents say they are in Rockport more for pleasure than business.

'People consider this the Pebble Beach of the East Coast," Kelly said of the seaside Samoset golf course.

The Kellys expect to spend \$1,500 in Maine. About \$800 will go toward food and accommodations at the Samoset.

The four-season resort employs 320 year-round and 30

summer workers to host more than 71,000 guests like John and Joan Kelly annually. The Samoset is Knox County's second largest employer, after Penobscot Bay Medical Center.

One of those employees, Merilyn Gray of Thomaston, takes home \$200 a week as a secretary in the sales office. She spends the money on groceries at the Rockland Shop 'n Save supermarket, steak at the Harbor View Tavern in Thomaston, and car insurance through Thomaston's Pinkham Agency.

Another worker, director of housekeeping Priscilla Dempsey, buys the resort's cleaning supplies in Portland and blankets in Bangor.

Dan Splaine, head of purchasing, estimates he spends 75 percent of the resort's annual \$2 million food and beverages budget within the state. He buys produce and fish from local harvesters, shellfish from Great Eastern Mussel Farm in Tenants Harbor, and fiddlehead ferns from Earl Kelly of Cam-

Earl Kelly, a retired game warden who found his first fiddleheads along the Allagash River where he grew up, says the \$5 to \$8 he gets for 15 pounds of the greens does not go far. But by then, the money has already traveled a long way.

blossom into a well-paying, yearround enterprise. Frigon says she is gaining the work experience she needs to open a seasonal restaurant within the next three years.

People seldom realize that seasonal workers have dreams and

make calculations about the future, McKendry said. Instead, the average year-round worker views recreation employees as hedonists,

"People look at you like you are a bum," McKendry said.

Seasonal industry feels financial brushoff

Business owners grapple to change image of poor risk

By Eric Blom Staff Writer

AITERS DODGE and weave around customers passing through the dining room door at Eileen Atherton's Rockwood inn and restaurant on Moosehead Lake.

Atherton half-listens for a crash, knowing the sound of shattered glass will come all too soon unless she builds employee doors

to the dining room.

But Atherton has been unable to borrow \$30,000 to build the doors, double the number of bathrooms and make other improvements to the business, even though her trade has been brisk and steady. Banks tell her the tourist trade is too risky, and an important government loan program refuses to give money to recreational businesses.

'Because we're in the hospitality industry, they get weird about it and won't lend us money," said Atherton, owner of the Kineo House since January. "We've been here for four months and we're doing well, but we need the tools to build on that."

Atherton's experience is familiar to many tourist-business owners. Maine's largest industry, measured in the number of jobs it supports, is suffering from widespread misconceptions about its stability and value to the economy. These misconceptions retard the industry's growth by limiting finance options, making it hard to attract workers and robbing it of legislative support.

"The hardest part of making our case is the legitimacy issue ... about whether we are a real part of the economy or just a fad," said Leslie Otten, president and chairman of the Sunday River ski area in Bethel. He says he has seen the industry struggle to prove its worth to the Legislature.

Nowhere is the image problem more obvious than on a national level, where the Farmers Home Administration has specifically excluded tourism — along with gambling and illegal activity — from its

Ironically, banks nationwide folded at a rate of 112 per 10.000 in 1988, compared to 89 per 10.000 for restaurants, according to business failure records compiled by Dun and Bradstreet.

Business and Industry Loan Pro-

Shrinking dollars

The exclusion is important because Farmers Home offers the only direct government business loans in rural Maine. Every community in Maine except Portland (because it has a population of more than 50,000) is eligible for the program.

The federal agency excluded tourism-related businesses in the early 1980s because it wanted to. spend its shrinking budget on year-round employment opportu-

"As money got tighter and we had to look at all our programs, a policy decision was made that we need to promote the best quality jobs we could in a community," said Marlyn Aycock, a public affairs director for Farmers Home.
"We'd still like to get the most

jobs for the dollar," Aycock said. "I don't know of any formal plans to change that policy."

The tourist-business exclusion

applies to both seasonal operations and to year-round resorts such as Atherton's inn, which caters to snowmobilers in the winter and hikers in the summer.

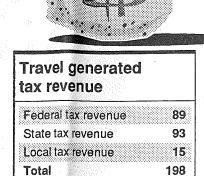
This stance comes despite the findings of a presidential commission on rural development, which said earlier this year that tourism is rural America's best hope for reversing chronic unemployment and flight from areas where me-

Travel generated revenue for Maine *

Revenue is in millions of dollars

Travel generated payroll

Public transportation	35.9
Auto transportation	17.8
Lodging	107.1
Food service	167.0
Entertainment	54.8
General retail	24.0
Travel arrangements	4.6
Total	411.1
Revenue figures are fo	r 1987



Telegram/ Don Asmussen

chanized agriculture has displaced farm workers.

"Any new lifeblood for rural America will be found primarily in off-farm employment opportunities, especially in industries such as tourism, retirement living and commercial recreation," the commission report concluded.

Rural communities should promote tourism for economic development because it provides an infusion of cash, direct jobs and employment in secondary businesses such as construction, agriculture and finance, the commission said. Many rural towns already have the natural and architectural beauty that travelers desire, it added.

Meanwhile, rural communities are often at a competitive disadvantage with urban centers in manufacturing development, the report said. Rural towns can be relatively far from suppliers and markets, have a dispersed labor pool, and lack the road network required to attract heavy industry.

Despite the arguments, tourism's image problem keeps it from being used as a primary economic development tool nationally.

"There's a real problem out there on how the tourism industry is even classified. It isn't taken seriously," said Jill Collins, a spokeswoman for the U.S. Travel

and Tourism Administration. 'There are elected officials who think it is a frivolous industry.'

Ingrained skepticism

Things are not much better in Maine, which describes itself as Vacationland and counts tourism as its second largest industry in

State law prohibits the Finance Authority of Maine from guaranteeing recreation loans of more than \$2.5 million, while the publicly-funded agency may guarantee up to \$7 million for any other type of business.

The limitation is not a big problem in practical terms because most FAME loan guarantees are for less than \$1 million. However, the restriction does point to legislative skepticism about tourist-related businesses.

Tim Agnew, chief executive officer of the independent state agency, says the Legislature put a special limitation on recreation businesses because they are perceived to be riskier. In fact, they are no more or less likely to fail than other businesses, say Agnew and others who work with the

In fact, eating and drinking establishments like Atherton's restaurant were less likely to fail than banks like those that denied her loan applications during a year in which financial institutions stumbled nationally.

Banks folded at a rate of 112 per 10,000 in 1988, compared to 89 per 10,000 for restaurants, according to business failure records compiled by the Dun and Bradstreet research group during its most recent study.

"From my experience — and I've been here over 20 years - I'd say our success rate with seasonal businesses is probably better than with year-round businesses," said James Tracy, chief of portfolio management for the Small Business Administration in Maine, which provides loan guarantees to businesses without distinguishing between seasonal and year-round enterprises.

Tracy does not know why seasonal businesses do well, but agreed that it could be related to the overall growth of hospitality businesses in Maine and the na-

Although financing difficulties represent the sharpest example of how tourism's negative image creates problems for the industry, other difficulties arise as well. Tourism businesses have trouble attracting workers, for instance, because people view hospitality jobs negatively, according to a 1989 study by the state Office of Tourism.

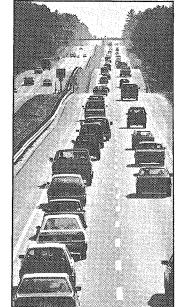
Plea for change

"Many people see hospitality jobs as perfunctory, servile work," said Marie Mullen-Maffie, a certified culinary instructor at Washington County Technical College. Students and their guidance councilors frequently fail to recognize the earnings potential that hospitality jobs offer, she said.

The state recognizes tourism's image problem and developed an in-state awareness campaign last year. Organizers planned to arrange for speakers to tell community groups about tourism's importance to the Maine economy, but the tourism office no longer has the money or staff to run the program.

Michael Aube, president of Eastern Maine Development Corp. in Bangor, argues that tourism deserves better treatment than it receives.

"If it truly is an industry, we really need to nurture it," Aube said. "That's not happening in the tourism industry. It is happening in other industries.'



Turnpike: artery that feeds Maine tourist industry.

On a typical busy day . . .

- Toll booth attendants will hand out passes to 28,671 vehicles entering Maine through the Kittery turnpike plaza.
- A clerk at Meserve's Market in Kennebunkport will tell at least 10 groups of tourists how to get to President George Bush's
- The Bar Harbor post office will cancel more than 1,000 postcards.
- A car will take 15 minutes to travel two miles through downtown Wiscasset.
- L.L. Bean's Freeport outlet will serve 17,000 customers.
- The summit of Cadillac Mountain in Acadia National Park will accommodate 3,300 cars.
- Charlie's Log Cabin store in Oakland will distribute as many as 50 temporary fishing licenses.

Competitors, tourism businesses cite unfair treatment, inadequate service

By Eric Blom Staff Writer

HE MAINE Publicity Bureau, at 69 years old the grandfather of Maine tourism institutions, is being criticized by some hospitality business owners and competitors who say the private agency offers its members preferential treatment at taxpayer expense.

These critics complain that the non-profit bureau is not as effective as it should be at distributing tourism information under a state contract and that the state is not really interested in finding out if someone else can provide better

"The services and publications that the state of Maine provide through its contractor (the Maine Publicity Bureau) have been totally inadequate," said John James, publisher of The Maine Book, a tourism guide that competes with the publicity bureau's guidebook, called Maine Invites You.

Some other members of Maine's tourism industry, however, disagree with critics such as James, saying the 2,000-member bureau provides the state's most valuable tourism-promotion tool.

The debate is important to Maine's tourism industry because most potential visitors contact the bureau for information on a Maine

For a decade, the state has paid the publicity bureau to answer a toll-free hot line, staff state-owned visitor information centers and mail travel information to potential tourists. Last year the state

The state pays the publicity bureau to answer a toll-free hot line, staff state-owned visitor information centers and mail travel information to potential tourists.

paid the bureau \$630,000.

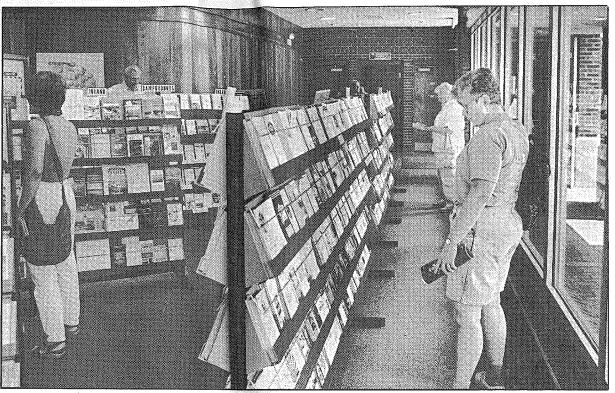
Some tourism business owners, including Bar Harbor campground owner Pat Stanley, argue that the publicity bureau is doing a poor job of providing tourism-information

Petition sent to bureau

Stanley and eight other Down East campground owners mailed a petition to the publicity bureau this year, complaining that information center workers direct tourists away from the Bar Harbor

James, the bureau's most vocal critic and one of several business owners who would like to take over the state tourism-information contract, argues that the publicity bureau discourages non-members from advertising in its publications by charging them a higher rate than members.

And several tourism business owners told the Telegram they assumed only bureau members



Staff photo by John Patriquin

Cynthia Abaz of Bedford, N.H., looks at tourist brochures at the Yarmouth Information Center, run by the Maine Publicity Bureau.

could place advertisements in You and allows the publicity Maine Invites You, a magazine bureau to help agencies such as sent to potential tourists, and display brochures at state-funded visitor centers.

Jim Thompson, director of the Maine Publicity Bureau, denies that his organization treats nonmembers unfairly. Any tourism business can advertise in Maine Invites You, and the membership discount is so small that it does not stop non-members from advertising there, he said.

Membership dues subsidize publications like Maine Invites

bureau to help agencies such as the Maine Youth Camping Association print brochures.

"In any of those pieces, there's not one penny of public money in there." Thompson said, referring to the bureau's 30 annual publications. The state pays postage to mail the material to prospective visitors but does not pay for the publications.

Thompson also says the bureau will display anyone's brochures at the state-funded information centers. "At the centers themselves,

we maintain some 1.500 titles." Thompson said, many from non-members.

Work improving

Historically, the publicity bureau has had trouble getting information to people in a timely fashion, said Tom Davidson, a principle in Davidson-Peterson Associates, a York tourism consulting company and former Maine tourism commissioner.

"Major improvements have been made over the years," David-

son said. "Overall, the book that's published (Maine Invites You) rates very highly as a tourism promotion tool."

Tourism business owners generally think the publicity bureau is doing its job well, said Kathyrn Weare, owner of The Cliff House in Ogunquit and former head of the Maine Innkeepers Association.

The state agrees. It has not had any complaints about the bureau except from the bureau's competitors, said Nathaniel Bowditch, assistant director of the state tourism

"We have no problem with the professional standards employed by our contractor, the Maine Publicity Bureau, at all," he said.

However, competitors say the state is wrong. They say they could do a better job of disseminating tourism information if they had a chance to prove it.

The state makes it hard for anyone but the publicity bureau to win the promotional contract because it does not provide enough specific information about what it wants from a contractor, said Mark Patterson, co-owner of The Travel Center in Sanford and a bidder during the last round.

The state will try to address those concerns later this summer when it readvertises the most recent contract offering. The state purchasing agent invalidated that contract in early July because it differed substantially from bid specifications.

The publicity bureau will retain its position as a state contractor until January, when the state awards a new three-year contract. And, said Weare, the publicity bureau probably will retain its lead role after that because the agency has learned how to promote Maine with limited state help.





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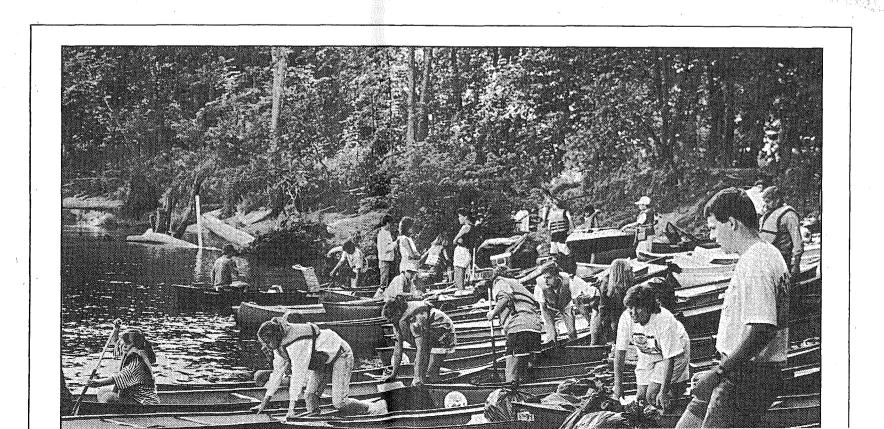
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Up to 100 canoeists at a time prepare to leave Swans Falls, Fryeburg, on a recent July morning. Police, wardens and recreational outfitters have teamed up to try to manage the influx of canoeists.

Staff photo by John Patriquin

Crowds imperil choicest places

State struggles to limit popularity of river, parks

Last of three parts

By Tux Turkel Staff Writer

RYEBURG — By 2 p.m. the Saco River is a stream of traffic. Around every bend, colorful plastic canoes appear, laden with the staples of summer weekend camping: tents, sleeping bags, picnic coolers, lawn chairs, cases of beer and boom-box radios.

Game Warden Albert St. Saviour and two other officers motor upriver in an aluminum boat, greeting each canoe.

"Hold up a life jacket apiece, please," St. Saviour shouts.

When two people in a group of nine lashed-together canoes can't find their life jackets, St. Saviour directs the flotilla to a sandbar.

"We're regulars," says a young woman from Boston. "We're here every year." While St. Saviour explains the state law

While St. Saviour explains the state law about life jackets, ranger Mark Mayhew checks for a campfire permit. If you plan to drink tonight, take it easy, Fryeburg pa-





At a turning point

Driving Route 1: Jams and decisions ahead. Page 8 Summer traffic heats up turnpike expansion debate. Page 8 Tourist dollars widen state cultural options. Page 7 Ecotourism benefits nature, econ-Page 9 Probe of rise and fall of resorts offers warning. Page 7 Tourists' poll says traffic won't prevent Maine visits. Page 8

trolman Matt Baker tells the crowd. Last weekend, someone got hit in the face with a canoe paddle during a drunken brawl.

Aided by civilian patrols, officials are struggling to keep litter, uncontrolled fires and unsafe boating from destroying the beauty of canoeing the Saco River in summer. Their voices are the counterpoint to the siren song of tourism promotion.

Maine projects an image of a place where nature endures. But the state's character is threatened when natural attractions become too popular and too congested. When that happens, the experiences that drew people to start with are lost.

The management problems on the Saco River are being faced to differing degrees at natural attractions across Maine and New England. Tourism promoters are just now beginning to talk about balancing popularity with preservation, and experts say there is no clear understanding of how to do

"You're kind of in a Catch-22," says John Hunt, a professor of tourism at the University of Massachusetts at Amherst. "What makes a state a destination are some premier attractions. In order to draw people, you promote those attractions. But you have to know that if you love some of these things to death, you're not going to have them."

In Maine, the Saco River, Baxter State Park and Acadia National Park are three places in danger of becoming fatal attractions. At each area, officials have taken a different approach to managing crowds. But the collective lesson for Maine seems to be that without controls, popular natural places will be overrun.

See TOURISM Please Turn to Page 9A

Island's welcome mat isn't out for cyclists

By Tux Turkel Staff Writer

SLESBORO — It would be fair to say that the town manager of this Penobscot Bay island community doesn't appreciate tourists.

"I used to say that if I were governor I would blow up that bridge in Kittery," Scott Seabury declares. "Now I think I'd have to move that line up to the Kenne-

Seabury also draws the line at day-tripping bike riders, who have in recent years discovered Isles-boro's Victorian charm and ocean scenery. He and others say bikes are a traffic hazard and nuisance on the island's narrow roads.

To discourage two-wheeled tourists, Seabury wants to license any bike that sets a tire on Islesboro, although his proposal hasn't

Still, the word is getting out that Islesboro may not be bike heaven. Call it an attitude, but residents here seem to be exercising a subtle, time-honored form of tourism management in Maine — pulling back the welcome mat.

Old colony discovered

Islesboro has about 550 yearround residents. Many commute by ferry to work in Camden or Rockland. But in July and August, the population increases four-fold and the island becomes a wellheeled summer colony, as it has for a century.

No one is sure why the bikes chose to invade now.

Some people say it is because the state's official tourism guide mentioned the island as a bike getaway two years ago. Perhaps it is the map in a popular bike tour guide. Or it could just be that Islesboro, like many coveted places in Maine, has been discovered by the masses.

That's the way Shelley Johnson

"Most people who come into the store have already found out about Islesboro," says Johnson, who is in charge of bike rentals at Maine Sport in Rockport. "They already have a ferry schedule in hand."

The staff is sensitive to Isles-

boro's concerns, she says. "But people come to Maine," Islesboro Ferry route 5 miles Penobscot Bay Telegram/ Tom Peyton

Some Islesboro residents sav bikes are a nuisance and traffic hazard on the island's narrow roads. One proposal calls for licensing any bike that sets a tire on

Seabury's view. They take up room on the ferry, don't spend much money in shops and scare island motorists by weaving into traffic.

the island.

Last year, Seabury proposed a mandatory license for every bike on the island, saying it would generate money that could be used to start a patrol and education effort aimed at explaining the rules of the road. The plan didn't get on the warrant at March town meeting, however, and support may now be dwindling.

"No one is trying to ban them," he says of bikes, "but we have to figure out some way to control them.'

Controlling bike traffic is also

Fast cars

Cyclists themselves have mixed

"They drive on this road unbelievably fast," said Mike Gagne of Dartmouth, Mass.

Gagne, his wife and inlaws were taking a day trip on the island in early July. The ride was enjoyable, they said, but they were concerned enough about traffic to pull off the

enough about traine to pull off the road when cars approached.

Chuck Tingley and Sharon Greenleaf had pedaled down from Bangor on an 18-speed tandem bike. Experienced cyclists, clad in Lycra and capped with helmets, the couple declared Islesboro "a good day trip," and downplayed traffic concerns.

"We haven't had any prob-lems," Tingley said. "It's more dan-gerous on Route 1."

Come lunchtime, the six bike riders and almost everyone else on the southern half of the island meet at the Dark Harbor Shop. Bill War-ren runs his vintage eatery, gift shop and real estate business from the back room of the turn-of-thecentury store, which features a marble ice cream counter and tasty sandwiches.

Cyclists do buy lunch and snacks, Warren says, but they don't make an overall economic difference. Okay. Then how much of the

opposition to bikes is really just an aversion to day-tripping tourists?
"There's probably some of that," Warren says.
The point, Warren and others imply, is that Islesboro is a stable

summer community that doesn't like intrusion. Traffic aside, residents just don't appreciate day trippers having picnics on their lawns. While there is no way to ban bikes, he says, the best solution is not to encourage them.

That policy may be having its desired affect. Last July 4th, Seabury counted 200 bikes at the ferry terminal. This holiday, the ferry

captain says he counted about 40.
"I think," Cabaniss says,
"they've gotten the message, that this isn't a good place to come.'



Staff photos by Doug Jones



they can't go out there."

Bicyclists see 'paradise'

Indeed, riding within sight of the ocean on country roads is a powerful lure.

"It's a bicyclists' paradise out there, it's just incredible," says Keith Citrine of the 250-member Casco Bay Bicycle Club in Port-

Last July, Citrine and the club took the 20-minute ferry ride for a rally around the 14 mile-long island. About 100 cyclists made the trip, he estimates, buying food at island stores, riding carefully on the roads and having a nice time.

"I don't quite understand what the outcry is about," Citrine says. "We're taxpayers, and we have as much right to use the roads as other people."

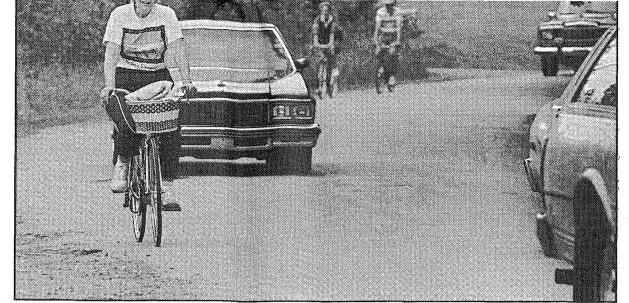
contribute much to the island, in clist," she says.

Cabaniss, who says she has had some close calls when bikes straved in front of her car, has more problems with families than bike

'They wander around the road,' she says. "The parents, I imagine, haven't ridden bikes since they were children. You wouldn't ride a bike with your children on Route 17. Why would you bring them to

Cabaniss has a point. Islesboro's main road isn't a bike bath. It is narrow with sandy shoulders and posted in many places at 45 mph. On a circuit around the island — by car, of course — Cabiniss points out hills and blind curves where automobiles and bikes could meet in tragedy.

"I think what we object to is the danger and feeling that, someday, That may be, but cyclists don't one of us is going to kill a bicy-



At left, Jackie Young, a tourist from Massachusetts, rides ahead of the rest of her party in island traffic. Some Islesboro residents contend bikes are a traffic hazard and nuisance on the island's narrow roads.

Probe of rise, fall of resorts offers warning

By Tux Turkel Staff Writer

Let's say you live in a resort town and your livelihood depends on tourism. What kind of tourists visit your town?

Do they enjoy a sense of discovery, have a high activity level and like to meet people from different cultures? Or are they content to drive to the same place, sit in the sun and eat fast food?

If you notice a lot of the second group, your town is attracting hordes of "psychocentric" tra-velers, who are self-inhibited, nervous and unadventurous. They mark the downfall of a resort, according to a landmark behavioral report called, "Why destination areas rise and fall in popularity."

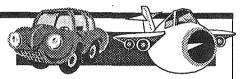
While the report is controversial, experts say it can serve as a warning to Maine about the longterm impact of unmanaged tourism development.

The report was first published in 1974 by behavioral scientist Stanley Plog. Under contract to major airlines seeking to increase bookings, Plog probed the psychology of non-flyers. That led to a broader theory about travelers in general, and how their habits led to the growth and downfall of resort destinations. The evolution was graphically plotted on a bell curve.

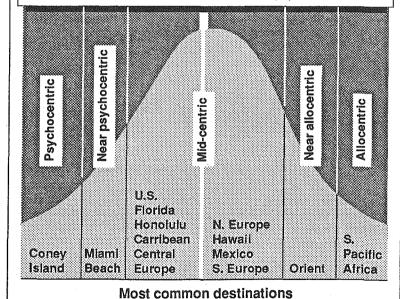
Plog labeled one group of travelers "allocentric." from root words meaning these people have a variety of interests.

Allocentric travelers, Plog said, discover a new place or new activities while there is still a sense of naturalness. They tell their friends about their vacations, and those people - called "near-allocentrics" - follow.

Resorts' ups and downs



Tourist destinations, according to a behavioral study, go through lifespans of discovery, peak popularity and decline. These phases are influenced by the mindset of travelers - psychocentrics like places that are already popular while allocentrics enjoy a sense of discovery. The graph shows how the mindset of visitors relates to selected destinations and their status on a popularity curve.



Telegram/ Don Asmussen

In time, the destination becomes popular enough to support hotels, restaurants and other services. More people come, until the resort attracts a "mid-centric" audience. The resort is now at the

peak of its popularity and has reached its maximum potential, because it is attracting the broadest audience.

But this broad popularity also has a negative effect. The resort

becomes so developed and crowded that allocentric travelers are turned off. When the resort's appeal passes "the magic mid-point," Plog said, it begins to decline.

The decline takes place because the resort has become the destination mostly of psychocentric travelers. These travelers, Plog said, go to the resort because it is popular and easy to drive to, but they tend to spend less and stay for shorter periods than allocentrics.

'Destination areas carry with them the potential seeds of their own destruction," Plog wrote, "as they allow themselves to become more commercialized and lose their qualities which originally attracted tourists.'

Plog's bell curve identified Coney Island, N.Y., as a destination that is overwhelmingly psychocentric, followed by Miami Beach. On the other end of the spectrum was

John Hunt, professor of tourism at the University of Massachusetts at Amherst, says that while the characteristics are controverisal, Plog's report is a useful academic tool. It questions the conventional wisdom that more tourists automatically mean increased wealth.

So, where does Maine fit on the curve?

Maine's appeal is generally allocentric, Hunt estimates, although Old Orchard Beach and much of the coast lean toward the psychocen-

Maine's tourism d. ector, Hilary Sinclair, agrees the state still embodies a general sense of disco-

"But the point is, we need to look into the future and preserve the quality of life so we don't start falling down the other side of the curve," she says.

Tourist dollars widen state's cultural options

By Eric Blom Staff Writer

Orono is not a tourist Mecca, but tourism patterns in other parts of Maine helped convince officials at the Maine Center for the Arts to schedule comedian Jay Leno for two shows last

Organizers believed that tourists from the coast would hear about the show and attend the second performance, which is always harder to fill than the first.

Tourists help increase Maine's cultural and entertainment options each summer by providing state residents with additional performances and showings, enticing performers to the state and giving local artists and cultural institutions a national forum for their work.

Frederica Hart, publicity director for the Ogunquit Playhouse summer theater, has seen the phenomenon in her community.

"Tourism's our industry up here," she said. "We don't have chickens and potatoes. We have tourists.

"If there weren't tourists, we wouldn't have as many galleries as we have," Hart said. "I doubt the playhouse would be open at

Other arts and entertainment organizations say they would survive without tourists, but would not offer the breadth of programming or receive the same national exposure as they do because of the visitors.

The Portland Museum of Art, for instance, saves its most popular programs for the summer. Museum officials know summer showings have a larger and more diverse potential audience, said museum director Barbara Nosanow.

In addition, the museum collects more in admission fees during the summer and sometimes receives computers and other equipment from corporate sponsors who like the exposure with travelers. Nosanow said.

"All museums throughout the state benefit from the summer months," Nosanow said.

And when cultural institutions thrive, resident patrons benefit as well.

Important dancers like D.D. Myles and Elaine Bower of the Boston Ballet Co. are more willing to teach ballet classes in Maine during the summer be-cause the want to see the coast and eat lobster, said Eugenia O'Brien, artistic director of the Portland Ballet Co.

The Portland Ballet Co. has offered world- and Maine-pre-miere classical performances in Camden and plans to do the same in Portland this year on the strength of tourist dollars.

And judging from the two full houses for Jay Leno last weekend, playing the tourist card can produce a winning hand for Maine cultural and entertainment institutions like the Orono arts center.

Driving Route 1: Jams and decisions ahead

By Tux Turkel Staff Writer

HE sign reads, "Wiscasset. Prettiest village in Maine."
Perhaps.
But when a traffic cop steps out into a downtown crosswalk and holds up a hand, the sign might as well read, "Wiscasset. Most congested village in Maine."
"This is usually all backed up. It

"This is usually all backed up. It might be stop and go," says Pat Jennings, as she drives into Wiscasset on Route 1.

Jennings has been studying Route 1 for the Eastern Midcoast Planning Commission in Rockland. She is tracing a 170-mile circuit between Bath and Belfast on this June day to illustrate traffic management issues facing the midcoast.

Summer tourist traffic has become a growing headache for Route I residents. Local and state officials have tussled for years over whether to build new highways and bridges or to somehow make do with the existing road system.

Lately, both sides are coming to the conclusion that residents may have to learn to live with some degree of congestion caused by summmer tourism traffic. Building new highways has become too divisive and too costly.

That changing philosophy turned into action earlier this month when state Transportation Commissioner Dana Connors said he was ruling out tentative plans to build bypasses around Wiscasset and Camden. Now, the state and towns along Route 1 must rely on regional planning efforts to find a balance between tourism growth and preserving the area's character and quality of life.

The job won't be easy. Some of the challenges unfold as Jennings heads east.

Bath bridge back-up

Trouble begins in Bath. On a busy day, 28,000 vehicles try to squeeze over the two-lane Carlton Bridge to cross the Kennebec River. Shift changes at Bath Iron Works and tall boats that require the bridge to open conspire to make Route 1 a mile-long parking lot at times between Front Street in Bath and Route 127 in Woolwich

Bath and Route 127 in Woolwich.

Bath may be the exception to the try-to-live-with-it rule. A state study is looking at ways to put two more lanes across the river. Esti-

Traffic backs up in late afternoon on the Carlton Bridge between Bath and Woolwich. On a busy day, 28,000 cars will try to squeeze over the two-lane bridge.

Staff photo by Jay Reiter

cars into the region and spur the need for new roads. The state transportation department is paying lip service to alternatives such as passenger trains for BIW workers, the group contends.

There is one hopeful sign as Jennings crosses into Woolwich. Workers are finishing a new ramp and turn lane designed to relieve the back-up of cars heading to Georgetown and Reid State Park on Route 127. After that, smooth sailing.

"These straightaways, they're not the problem," Jennings says. "It's not like we need more lanes."

Conditions change in Wiscasset. The town is an infamous choke point. It is not unusual to sit in stop-and-go traffic a mile from the

destrian walkway, tall enough so trucks could pass underneath. Jennings says it could relieve most of the congestion. But there is not much room for stairs or ramps, and how would it look?

"It would change the character of Wiscasset," Jennings says. "Maybe it's not worth it, for two months of the year."

Maine's 1988 growth management law requires each town to create a comprehensive plan that serves as a blueprint for both growth and preservation.

"The premise," says Kay Rand, director of Maine's Office of Comprehensive Planning, "is that the balance between environment and economy must be made locally. That's especially true in the mid-

that wants to manage tourism traffic can limit the number of entry and exit points for strip development. It can also control the density of motels or limit the number of units

Managing traffic also takes adequate parking. Freeport, for example, added 900 downtown parking spaces between 1983 and 1988. That helps keep traffic moving in the outlet center, Rand says, because people aren't always hunting for spaces.

for spaces.

Back on the highway, Jennings points to where Route 90 veers west in Warren. Savvy travelers know they can avoid downtown Thomaston and Rockland and emerge south of Camden by using

Route 90 as a bypass. Many resi-

between state policy and what some locals have planned," Jennings says. "That's why state, local and regional government have to work together."

Calming effect

The character of Route 1 changes in Rockport. Signs are smaller. Buildings are set back from the road, some invisible in the woods.

"It's a much more calming effect, not a frantic scene," Jennings says.

A blinking light and stop sign in Camden signal a rude awakening.

Camden's scenic harbor and Main Street attract pedestrian traffic, but motor vehicles fit poorly into the scene. Unlike Freenort "You just know when you come to Camden it's going to take 10 minutes to get through," Jennings

John Fullerton, director of the area's chamber of commerce, says business owners generally find traffic conditions "tolerable," but they see room for improvements. A parking study is under way.

One strategy, Fullerton says, might be to guide cars to a nearby high school parking lot for shuttle bus connections.

"We don't want to see the traffic stream dry up," he says. "But on the other hand, we realize there are some problems that can be helped."

The road is clear after Lincolnville

"From here," Jennings says,
"you just dash up to Belfast, unless
you get behind a slow car."

Opposition to new roads

Traffic problems along Route 1 have potential impact miles inland. They are evident as Jennings heads west on routes 52 and 235, over hills and past lakes, through the beautiful countryside of interior Waldo and Knox counties.

In May, more than 600 people crowded into the Hope elementary school for a public hearing on plans to bypass Route 1 around Camden. Residents showed slides of their homes, farm fields and family graveyards in an emotional appeal against any highway that might bisect their cherished landscapes.

They left with green bumper stickers for their cars — "Save it don't nave it."

it, don't pave it."

Even before the opposition became organized, Commissioner Connors knew that bypasses don't

make everyone happy.

The transportation department suggested existing ways to bypass Route 1 in the summer of 1988. It erected signs on I-95 directing motorists heading Down East to go through Augusta or Bangor and across. These "timesaver" signs were discontinued, however, when midcoast businesses complained they were losing customers

they were losing customers.

The bypass controversy, Connors suggests, may have had a positive side. It is forcing communities to seek solutions that didn't seem practical two years ago. As Route 1 towns comply with the growth management law and prepare new land-use plans in the 1990s, a key issue will be how to

deal with traffic.

Transportation Coalition, a grassroots effort opposed to major roadbuilding plans, don't like the idea. They say it will just bring more

in a village crosswalk so residents and tourists can cross the busy highway.

One possible solution is a pe-

tourism basically is the development that's happening in many communities."

On Route 1, Rand says, a town

object to the growing traffic through their village as the bypass becomes a major artery. "It's the beginning of a conflict

visitors where to park. Cars vie for streetside spaces in a square where several roads and pedestrian crosswalks converge.

live with a level of congestion in the summer," Connors says. "And that's part of the decision-making process."

Tourists in poll say traffic won't prevent Maine visits

By Tux Turkel Staff Writer

N overwhelming majority of out-of-state tourists say traffic on Maine's major highways isn't heavy enough to affect their future vacation plans. But about half of those who travel Route 1 say congestion has gotten bad enough for them to seek alternative routes, according to a Maine Sunday Telegram poll.

The poll, conducted during Memorial Day weekend, surveyed 600 out-of-state visitors and was designed to gauge tourists' attitudes about summer traffic congestion in

Concerns about traffic congestion have resulted in plans to widen the Maine Turnpike, proposals to improve or bypass sections of Route 1 and revive passenger rail service.

Missing from the dialogue, however, have been opinions of travelers who largely contribute to seasonal congestion.

Tourists less bothered

The responses suggest that visitors are less bothered by current traffic levels than year-round resi-

More than half the out-of-state tourists surveyed said holiday traffic congestion was about what they expected, although 29 percent said it is heavier than they anticipated.

About 60 percent of surveyed tourists who drive Route 1 said traffic has gotten worse, and half said they are taking alternative routes to avoid tie-ups. But motorists overwhelmingly said con-gested roadways won't alter their future travel plans in Maine.

A majority of travelers also said they wouldn't use proposed passenger rail service from Boston to Portland, although visitors to southern Maine would be more likely to ride a train.

The survey was conducted during peak traffic periods at the Kennebunk rest areas of the Maine Turnpike. Half the visitors surveyed were traveling north on the turnpike on the Friday before Memorial Day; the other half were southbound at the end of the wee-

About half those surveyed were from Massachusetts. Forty-two percent were visiting family or friends, and 28 percent had come to spend time at a camp or cottage. About 30 percent were headed to Acadia and Down East, 27 percent to Brunswick or the midcoast. More than one-third had driven in Maine more than six times in the past vear.

The weather was sunny during the survey period and traffic was heavy, with more than 3,000 vehicles an hour passing through the York toll booth.

Asked about the amount of traffic on the turnpike, 56 percent said it was about what they expected; 29 percent said it was heavier and 14 percent called it lighter than expected.

Of people who had driven before in the state, 56 percent said turnpike traffic seemed the same; 37 percent said it was worse and 4 percent said it was lighter.

Asked if they would come to

Maine less often because of traffic conditions on the turnpike, 96 percent said no.

Worse on Route 1

For tourists who had driven on Route 1, 60 percent said traffic congestion had gotten worse. About 30 percent said it remained the same.

When these drivers were asked if they took alternative routes to avoid Route 1 traffic, 49 percent said yes and 51 percent said no.

As with the turnpike, congestion isn't altering travel plans along Route 1. More than 96 percent said traffic wouldn't change their plans to visit Maine.

Motorists were also asked if they would ride a passenger train between Boston and Portland with stops in York County. Because the survey was conducted in Kennebunk, tourists headed south of there weren't questioned.

As a group, 65 percent of those surveyed said they were not at all likely to ride the train; 16 percent were somewhat likely and 13 percent were very likely.

When the responses were broken down by region, 63 percent of people headed to the south coast said they were not at all likely to ride the train and 9 percent were somewhat likely. But 29 percent said they were very likely, suggesting the greatest interest in rail travel may come for tourists head-

ing to coastal York County.
The survey was conducted on
May 25 and 28, by Gannett Market Research, a division of Guy Gannett Publishing Co. It has a margin of error of about 5 percent, at a 90 percent confidence level.

Tourist travel survey

The Telegram interviewed 600 out-of-state tourists traveling on the Maine Turnpike over the Memorial Day weekend to find whether they believed traffic congestion was a major problem. Here is a sampling of their responses.

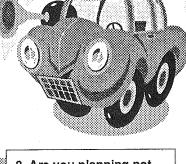
> 1. What are your feelings toward the amount of traffic congestion you encountered on the Maine Turnpike?

About what you expected	56.1 %
Heavier than expected	28.7 %
Lighter than you expected	」 14.0 %
Don't know/ Not sure	1.2 %

3. Do you feel traffic congestion on Route 1 has gotten worse, remained the same or gotten lighter in recent years?
Gotten worse 60.4 %

Remained the 30.6 % same Gotten lighter 0.4 % Don't know/ 8.6 % Not sure

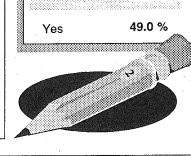
Source:Telegram survey



2. Are you planning not to visit Maine as often because of the traffic conditions on the turnpike?

No	96.2 %
Yes	2.3%
Don't know Not sure	// 1.5 %

4. Do you take alternate routes in order to avoid traffic on Route 1?



51.0 %

Summer traffic heats up turnpike expansion debate

Can tourist traffic on the Maine Turnpike be managed without two new lanes?

While experts argue over the need for widening 30 miles of the highway in southern Maine, they generally agree on the primary source of growing traffic recreational travelers.

A 1988 survey done for the Maine Turnpike Authority showed that recreational travel accounted for more than 65 percent of the traffic on summer weekends, when the highway is most crowded.

A more recent survey found 35 percent of the traffic on Friday ternoons was tied to recreation.

The second survey also noted that 16 percent of the Friday traffic involved commuters and 25 percent involved business trips. That leads Paul Violette, the turnpike authority's executive director, to conclude that widening is needed to support commerce in Maine.

Opponents, however, want the authority to discourage discretionary trips during peak traffic hours as one alternative to road building.

The fate of the \$160 million widening and improvement project now rests with state regulators. The Board of Environmental Protection has reopened hearings on the plan, with a meeting set for Aug. 8 in Augus-

At issue is the impact turnpike widening would have on adjacent roads. Opponents of expansion say it will create more congestion in southern Maine. But the secondary issue is how to control peak traffic in the first place.

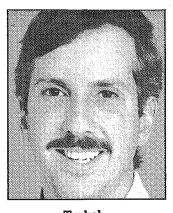
Beth Nagusky, a lawyer for the Natural Resources Council of Maine, says higher tolls during the busiest hours would encourage tourists to shift their travel times. To avoid high tolls, she says, they might leave earlier on Friday. Coupled with car pools and flexible work hours for commuters, widening could be put off.

A consultant for the council adds that minor congestion is desirable, because it makes some people shift their travel times and

But Violette says the turnpike is different from an urban freeway. where car pools and other commuter incentives are effective.

The turnpike, he says, is a rural highway that serves as the commercial corridor into Maine. The best way to handle the mix of users, from tourists to tractortrailers, is to increase the road's capacity, he says.

Raising tolls on weekends, Violette says, would just push traffic onto adjacent roads and hurt business dependent on vacation travel.



Turkel



Blom

About the writers

"Tourism at a turning point" is the product of two months of reporting and writing by two Telegram reporters, Tux Turkel and Eric

Turkel graduated from Emerson College in 1975 and worked at the Lewiston Journal and the Maine Audubon Society before joining the Telegram staff in 1980.

He has reported extensively on environmental issues and on growth and development in Maine. He was a lead reporter in past Telegram series exploring the Gulf of Maine and Maine's lakes.

Blom holds a degree in journalism from Boston University and worked for the Essex County Newspapers in Massachusetts before joining the Portland Newspapers' Rockland bureau in August

In December 1989, after moving to the Portland office of the Portland Newspapers, he wrote a series of articles on Portland's homeless population.

Continued from first page this section

Tourism

"When there are X number of seats in a theater and all the seats are sold, you don't get in," says Hunt.
"But we don't have the same attitude about some of these places."

Many drawn to river

The Saco River is easy to get on and easy to use. Put-in points are a two-hour drive from Boston. Slow currents and sandy banks make for a laid-back trip past wooded picnic and camping spots. To a growing number of tourists, drifting down the Saco is a rite of summer.

The Saco between Fryeburg and Hiram is the most heavily used stretch of river in Maine. Several thousand people will launch ca-noes on this 25-mile run during a sunny weekend, the Maine Warden Service estimates.

A small but significant number of these people will behave poorly, however. They will become intoxicated, violate the rights of landowners and ruin the experience for fellow vacationers.

Last July, a fight involving 20 canoeists from Massachusetts and New Hampshire resulted in 18 arrests and sent five people to a hospital.

This type of behavior is especially hard to manage because the Saco River isn't a park. Its banks are generally owned by private landowners. No government agency controls access or regulates the number of people using the river.

In recent years, police and war-dens have teamed up with recreational outfitters to keep the peace and preserve the river's placid qualities. But by most accounts, use seems to be growing, along with plans to increase access to the

"I don't think the Saco can take more pressure," says Lt. Nat Berry of the Warden Service. "I think it's basically at a saturation point, especially on weekends."

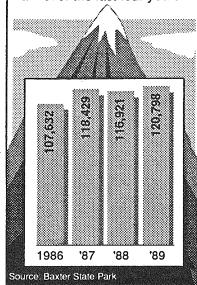
Because the river is a public waterway, Berry says the state has an obligation to manage it. But lack of money and competing public and private interests suggest that any comprehensive solution is far

In the absence of that, management has often consisted of police action. In 1988, police set up "riverblocks" on the Saco and searched canoeists for drugs and looked for other violations. The Maine Supreme Court found the practice illegal. St. Saviour's cruises on weekends are the alter-

Police aside, much of the mana-

Visitors to Baxter

Here are the total number of visitor days at Baxter State Park over the last four years:



Telegram/ Don Asmussen

congestion at popular spots.

Central Maine Power Co., for example, owns several hydro-electric dams along the Saco. As part of a federal requirement for relicensing these dams, the company has developed a recreation plan to give the public better access to the

CMP is building a new boat-launching site near Skelton Dam in Dayton and a parking lot near Great Falls below Hiram. Those two areas already get plenty of use. William Campbell, CMP's public recreation coordinator, says the company is just upgrading the sites to accommodate current traf-

CMP has already turned down requests by regional tourism promotion agencies to advertise the company's recreational facilities, Campbell says.

"It's not our intention to draw more use," Campbell says, "it's to meet demand that is there now. But there is a fine line between building a facility to accommodate existing demand and building one that creates new demand."

Other Saco River Recreation Council members downplay prob-

Ned McSherry chairs the council. He also owns Saco Bound,

dom have a day in the busy season that we don't turn people away."

Access to the park is likely to become even more restrictive, Caverly says. But users seem willing to put up with limitations to pre-serve the "forever wild" character that is the park's legacy.

In a sense, Baxter is more pristine now than it was in the 1950s and early 1960s. Caverly, who has worked in the park 31 years, recalls severe erosion and litter problems at Roaring Brook and Chimney Pond campgrounds before the current gatehouse method was adopted to control the number of hikers.

A campground reservation system was set up in 1955. Today it is common to find 300 letters and 75 people waiting at the park's Millinocket headquarters each Jan. 2 to reserve spaces.

While the overnight system has been generally successful, Caverly says, day use is increasing to the point where controls may be needed. Parking lots at the major trail-heads leading to Mount Katahdin are full. Half of the cars belong to day trippers.

To accommodate more day users, workers try to direct people to less-crowded spots. That policy mirrors the results of a survey last year of almost 500 hikers. It showed broad support for preserv-ing the wild, alpine experience by limiting access.

About 70 percent of the surveyed hikers came to climb Katahdin, Maine's highest mountain and a symbol of the north woods. Eighty-five percent said the "wilderness feeling" was the major reason they came; almost 70 percent said they weren't disappointed. By similar margins, hikers said they were willing to limit their visits to protect Katahdin's environment and their personal experiences.

The park staff is thinking now about new ways to control and disperse day use. The I-95 radio broadcast, for example, might be a way to suggest alternatives to people before they arrive at the park in summer and find it full. "We're going to have to be firm

and not so popular at times,"
Caverly says. "I think our message
is going to be, 'You may have
problems getting into the park, but when you get in, you're going to have a better experience for it."

Traffic jams at Acadia

figure out how to welcome 5 million people, who generally like to come during July and August, drive the loop road and motor up for an ocean view from Cadillac. How many people, cars, buses and motorhomes can fit on the top of Cadillac Mountain?

Not surprisingly, a 1986 survey found a third of Maine residents That is more than a theoretical

most visited park in the national park system. Planners are trying to

Canoeists paddle the Saco River under the Route 5 bridge near Fryeburg.

Staff photo by John Patriquin

lar attractions.

"People will listen politely,"
Winter notes, "and then they'll say,
'By the way, how do you find
Thunder Hole?'"

On the other hand, there are areas of the park that aren't well publicized. Planners want to discourage overuse on the west side of

loose oversight of the Saco River and the restrictions of Baxter State Park. The draft management plan preaches "cooperative stewardship." That means working with island towns to promote the area

A key goal is to reduce the 5,200 cars that enter the park on a Saco River Recreation Council.
The group spent about \$20,000 last year for patrols that help manage

The series:

First week: Although it brings \$2 billion a year to Maine's economy, tourism gets second-class treatment from Maine's lawmakers, planners and many residents.

Last week: Tourism could be an important force in Maine's economic development, but the industry's negative image threatens to stymie its growth.

This week: Maine is known for its unspoiled natural areas and traditional landscapes, but those attractions are threatened by the state's failure to manage and control tourist pressure.

Readers who would like reprints of the Telegram series "Tourism at a turning point" should call the Promotion Department of the Portland Newspapers at 780-9000. There will be a handling charge for orders of 10 or more copies.

canoeists has stabilized, and the river environment is better now than five years ago. Outfitters, he says, are making progress by subtly "screening out" large groups who appear troublesome.

More police patrols would help, McSherry says. Beyond that, he doubts that the state can afford to play a much greater management role.

That sense is echoed by Herbert Hartman, Maine's parks and recreation director.

The state owns a few key sites along the Saco. Hartman says it might make sense to buy a corridor along the river, if his agency had "all the money in the world." But with money tight and no consensus among landowners, the Saco, he says, will have to find its own solution

"It sounds like a cop-out," he says, "but there are no easy answers."

Keeping Baxter wild

Someday, motorists on I-95 north of Lincoln might see signs asking them to tune their radios to find out if Baxter State Park is full. That is one way officials may handle the crush of nature-seeking tourists in the 1990s.

Baxter State Park is the seventh most popular attraction in Maine, according to a Maine Publicity Bureau survey. More than 80,600 visitors entered the park last year, 50,400 of them Maine residents. Unlike the Saco River, access to the remote, 200,000-acre reserve is strictly regulated.

"We do not overuse the park," says director Irvin "Buzz" Caverly Jr. "We have an established capacity in every campground. We sel-

rangers had to leave their patrol cars and walk to sort out a traffic jam on the road leading to the summit. The 310 spaces were full and large vehicles had parked along the shoulders, blocking the road.

The park is now preparing a general management plan that it hopes will spread out use, so everyone doesn't try to enjoy the dramatic scenery at the same place at the same time.

Acadia is Maine's most popular tourist destination and the second

atrol mer. raffic "T

"They are coming to a national park," says superintendent Jack Hauptman. "They don't want to have parking problems or be in long lines of cars. That's what they came to get away from."

One strategy is to encourage people to see lesser-known parts of the 40,000-acre park. That's hard, says Lois Winter, a park planner. Workers at the visitor's center try to suggest interesting side-trips, but tourists often come determined to see the two or three most popu-

can retain their quiet appeal.

But Acadia, like the rest of Maine, has little control over summer. Children are out of school, the weather is nice and people plan vacations. The biggest challenge of the management plan will be to hold mid-summer visits at their current level and encourage use before July and after Labor Day.

Promoting the off-season

Acadia's managers are trying to take a middle ground between the

to encourage visitors to leave their cars in Bar Harbor. So far, no money is available for this idea.

The park service hopes to have its draft plan done by winter. If the cooperative approach fails to reduce the summer peak, planners say they will likely restrict the number of cars.

"I hope we can do it with cooperative stewardship," Hauptman says. "I don't like restrictions. But I also know my primary responsibility is resource protection."

Ecotourism benefits nature, economy

The best hope of balancing tourism and preservation in Maine, some officials believe, may be linked to the growing trend called ecotourism. The term refers to low-impact vacations tied directly to the ecology of an area, such as watching birds or whales.

On the Maine-New Brunswick border, where traditional fishing villages survive amid undeveloped stretches of coastal headlands, some tourism officials are pinning their hopes for economic growth on ecotourism.

In a unique experiment, 27 American and Canadian towns are promoting the natural resources around Passamaquoddy Bay in a marketing effort they call "a two nation vacation."

The area is dotted with prime natural attractions and parks, in-

cluding Moosehorn National Wildlife Refuge, Cobscook Bay State Park and Grand Manan island. Many of these places are not widely known, however, or are bypassed by tourists from both countries driving to more popular destinations in Maine or the Maritimes.

In the past, development officials have unsuccessfully chased oil refineries or manufacturing plants, says A.J. "Billy" MacCready, director of the Quoddy Bay & Fundy Isles Tourism Office in Calais.

"But we already have a commodity we can sell that people are looking for," she says. "If it's developed properly, we'll get the employment and maintain our way of life. Why wouldn't we support this kind of industry? We're foolish if we don't."

MacReady has been talking to town councils about the concept. She envisions a promotion effort based on natural attractions, but supplemented by carefully planned services in the larger towns to support visitors.

"After you have walked and smelled the flowers, you have to lay your head down and eat," she

says.

By definition, ecotourism doesn't attract huge crowds, and it is not a panacea for rural Maine. But as an example, MacReady notes that birders in North America spent an estimated \$25 billion last year, much of it in communities where they stayed.

"To me," she says, "this whole

"To me," she says, "this whole region could be developed on ecotourism. I think we can have the best of two worlds."

Tell us what you think of tourism

Do you wait all winter and spring for the tourists to come?

Or do you count the days of summer until they leave?

Do you believe tourism is the lifeblood of Maine's emerging economy?

Or do you think tourism is a plague on the landscape?

Whatever you think, we'd like to hear your thoughts on tourism and its place in Maine. If you'd like to take issue with our series, "Tourism at a turning point," or if you'd like to elaborate on any of the issues the series explored, please share your thoughts with us.

Write to Tourism, Maine Sunday Telegram, PO Box 1460, Portland, Maine 04104. We will publish your letters in an upcoming edition of the Telegram.

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To our readers,

Maine has a long tradition of accommodating visitors, but it was not until very recently that this tradition has become a full-fledged industry. Catering to the needs, desires and whims of tourists now supports more jobs than any other economic activity in the state, and some experts believe that tourism is the key to building a healthy Maine economy for the future.

"Tourism at a turning point" is a series of articles developed in response to the growing importance of tourism in Maine. The original series was published in the Maine Sunday Telegram over three Sundays, from July 15 through July 29, 1990.

Articles in the series explored the remarkable growth of tourism in Maine through the 1980s, Mainers' mixed feelings about their appual grush of visitors, the impact tourism has on the state's

have so far failed to spread its benefits evenly through the state. Other articles examined how tourism is putting pressure on Maine's natural resources and reported on efforts being made to lessen such pressure.

We hope the articles, photographs, graphics and letters reprinted here will contribute to the ongoing debate over the place of tourism in Maine's future.

Tun Fernite

Tom Ferriter Assistant Managing Editor



This article appeared in the September issue of the National Geographic Traveller Magazine

Maine's Wild Monds

By Rob Schultheis Photographs by PhilSchermeister

Baxter State Park beckons with a rugged, primitive beauty—and with a promise that this tract of wilderness will remain forever pristine.

Hiker descends toward tranquil Lower South Branch Pond,



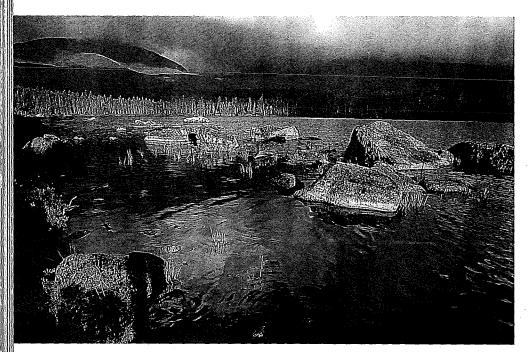
Baxter-wanted his park to be a no-frills, hard-core kind of place.

n a chilly, drizzling October afternoon, I drive north out of Millinocket, Maine, bound for Baxter State Park. The autumn leaves are at their peak now—incandescent crimsons, yellows, umbers—aerial bonfires of shades beyond names, made even more intense by the dark skies overhead. In the distance, beyond the brilliant hardwoods and somber evergreens, Katahdin, Doubletop, and other rock

it was made for ever and ever. . . . "

Forever and ever. Thanks to Governor Percival Proctor Baxter, this tract of the Maine North Woods is almost as wild today as it was in Thoreau's time, nearly a century and a half ago. Baxter, a Maine Brahmin with a heart of gold, loved the wilderness around Mount Katahdin passionately. In the early 1930s he began buying up big pieces of the backcountry and giving them to the state of Maine for parkland. When he was through, in 1962, Baxter State Park totaled a remarkable 201,018 acres, including 5,267-foot Mount Katahdin and 17 other peaks and ridges over 3,000 feet in elevation, dozens of lakes and ponds, and hefty populations of moose, black bear, deer, and coyote. Baxter wanted his park to be a nofrills, hard-core kind of place: "This area is to be maintained primarily as a Wilderness," he wrote, "and recreational purposes are to be regarded as of secondary importance and shall not encroach upon the main objective of this area, which is to be 'Forever Wild." That ideal continues to rule the park today, keeping the roads dirt and narrow, the camping facilities minimal, the trails primitive.

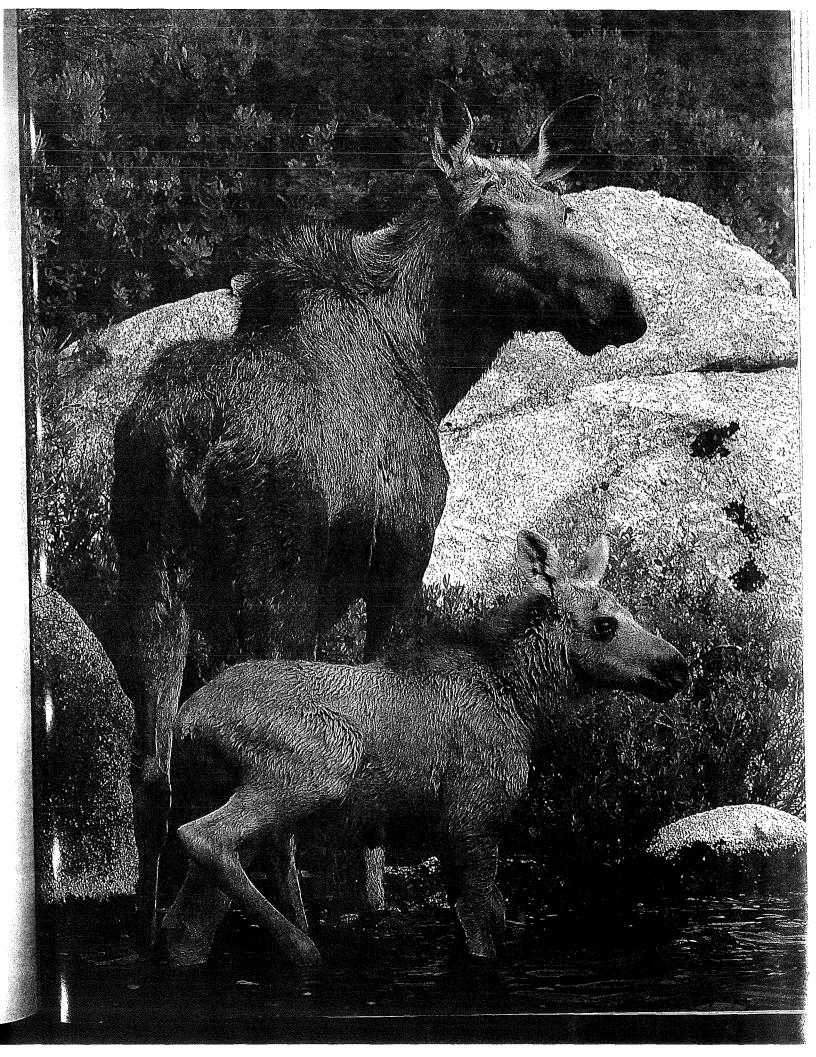
This first day at Baxter, I check in at the Togue Pond Gatehouse, the park's southern portal, and follow the Perimeter Road north. I have a cabin reserved at Daicey Pond tonight, but there are two hours of fading daylight left, and I want to take in some of this place that Thoreau described as "the howling wilderness." I pass the Abol Campground, where the Abol Trail takes off toward the summit of Mount Katahdin. The road squeezes between Mount O-J-I on the right and Doubletop on the left. The signs say 20 MILES PER HOUR and that's good advice. There's just one lane with pullouts for passing every few hundred feet; the surface is washboard, mud, rocks. The people who run Baxter seem to have stumbled onto something the National Park Service should take note of: Cut a highway



Morning sun breaks through brooding clouds to gild Sandy Stream Pond, one of many ponds carved into this landscape during the Ice Age. The park, dedicated by former Governor Percival Proctor Baxter as "a sanctuary for wild beasts and birds," is home to squirrels (top), black bears, otters, more than 175 bird species, and some 250 moose. A mother and calf (opposite) pause while feeding at Russell Pond, a popular water hole.

spires I can't identify are wreathed in storm. The road rolls on between walls of timber, broken only by stream, pond, and bog.

Henry David Thoreau visited this country in 1846. In his book *The Maine Woods*, he wrote of the mystical power he found here: "I looked with awe at the ground I trod on, to see what the Powers had made there, the form and fashion and material of their work. This was that Earth of which we have heard, made out of Chaos and Old Night. Here was no man's garden. . . . It was not lawn . . . nor woodland. . . . It was the fresh and natural surface of the planet Earth, as

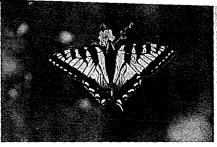




Trio of birch trees graces the trail between Roaring Brook and Russell Pond Campgrounds. In season, hikers find a colorfest of flowers and such creatures as the tiger swallowtail butterfly (upper right). Over 175 miles of trails link campgrounds and backcountry campsites, peaks and ridges, lakes and ponds (map, opposite).

through a wild area, however beautiful, and it loses its charm, becomes a place people want to speed through. But push a dirt road through the same wilderness, and the drive itself becomes a joy, something you don't mind doing slowly, savoring the wildness that presses in on all sides.

The first stars are coming out by the time I approach Nesowadnehunk Field Campground (pronounced, perversely, "Ne-sour-de-hunk" by



the locals). I turn around and head back toward Daicev Pond, window open to the sweet smell of the North Woods: old rain, dead leaves, the deep, dark heart of the forest.

wake early in my cabin at Daicey. The weather has broken, and the pond is topaz, the pine tops roan-silver, the sky clear, pewter. I eat a couple of compressed fruit bars, pack up my gear, start the car, and head for Katahdin Stream Campground, where I have a tent site reserved for the night. I plan to pitch my little oneman tent there and then climb a nearby peak, an outlying summit of the Katahdin Range called the Owl. It will give me a chance to look over some of the park's vast terrain from above: The Owl is 3,736 feet high, and according to the map it commands fine views of Katahdin and the Cross Range, Abol, Nesowadnehunk, and Katahdin stream drainages.

There are only a few other people at the campground when I arrive. This late in the year, with the weather so unreliable, the park is nearly deserted. Marvelous. I check in with the taciturn Yankee ranger, nail down the tent, tie a sweater around my waist, and head up the trail to the east.

The first couple of miles are thickly timbered ridges, the trail shin-deep with orange leaves in places, covered in others with black mud that has great clodhopper moose tracks stamped in it. I ascend the north side of the Katahdin drainage, arriving on the lower slopes of the Owl.

The trail steepens, and steepens some more, until I am clambering up hand over hand, gripping roots, branches, moss-covered rocks. The final ridgeline, overlooking the trackless timber of Witherle Ravine, is pure joy: steep dirt chutes with brush and car-size granite boulders to climb through, around, and over. The wind is booming with a sound like the sea,

"I looked with awe at the ground I trod on, to see what the Powers had made there."

the high trees diving before it. Clouds race over the boulder fields at Katahdin's summit to the east, and tiny figures, hikers, toil along the dizzy * a brief but intense runarêtes. Below, the vast woodlands, broken here and there by fiery slices of pond, stream, and river, stretch to the horizon. Is this really New England? It looks like Alaska, or dreams I have had of Siberia, Manchuria: the Big Woods, the Tall Timber, forever.

fter a night at Katahdin Stream and the better part of the next day spent puttering around the southern end of the park, I set out on foot from the parking lot at Roaring Brook Campground for Chimney Pond. I plan to visit there, then hike on into the backcountry north of Katahdin, around Russell Pond and Wassataquoik Lake, a good four- or five-day jaunt through the wild heart of the park.

An adventure, an old mountainclimbing compadre of mine used to say, is simply an everyday trip with incredibly poor planning and execution. My hike up to Chimney proves to be a case in point. I don't get out onto the trail until the last half hour of daylight, I am hauling a good 60 pounds of gear in my backpack, and the weather is deteriorating again. By the time I reach the Basin Ponds, high up on the Roaring Brook drainage, the light is giving out and a fine sleet is running in on the wind, chilling me to the bone. The trail gets rougher and rougher, a series of muck holes, tipsy log bridges, and vitreous boulders leading upward, ever upward. I navigate on in the gathering gloom with only the beam of a tiny flashlight. It is actually exceedingly lovely despite the cold, fatigue, and difficulty: dank swirling clouds, twisted tree limbs, moss-bearded rocks, a Gothic realm.

It is nearly 9 p.m. by the time I reach the campground at Chimney. The sleet has eased, but the cloud cover is still thick and low, the night pitch black. Ranger Brendan Curran, a wryly humorous chap with an enormous moustache, checks me in and gives me through of the campground rules. Chimney, he explains, is one of the most fragile and also one of the most popular places in Baxter, necessitating a strict code of campground etiquette: no hiking off marked trails, no washing bodies or dishes in the pond, no cigarette butts or match ends on the ground. Fine with me. The rules match those governing the whole park-no motorcycles, no radios or cassette players, no RVs. Also fine with me.

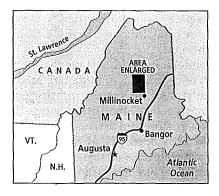
My shelter this night is one of the park's lean-tos, strange hybrid structures designed to keep at least some of the weather off campers while minimally affecting the environment. The thing is basically a miniature A-frame cut in half, one side open, the interior a wooden sleeping platform about the size of a regulation Ping-Pong table. I spread my sleeping bag and cooking gear out, change into a dry shirt, and cook up a supper of tinfoiled steak and instant coffee on the

camp stove. Clouds drift through the timber outside, and a cold drizzle, spiked with ice, patters on the roof just above my head.

When I awake around 6 a.m., the whole lean-to is shuddering in the wind, and buckets of rain are flying horizontally past the open side. The weather stays wet and gusty all day. For hours at a time, the landscape shrinks to a few cloud-shrouded trees and rainy blankness beyond.

The next morning the storm has broken: Clouds the color of orange





juice race across a pale blue sky; the huge puddles in front of the lean-to have miraculously vanished.

To Russell Pond, far in the interior of the park, today. I hike back down to Roaring Brook, replenish food and dry clothes from the car, and set out on the seven-mile trek along the hills east of the Katahdin Range.

Once more, I am struck by the wildness of this place, and by how carefully the Baxter rules and protocols protect that wildness. The trail to Russell is marked by blue blazes of paint on the trees and rocks, but that is about all; there's an occasional log bridge over a patch of bog or a stream, but for the most part you are on your own, for better or for worse. At one point, I have to wade the cold, rainswollen waters of a stream. This is hiking as it should be on trails as they should be—rough, pure.

I get to Russell Pond in the late afternoon. Autumn-colored hills and a granite bluff surround the little lake (too big, to my dry Western eyes, to be called a pond). The tent sites, leantos, bunkhouse, and other campground facilities are scattered through the woods along the southern and western lakeshores. My own lean-to, Number Two, is less than a hundred feet from the stone jetty, with its rental canoes, at the pond's southern end.

An hour or so after I check in, Bernard Crabtree, the veteran resident ranger, wanders over to chat. Like many of the Down-Easters who staff the park, he is terse when you first meet him, but he warms quickly when talking about Baxter and its wonders. Bernard tells me that rangers once found two huge bull moose skeletons, the antlers interlocked. From the disposition of the bones, the rangers surmised that one animal had killed the other and then starved to death after days of struggling to free himself. I ask Bernard about bears, and he leads me to a birch tree less than 50 feet from my lean-to and points up: There are claw marks,

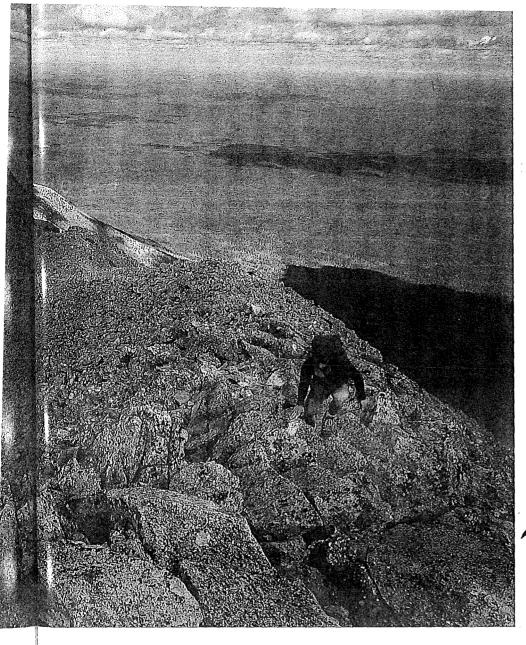


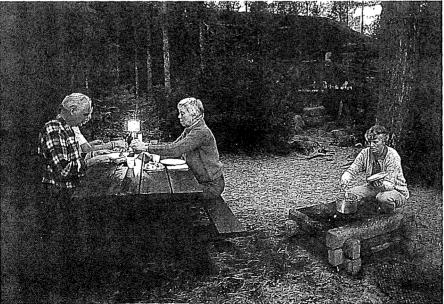
many of them, long and deep. "We had a big problem with that bear this summer," he says. "People would hang their backpacks up there at night with food in them, and he would climb right up and tear the packs open to get the food. He would go right into the lean-tos and chase the people out and eat whatever was in there."

The next morning, I set out for Wassataquoik Lake, two or three miles to the northwest. Another fine, windy, sun-washed day. The trail winds through swampy areas between ponds and across forested slopes. I get to Wassataquoik around noon. My campsite for tonight is a lean-to on Wassataquoik Lake Island, and access is by one of three canoes

the rangers have stashed on the lakeshore for visitors. I slide one of the canoes into the water, put my pack in, and paddle out onto the still, crystal lake. The near shore of the island is less than a hundred yards away—a few dips of the paddle, and the bow is sliding into the muddy bank.

This place gets wilder and wilder the more you explore it. Wassataquoik Lake is maybe a mile and a quarter long and a fifth as wide, with mountains looming on all sides. And here in the lake is this tiny deserted island covered with stunted-growth softwood trees and jackstrawed windfall. Bernard Crabtree had offered me a warning about the lake: "It's a hundred feet deep, and the winds come down out of the





mountains with nothing to stop 'em. You can get in trouble canoeing, so keep an eye on the weather."

The lean-to on the island is actually a small unfurnished cabin with a wooden floor for sleeping, screened windows for light and air, a kitchen, and a stone fire pit opposite the front door, overlooking the canoe landing.

Nothing to do on Wassataquoik Lake Island, and all day to do it in. I walk the shores, skip stones on the water, watch the forests on the far shores seethe in the wind. I read, daydream, dream. The Chinese sage Chuang-tzu once awoke from a deep sleep wondering if he were a man dreaming he was a butterfly, or a butterfly dreaming he was a man. It is that kind of a day—timeless, endless, with a touch of sadness around the edges. I sit in the fading sunlight of a fading year, tasting the faintest hint of winter ice on the wind that crashes down off those lonesome mountains.

he trip out from the island is a real burner. I start out early and decide to circumnavigate the island by canoe before I leave. I get about a hundred yards beyond the northeastern point and find

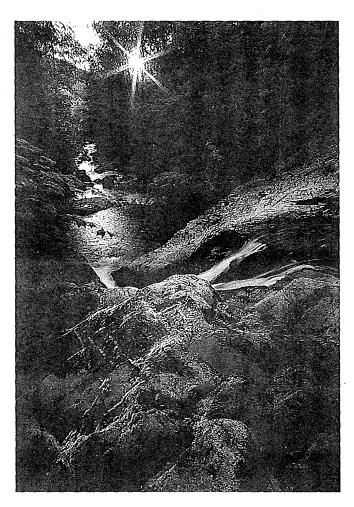
At the northern end of the Appalachian Trail, a climber nears the windswept summit of Mount Katahdin - 5,267-foothigh Baxter Peak (upper). Behind him one of the park's most spectacular features, the Knife Edge, cuts into the view. At day's end, visitors relax at campgrounds like Daicey Pond (left). No more than 1,200 visitors may stay in the park overnight, and only at designated campsites.

It is that kind of a day-timeless, endless, with a touch of sadness around the edges.

myself in the grip of a tremendous and unrelenting wind that blows me backward toward the rocks and driftwood along the lake's far eastern end. I keep trying to paddle back out, to get into the shelter of the island's leeward side, but I can't make it. Every time I try to steer that way, the wind catches the canoe, turns it broadside, and hurls me back. To make things worse, there is a small but determined leak in

the bow that I hadn't noticed before. The water is already a couple of inches deep, and rising.

I try a half dozen times to retrace my course and never come close to succeeding, a couple of times, I barely miss being driven stern-first onto the ugly, half-submerged rocks between island and lake's end. I consider the humiliating course of beaching the canoe on the lake's far shore, bushwhacking back to the trail, and getting some poor soul to help me portage the canoe back to the landing. No, that is just too awful a prospect. I gather up wits (addled) and energy (already fading) one last time, and paddle furiously out into the teeth of the wind. I recall an old trick from canoe mishaps of the past: I paddle past the turning point behind the island, and then let the wind blow me back



A hot day's hike along shimmering Howe Brook (above) leads to a cool dip in one of the pools carved by the brook's rushing waters (right). Surrounding woods teem with varied lichens, mosses, and wildflowers, from demure Canada mayflower to insecteating sundew (opposite, top).





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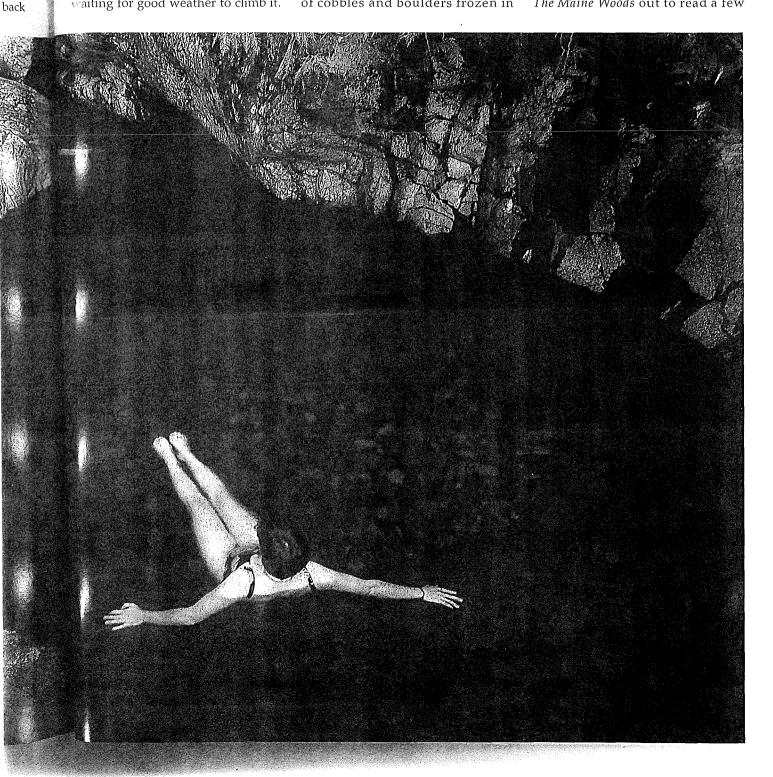
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while I angle a subtler, finer course to the island's lee, one that won't put me broadside to the wind. It works. Hallelujah! A few moments later, I am scooting into the tranquil tin gray waters behind the island.

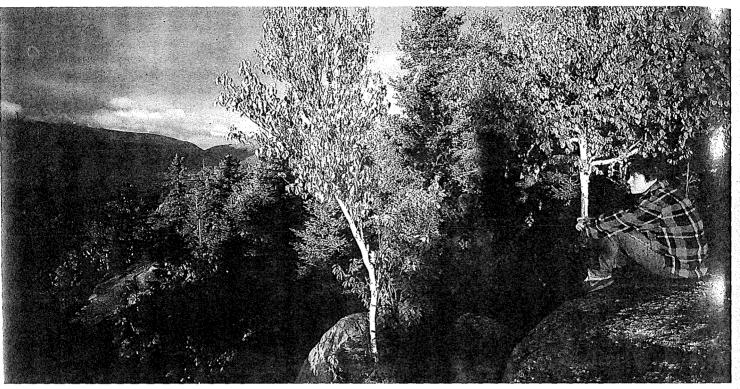
MOUNT KATAHDIN AWAITS—and I am waiting for good weather to climb it.

But my time here is running short, and it's now or never. I start out from Abol Campground; this is the same route that Thoreau took in 1846. The first mile or so is easy going through timber and brush; then, at 3,200 feet above sea level, I hit the base of the Abol Slide. The Slide, formed in 1816 when a great cliff face collapsed, is a sort of petrified disaster, an avalanche of cobbles and boulders frozen in

mid-fall. The day is almost exactly as it was when Henry David grappled with these same chaotic stone yards 145 years ago: "The mountain seemed a vast aggregation of loose rocks," he wrote, "as if some time it had rained rocks, and they lay as they fell on the mountain sides, nowhere fairly at rest. . . ." Each time I stop to catch my breath and get my paperback copy of *The Maine Woods* out to read a few



I want to take in some of this place that Thoreau described as "the howling wilderness."



Dawn vista from Lookout Trail includes distant Mount Katahdin, "Greatest Mountain" of local Indian lore.

lines, it is almost as if the Sage of Walden Pond is climbing with me, telling me what he thinks and feels.

At last I come out onto the Tableland at 4,636 feet. The clouds are even thicker here, and the rain feels as if it is only a degree or two away from becoming sleet or snow. I ascend the last, easy scree slopes, shrouds of mist billowing around me like jinns. Thoreau again: "Such was Caucasus and the rock where Prometheus was bound." Suddenly, I am standing on the summit, on a sea of cloud. Below somewhere, armies of black bears munch berries in the rain, moose crack antlers, coyotes hunt, trout rise in secret pools, and the flaming leaves tumble from a million trees, as far as the eye can see, and beyond.

Rob Schultheis, a frequent contributor to TRAVELER, wrote about Michigan's Upper Peninsula for the March/April 1991 issue. Photographer Phil Schermeister also covered Joshua Tree National Monument for this issue.

BAXTER STATE PARK TRAVEL WISE

PLANNING YOUR TRIP Baxter State Park is located 18 miles north of Millinocket in central Maine, 70 miles from Bangor via I-95. Visitors can enter the park by car at several entrances, on foot on the Appalachian Trail, or by canoe. The southern road entrance at Togue Pond Gatehouse is the most accessible-via the Medway exit off I-95.

Roads within the park are gravel or dirt and are often narrow and winding. The park is open for general use from mid-May to mid-October; winter access is dependent on weather and terrain conditions and must be approved by park officials. Weather conditions and temperatures can fluctuate dramatically between elevations. Summer temperatures rarely exceed 75°F during the day and average in the 40s and 50s at night. Overnight visitors must register at a gate or campground upon entering and leaving; nonresidents of Maine who arrive by car must pay a vehicle fee.

CAMPING Camping facilities are primitive and limited; self-contained recreational vehicles are not permitted in the park. Reservations and prepayment are recommended for all camping areas within the park. Facilities range from lean-tos and tent space to cabins and bunkhouses, some reached only by foot. Canoe rental, picnic tables, and firewood are available at some locations.

RECREATIONAL ACTIVITIES Hiking and backpacking are the most popular activities within the park on over 175 miles of trails; the northern terminus of the Appalachian Trail is on Mount Katahdin. A compass, insect repellent, and high-top hiking boots are recommended. A Maine fishing license is required within the park. Boats with outboard motors are restricted to Webster and Matagamon Lakes. Hunting is pern 🗄 ted only in designated areas. Animals in a park should not be fed; pets are prohibited.

WINTER SPORTS Park roads are not plowed during the winter, and snow depths of four to seven feet are common. Crosscountry skiing, snowshoeing, snowmobiling, and ice fishing require park approval.

FOR MORE INFORMATION To receive access information, a publications list, and information on camping fees, reservations, and regulations, contact Baxter State Park Authority, 64 Balsam Dr., Millinocket 04462; (207) 723-5140. Supplies and lodg and dining accommodations are available outside the park and include motels, camp grounds, and sporting lodges. Contact the Millinocket Chamber of Commerce, P.O. Box 5, Millinocket 04462; (207) 723-4443.

All information is accurate as of press time. It is, however, subject to change.



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rocky beaches, biking and Acadia National I House, Somes Sound uing and craft colonies, delicious country d & breakfasts.
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7. Visit the **Blue**

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Tour with a Downeast Accent

240 miles, 6 hours: Downeast is the easternmost region of the U.S. It's true Maine and truly wonderful, especially in Fall, when flame-colored blueberry barrens blanket the landscape, when harvest foods are plump and ready, and when our rugged coast is softened by brilliant displays of nature.

Brilliant little features: true Downeast flavor – fish weirs, homebaked blueberry pies – scarlet blueberry barrens, miles of rugged coast, Canada Geese, puffin tours at Jonesport, the barber pole

lighthouse at Quoddy Head, Passamaquoddy Indian baskets, beachcombing for jasper and ocean-polished stones.

From Ellsworth, site of antiques-rich 1820 Georgian Black Mansion, drive northwest on 179 to Aurora. Take 9 east ("The Airline") through Beddington, Wesley and Alexander to US 1 watching for the Moosehorn National Wildlife Refuge, where a short walk could mean bird sightings. Then to 191 south. East of Meddybemps take 214 southeast to West Pembroke, watching for signs for the Pleasant Point Passamaquoddy Indian Reservation with its Wapanahki Museum

and Resource Center

Watch, too, for signs to Quoddy Head State Park, the easternmost point in the United States, best reached by Route 189 through West Lubec. From here, go to Machias on 1, and plan a side trip to Roque Bluffs for beachcombing and Jasper Beach for its ocean-smoothed stones, or perhaps to Jonesport on 187 for a boat tour to see Maine's most colorful bird, the puffin. Continue on 1 to Cherryfield. Take 182 west through Franklin to US 1 and back to Ellsworth.



110 miles, 2¾ hours one way: This tour leads you west from New Brunswick to Bangor for Fall shopping or access to the coast, and superb fishing, wildlife and canoeing. This improved route from the Maritimes winds through dramatic and rural country, at times like a wilderness roller coaster ride.

Brilliant little features: a sportsman's paradise with wildlife, canoeing, fishing and birdwatching, the northernmost entrance to Baxter State Park, picnic and rest areas, family-style dining, extensive mall and specialty shopping in

Cross the new St. Croix

Bangor and

Brewer.

bridge on Rt. 6 at **Vanceboro** and drive west. For a pleasant side trip, canoe the foliage-rimmed lakes or the St. Croix, Mattawamkeag or Tomah rivers. Continue west on Route 6 through **Vanceboro**, passing views of Musquash Mt. at **Topsfield**.

Enjoy views of vast forest and rolling hills continuing through Carroll, Springfield and of Mt. Jefferson as you pass through Lee. Stop at Caribou Pond near Lincoln to see the rich contrast of foliage and deep blue waters.

Stop in Lincoln for a bite to eat or picnic at the town beach. In Lincoln, take US 95 into **Bangor** and **Brewer** for shopping and easy access to the coast and Acadia.

Noteworthy stops in Bangor: the Bangor

Salmon Pool, Cascade Park and giant Paul Bunyan statue. For picturesque side trips, try 6A to Haynesville, 168 to Winn, US 1 to Houlton, also Ludlow, Knowles Corner, Patten, the northern entrance to Baxter State Park, with its thousands of acres of prime wilderness, and Sherman.



Fall is the fairest season of all in Maine, with festivals and fairs of every kind, everywhere in the state.

Our Fall fairs celebrate apples and antiques, artists and autumn.

They sing of wooden boats. They boast of our fishing tradition. They rejoice in the harvest.

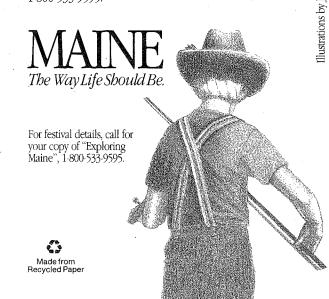
And they're wonderfully rich in the flavors of harvest foods, from apple pies and cider, to pumpkins and squash.

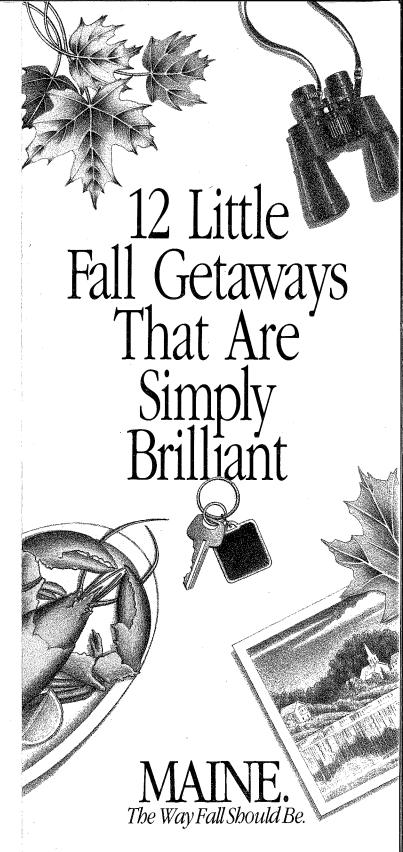
Our festivals tap to the sounds of music and strut to displays of prize livestock.

They smile at the kick of downeast humor. They relive history. They enliven the present.

And they're everywhere in Maine, from the southernmost corner to the northern reaches, as Mainers celebrate this vibrant season with festivals of every color.

Join in the celebration. See our festival listing inside. For a complete listing of autumn festivals and fairs, call 1-800-533-9595.







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Wiscasset.

Byways & Beaches

115 miles, 3 hours: This colorful tour winds through the southern corner of Maine, a region known for its classic New

England scenery, from sandy

beaches and historic villages to upcountry orchards.

Brilliant little features: Porter Covered Bridge, quiet coves and wide expanses of beach, antiques in a rural setting and Victorian Willowbrook, pick-your-own apples and roadside stands filled with pumpkins, cider and maple syrup; fine dining, friendly restaurants and places to picnic, shops, inns, horseback riding in Kennebunk.

Start in Kennebunk and Kennebunkport, and browse through the shops of Dock Square or walk along the serene tree-canopied paths of the Franciscan Monastery. From Kennebunk, head to Sanford on 99, then 109. From Sanford go East on U.S. 202 through historic Alfred Village, with its rich architecture and rustic antiques shops. At Hollis Center go north on 35 to Standish, watching for the 1806 Old Red Church.

Head west on 25 through Kezar Falls, along a wonderfully scenic route that includes the Porter Covered Bridge. In Porter follow 160 south to Limerick for more antiquing. Then head south on 11, past Newfield's lovingly restored 19th century Victorian village of Willowbrook, and on to Emery Mills. Stay on 11/109 into Sanford, then southeast on 109 and take 99 into Kennebunk for horseback riding, then 35 into Kennebunkport. Browse through the craft galleries and shops. Then spend an



Maples & Mountains

130 miles, 3¼ hours: Travel west in Maine and you'll see lakes, the White Mountains, and boundless color.

From the lively local

color of our celebrated Fryeburg Fair with its horse pulls, sheep-shearing, 4-H competition and homespun crafts, to the gem-bright hues of Oxford County's rock-hound region.

Brilliant little features: the Hemlock Covered Bridge, quiet, peaceful landscapes, apple orchards, family and inn-style dining, the Songo River Queen steamboat, golf and vintage murals in Bethel, tourmaline, panoramic views and hiking at Evans Notch, gem-like Kezar Lake at the foot of the White Mountains.

Start in Fryeburg, site of Maine's oldest agricultural fair.

Drive southeast on US 302 to Naples, perhaps making time for the graceful Hemlock Covered Bridge in E. Fryeburg. In Naples cruise the lake on the Songo River

Queen, which operates through Labor Day, weekends in September. From Naples, travel north on 35 to Harrison and continue north on 117. (If you're a rockhound, you'll want to make a side trip to W. Paris and get information at Perham's Store. Be sure to ask about tourmaline, the state gem.)

West of **Norway**, drive north on Greenwood Road along the shore of Lake Pennesseewassee to **Greenwood**; then east on 219 to meet up with 26 into **Bethel**. In Bethel stroll on the village green, view the early Rufus

Porter Wall murals in the **1813 Moses Mason House**, or enjoy a leisurely game of golf. Take US 2 west to **Gilead**, then go south on 113 to **Evans Notch**, with its panoramic views of the White Mountains to **Stow**.

Travel east around **Kezar Lake**, a glacial lake nestled at the foot of the Presidential Range in the White Mountains. Head to **North Lovell**; then south on 5 through **Lovell** to **Fryeburg**.



95 miles, 2¼ hours one way: This tour takes you along Maine's colorful southern coast, from Kittery to Freeport and beyond, where famous-maker names are just the beginning of brilliant shopping.

Brilliant little features:

beautiful sandy beaches, working wharves, lighthouses, seafaring history and museums, antiques, crafts, outlets and uniquely Maine shopping, including world-famous L.L. Bean, fine dining.

Starting in **Kittery**, the site of varied outlet-style

shopping, find something for every taste, whether woodworking tools for him or high fashion for her. Take a break in **The Yorks** and drive by historic sea captains' homes or picnic by the beaches. Go north along US 1 through coastal **Ogunquit**, **Wells** and **Kennebunk**, where you'll find shops, crafts and galleries, and sweeping ocean beaches. Plan a side trip to **Cape Elizabeth**, site of the much-photographed **Portland Head Light**.

Visit **Portland**, a major shipping port, and choose between mall and historic Old Port shopping, museums and strolling the Promenades for views of Casco Bay and the White Mountains.

Take US 1 north to Rt. 88 in Falmouth driving through Falmouth Foreside and Yarmouth past colonial and federal homes, marinas and waterside restaurants. Continue on US 1 to Freeport, home of L.L. Bean and designer outlets.

Then north on US 1 to **Brunswick** and the autumnal ivy and rich history of

Bowdoin College. Continue north to Bath, whose shipbuilding heritage is evident today in Bath Iron Works, the Maine Maritime Museum, stately sea captains' homes with their cupolas and widow's walks, and historic Front Street. Then on toward Phippsburg, and the beaches and fort at Popham.



Acadia Coves & Coast

210 miles, 5¼ hours: This Fall, coast. Here's a tour that leads you easily through the beautiful coves

and coastline that surround Acadia National Park.

Discover the lesser-known islands and inlets, the quiet harbors and hillsides that make this one of Maine's most enchanting Fali destinations.

Brilliant little features: scarlet mountains, rocky beaches, biking on the carriage paths of Mt. Desert Island and Acadia National Park, tea and popovers at the Jordan Pond House, Somes Sound (the only fjord on the U.S. Atlantic), antiquing and craft colonies, lighthouses, coastal villages, historic homes, delicious country cooking and seafood, elegant inns and bed & breakfasts.

In **Bucksport**, travel east on 3, then 175 to Deer Isle bridge, a graceful suspension bridge that spans Eggemoggin Reach. Head south on 15 to **Stonington**, a traditional lobstering community, and return as far as **Sargentville**. Turn east on 175 to **Sedgewick**, then north on 172 to **Blue Hill**, where native clays create colorfully glazed pottery. Visit the **Blue Hill Fair**, a Labor Day farming tradition.

Continue north on 176 to Surry and 172 to Ellsworth with its malls and outlets; then turn south on 230 to Mount Desert Island bridge. Take 102 south along western shore through Bass Harbor and Southwest Harbor to Somesville along the fjord. Drive east and south on 198 and 3 through Northeast Harbor and Seal Harbor to Bar Harbor. Take in the mountains-to-the-ocean views of Acadia National Park. Here you can bike on wide carriage paths, hike up mountains and down to the shore, and enjoy an island tradition of afternoon tea and steaming popovers at the Jordan Pond House, a lyrical setting with easy footpaths. Head north on 3 through Hulls Cove to bridge and on to Ellsworth.





141 miles, 4 hours: Nothing is more brilliant in Fall then leaves against the ocean. This tour takes you to some of Maine's prettiest midcoast villages with classic harbors and sea captains' homes framed in autumn color.

Brilliant little

features: quaint fishing villages, island ferries, rocks and crashing surf, antiques, flea markets, native crafts and pottery, lighthouses, rocky beaches, ancient schooners, quiet inns, bed & breakfasts, and fine dining.

The tour begins in **Wiscasset**, where in Fall a solitary tree shows its colors from the wrecks of two decaying schooners, the Hesper and Luther Little. Travel east on US 1 to Newcastle and Damariscotta, then take 130 south to the fishing village of New Harbor and Pemaguid Point for rockbound views of crashing surf. Take 32 north to Waldoboro, then drive south on 220 to Friendship; go northeast on 97 with secondary road through Cushing, setting of many of Andrew Wyeth's paintings, to Thomaston.

Drive down the St. George Peninsula on 131 to Port Clyde. Pick up something tasty at the country store on the pier. Drive east on US 1 to Rockland where the Farnsworth Museum displays Wyeth and Winslow Homer. From Rockland, take a ferry to Vinalhaven Island for picnics and swims in its old quarries.

> Continue east to Camden, a classic seacoast village with windjammers and captains' houses, fine little shops and eating places. Go east to Lincolnville, for fresh and dramatic views of Mt. Battie. Take 173 west to Lincolnville Center, then travel south on 235 to Hope; northwest on 105 to 131; then south on 105/131 through Appleton to 17 at Union. Continue on 17 then 206 south to Jefferson. Continue southwest on 213 to 215, then northwest on 215 then 194 to Head Tide, a leafy village with

> > picturesque church. Cross river and go south on 218, through pastoral Sheepscot into Wiscasset.

Byways & Beaches

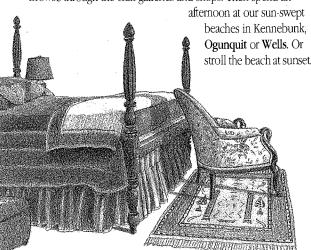
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Maples & **Mountains**

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Travel east around Kezar Lake, a glacial lake nestled at the foot of the Presidential Range in the White Mountains. Head to North Lovell; then south on 5 through Lovell to Fryeburg.

Shopper's Foliage Tour

95 miles, 21/4 hours one way: This tour takes you along Maine's colorful southern coast, from Kittery to Freeport and beyond, where famous-maker names are just the beginning of brilliant shopping.

Brilliant little features:

beautiful sandy beaches, working wharves, lighthouses, seafaring history and museums, antiques, crafts, outlets and uniquely Maine shopping, including world-famous L.L. Bean, fine dining.

Starting in **Kittery**, the site of varied outlet-style

shopping, find something for every taste, whether woodworking tools for him or high fashion for her. Take a break in The Yorks and drive by historic sea captains' homes or picnic by the beaches. Go north along US 1 through coastal Ogunquit, Wells and Kennebunk, where you'll find shops, crafts and galleries, and sweeping ocean beaches. Plan a side trip to Cape Elizabeth, site of the much-photographed Portland Head Light.

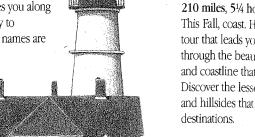
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Take US 1 north to Rt. 88 in Falmouth driving through Falmouth Foreside and Yarmouth past colonial and federal homes, marinas and waterside restaurants. Continue on US 1 to Freeport, home of LL. Bean and designer outlets.

> Then north on US 1 to Brunswick and the autumnal ivy and rich history of

> > Bowdoin College. Continue north to Bath, whose shipbuilding heritage is evident today in Bath Iron Works, the Maine Maritime Museum, stately sea captains' homes with their cupolas and widow's walks, and historic Front Street. Then on toward Phippsburg, and the beaches and fort at Popham.





Brilliant little feat on the carriage p Park, tea and pop (the only fjord of lighthouses, coaste cooking and seat

In Buckspor a graceful suspen Head south on 15 community, and i 175 to Sedgewick native clays create Hill Fair, a Labor Continue no

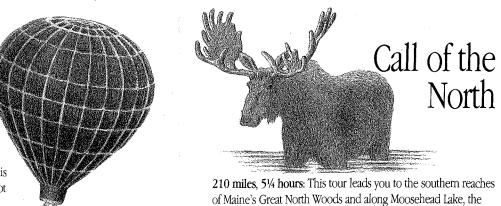
with its malls and Desert Island brid through Bass Har along the fjord. D Northeast Harbor mountains-to-thecan bike on wide the shore, and en steaming popove with easy footpatl bridge and on to



This Fall, coast. H tour that leads yo through the beau and coastline that Discover the lesse and hillsides that destinations.

Acadia

& Coa



210 miles, 51/4 hours: This tour leads you to the southern reaches of Maine's Great North Woods and along Moosehead Lake, the largest lake in the northeastern United States. It's Fall in cinemascope: vibrant, vast and never-ending.

Brilliant little features: steamboat rides on Moosehead Lake, canoeing, brilliant birches and maples in dramatic relief against lakes and pines, lakeside picnics, rustic museums, country shopping wildlife and moose viewing rafting upcountry dining float planes for viewing foliage by air out of Greenville.

From Skowhegan, take US 201 to Bingham, site of Wyman Dam and rafting on the West Branch of the mighty Kennebec River. From Bingham head to Caratunk along Arnold's Route, a road high above the river with views of the bright gold birchlined Kennebec and Wyman Lake.

East of The Forks, dramatic Moxie Falls is an easy and worthwhile 1/2-mile hike. Continue north

> near Jackman; then take 15 southeast through Rockwood, which offers sweeping views of flinty Mt. Kineo rising dramatically out of Moosehead Lake.

Travel the west shore of the lake to Greenville, where you can hop a bush plane and take leaf-peeping

to new heights. Also in Greenville, the restored steamship S.S. Katahdin offers a trip back in time across Moosehead Lake. Or you might choose instead to rent a canoe for a lazy hour or a leisurely afternoon.

Continue on 15 to Dover-Foxcroft, site of the rustic Blacksmith Shop Museum. Travel south on 7 to Dexter and the Grist Mill Museum. Head for Newport, into apple-growing country, then go west on 151 to Corson Corner. Continue traveling west on 43 to Athens; then head south on 150 to return to Skowhegan.

The County Circuit

200 miles, 5 hours: Maine's northernmost Aroostook County is called simply "The County" in recognition of its impressive size. It is vast, sweeping and color-rich with the excitement of this celebrated potato region's annual harvest. It's also where Fall comes first.

Brilliant little features: early foliage, bilingual French-Acadian beritage, restored Acadian village with frontier hotel & log cabins, potato barvesting. forests and wide-open fields, Ashland Logging Museum, geological and Indian artifacts, day bikes, biking, canoeing, lakeside picnics and dramatic flocks of migrating birds in golden marsbes.

Start in Presque Isle,

watching for the Countywide potato harvest. Traditionally County schools shut down so youngsters could help in the harvest. Travel west on 163 to Ashland. Head north on 11 through Eagle Lake to Fort Kent. Take US 1 east to Frenchville, a name that honors the French Canadian immigrants who long ago populated the St. John Valley.

Go south on 162 along Long Lake, perhaps stopping for a picnic or canoe trip, on to Guerette; then southeast on 161 to New Sweden, still populated by descendants of early Swedish settlers. Visit the New Sweden Historical Museum and take in colorful panoramic vistas of Canada from the town's park benches.

Take a secondary road to US 1 and drive north to Van Buren. site of the restored Village Acadien, a detailed re-creation of early Acadian life. Go south on 1A to Limestone; then west

> on 89 to Caribou, perhaps stopping at the Nylander Museum to view early geological and Indian artifacts. Drive south on 161 to US 1A at Fort Fairfield, on to Mars Hill, then northeast on US 1, returning to **Presque Isle**.



Festivals.

		9/21		
		9/21-		
	SEPTEMBER			
8/29-9/2	BLUE HILL. Blue Hill Fair	9/21-		
-1-2 2/-	Down-to-earth country fair. Contact: 374-9976			
8/30-9/1	BRUNSWICK. Thomas Point Bluegrass Festival.	9/27-		
-100 // 2	Contact: 725-6009			
8/30-9/2	SPRINGFIELD. Springfield Fair. Contact: 738-3371			
9/1	OWIS HEAD. Antique Motorcycle Meet and Aerobatic Show. Over 100 antiques on display.			
- 21 -				
	Contact: 594-4418			
9/1-2	SHERMAN MILLS. Old Home Days. Parade,			
77 - 1	dances, games, dinners. Contact: 365-4260			
9/2	BANGOR. Labor Day 5 Mile Road Race. 9AM Bass	9/29-		
)/ L	Park. Contact: 947-1018	9/49~		
9/5-8				
<i>3</i> / J-0	horse show, parade, food, etc. Contact: 426-8013	10/5		
9/6-8	EASTPORT. Port Day's Salmon Festival.	10/5		
9/0-0		10/5		
9/6-8	Downtown area. Contact: 853-4644	10/5-		
9/0-0	GREENVILLE. International Seaplane Fly-In.	10/5		
9/6-8	Contests, fly-overs. Contact: 695-2702 LITCHFIELD. Litchfield Fair. Contact: 268-4533	10/5-		
9/0-8 9/7-8		10/5		
9//-0	WELLS. Laudholm Trust Nature Crafts Festival.	10/5-		
0/0 15	Juried crafts by artists. Contact: 646-4521	10/11		
9/8-15	OXFORD. Oxford County Fair. Country fair with			
0/10	exhibits, midway. Contact: 674-2694	10/11		
9/10	BROOKLIN. WoodenBoat Sail-In. Windjammers			
0/12 15	congregate at 3PM. Contact: 374-5400			
9/13-15	AUGUSTA. Craft Fair. Armory. Contact: 465-7542			
9/14	CAMDEN. Children's Festival. Bok Amphitheatre			
0/4/	& Harbor Park. Rain date is 15th.	10/13		
9/14				
0.15./	Contact: 627-4201			
9/14	LEWISTON. Sidewalk Art Show. Contact: 783-8956	10/14		
9/14				
	Old Home Day and Parade.			
	Contact: 829-3789			
9/14	WALDOBORO. New England	10/18		
	Vaudeville Revue.	10/19		
	Waldo Theatre. 7:30PM.			
	Contact: 832-6060	10/19		
9/15-21	FARMINGTON, Franklin	, -,		
	County Fair. Argricultural	10/26		
	fair. Contact: 778-2684			
		10/27		

9/20-22 BANGOR, Junior League Antique Show. Bangor 9/20-22 WINDSOR. Common Ground Country Fair. Old fashioned country fair. Contact: 623-5115 ACTON. Apple Festival. Craft fair, entertainment, food. Contact: 477-8421 NORTH NEW PORTLAND. Lions Club Fair. Contact: 628-2734 ORONO. Antique, Collectible & Craft Market. Contact: 947-3103 DOVER-FOXCROFT. Harvest Festival, Parade, art show, entertainment. Contact 564-7533 LIVERMORE. Autumn Celebration, Norlands, Contact: 897-2236 **OCTOBER** 10/6 FRYEBURG. Fryeburg Fair. Agricultural exhibits, midway. Contact: 935-3268 WALDOBORO, Pancake Breakfast, 7-10AM. Contact: 832-6266 BRADLEY. Living History Days at Leonard's Mills. Contact: 942-4228 CAMDEN. Fall Festival. Contact: 236-4404 CASCO. Olde Fashion Days. Contact: 627-4201 SUGARLOAF MTN. Upcountry Artists Show. LÍVERMÓRE. Norlands Living History Live-In. Contact: 897-2236 BOOTHBAY. Fall Foliage Festival Railway Museum. Contact: 633-4924 PORTLAND. Maine Antiquarian Book Fair. Contact: 799-1889 PORTLAND. Columbus Day Parade.

Deering Oaks Park 1PM. Contact: 772-2500

YORK. Harvestfest. Contact: 363-4422 FALMOUTH. Apple Cider Day & Bird Seed Sale. Contact: 781-2330

UNION. Public Baked Bean Supper. 5PM Contact: 785-5383

CARIBOU. Fall Arts &

Crafts Festival, Contact: 498-6156

OWLS HEAD, Great Fall Auction. Contact: 594-4418



forests, Grafton Notch State

ly River chairlift, gorges that

JS 2 to **Newry**, near the site

lift rides that offer high-flying

nal moose and eagle

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's also where you'll find

NH, then head east

lakes. Head south on 17.

1 outlook on Rt. 17 in the

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mill and hometown of

S. Muskie.

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in bold



Maine this Fall. ture is almost 60, in ling days and starry,

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Il, from our friendly
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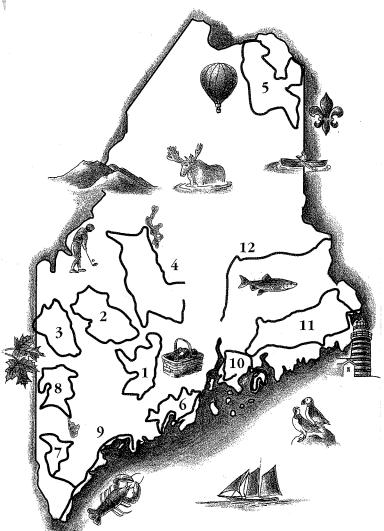
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ptember 15 for a om outside the state rest assured that brilliant!

How to find the most brilliant spots in Maine.

This map shows you where our Fall tours are located. To find out where the foliage is most brilliant call our foliage hotline, starting September 15, at 1-800-533-9595 from outside the state, 207-289-6070 in Maine. For the best and brightest things to do along the way, call in advance for your free copy of "Exploring Maine," 1-800-533-9595.

Remember: Time and mileage are approximate, depending on your pace. And you'll need a road map for best planning.



Apples & Antiques

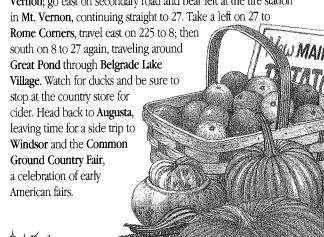
135 miles, 3¼ hours: A
bit of history and lots of color
await you on this inland tour,
which winds from Augusta to
the antiques-filled town of
Hallowell, and through the surrounding lake regions with their
gentle country roads.

Brilliant little features: the capitol, governor's residence and early fort, pick-your-own apple orchards, living history at the 1870's Norlands farm, fine 19th century architecture, wonderful little antiques shops and country stores, the Common Ground Country Fair, bean suppers and home-cooked foods.

Start in Augusta, Maine's capital and site of historic Fort Western. Drive south on Rt. 27/201 to Hallowell, whose Water Street is lined with antiques shops and fine restaurants, and whose hillside streets are filled with period homes. Continue on 201 to Richmond Corner; then west on 197 to Litchfield Corners. Head north on secondary road toward Litchfield to crossroad; pick up 126 west to near Sabattus; head into Lewiston-Auburn for shopping or take 132 north to Monmouth, site of the Queen Anne-style Cumston Hall.

Continue north on 135 to US 202, then west on 202 into Winthrop. Travel north on 133 through Wayne to near Livermore Falls, perhaps taking a side trip to the Norlands Living History Center, east of Route 4 in Livermore.

Head east on 17 to **Kents** Hill with its high apple orchards and wide-open views of distant lakes. Take 41 north to **Mt**. **Vernon**; go east on secondary road and bear left at the fire station in **Mt**. **Vernon**, continuing straight to 27. Take a left on 27 to



Peak Experiences

140 miles, 3½ hours: In autumn
Maine's ski country is a peak experience. Our foliage covered mountains offer spectacular alpine views, whether from the mossy quiet of a hiking trail, the unhurried pace of an ambling mountain road, or the bright birch-lined banks of the winding Carrabassett River.

Brilliant little features: biking and camping, mountain high views, village antiquing, world-class golf, rich contrast of maples and virgin pines, a chain of lakes, haunting loons, church suppers, delicious country food and quiet country inns.

Our central Maine tour begins in **Farmington**. Head west on US 2 to **Wilton**, then

northwest on 156 to Weld, site of Mt. Blue State Park, a pristine lakeside park with hiking, camping and picnicking.

From Weld, head north on 142, then northwest on 4, stopping en route in Madrid at the scenic Smalls Falls picnic area. Continue on to Rangeley, a town exactly halfway between the equator and the north pole, and Rangeley Lake State Park.

From Rangeley, take 16 to Stratton perhaps making a side trip on 27 north to the sweeping wilderness views of Eustis Ridge picnic area with its vistas of Flagstaff Lake and Chain of Ponds, and the towering beauty of Cathedral Pines. Or continue on 16 to Sugarloaf/USA, where you can treat yourself to spectacular mountain vistas or golf on a Robert Trent Jones course. Drive along the winding Carrabassett River to Kingfield where you can stop for lunch at a friendly native eatery or tea at an antiques-filled country inn.

Continue on scenic Route 16 to North Anson. Keep the views going by taking US 201 south from North Anson to Norridgewock, then US 2 west to Farmington, a good place to scout out church suppers, a Maine Saturday night tradition.

Lakes & Mountains

130 miles, 3¼ hours: This western Maine tour is classic Fall with miles and miles of mountains, gorges and woods. This leafy scene is perfect for leisurely exploring by foot or capturing on film.

Brilliant little features: Artist's Covered

Bridge, untouched mountains and forests, Grafton Notch State Park, hiking with great vistas, Sunday River chairlift, gorges that create caves and waterfalls, occasional moose and eagle sightings, views of Rangeley Lake, Screw Auger Falls.

From Rumford, drive west on US 2 to Newry, near the site of the covered bridge, a popular subject for photographers known as the Artist's Bridge. Newry's also where you'll find Sunday River, a ski resort with chair lift rides that offer high-flying mountain views of color-rich foliage in bold relief against our deep, dark pines. Then north on 26 to Grafton Notch State

Park, with short, colorful hikes to various falls and natural sights along 26. Walk-in spots include

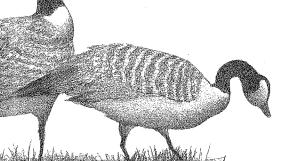
Screw Auger Falls, the Natural Bridge, the only formation of its kind in New

Continue on 26 north to Errol, NH, then head east on 16 to Oquossoc, on the Rangeley lakes. Head south on 17, stopping at the scenic Height of Land outlook on Rt. 17 in the

England Moose Cave, and Mother Walker Falls.

Rangeley region. Also off 17: Angel Falls, a challenging but favorite photo opportunity.

Head to Mexico and pick up US 2 west across bridge to Rumford, site of Boise Cascade paper mill and hometown of favorite son Edmund S. Muskie.



An eye-opener for leaf peepers

There are lots of brilliant reasons to visit Maine this Fall

In September our average temperature is almost 60, in October about 50. We have warm, sparkling days and starry, starry nights.

Our color goes non-stop from September through October, rolling in brilliant waves of crimson, gold and ochre from the mountains to the sea.

Our country roads are less traveled and color-bright with farm stands, fairs and harvest festivals. See "Brilliant Things To Do This Fall in Maine," our festival listing on back page.

Our shopping's more colorful, too, with antiques and crafts, flea markets and famous maker outlets.

And local color is everywhere in Fall, from our friendly bean suppers to our fine harvest dining, from our country bed and breakfasts to our cozy sea captains' inns.

Fall means sun-swept beach days and crisp sweater weather, harvest activity and quiet brilliance. It's our favorite season and we'd love to share it with you. That's why we developed this special Fall leaflet, with 12 easy trips you can take in Maine. They're getaways that are easy to get to, for a day trip or longer, from small and charming to vast and pristine.

We've also highlighted some of the best and brightest things for you to see and do along the way.

Fall in Maine, Brilliant!

Leafpeepertips

Peak foliage varies from year to year. Generally, but not always, leaves are at their most brilliant in the north from mid to late September, in the eastern, central and western mountain regions during the first week of October, and in the south and coastal regions in early to mid-October.

Call our Foliage Hotline starting September 15 for a recorded update on color conditions: from outside the state 1-800-533-9595, in Maine 289-6070. And rest assured that every move you make will be absolutely brilliant!

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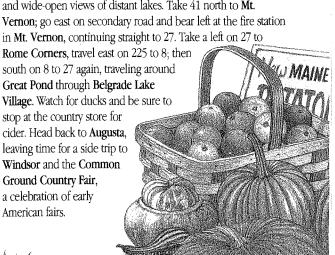
135 miles, 31/4 hours: A bit of history and lots of color await you on this inland tour, which winds from Augusta to the antiques-filled town of Hallowell, and through the surrounding lake regions with their gentle country roads.

Brilliant little features: the capitol, governor's residence and early fort, pick-your-own apple orchards, living history at the 1870's Norlands farm, fine 19th century architecture, wonderful little antiques shops and country stores, the Common Ground Country Fair, bean suppers and home-cooked foods.

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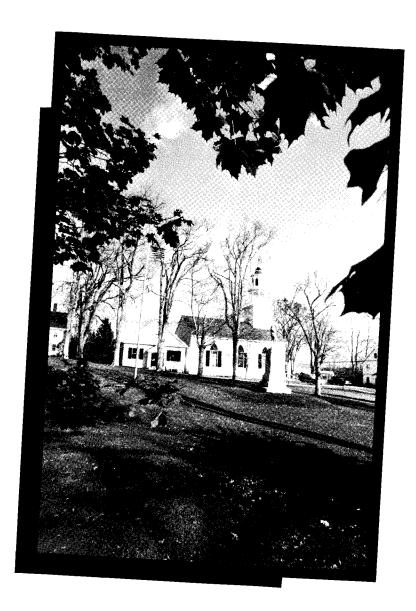
Filma

207/289-5707

207/289-5705, 24 HRS

207/289-2861, FAX





DESIGN/LAYOUT: Kathy Jungjohann, Folio Graphics, Kennebunkport

PRODUCTION MANAGEMENT/ TYPOGRAPHY: Karen Gelardi, Sagoma Design Group, Kennebunkport

WORD PROCESSING: Anne Berry

PHOTOGRAPHY: Various Contributors

PRINTING: Penmore Lithographers, Lewiston

The Maine Film Commission

We are pleased that you are considering Maine as a place to shoot and we are here to help you in any way we can. This guide is designed to give you basic information about working in Maine as well as helpful contacts. Please call the Maine Film Office if you have questions or need more information or materials.

We are happy to offer the following services free:

- Early location scouting with photographs, videotapes and research of potential sites. We also arrange accommodations and itineraries.
- Help in finding technical support services, crew talent and other professional personnel.
- Liaison between local, state and federal agencies and the private sector. Help in securing permits and clearances.

We offer our services in all aspects of production coordination; ask us for what you need and we will do all we can to deliver. We appreciate your business and thank you for considering all of Maine's resources.

Lea Girardin, Director

207/289-5707 24-Hour Message Line: 207/289-5705 FAX 207/289-2861 The Maine Film Office is part of:

The Office of Tourism, Economic and Community Development

State House Station #59 189 State Street Augusta, Maine 04333

207/289-5707 Fax 207/289-2861

Maine Film Commissioners

Clifton Boudman
Jeff Dobbs
Barbara Goldenfarb
Kathy Ann Jones,
Maine Arts Commission
Joel Katz
Lynn Kippax Jr., Chair
Bill Maroldo
Karine Odlin
Dick Rasor
James Stolley Jr.
Carol G. Stratton

The information for this guide was received through May 1, 1991. The Maine Production Guide is a reference source, no endorsement is implied. Please contact the company or individual for more information. Contact the Maine Film Office with additional information or changes.

THE GOVERNOR



Greetings:

On behalf of the State of Maine, it is my pleasure to welcome professionals in the motion picture and television industry.

Our state offers a unique blend of natural beauty and people who are known for their independent character, Yankee hospitality and strong work ethic. Historic buildings, picturesque villages, cosmopolitan and industrial landscapes, and thousands of miles of spectacular coastline abound in Maine.

Economic development is a top priority of my administration and I am well aware of the important role the film industry can play in this area. That is why I supported the creation of the Maine Film Office which stands ready to assist your production — from beginning to end.

We would be delighted to welcome you to Maine to enjoy all we have to offer.

Sincerely,

John R. McKernan, Jr.

Governor

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MAINE PROFILE

"This area is very ripe for film making; it's just lovely. Bed & Breakfast simply could not have been filmed anywhere else."

Roger Moore, Actor

"I come to Maine every summer to get sane." David Berry, Screenwriter of The Whales of August

"The community gave the filming crew a remarkable reception and was very helpful. The kids used in the filming were great.

"I just wanted to thank you [The Maine Film Office] again for all your help during the Personalas shoot. We couldn't have done it without you! We'll definitely call you again when we're in your area."

Annie Azzarti, Field Producer Andrea Pugliese, Production Coordinator Cosgrove/Meurer Productions, Inc. Produces Unsolved Mysteries The splendor of Maine's thousands of miles of rocky coast line, mountains, islands, forests, town greens, lakes and rivers, cityscapes, farms, and fishing villages provide a stunning backdrop for work or play. We have over 2,000 coastal islands and sixty lighthouses including Portland Head Light, commissioned by George Washington.

The south coast offers tremendous variety in recreational and cultural opportunities. Long stretches of white sandy beaches lure summer visitors — even the President of the United States.

But Maine is much more than sandy beaches and rocky shores. There are thousands of lakes and rivers, including the 92-mile Allagash Wilderness Waterway. We also have hundreds of mountains, our most well known is Katahdin, the state's tallest and the jewel of Baxter Park. A welcome sight at the end of the Appalachian Trail, Katahdin is an awesome sight for visitors from around the world.

Few spots can match the magnificence of Acadia National Park, 22 square miles of primitive beauty on Mount Desert Island. Acadia is the only national park on the east coast and is the second-most visited national park in the United States.

Portland's cosmopolitan atmosphere is the product of a fine blend of old and new architecture, historic sites, cobblestone streets, restaurants featuring any cuisine, ferry trips to outlying islands and the ever-present seagulls. And who can bypass Freeport, where the world-famous L.L. Bean occupies the center of New England's most popular shopping and outlet district.

MAINE PROFILE

If it's rugged beauty you want, the northern-most part of Maine offers more than 6,400 square miles of fields, forests and fresh water. For the adventurous, whitewater rafting the precipitous gorges of the Kennebec and Penobscot Rivers offers a unique wilderness experience in otherwise inaccessible areas. Autumn brings dramatic foliage color change that leaves most visitors gasping at the beauty of it all.

Maine in winter is a skier's paradise with Sugarloaf/USA, the home of many international competitions. The resort areas of Saddleback, Sunday River and Squaw, in addition to some of the finest downhill skiing in the East, offer extensive cross-country trail systems into pristine wilderness territory.

But perhaps our most bountiful resource is our people, combining warm hospitality and liveliness with a work ethic that places us at the top of the nation's productivity statistics. The large populations of immigrants add an ethnic dimension to many towns; and the indigenous Native American people share the vitality of their cultural and ceremonial traditions.

"Mainers proved very helpful in filming the scenes, providing beaten-up cars for chase scenes and allowing us to film on a railroad bridge in Brewer."

Wolfgang Hantke, Executive Producer for Ziegler Productions of West Berlin Produced Cry for Life

"Thank you for helping make our shoot in Maine so easy. Everything went perfectly, the weather was wonderful and the local help superb. Looking forward to shooting in Maine again."

Nancy McKenna, All My Children, ABC

Some Recent Credits Include:

Feature Films:

Bed & Breakfast, Pet Sematary, Graveyard Shift, Signs of Life, A Cry for Life.

Television:

All My Children, Discover, Unsolved Mysteries, American Masters, Nippon Network, NatureScene, CFCF-TV, MacNeil Lehrer Report

Commercials:

Anderson Windows, Honda, Exxon, Delta Airlines, Chevrolet, Nike, Accura, Saab.



FILMING IN MAINE

Climate and Weather

Maine is a four-season state, each season having its own special beauty. Maine has one of the most comfortable statewide summer climates in the United States. Summer days are pleasantly warm and nights cool and comfortable. 83 percent of Maine days are sunny.

As the apples ripen each fall, Maine's leaves turn, spreading reds and golds across Maine's countryside. Although the winters can be cold, they are beautiful and sunny and people enjoy outdoor recreation all winter long. Because Maine is prepared for winter weather, business proceeds as usual. Maine's renowned clean air and moderate temperatures are part of what makes it "Vacationland."

Atmospheric Forecast

207/797-9330

National Weather Service

207/775-7781

U.S. Naval Observatory

202/653-1546

Road conditions

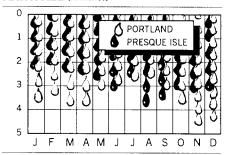
207/289-3427 (Throughout state) 207/947-3833 (AAA)

Lou McNally

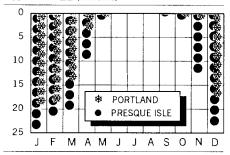
207/767-4321

(Weather forecasting - call for rates, 24 hours/7 days, entire state)

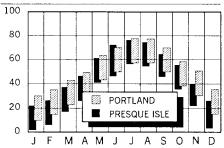
RAINFALL (in inches)



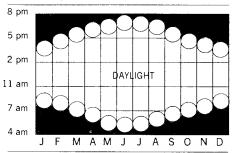
SNOWFALL (in inches)



TEMPERATURE RANGE (Fahrenheit)



SUNRISE/SUNSET (EST)



Access

Bangor and Portland are the major international airports with many daily scheduled commercial flights. There are 58 airports and 24 seaplane bases in Maine. Many public and private ferry services and independent boat wranglers serve coastline and lakes.

Crews

Due to the increase in film production in Maine, many skilled professionals are now available from local crews. Non-union, union and mixed crews all work in Maine.

Explosives/Special Effects:

State Fire Marshal 207/289-3473

For transportation, storage and use, contact the community law enforcement and fire department to let them know where and when the project is taking place. Apply for licenses for transportation, storage and use at the above number.

Finance

Many Maine businesses offer reduced rates to film production companies.

Labor

If a company filming in Maine has signed agreements with any industry unions, then that company must abide by its agreements while in Maine. However, if a company is not a signator to a particular union's agreement, then that production is not obligated to hire members of that union. A non-signator company may draw from the non-union labor pool or sign a one-time agreement with particular unions.

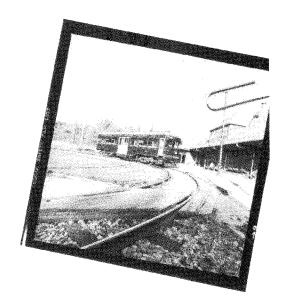
Child Labor Laws

Educational and Cultural Services 207/289-5800

Although child actors are exempt from standard labor laws, it is expected that the health, well-being and safety of children will be upheld and all children will be adequately supervised. Persons seven to seventeen years of age shall attend public school during the regular session or obtain equivalent instruction approved by the Education Commissioner.

Location Photographs and Videos

We have scouted hundreds of locations of all types throughout the state and will gladly share our photographs, videotapes and other information, at no charge, with film-makers considering shooting in Maine. The Maine Film Office will help you find locations and arranges scouting itineraries for feature films, commercials, television, documentary and other productions.



Location Fees and Permissions

Arranged directly between the production company and the individual or organization owning a location.

Permits

No general filming permits are required by the state or any city within Maine. However, special arrangements must be made to film on public lands or state or national parks; for courtesy, and to avoid problems, notify town officials.

Pre-Production

The Maine Film Guide is available at no charge, offering information about the people, products and services available for film-making in Maine. The Maine Film Office maintains more in-depth information available from these resources in their film database.

Public Lands

To film on Maine public lands, notify Tom Morrisson at 207/289-3061. To film in a State Park contact Stephen Curtis, Bureau of Parks and Recreation, 207/289-3821 for further information, requirements and approval. To film in Acadia National Park call Norman Dodge, 207/288-3369.

Taxes and Waivers

Before you shoot in Maine, contact the Bureau of Taxation at 800/451-1983. Withholding tax for Maine resident and non-resident employees may be required. Lodging taxes are not due for stays of more than 28 days. Contact the Bureau of Employment Security, 207/289-3176, for information on state unemployment tax.

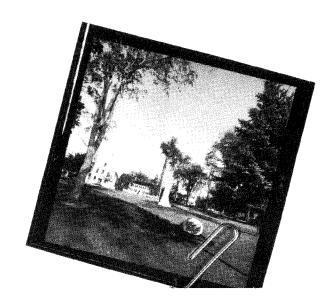
Trucking

All commercial diesel vehicles that weigh over 26,000 pounds must obtain licenses from the Motor Vehicle Division and obtain a fuel tax decal for a nominal fee. Passenger cars, food catering trucks, Winnebagos and grip trucks do not need to register. Call Gary Hinckley at Motor Vehicle Division, 207/289-5440.

Weapons

Maine State Police 207/582-8765

Before a gun is transported, it must be broken down as much as possible and kept locked. A permit is required in order to carry a concealed, loaded gun. Non-residents apply to the above number; residents apply to the town in which you reside.



USEFUL NUMBERS

Atmospheric Forecast

207/797-9330

National Weather Service

207/775-7781

U.S. Naval Observatory

202/653-1546

Road conditions

207/289-3427 (Throughout state) 207/947-3833 (AAA)

Lou McNally

207/767-4321

(Weather forecasting - call for rates, 24 hours/7 days, entire state)

Agriculture

207/289-3810

Arts Commission

207/289-2724

Baxter State Park

207/723-5140

Educational & Cultural Services

207/289-5800

Film Commission

207/289-5705 (24-hours) 207/289-5707 (Office) 207/289-2861 (FAX)

Fire Marshal

207/289-3473

Foliage Report Public Information

207/289-4909

Geological Society

207/289-2801

Historic Preservation

207/289-2132

Historical Society

207/774-1822



U S E F U L N U M B E R S

Inland Fisheries and Wildlife

Paul Fournier

207/289-5247

Maine Indian Tribal-State Commission

Diana Scully

207/622-4815

Marine Resources

207/289-2291

National Guard

207/626-4320

Parks and Recreation

Stephen Curtis

207/289-3821

Publicity Bureau

Gayle Briggs

207/289-6070 207/533-9595 800/533-9595 (outside Maine)

Public Lands

Tom Morrisson

207/289-3061

Ski Maine Association

207/761-3774

Snow Conditions

207/773-SNOW

State Police

Steven McCausland

207/289-3038 207/289-21*55* (24-hour)

State Library

207/289-5600

State Museum

207/289-2301

Tourist Information

207/289-6070 (in Maine) 800/533-9595

Transportation

207/289-2551, Roads 207/289-2841, Ports, Ferries and Rail 207/289-3185, Aeronautics

University of Maine System

University System Office

207/947-0336

Maine-Orono

207/581-1110

Permission: Thomas Acedo, V.P. 207/581-1407

Production assistance: Janice Parks

207/581-3750

Maine-Augusta

207/662-7131

Maine-Farmington

207/778-3501

Maine-Fort Kent

207/834-3162

Maine-Machais

207/255-3313

Maine-Presque Isle

207/764-0311

University of Southern Maine

207/780-4141

USEFUL NUMBERS

Bates College

Stewart C. Green

207/786-6255

Bowdoin College

Richard A. Mersereau

207/725-3000

New England School of Broadcasting

207/947-6083

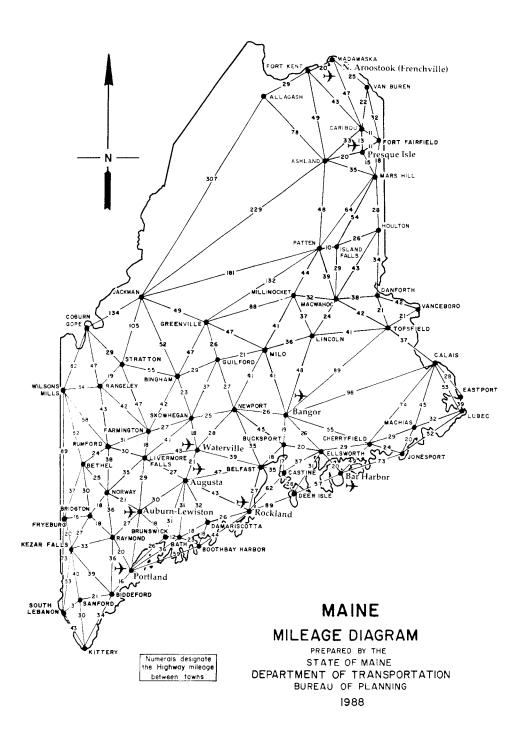
On Camera (School of Broadcasting)

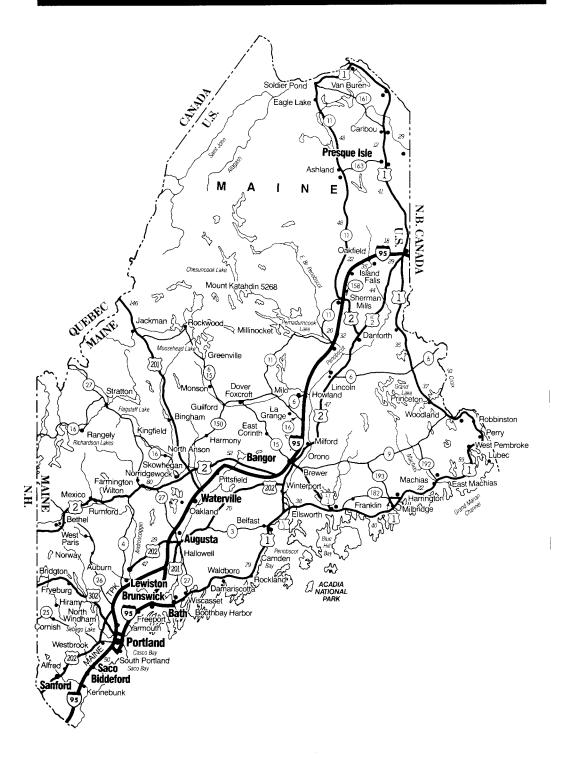
207/775-6558

Colby College

Ed Hershey







AIRPORTS

Augusta State Airport

207/622-1211

Bangor International Airport

207/947-0384

Bar Harbor Airport

207/667-7329

Portland International Jetport

207/772-0690

Northern Maine Regional Airport

207/764-2550

Knox County Regional Airport

207/594-4131

AIRLINES

Scheduled commercial flights serve Maine's 6 major airports, with 49 smaller airports and 24 seaplane bases serving other areas of the state

Business Express

800/345-3400 National

Services:

Bangor International Airport Northern Maine Regional Airport

Continental Airlines

800/525-0280 National

Services:

Bangor International Airport 207/941-6565
Bar Harbor Airport
Knox County Regional Airport
Portland International Jetport
Northern Maine Regional Airport

Delta Airlines

800/221-1212 National

Services:

Bangor International Airport Portland International Jetport Northern Maine Regional Airport

Northeast Airlink

800/225-2525 National

Services:

Augusta State Airport Bangor International Airport Portland International Jetport Northern Maine Regional Airport

United Airlines

800/241-6522 National

Services:

Bangor Intenational Airport Portland International Jetport

US Air

800/428-4322 National

Services:

Portland International Jetport

Please check under Support Services: Aviation for further information about aerial services.

CHAMBERS OF COMMERCE

MAINE CHAMBER OF COMMERCE & INDUSTRY 207/623-4568

ANSON

207/474-3621

AUBURN

207/783-2249

AUGUSTA-KENNEBEC VALLEY 207/623-4559

BANGOR

207/947-0307

BAR HARBOR

207/288-5103

BATH

207/443-9751

BELFAST

207/338-2151

BETHEL

207/824-2282

BIDDEFORD

207/282-1567

BINGHAM

207/672-4100

BLUE HILL

207/667-5584

BOOTHBAY

207/633-4743

BOOTHBAY HARBOR

207/633-2353

BOWDOINHAM

207/725-8797

BRIDGTON

207/647-3472

BRUNSWICK

207/725-8797

207/469-6818

207/454-2308

CAMDEN

CALAIS

207/236-4404

CARIBOU

207/498-6156

CARRABASSETT VALLEY

207/235-2100

CHINA

207/445-2890

CUMBERLAND

207/772-2811

DAMARISCOTTA

207/563-8340

DEER ISLE

207/667-5584

DOVER-FOXCROFT

207/564-7533

EASTPORT

207/853-4644

ELLSWORTH

207/667-2617

FALMOUTH

207/772-2811

FORT FAIRFIELD

207/472-3802

FORT KENT

207/834-5178

GORHAM

207/772-2811

GREENVILLE

207/695-2702

HARPSWELL

207/725-8797

HOULTON

207/532-4216

JAY

207/645-3932

KENNEBUNK

207/967-0857

KENNEBUNKPORT

207/967-0857

KITTERY

207/439-7545

LEWISTON

207/783-2249

LIMESTONE

207/325-4804

LINCOLN

207/794-8065

LISBON

207/353-5026

LUBEC

207/255-4402

MACHIAS

207/255-4402

MADAWASKA

207/728-7000

MADISON

207/474-3621

MILINOCKET

207/723-4443

MOOSEHEAD LAKE REGION

207/695-2702

CHAMBERS OF COMMERCE

NORTHERN KATHADIN

VALLEY

207/528-2022

MOSCOW

207/627-4100

MOUNT DESERT

207/276-5040

NEWCASTLE

207/563-8340

NORRIDGEWOCK 207/474-3621

•

NORTHEAST HARBOR 207/276-5040

OGUNQUIT

207/646-2939

OLD ORCHARD BEACH

207/934-2500

OXFORD

207/743-2281

PORTLAND

207/772-2811

PRESQUE ISLE

207/764-6561

RANGELEY

207/864-5571

ROCKLAND

207/596-0376

ROCKPORT

207/236-4404

RUMFORD

207/364-3241

SACO

207/282-1567

SAINT FRANCIS

207/398-3561

SANFORD

207/324-4280

SCARBOROUGH

207/772-2811

SKOWHEGAN

207/474-3621

SOUTH CHINA

207/445-2890

SOUTH PARIS

207/743-2281

SOUTH PORTLAND

207/772-2811

SOUTHERN PISCATAQUIS

207/564-7533

STONINGTON

207/667-5584

THOMASTON

207/596-0376

TRENTON

207/667-4300

UNION

207/596-0376

VAN BUREN

207/868-5059

WALDOBORO

207/832-4883

WATERVILLE

207/873-3315

WELLS

207/646-2451

WESTERN MAINE

MOUNTAINS

207/645-3932

WINDHAM

207/892-8265

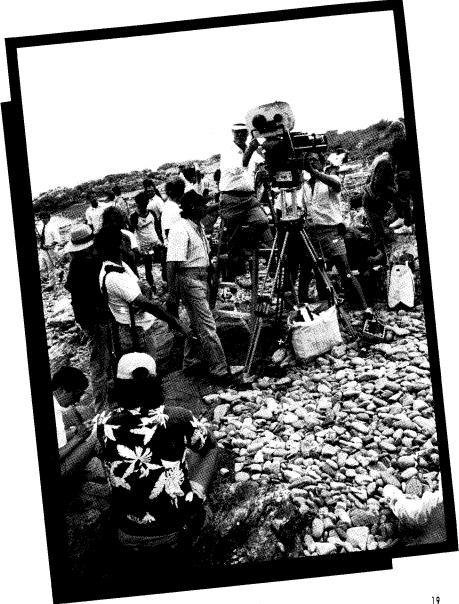
YARMOUTH

207/846-3984

YORK

207/363-4422

Production Services





Access Multimedia

Kevin Fahrman

207/775-6544

113 Vaugh Street Suite #3 Portland, ME 04102

Macintosh-based computer animation. Interactive multimedia presentations. Design and cell animations. 3-D animation. Over 200 fonts. Consulting and training for Macro Mind Director.

Credits: Central Maine Power, (annual stock presentation video), 3-D animation graphics. Modular modeling animation, Index Corp., (industrial trade show). Titling sequence for New England Four Star Chefs.

Altstadt Animation

Alan Magee

207/354-8838

Rt. 68, Box 132 Cushing, ME 04563

Production of short animated object or puppet films for use as public service announcements or educational spots — especially interested in projects that promote environmental or social awareness.

Maine Reel

Joseph Baltar

207/623-1941

67 Green Street Augusta, ME 04330

Video production company specializing in computer-generated graphics and animation. Beta and Hi-Band 8. Clients in entertainment, corporate, education, political arenas. Especially interested in home video market. Script, edit and shoot productions.

Credits: Kay Gardner, (documentary), Andrew Adams for Governor, (political ad), Crimes Committed by the FBI, production co. for all.

Video Magic

Gregory Maquire

207/342-5456

P.O. Box 3

Searsmont, ME 04973

Video Magic offers video recording with graphics during taping or added later. We have video editing animation, special effects and film to tape transfer.

Credits: Key to Your Future, (industrial), Video Magic, camera operator (video). Waldo County All-Stars 88, (documentary), Video Magic, editor (video).

Zoefilms

Rob Lindsay

207/761-1810 24 Gilman Street

Portland, ME 04102

Create, direct, produce, edit 16 mm and 35 mm commercial and art films using clay animation.

Credits: Magic Rake, (commercial), Lucas Tree Company, clay animation production company. Prometheus, (art film), Zoefilms, clay animation, independent filmmaker.

RECORDING STUDIOS

Bob Blackwell

207/772-4446 250 Holm Avenue Portland, ME 04102

Remote audio equipment rental, engineer, live recording.

Blue Jay Sound

John Huntress

207/647-8164 24 Green Street Bridgton, ME 04009

Ten years experience in sound reproduction and reinforcement for festivals, conventions and concerts. 5-way EV sound system, all types of mics, additional equipment available.

Credits: Noel Stookey, (concert), sound system and monitor engineer. Four Star Chefs, (broadcast video series), Stop Watch Productions, audio. Livingston Taylor, (concert), Chuck Kruger Productions, audio.

Canfield Communications

Steve Whitaker

207/854-9138 800/439-9138 800/341-0204 P.O. Box 410 12 Rochester Street Westbrook, ME 04092

Audio equipment rental, sales and service. Sound reinforcement, recording, wireless microphones. JVC professional video equipment sales. 2-way radio and cellular phone sales.

Central Landing

Mark McGee

207/775-4356 36 Vesper Street, #3 Portland, ME 04101

Location sound specialist, Nagra and all video formats. Boom operation, videotape, and SFX gathering. Also, 16 mm camera assistant.

Credits: Growing a Business, (TV documentary), KQED-PBS, sound/video recording.

America's Most Wanted, (TV documentary),
FOX-TV, sound/video recording. Many local productions, commercial, industrial, video.

Chris Greeley Entertainment

Christian David

207/827-4382 P.O. Box 593 Bangor, ME 04401

In-house 8- or 14-track recording. 8'x10' recording studio; extra rooms wired into studio. Fostex 80 and 450 recording set-ups; many on-location effects. Sennheiser vocal mics, Yamaha digital effects, bass, keyboard and guitar. Over 13 years experience recording and sound engineering.

Credits: Porter Waganer, live sound person. Willy Nelsan/Kenny Rogers, sound set-up crew.

Crystal Spring Music

Michael Silvestri

207/675-3229 HCR 70, Rt. 11, Box 43 Steep Falls, ME 04085

Independent composer, MIDI-based production, background music, jingles, broadcast and non-broadcast.

Credits: Local commercials and industrials.

RECORDING STUDIOS

Ebenezer Productions

Phil Townley

207/933-4207 RFD 1, Box 1027 Monmouth, ME 04295

Live sound reinforcement services with up to 9 systems available. Live or recorded audio mixing. Two scene lighting and follow spot. Eight track on-location recording and 1/2 track mastering. Sound recording on-location only.

Credits: Common Ground Fair, Maine Organic Farmers and Gardeners Assoc., live sound reinforcement. Thomas Point Beach Bluegrass Festival, live sound reinforcement. Yarmouth Clam Festival, live sound reinforcement, lighting.

Harry Fox Agency

212/370-5330 New York, NY

General advice for the rights to use prerecorded music.

Limin Music

Bruce Boege

207/338-4252 Bluff Road Northport, ME 04915

Recording studio and remote recording.
Pleasant location in Mid-Coast Maine area.
Also, music composition and arranging,
connections with many local musicians.

Musical Edventure

Ed Roseman

207/324-8248 RR 2, Box 277 Alfred, ME 04002

Composition, audio production, MIDI studio. Comfortable in all styles.

Credits: Commercials, video game music, special projects.

Perrow Audio Productions

Scott Perrow

207/685-9656 P.O. Box 273 Readfield, ME 04355

Studio and remote audio recording, analog and digital recording. Sound reinforcement, 8-track recording facility, tape duplication, Steinway piano.

Credits: United Way Annual Slide Show, audio, music. Governor's Concert in the Park, Maine Arts Commission, live sound and taping. Augusta Symphony, sound.

Rushmore De Nooyer

207/236-0821 RR 1, Box 5125 B Camden, ME 04843

Music production, composition, arranging and recording. Voice-overs, remote recording, musical/voice talent and vocal arrangements available. TASCAM 1/2" 8-track and Neumann KM84 and V74 mics, assorted outboard gear.

Credits: Portrait of Cuba, Varied Directions/ Turner Broadcasting, music composition and production. Making Sense of the Sixties, Varied Directions/PBS, music composition/ production/editing. Ballad of a Mountain Man, Varied Directions/PBS, music composition and production.

Sound Harbor Studios

Tom Acousti

207/854-8863 40 Terminal Street Westbrook, ME 04092

Full-service 24-track residential recording studio, offering full audio production services. The largest and most experienced staff available.

Credits: PBS Program Theme, (documentary), Head and Heart, audio services. NORA, (documentary), WGBH, audio services. Image I.D., (TV), WGME audio services.

RECORDING STUDIOS

Studio Dual

John Etnier

207/799-8711 Fax 207/799-4139 10 Olde Fort Road Cape Elizabeth, ME 04107

Fast, flexible, evocative scoring-to-picture a specialty. Sophisticated video-based scoring and sound design services, with full VITC and SMPTE support. Ask for demo.

Credits: A strong list of scores for nationallyrecognized multimedia and dance organizations.

Studio Renaissance

Darryl Saffer

207/779-2112 P.O. Box 126

Farmington, ME 04938

A wide range of services in the visual and performing arts: music, art, sculpture, graphics, scriptwriting.

Credits: Riverside Live Music Theater, Sandy River Players, composer/playwrite, Nordica Live Music Theater. U. Maine.

The Outlook

Conni St. Pierre

207/824-3246

Star Route Box 180 Bethel, ME 04217

Full-service 24-track audio recording and production facility.

Credits: Sunday River Ski Resort, (commercial), music production and recording.

Out of the Woods, compact disk production.

Pre-recorded sound effects for Boston

Shakespeare Co.

Tundra Studios

Mary King/Tim Tierney

207/772-1222

45 Casco Street Portland, ME 04101

The most advanced audio production facility in Maine featuring complete audio for picture services including mix-to-pix, 1", 3/4" and 1/2" video layback, digital audio editing, original music scoring and 20 years of professional engineering experience.

Credits: Sesame Street, (animation short), Alaska Street Productions, produced and composed original score and audio production. O'Leary's Light, Paradox Films, composed original sound, sound design, record and mix. The Good, the Rad and the Gnarly, Greg Stump Productions, original scoring, sound design, voice-over recording, record and mix.

Charles "Skip" Wheeler

207/377-8402

4 Forest Avenue Winthrop, ME 04364

Dialogue coach and appeared in feature films *Pet Sematary* and *Graveyard Shift*.
Directed and sang for MTV videos "The Monster Mash" and "Christopher Columbus." Wrote and sang themes for feature films *Graveyard Shift* and *Samantha Smith*. Host of TV series *Inside New England*.

Credits: Stephen King's *Graveyard Shift*, (feature film), GYS/Paramount, dialogue coach. *Pet Sematary*, (feature film), Laurel/Paramount, talent. *Inside New England*, (TV), Dunn and Sons Productions, narrator, host.

Mitchell Howard Abboud

207/499-7027 RFD 3, Box 380A Gordon Road Dayton, ME 04005

Production services for documentaries, news programs, commercials, industrials and feature films.

Credits: Los Angeles News, (TV), Metromedia/Fox, camera operator (video). Balloon Mania, (TV), KOB-TV (NBC), camera operator (film). Save the Seals, PSA, (commercial) with Burt Reynolds, camera operator (video).

IATSE #659 (Hollywood)

Albin B. Charneski Productions

Albin Charneski

207/783-2522

41 Rosemount Street Lewiston, ME 04240

Camera operator, steady-cam operator, prepostproduction, audio recording, editing, SFX, electrician, best boy, gaffer, grip, stagehand.

Credits: Tatto, 87', 88', (documentary). Multi-Media, USMC, director. LPD-Street #'s, (commercial), Cablevision Production, director. Intro Industrial Multi-Media, USMC, camera operator (film).

IASTE #114, Portland, ME.

James Annis

207/623-4333

48 New England Road Augusta, ME 04330

Camera operator. Levels include 8 mm, 1/2", 3/4", 1" and 2".

Credits: Festival Le Bastille, Channel 3 TV, camera man. Cook-in Done Healthy, Spring Point Community TV, camera man.

Coastline Productions

Victor Pimentel

207/439-2390

17 Coleman Ave. Kittery Point, ME 03905

Director of photography with full location video production equipment, skills, and crews. Broadcast programming, commercials, corporate and documentary productions.

Credits: America's Most Wanted, (TV), Fox, camera operator (video). Rescue 911, (TV), camera operator (video). Mondale for President, (commercial), Coastline Production, camera operator (video).

NABET #16, IBEW #45

Phil Cormier

207/799-1259

60 Woodland Road, Apt. C-9 Cape Elizabeth, ME 04107

Director of photography with experience in 35 mm, 16 mm and video. Also assistant camera and electrician/gaffer. Other skills: location scouting, stills.

Credits: Sears/Craftsman, (commercial), Angel City Productions, production personnel. United Way, (commercial), VP Film & Tape, DP. Shaw's Supermarkets, (commercial), VP Film & Tape, DP.

Creative Images

Phil Sirois

207/879-0068

P.O. Box 393 Westbrook, ME 04092

Free-lance cameraman, grip and gaffer for commercials, corporate, industrials. Producer of wildlife documentary material (Mt. Gorillas Africa).

Credits: Ngagi: Quest for Survival, (documentary), Creative Images, director. The Pretenders/"My Baby" Rock Video-MTV, Limelight Production, grip, stagehand, North Woods (documentary), Wilderness Society, audio recording.

David Coulombe Video

207/626-0448

183 1/2 Water Street Augusta, ME 04330

Video camera operator, location scout and editor.

Credits: National still ad, Price Webber Marketing, location scouting.

John Dorazio

207/874-2317

8 Kensington Street Portland, ME 04104

All aspects of video production.

Credits: Camera operator, Right to Life, National Award Winner; and MPP, LA Art Director's Award. Daily work in broadcast TV as chief camera operator, producer, associate director, WPXT-TV.

IATSE #114, Portland, ME.

Bill Dowling

207/622-6897

71 Green Street Augusta, ME 04330

Production assistant and gaffer. Provide technical A/V services.

Credits: Pledge Week, (educational), WCBB-TV, camera operator (video). UMA Jazz Ensemble, (educational), University of Maine, audio recording. Football, Council Meetings, (commercial), State Cable-TV, camera operator (video).

Greg Stump Productions

207/874-9888 FAX 207/874-9890

150 Spring Street Portland, ME 04101

Sports cinematographers specializing in international skiing films, also windsurfing, snowboarding, rollerblading. Produce commercials and feature films internationally. Stock footage available.

Credits: The Blizzard of Aahhh's, (feature film), Delamo Films. Maltese Flamingo, (feature film), Greg Stump Productions. The Good, the Rad, and the Gnarly, (feature film), Greg Stump Productions.

Harry Kavouksorian

207/797-9330

Northport Business Park Portland, ME 04104

Access to WGME, a full-service video production facility, 2 channel, CG, DVE, shooting, editing, graphics, animation, Multi-tape formats.

Credits: Sounds Easy Video, (commercial), WGME-TV, production manager. LL Bean, (industrial), WGME-TV, production house. Portland Symphony, WGME-TV, production house.

Philo Films

Caleb Pusey

207/866-3201

29 Broadway Orono, ME 04473

16 mm camera operator, sound equipment and lighting set-ups for small commercials.

Credits: Push It to the Limit, (feature film), George Kuchar, camera operator (film). Reach to the Earth, (feature film), Miller Features, grip, stagehand.

Mary Anne Saxl

207/596-7951 89-D Park Street Rockland, ME 04841

Radio news anchor with degree in broadcast production, and knowledge of 3/4" video editing and camera operation.

Credits: Alumni video, (TV), UMaine Pics, camera operator (video). Halftime football show, (TV), UMaine Pics, camera operator (video). Taking the Extra Step, (TV), UMaine Pics, camera operator (video).

Sean Glenn Camera/Lighting

Sean Glenn

207/772-5544

Business: P.O. Box 7237 Portland, ME 04112 Home: 130 Hartley Street Portland, ME 04103

Professional camera operator since 1975, offering journalistic coverage in combination with lighting artistry. Equipment includes full Aaton camera package and portable lighting gear. Camera and lighting package rental.

Credits: McGowan for Congress '90, (commercial political campaign), director, producer, cinematographer. Conversations with Cassini, (documentary), A&E Networks, camera operator (video). American Experience - Sins of Our Mothers, (documentary), PBS/Varied Directions, camera operator (film).

Richard Searles

207/474-9339 40 Water Street Skowhegan, ME 04976

Complete 16 mm film production and services. Thorough knowledge of Maine locations including remote wilderness and marine environments. Produce in 35 mm, 16 mm and video formats.

Credits: Cut-and Run, (TV documentary), Richard Searles Film, director. Dead River Rough Cut, (TV documentary), Richard Searles Film, director. Trap Day on Monhegan, (TV documentary), National Geographic, camera operator (film).

Don Seavey

207/967-5271 RR 3, Box 383 Forest Hill Lane Kennebunkport, ME 04046

Offering scripting, shooting, editing and graphics for commercial, industrial, corporate, training and promotional videos.

Credits: York County commercial insertions for ESPN, TNT and CNN.

Nat Thompson

207/767-52451 Congress Square Portland, ME 04101

Camera operator/director at NBC-affiliate, WCSH-TV. Camera/lighting and gaffer/grip



Thom Willey Film, Cinematography

Thom Willey

207/244-5978

Box 837, Seal Cove Road Southwest Harbor, ME 04679

2nd assistant camera operator, loader.

Credits: Unsolved Mysteries (TV), Cosgrove/ Meurer Productions, production personnel. We Walk, (16 mm short), Thom Willey Film, writer, director and camera operator. Stephen King's Graveyard Shift, (feature film), GYS/Paramount, 2nd assistant camera operator and loader.

Todd A. Verow

207/989-7032

20 Greenwood Drive Brewer, ME 04412

Six years experience as camera operator and editor for film and video. Three years experience directing. Student at American Film Institute. Films chosen for New Festival in New York and the San Francisco International Film Festival.

Credits: Producer, director and camera for "V" is for Violet, The Flesh Is Willing.

Video Media

Cliff Fletcher Jr.

207/289-5620 207/626-0901 P.O. Box 722

Augusta, ME 04332

Freelance video camera operator and editor. Also provide music.

Credits: MTV, Dunn and Sons, camera operator (video). Sugarloaf USA, TV, Dunn and Sons, camera operator (video). CMP Safety Video, (industrial), Video Media, camera operator (video).

Video Services of Maine

Donald Brown

207/775-0222

P.O. Box 8310 Portland, ME 04104

Camera work and liaison to acting companies, hair dressers, cosmetologists, musicians, composers, models and marketing/public relations services. 1/2" VHS or Beta and 3/4" video editing suites. Sony M-2 and lkegami 430 cameras. Sony 3/4" equipment; Panasonic 1/2" VHS and S-VHS. Full 1/2" and 3/4" A/B roll editing capability. 35 mm still photography.

David Westphal

207/667-6325

PO Box 1132 11 W. Main Street Ellsworth, ME 04605

Creative documentaries, advertisements, industrial, educational. Consultant for productions. Specialist in script development, research verbal to visual translations. 16 mm and 35 mm experience. Film to tape tech.

Credits: Nature, Gods & Man in Japan, (documentary), Shinto, producer. The World According to Weiskof, (documentary), NOVA, camera operator (film). Kendall: We Do More, (industrial), Cascom, Inc., camera operator (film).

Wise Productions

Robert Wise

207/942-1636

427 Garland St. Bangor, ME 04401

Camera operator, DP, grip, gaffer, location scout central, eastern and northern Maine. AD production office. Macintosh art department. Still photographer. Aaton LTR 54, Nagra 42 rental.

Credits: Sen. Cohen/Campaign '90, (commercial), Wise Productions, production company. Brink of Disaster, Gothic Films, grip, stagehand. Creepshow II, (feature film), Laurel, still photographer.

Carol Scott Casting Agency

Carol Scott

207/774-6328

41 Fillmore Ave. South Portland, ME 04106

Talent for commercials and films—alternative casting, real people with acting experience, "not just another pretty face." Also experienced in technical lighting and design.

Credits: Economics Is Kids Stuff, (commercial), WCSH-TV, casting. Maine Vision Services, (commercial), WCSH-TV, casting. Company Theater, Portland Players, lighting.

Gibson Modeling and Casting

Ruth Gibson

207/772-2638

650 Forest Avenue Portland, ME 04105

Credits: Missing Reward, (TV), casting. Unsolved Mysteries, (TV), Cosgrove/Muerer, casting. Saab, (industrial), Cramer Productions, casting.

Mid Maine Models

Dee Cooke

207/495-2446

RR 1, Box 162 Belgrade, ME 04917

Represents acting, modeling and voice-over professionals. Books cosmetologists, hairdressers and jingle composers.

Credits: KeyCorp trade training films, nationally shown. *True Detectives*, (TV series), CBS. Wellby's and Laverdiere's commericals.

Murielle Inc.

Murielle Wood

207/942-3463

410 Hammond Street Bangor, ME 04401

Maine's oldest modeling agency offering complete modeling and casting services for TV, video, print, film, promotions.

Portland Models Group & Talent

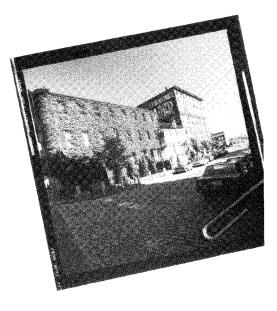
Laura Butterworth

207/775-0414 FAX 207/773-1867

10 Moulton Street Portland, ME 04101

Casting for film, television, industrial film, documentaries and voice throughout New England, on location or in Portland. Casting room and taping available.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, casting. Bed & Breakfast, (feature film), Schwartzman Pictures, casting. Signs of Life, (feature film), American Playhouse, casting.



Alaska Street Productions

Mary Lampson

207/737-8679 RFD 1, Box 490 Dresden, ME 04342

Producer/director/editor of documentary and dramatic films.

Credits: Producer/director for Sesame Street and Until She Talks, shown on PBS's American Playhouse, won Best Film Made for Television at Mannheim Film Festival, Best Short Dramatic Film at Athens Film Festival, Blue Ribbon at American Film Festival and CINE Golden Eagle. With Babies and Banners, Academy Award nominee. Harlan County, USA, Academy Award-winning documentary.

Deborah Blease

207/866-3201 29 Broadway Orono, ME 04473

Film/television editor, sound recording, editing, videographer, researching, directing, producing, scriptwriting, lighting, set design construction.

Credits: Creepshow II, (feature film), Laurel/Paramount, production personnel. Contemporary Gladiators, (feature film), Anthony Elmore Prods, editor (film). Rhapsody of Blue, (industrial), Nevison Productions, producer.

Roger L. Cropley II

207/947-1514 183 Cedar Street, Apt. 3 Bangor, ME 04401

Degree from U. Maine in broadcast production. Experience in 3/4" and 1/2" video tape editing. Worked doing set-up, lighting and shooting of news stories, promos and live shots.

Credits: WABI-TV, photographer/editor of news stories and promos. WVII-TV, photographer/editor of new stories and promos.

Caroline Gallagher

207/774-3513

50 Avon Street, #4 Portland, ME 04101

Specializing in off-line editing. Cut many national broadcast and non-broadcast programs in Maine, Massachusetts and Los Angeles.

Credits: News Stories, (TV), CNN, editor (video). Various, (TV), Lifetime TV, editor (video). Various feature trailers, Media Home Entertainment, editor (video).

Eric Jurgenson

207/774-7798 495 Forest Avenue Portland, ME 04101

Video/film production and postproduction facility. Three video edit suites, 1", 3/4" SP—fully computerized, time code and DVE.

Credits: Dr. Strangeglove, (feature film), Greg Stump Prod., studio/postproduction/ 35 mm. Country Kitchen, (commercial), Picture Deuxville, studio/postproduction/35 mm. Oakhurst, (commercial), Ad Media, location/postproduction.

Alaska Street Productions

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207/737-8679 RFD 1, Box 490 Dresden, ME 04342

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Credits: Producer/director for Sesame Street and Until She Talks, shown on PBS's American Playhouse, won Best Film Made for Television at Mannheim Film Festival, Best Short Dramatic Film at Athens Film Festival, Blue Ribbon at American Film Festival and CINE Golden Eagle. With Babies and Banners, Academy Award nominee. Harlan County, USA, Academy Award-winning documentary.

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Credits: Dr. Strangeglove, (feature film), Greg Stump Prod., studio/postproduction/ 35 mm. Country Kitchen, (commercial), Picture Deuxville, studio/postproduction/35 mm. Oakhurst, (commercial), Ad Media, location/postproduction.

EQUIPMENT

Cormier Equipment Rental

Bob Wells

207/465-2351 Oakland, ME

Movie generators available with one week notification.

Creative Engineering

Dean A. Osgood

207/773-6989 96 Ross Rd

96 Ross Rd Old Orchard Beach, ME 04106

We are a full-service engineering service. If you have a problem, we have a solution.

Expanded Video

Ted Miles

207/773-7005 465 Congress Street Portland, ME 04101

Provide basic field, film and video production packages and field accessories.

High Output, Inc

Karine T. Odlin

207/761-2828

101 John Roberts Rd, #14 South Portland, ME 04106

Lighting and grip equipment rental and sales. 3-ton, 5-ton and 10-ton grip/electric truck. Complete range of HMI and quartz lighting. Camera cranes, generators, windmachines, dollies.

Credits: Provided equipment for Sears Craftsman Tools, (commercial), Angel City Productions, grip truck rental. Stephen King's Graveyard Shift, (feature film), GYS/ Paramount, generator rental. Nike Sports, (commercial), grip, truck rental.

Immedia Too

Lance Vardis

207/773-0383 661 Congress St.

Portland, ME 04101

We offer sales and rental of sound systems, DAT recording machines, theatrical lighting, mics, mixers, video moniters, technical support, services and repairs.

International Film & TV Workshops

David H. Lyman

207/236-8581

2 Central Street Rockport, ME 04856

The Workshop is a summer school for professionals in film, TV and media production. Fully-equipped, staffed production facility available September through May. Rentals include fully-equipped grip and lighting department, two Sony CCD cameras, two 3/4" field recorders and cutsonly editing systems with TBC, time code and audio mixers. O'Connor fluid head tripods, 16 mm projectors, PA systems and complete production support including studios, meals and accommodations.



Maine Video Systems

Eric Jurgenson

207/774-7798

495 Forest Avenue Portland, ME 04101

Extensive video hardware dealer. Equipment rental; duplication. Incorporated for twelve years. Extensively equipped facility. Field production: Betacam SP. Three edit bays: 1" post-production-DVE-digital audio, 3/4" SP 3-machine computer editing. S-VHS cuts only. Studio 60' x 40' with 60-channel dimmer system, hard CYC, catwalk. 24-track automatic audio, 1" editing with digital audio capability. Equipment rental; duplication.

Credits: Bronze Award, International Film and TV Festival. Affiliated with the Video Workshop, a full-service video production house.

Member ITVA.

Old England Electronics

Adrienne Broome

207/696-3313 RR 1, Box 1190 Starks, ME 04911

Satellite TV systems, video equipment service/repair. Systems design and installation.

Mike Reynolds

Ski Maine

207/761-3774

Snow making information.

VP Film & Tape Production

207/774-4480 2257 West Broadway South Portland, ME 04106

Lighting packages: cameras and decks, audio, dolly, lighting, grip, stands, etc.

W.D. Matthews Machinery Co.

207/784-9311 901 Center Street Auburn, ME 04210

Carry Grove Manlift self-propelled aerial work, telescopic boom and scissor lift platforms.



Caribou Visual Presentations

Richard Vaglia

207/772-4400

470 Forest Avenue, Suite 209 Portland, ME 04101

35 mm slide and videotape graphics.

Credits: Station ID, (TV), WCBB-TV, graphics. DEP Spill Containment, (industrial), Media Source, graphics. Medical Care Development, (educational), Media Source, graphics.

Caron Sign Company

Lisa/Peter Caron

207/223-4779 FAX 207/223-5051 RR 2, Box 800

Winterport, ME 04496
Painted, carved and sandblasted signs.

Vehicle lettering and striping. Computerized vinyl lettering and graphics.

Credits: *Pet Sematary,* (feature film), Laurel/ Paramount, signmaker.

Envision

Sally Searle Kent

207/666-5503 RR 2, Box 3717

Bowdoinham, ME 04008 Editing and computer graphics.

Credits: Editor, VP Film and Tape, UNUM (freelance).

Brigette A. Glendinning

207/644-8104 P.O. Box 44 South Bristol, ME

Production assistant and art director on films, trade presentations and commercials.

Developed scripts, storyboarding and computer graphics.

Credits: Signs of Life, scenic artist. Salwater Sportsman, production assistant/art director. Digital Marine, Loran/Northstar, art director.

Image Works

Dana Hutchins

207/774-6399

45 Casco Street Portland, ME 04101

Develop and produce high impact marketing, educational, and motivational videos using 3D computer graphics and multi-screen presentation techniques.

Credits: Blue Cross Maryland, Image Works, production company. First Choice, Image Works, production company. Marriott Catering, Image Works, production company.

Kathy Jungjohann

207/967-0514P.O. Box 45
Kennebunkport, ME 04046

Titling; signage; top notch publication design, production, photo editing and copy editing. Desktop publishing consultant: IBM, Ventura Publisher, Corel Draw, WordPerfect. Laser typesetting. Telecommunications.

Credits: Washington Post, art direction. Baltimore Sun Sunday Magazine, art direction. Regardie's Magazine, art direction, photo editing.

Sagoma Design Group

Karen Gelardi

207/967-5710 Fax 207/967-3666P.O. Box 2757
Kennebunkport, ME 04046

Classically trained artists and designers. Services include storyboarding for features, television and advertising, typesetting, graphic design, Canon color laser copies, and illustration. We work quickly and accurately and understand the needs of producers. Messenger service to your set. Fax, modem.

STAGEHANDS

Robert E. Comeau

207/761-2011 Torrington Point Peaks Island, ME 04108

Spot operator (ARC), hard hat diver, diving instructor, underwater welder/cutter, underwater hydraulics, sound technician, emergency technician.

Credits: Cumberland County Civic Center, Portland City Hall, Portland Expo; electrician, carpenter, spot operator, grip for concerts, opera, ballet, modern dance and trade shows. Stuntman and safety diver for the movie, The Law and Harry Magraw, Universal Pictures.

IASTE #114

Matthew Foster

207/878-3104 P.O. Box *5271*, Station A Portland, ME 04101

Dollygrip, grip, lighting for film and video. Set design and construction.Commercial, industrial, grip, stagehand, lighting.

Credits: Pet Sematary, (feature film), Laurel/ Paramount, lighting. Bed & Breakfast, (feature film), Schwartzman Pictures, set design construction.

Roger Gagnon

207/283-9358 450 Buxton Rd Saco, ME 04072

Experienced stagehand with carpentry skills. Musician with audio mixing experience in studio and live situations.

Credits: Sports, (TV), NESN, grip, stagehand. Concerts, Frank Russo, grip, stagehand. Maine Kids, (documentary), WCBB, microphone operator.

IATSE #114, #481

Carol Homer

207/474-6484 RFD 1, Box 1960 Skowhegan, ME 04976

Lighting director and stage manager at Lakewood Theatre for five years. Handles sudden and demanding off-the-wall things.

Credits: Kal-Kan, (commercial), Gun for Hire Films, lighting assistant.

Philip R. Nappi, Jr.

207/797-3617 1230 Washington Avenue Portland, ME 04103

Production assistant, grip, rigger, carpenter, stage manager and electrician.

Credits: Grip for: Flowers in the Attic; Funny Farm, Warner Brothers; Captain Courageous; Ghost Story. Grip for commercials: Alka Seltzer, Johnson & Johnson, WPOR Radio. Ice Capades, Muppet Show, Sesame Street, classic orchestras, broadway shows.

IATSE #114

Garland L. Purdy

207/767-3135 57 Willow Street South Portland, ME 04106

Rigger, carpenter, production manager, electrician, lighting and set designer, scenic artist, stuntman, property master.

Credits: Grip and effects for Ghost Story, Universal; grip and dolly grip for Funny Farm, Warner Brothers; electrician for Genesse Beer, Screen Gems commercial

IATSE #114

GRIP LIGHTING

STAGEHANDS

Richard G. Wright

207/282-6701 53 Ferry Road Saco, ME 04072

Credits: Whales of August, (feature film), Alive Productions, set design and construction. Secretaries of the State Round Table, (TV), Southern Center for International Studies, electrician, best boy, gaffer. Dance in America, (TV), stage productions, props and set decoration.



FILM MAKERS

Matthew Collins

207/785-4051 RR 1, Box 265 Union, ME 04862

Producer, writer, editor of documentary and dramatic films.

Credits: Insanity on Trial, (documentary TV feature), PBS/Varied Directions, producer/writer/director. Sins of Our Mothers, (documentary TV feature), PBS/Varied Directions, producer/writer/director. Portrait of America: New Hampshire, (documentary TV feature), Turner Broadcasting/Varied Directions, producer/writer/director.

Member WGA

William J. Dunn

207/828-4608 (office) 207/622-5325 (home) 17 Longwood Avenue Augusta, ME 04330

Award-winning producer of feature films, broadcast television and documentary film and video. Very experienced in production management, location management and project development.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, producer. Tell-Tale Tavern, (feature film), producer. Pet Sematary, (feature film), Laurel/Paramount, location manager. Creepshow II, (feature film), Laurel, location coordinator. Inside New England, (TV series), producer.

Films by Huey

James Coleman

207/773-1130 103 Montrose Avenue Portland, ME 04103

Independent producer/director of documentaries, art films and videos, specializing in the arts, education, multi-cultural issues and human social services. Camera, sound and editing of film and video.

Credits: Grace Art Film, Films by Huey, director. Quite Amazing: Pineland's 80th, (documentary), Films by Huey, director. Bonsoir Mes Amis, (documentary), Films by Huey, director.

Maroldo Video Productions

Bill Maroldo

207/783-1378 45 Coolidge St. Auburn, ME 04210

Independent producer. Produced several documentaries for public television.

Credits: Remember the Maine, Till Shiloh
Come, contibuting producer for Channel 10's
Made in Maine, and reporter/anchorman for
radio and television stations. Produced,
edited and hosted Hollywood on the
Kennebec, a half-hour PBS documentary
exploring the history of movie-making in
Maine.

INDEPENDENT

FILM MAKERS

C. Abbott Meader

207/465-7790 Box 4100 R2 Oakland, ME 04963

Authored 50 16 mm films; worked on cinematography, direction, sound, animations, special effects; has 16 mm cameras and editing equipment. Many years experience teaching filmmaking workshops. Familar with Maine's rural and remote areas and can advise on locations.

Credits: Maine Alliance of Media Arts; American Orff-Schulwerk Association; Colby College.

David E. Outerbridge

207/338-2530 RFD 1, Box 673 Belfast, ME 04915

Producer/director of broadcast documenta-

Credits: Art of the Potter, (documentary), BBC, independent filmmaker. The Last Shepherds, (documentary), BBC, independent filmmaker. Author of biographies for Liv Ulman and Ali Mcgraw.

Pearson-Glaser Productions

Andrew Pearson

207/439-5265 53 Pocahontas Road Kittery Point, ME 03905

Independent producer of documentaries. Film production: planning, filming (16 mm) or taping, editing, postproduction.

Credits: Vietnam: A Television History, (documentary-TV), WGBH, independent filmmaker. The Phillipines: In Our Own Image, (documentary-TV), PBS, independent filmmaker.

Kyle Rankin

207/363-5861 P.O. Box 552 York, ME 03909

Host of comedy cable TV show which reaches 5,000 people. Produced, directed and starred in movies and skits for 6 years. Won the Maine student film and video festival two consecutive years.

Credits: Kyle Rankin Show, (TV), New England Cablevision, producer, host. Making a Masterpiece, (feature film), Kyle Rankin Productions, producer, star. Smixxi, (feature film), Kyle Rankin Productions, producer, star.

Ruddy/Jaeger

James Ruddy

207/236-8594 P.O. Box 243 Rockport, ME 04856

Creation and production of films, television programs, commercials and music videos.

Credits: Behind the Scenes of the Movie Hunt for Red October, Paramount Pictures, produced and directed. Network spots for AT&T. Produced 20 music videos for UNUM Insurance Company.

SCOUTS

Susan & Mark Adams

207/695-3812 P.O. Box 675 Greenville, ME 04441

Scouts locations statewide. Specializes in outdoor locations: white water rafting, kayaking, skiing, coastal shots. Also offers preproduction and production assistance.

Credits: J. Crew Catalog, (still ad), location scouting. Old Milwaukee Beer, (commercial), production assistance. Photo work for Boston Finance Group.

Earl D. Brechlin

207/288-4859 128 Main Street Bar Harbor, ME 04609

Location scouting and scriptwriting.

Credits: Nike, (commericial), location scout and manager. Hertz, (still ad), location scout. Chevy Outdoor, (still photography).

Peter Brown

207/244-3408Beech Hill Road
P.O. Box 319
Mt. Desert, ME 04660

Location scouting and supports for the New England coast. Experienced in film and still productions. Extensive research capabilities, event coordination, driving and protective services background.

Credits: Elle Magazine, (still ad), location scout. Ford Motor Co., (commercial), Iris Films/Howard Guard, location scout. The New England Financial Group, (still ad), location scout.

David Coulombe Video

207/626-0448 183-1/2 Water Street Augusta, ME 04330

Video camera operator, location scout and editor.

Credits: National still ad, Price Webber Marketing, location scouting.

Eastern River Expeditions

John Connelly

207/695-2411 1-800-634-7238 Box 1173 Greenville, ME 04441

We combine the resources of a commercial white water outfitting company with the specialized talents of production professionals to provide location scouting & managing, stunts & stunts coordination, specialized casting and swift water safety. We can also provide catering and production support on river location. Flexible, will work any location.

Credits: Old Milwaukee Beer, (rafting commercial), Pytka Production, location management, stunts coordination, talent, casting, swift water safety, catering. The Great Stanley Tool Adventure, (commercial), September Productions, location management, watercaft stunts and stunt coordination, underwater camera, water safety. Honda, (kayak commercial), Plum Productions, location management, technical consulting, production assistance, swift water safety, catering.

LOCATION MANAGERS

SCOUTS

Eikon Studio

Kevin A. LeDuc

207/725-1101 P.O. Box 431 Topsham, ME 04086

Photographic service to scout locations statewide. Stock file of numerous subject coastal areas. Knowledge of research methods.

Credits: Boston Museum of Art. Boston Youth Commission. ERA of Maine, (annual report).

J. Crawford Productions

Jim Crawford

207/623-2454

86 Winthrop Street. Augusta, ME 04330

Location and/or production manager, location scouting. Network and feature film experience in both New York and Los Angeles. Independent producer/director of commercial, industrial and television productions. Former chair of Maine Film Commission.

Credits: Vega\$, (TV series), Aaron Spelling Productions, production coordinator. Ernest Hahn, (industrial), Panda Video, Los Angeles, assoc. producer, 2nd unit director.

SAG

L Dee W Productions

Laurie Dee Whitman

207/799-0686

11 Cove Lane South Portland, ME 04106

Freelance location scouting and managing for feature films, television, commercials and industrials.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, location manager. Addams Family, (feature film), Maine location scout.

Individual Eye

L. Murray Jamison

207/871-0296 207/871-8244 Chandler's Wharf N

Chandler's Wharf No. 204 Portland, ME 04101

Still photographer who has lived and worked in Maine for 15 years and provides still photography, location scouting, set and prop materials and local liaison services.

Credits: Signs of Life, (feature film), American Playhouse, props and set decoration. Born on the Fourth of July, (feature film), 4th of July Productions, props and set decoration. Bed & Breakfast, (feature film), Schwartzman Pictures, location scout.

Diane M. Lee

207/469-3880

P.O. Box 186 Bucksport, ME 04416

Location scout/manager, art director, props, wardrobe assistant, writer, director, producer, extras casting, driver, PA.

Credits: Sarah, Plain and Tall, (TV movie), CBS/Hallmark, location manager. Brink of Disaster, (30 min. film), Gothic Films, art director. Pet Sematary, (feature film), Laurel/ Paramount, wardrobe.

Robert Libbey

207/989-5102

104 Pierce Road, Apt. 9D Brewer, ME 04412

Provide location scouting with VHS video and 35 mm stills. Have spent many years acting in professional theater. Provide general production assistance.

Credits: J. Crew Catalog, location scout.
Painting in Maine, (TV), Maine Public
Broadcasting, producer. The Air We Breathe,
(TV), Maine Public Broadcasting, producer.

LOCATION MANAGERS

SCOUTS

Maine Location Services

Chuck Kruger

207/354-8928 FAX 207/354-0128

16 Green Street Thomaston, ME 04861

Complete location coordination services. Also pre-scout and scout, coordinating air, ground and marine services.

Credits: My Baby, (TV music video), Limelight (LA), P.A. Who'll You Run To, (TV music video), Limelight (LA), P.A.

Maritime Video

Jack Raymond

207/667-9339

Fire Road A1 Trenton, ME 04605

Credits: For to Remember, (documentary), Maritime Video, producer. Basics of Waterfowl Carving, (how-to video), Maritime Video, producer. Exchanges, (documentary), Stone Soup Group, producer.

Jerome S. Matus

207/582-5050

20 Fairview St. Gardiner, ME 04345

Location scout with in-depth knowledge of Maine and its people.

Rogers Associates

Helen Rogers

207/667-9487 667-4632

Rt. 4, Box 333 Ellsworth, ME 04607

Coordinate sites, appointments, rentals, all pre-arrival scheduling. Daily plans, scheduling, local liaison, scouting prior to and upon arrival, and coordinating air, ground and marine services.

Credits: Go West, (commercial), Swiss Airlines, location manager. Bank of America, (TV commercial). Signs of Life, American Playhouse.

Ralph Smith

207/827-6524

Box 466, Cross Road Costigan, ME 04423

Location photography: 35 mm thru 8 x 10. Large strobe portable units.

Credits: Thome Valley Steel, (commercial), William Hall Associates, photographer/location scout. Cabco Steel, (commercial), William Hall Associates, photographer/location scout. Fram Cesso, (commercial), William Hall Associates, photographer/location scout.

Dana Rae Warren

207/236-0821

RR 1, Box 5125 B Camden, ME 04843

Production coordination, location scouting, character research, archival research (including photographic, footage, informational, historic), release/contract negotiation, assistant editor. Interest in all aspects of filmmaking from start to finish.

Credits: Making Sense of the Sixties, (TV-sixpart series), Varied Directions/PBS, associate producer. Balancing the Scales, (documentary), producer.

MARINE SERVICES

Arey Marine

Andy Arey

207/273-2621

P.O. Box 131

Warren, ME 04854

Marine services, coastal and inland loactions. All types of support equipment from tugboats to heavy trucks. Licensed captain.

Credits: Signs of Life, (feature film),
American Playhouse, marine services. Bed &
Breakfast, (feature film), Schwartzman
Pictures, marine services. Anderson
Windows, (commercial), location manager.

Authentic Arts

Capt. Bob Bernstein

207/372-8621

HCR 35, Box 641 Tenants Harbor, ME 04860

licensed master. Location scout.

Researcher specializing in the authentication of marine productions including sport and commercial fishing and diving, recreational and commercial boating. U.S. Coast Guard

Credits: Redman Chewing Tobacco, (still ad), Hugh Beebower Photo, location scout. Maine Urchin Boom, National Fisherman, writer/ photographer. This Tug's Offshore, writer/ photographer.

John Barlow

207/469-3749

HCR 79, Box 8 Orland, ME 04472

Operate camera boat, set up historicallyaccurate period maritime scenes including an entire harbor for the made-for-TV feature film Sarah, Plain and Tall.

Credits: The History of Wooden Boats in Maine, (TV), Discovery, marine services consultant. Sarah, Plain and Tall, (TV movie), CBS/Hallmark, set up period harbor. Signs of Life, (feature film), American Playhouse, camera boat.

Camden Navigation Company Films

Capt. Stephen Cobb

207/236-8489

8 Thomas Street Camden, ME 04843

Master mariner. Marine locations and vessels. Period and sailing ships a specialty. Location management. Professional quality still and video for scouting and documentation.

Credits: DownEast National, (commercial), Angel City, location manager. Liberty, (TV mini-series), NBC, boat wrangler. Ghosts of Cape Hom, (TV Feature), ABC, boat wrangler.

Arthur Johnson

207/774-1905 37 Codman Street Portland, ME 04103

Guide location scouting on Deer Isle and East Penobscot Bay in 21' boat.

MARINE SERVICES

Maine School of Oceanography

Donald J. Bernard

207/782-7739

784 Turner Road Auburn, ME 04210

Photograph/videotape underwater scenes, scout unusual underwater locations. Have full scuba gear and underwater video and still equipment.

Credits: Moosehead Lake Ship Wrecks, (documentary), MSO, camera operator (film). Underwater Indian Caves, Writing, Fireplace, Steps, (documentary), MSO, camera operator (film). Historical Archaeology, (documentary), MSO, camera operator (video).

Ocean Pictures

Michael W. Smith

207/236-8162

50 Harden Ave. Camden, ME 04843

Provide and coordinate all water-related production services. Services include procuring vessels of all sizes and designs, furnishing support and camera boats, movie props, location scouting and divers.

Credits: Turner & Hooch, (feature film), Touchtone/Disney, marine production personnel. Abyss, (feature film), production personnel. Lethal Weapon 2, (feature film), production personnel.

PRODUCTION COMPANIES

Acadia Film Video

David Westphal

207/667-6325

PO Box 1132 11 W. Main Street Ellsworth, ME 04605

Creative documentaries, advertisements, industrial, educational. Consultant for productions specialist in script development, research verbal to visual translations. 16 mm and 35 mm experience. Film to tape tech.

Credits: Nature, Gods & Man in Japan, (Shinto documentary), producer. The World According to Wikof, (documentary), NOVA, camera operator (film). Kendall: We Do More, (industrial), Cascom, Inc., camera operator (film).

Ad-Media, Inc.

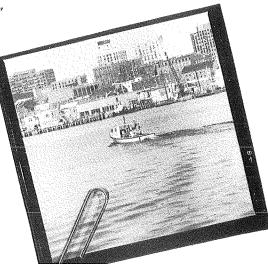
Jack Havey

207/622-6151

Two Memorial Way Augusta, ME 04330

We deliver award-winning, quality video productions ranging from television spots to industrial videos—from concept to final edit.

Credits: Falcon, (direct marketing video). Beat of Andro, (industrial). Rockbound, (commercial).



PRODUCTION COMPANIES

Alaska Street Productions

Mary Lampson

207/737-8679 RFD 1, Box 490 Dresden, ME 04342

Producer/director/editor of documentary and dramatic films.

Credits: Producer/director for Sesame Street and Until She Talks, shown on PBS's American Playhouse, won Best Film Made for Television at Mannheim Film Festival, Best Short Dramatic Film at Athens Film Festival, Blue Ribbon at American Film Festival and CINE Golden Eagle. With Babies and Banners, Academy Award nominee. Harlan County, USA, Academy Award winning documentary.

Aurora Video Productions

Richard & Elizabeth Lamb

207/492-1861 50 Harvest Road Caribou, ME 04736

Producers of documentaries, industrials, commercials and special events. Full-service video location production company. 3/4" cameras, recording and editing equipment.

Credits: Adult Education in Maine, (documentary). Social Theater, (teen ethics training tape). The Strategic Air Command, (documentary).

Bronson Advertising, Inc.

John J. Bronson

207/848-5725 FAX 207/848-5727

One Freedom Park Place Bangor, ME 04401

Producing commercials, industrials, live concerts and special events. On-line computerized A/B roll editing suite with time code. Studio and location audio and video recording. Complete production services from location scouting to completion.

Credits: Eastport Port Authority, (industrial). Uptown Festivals, (industrial). Bangor State Fair, (commercial).

Carroll/Groff Film & Video

Reggie Groff

207/799-3985

1 Pine Point Road Cape Elizabeth, ME 04107

Produce video and film industrial, marketing and television ads. Also produce syndicated wrestling and dance shows. Mobile edit truck/multi cameras.

Credits: Stigmata (horror feature film), producer. ICW Wrestling, (TV special). Republican Convention, (TV coverage).

Cetacea Productions

David Greenfield

207/781-4595

18 Phillips Road Falmouth, ME 04105

Full-service production company specializing in corporate video presentations. Services include creative consultation, scriptwriting, shooting and all phases of postproduction.

Credits: National Semiconductor, (industrial, 4-part training). J.E. Gould, (corporate image presentation).

Chromunique Audio Visual

Geoffrey C. Parker

207/236-3637 FAX 207/236-2314

220 Union Street, P.O. Box 927 Rockport, ME 04856

Full multi-image and video services including still photography, videography and editing.

Credits: Kids on Style, (commercial), multiimage. Bowdoin Science Department, (documentary), multi-image/video. John Martin: A Man for Maine, (documentary).

Chuck Foster Productions

Chuck Foster

207/947-4487 727 Hammond St. Bangor, ME 04401

3/4" video shooting, editing, 16 mm projection, 10' video projectors. Rental. Home video editing suite and multitrack audio studio. Sony, Tascam, Lexicon, Neumann, EV, Chyron, Grass Valley, Orban, Valley People, 3M, RCA, DBX, BBE, Yamaha, Ensoniq.

Credits: Has worked with major ad agencies, TV stations. Produced hit videos TV progam 5 yrs. Produced Stephen King Radio Commentaries for Stephen King.

Composite Productions Inc.

Don Moore

207/372-6656 207/372-8510 P.O. Box 183 Port Clyde, ME 04885

16 mm and 35 mm commercial, industrial, point-of-purchase, sales and training films. Concepts, writing, producing, editing. Location shooting and editing on 1" video, however, film is the primary medium. Moy 16 mm edge coding machine, 16 mm Steinbeck 9-plate flatbed editor, Magnatech and Nagra recorders.

Credits: Catching Big Bass, (how-to), 3M Production. Shaw's Thunder, (commercial), Creative Design, camera operator (film). They, (commercial), Nissen.

CVP Maine

John, Beverly Reilly

800/287-4777 FAX 207/785-2103

P.O. Box 576, Barrett Hill Road Union, ME 04862

Full-service production house, providing scripting, music, field production, graphics and animation. Specializing in cost-effective production services for advertising agencies and independent producers. Off-line 3/4" or VHS with time code. On-line 1" to 1", 3/4" SP to 1" and Beta-SP to 1". In-house Chyron and extensive special effects.

Credits: Stanley Tools, (commercial), CT Video Productions, production company. Gulf & Western, (industrial series), CT Video Productions, producer. STP, (documentary), Broadcast Video Productions, production company.

Dunn Entertainment

William J. Dunn

207/828-4608 FAX 207/828-4614 2 Vannah Avenue, Suite 3 Portland, ME 04103

Feature film and broadcast television production company. Creative, talented team experienced in producing, production management and consulting, directing, creative consulting, location scouting and management, scripting.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, producer. Tell-Tale Tavern, (feature film). Pet Sematary, (feature film), Laurel/Paramount. Creepshow II, (feature film), Laurel. Inside New England, (TV series).

PRODUCTION COMPANIES

Expanded Video

Ted Miles

207/773-7005 465 Congress Street Portland, ME 04101

Full-service production company providing creative scripting, shooting, editing and multi-media/graphics and animation for business, industry and education. Equipment rentals. Specializing in documentary-style production. Two state-of-the-art off-line editing suites. Post facilities from VHS cuts to interformat A/B system. CMX.

Credits: There's No Place Like Home, (4 spots and training video for national dist), producer. The Mast Team, (industrial), LL Bean—The Tradition, (industrial), production company for all.

Film Communication, Inc.

Paul J. Fournier

207/623-9466 Rt. 1, Box 90 Hallowell, ME 04347

Film and video location shooting, editing (double-system sound). Studio for scoring, narration and audio sync sound recording, animation, sound transfer to fullcoat. Recording studio, editing and interlock projection. Sony, Arriflex, Magnasync, Siemens.

Credits: Contributed to ABC, NBC and CBS including 20/20, Good Morning America, Today, WQED (Newsweek). Over the past 20 years, produced promotional and industrial films, and commercials for clients from networks to medical associations.

Filmex Films

Caleb White

207/563-1119 2 Elm Street Damariscotta, ME 04543

Write, direct, produce original narrative and documentary programs. Supply programming to PBS and distribute shows retail and wholesale.

Credits: Lobster Alley, (documentary), Filmex Films. Smoker Alley, (documentary), Filmex Films. Maine St. Movies, (documentary), Filmex Films.

Greg Stump Productions

207/874-9888 FAX 207/874-9890150 Spring Street
Portland, ME 04101

Sports cinematographers specializing in international skiing films, also windsurfing, snowboarding, rollerblading. Produce commercials and feature films internationally. Stock footage available.

Credits: The Blizzard of Aahhh's, (feature film), Delamo Films. Maltese Flamingo, (feature film), Greg Stump Productions. The Good, the Rad, and the Gnarly, (feature film), Greg Stump Productions.

Hudson Productions

Ella Hudson

207/772-7359 94 Middle Road Falmouth, ME 04105

Scripting and production services for video and audiovisual companies.

Credits: The Story Behind the Story, (NBC-TV), PA. Douglas Brothers, (industrial), Hudson Productions, wrote, researched, conceptualized. Meeting Skills, (industrial), Hudson Productions, shoot, edit, produce, direct.

Industrial Evolution

Alan J. Zauzmer

207/967-8098

RR 2, Box 1150

Kennebunkport, ME 04046

Broadcast systems engineering, specializing in post-production and studio facility design, motion picture electronic special effects, computer systems for the entertainment industry, technical management for production and technology assessment.

Credits: 51 st Academy Awards, Good Morning America, Nightline, Vote 80. Systems engineer and technical manager ABC Hollywood; project engineer CBS NY.

Izme Advertising

Amy Rees

207/667-6325PO Box 1132
11 W. Main Street
Ellsworth, ME 04605

Fully-equipped agency with in-house production facilities for film, video and audio. Sound effects library, specialize in jingles.

Credits: Sunrise Glass, (commercial), WABI, editor (video).



Jeff Dobbs Productions

Jeff Dobbs

207/288-4354

93 Cottage St.

Bar Harbor, ME 04609

3/4" SP, A/B roll, match frame editing with digital effects. Sony 9850 editing with DME 450. Laird graphics. Two Sony 8400 SP recorders with time code. Location and production management, particularly in the north coast area.

Credits: Two feature films for West German TV, Regina Ziegler Productions, location management, full range of production assistance. Exxon, Ford, Old Milwaukee Beer, (commercials), location managing & production. *MacNeil/Lehrer Editorials* (starring Jack Perkins), (TV news magazine), total production.

Jeff Howard Video Productions

Jeff Howard

207/929-3413

RR 3, Box 169

Gorham, ME 04038

A mobile video production unit for professional and personal video production.

Credits: Bill Chinnock & Band, (TV), WCSH-TV, producer. NBC Patriots Football, (TV), NBC, audio services.

KeyCorp/Key Bank of Maine

Paul W. Argereow

207/874-7092

One Canal Plaza Portland, ME 04112

Full-service AV production service for clients with limited production needs on topics related to financial matters.

Credits: Equal Credit Opportunity, (industrial training), Maine Video Systems, director.

PRODUCTION COMPANIES

Lynn Kippax & Associates, Inc.

Lynn Kippax, Jr.

207/967-3274 Pager 207/283-6119 FAX 207/967-3666 Pier Road, Box 1111 Kennebunkport, ME 04046

Television and film production company with an international client base. Production management and location services. Call for full client list.

Credits: Bed & Breakfast, (feature film), Schwartzman Pictures, location scout. The Pretenders: My Baby, (music video), Limelight Productions, unit manager. Heart: Who Will You Run To?, (music video), Limelight Productions, associate producer.

Maine Light Productions

Mary Mayo-Wescott

207/622-7069 P.O. Box 6 Augusta, ME 04332

Maine Light Productions, established in 1983. Offers quality television programming, advertising and marketing production and public relations.

Credits: Maine View Business Magazine, (TV), producer/anchor. Woman Wise, (TV), producer/host. Mark E. Keane Award, (video documentary), writer/producer.

Maine Reel

Joseph Baltar

207/623-1941 67 Green Street Augusta, ME 04330

Video production company specializing in computer-generated graphics and animation. Beta and Hi-Band 8. Clients in entertainment, corporate, education, political arenas. Especially interested in home video market. Script, edit and shoot productions.

Credit: Kay Gardner, (documentary); Andrew Adams for Governor, (political ad); Crimes Committed by the FBI, production company for all.

Maine Video Systems

Eric Jurgenson

207/774-7798 495 Forest Avenue Portland, ME 04101

Video/film production-postproduction facility. Three video edit suites, 1", 3/4" SP—fully computerized, time code and DVE.

Credits: Dr. Strangeglove, (feature film), Greg Stump Prod., studio/postproduction/ 35 mm. Country Kitchen, (commercial), Picture Deuxville, studio/postproduction/35 mm. Oakhurst, (commercial), Ad Media, location/postproduction.

Max Media

Bob McIntire

207/866-3033 P.O. Box 13391, Mill Street Orono, ME 04473

Multi-media production group specializing in corporate communications and safety and training projects. Work in video, 35 mm slide tape, film and print.

Credits: Wood Powered, (TV industrial), Max Media, producer. HazMat Trucking, (TV industrial), Max Media, producer. Put'er There, (TV industrial), Max Media, producer.

Media Source

Ben Levine

207/774-1230 45 Casco Street Portland, ME 04101

Full-service production facility with location and studio facilities. Credits in documentary, entertainment, education and marketing reflect energy, style and innovation.

Credits: Prudential Capital, (industrial), The Prudential, production company. Lobsteroids, (feature film), Nicer Entertainment, production company. Creepshow, (feature film), Laurel Entertainment, P.A.

Newcastle Productions, Inc.

Tony Ray

207/363-7038 P.O. Box 100 Cape Neddick, ME 03902

Budgeting and scheduling service.

Credits: East Coast, (feature film), 20th Century Fox, producer. The Rose, (feature film), 20th Century Fox, producer. Turk 182, (feature film), 20th Century Fox, production personnel.

DGA, Non-DGA as producer or line producer.

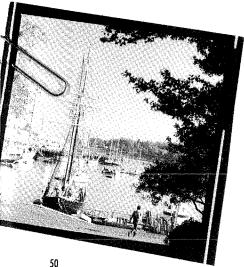
Northeast Video & Sound

Frank Grant

207/764-0366 98 Easton Road Easton, ME 04740

Television production services for broadcast or corporate industrials. Sony M-2 camera, Sony shotgun mic and lavs, lighting, grip, editing, scripting, award-winning Aroostook County file footage.

Credits: Shingles Made in Maine, (documentary), Southpoint Media, camera operator (video). Agway Contract Seed Potatoes, (industrial), NVS, production company. Aroostook Mental Health Center, (industrial). NVS, production company.



North Pole Productions

Steven Zaitz

207/843-5505 FAX 207/843-6862 RFD 2, Box 605 E. Holden, ME 04429

Advance liaison for production companies. Assistant producer. Location scouting and management. Public relations. Assistant film editor. Production still photography.

Credits: Return of the Secaucus 7, (feature film), John Sayles, assistant editor. News broadcasts, (TV), Channel 7, WVII-TV, camera operator (video). Nicholas, (feature film), North Pole, producer.

Picture Deuxville

Nat Russell

207/775-4111 27 Maple Street Portland, ME 04101

Turn-key film/video production, commercials, corporate video, creative support.

Credits: National Basketball Assoc., (commercial PSAs). Country Kitchen, (commercial). Blue Cross/Blue Shield, (commercial).

Port Star Productions

207/775-0514 P.O. Box 7768 Portland, ME 04112

Commercial and entertainment scriptwriting. Organizing variety artists into full-scale productions for commercial events. Technical consulting for stage and video. Creative consulting, script development, costumes, props, casting for commercials and location scouting. 2000 sq. ft. studio suitable for television commercials and programs, videos, auditions. S-VHS and P-7500 SVHS editing system.

PRODUCTION COMPANIES

Production Concepts

Brian S. Finch

207/839-4450

P.O. Box 152 Gorham, ME 04038

Location scouting and managing, grip and stagehand. Specializing in "progressive art" production for video or film from a 60-second spot to a 2-hour feature on-camera talent. Production and locations for many commercials and industrials.

Credits: Stephen King's *Graveyard Shift*, (feature film), GYS/Paramount, grip, stagehand. *Pet Sematary*, (feature film), Laurel/Paramount, talent. *Kennedys of Massachusetts*, (feature film), ABC, talent.

Smith Atwood Video Service, Inc.

Pete Smith/Barry Atwood

207/773-5119

257 Deering Avenue Portland, ME 04103

Field production in video or film with appropriate crew. Scriptwriting and project managment. Online interformat editing to 1" offline, 3/4" and 1/2" suites.

Credits: Kid TV, (educational), ME Dept. of Mental Health and Retardation. Fleet Youth Leaders Program, (commercial), Fleet Bank. Come Sail with Us, (marketing), Coasting Schooner Heritage.

Snowfield Productions

Jeffery Dumais & Nadene Moir

207/237-2000, ext. 6895 Sugarloaf USA Kingfield, ME 049*47*

3/4" production facility (beta and film). We produce TV commercials, industrials and market videos. We also have an extensive library of outdoor and recreational stock footage.

Credits: Claws, (Tim Sample film), humorous production for video market. Serengeti Sunglasses, (national ad). Foster Manufacturing, (promotional video).

Sound and Motion

Tom Cyr

207/283-9191 FAX 207/283-9722180 Pool Street
Biddeford, ME 04005

Full-service video production facility. 1", 3/4", Betacam interformat video editing with effects. Paint system with animation. 8-track audio production with booth. Audio interlock to video. Betacam EFP package with Lowell lights. Full creative services, specializing in broadcast TV/radio.

Credits: Retail Automotive Spots, (commercial), CBC, advertising/sound & motion, production company.

South Point Media

Constance Tucker

207/896-3093

Star Route, Madawaska Lake Stockholm, ME 04783

Complete video production work. Scriptwriting and editing. Television advertising and industrials.

Credits: Shingles Made in Maine, RCD, wrote, produced, edited. Industrial for Hydra Co. Enterprises. Ad campaign for visiting nurses of Aroostook.

Stopwatch Production

Cynthia Foote

207/836-3322

P.O. Box 921 Bethel, ME 04217

Complete 3/4" video production services from concept to completion. We produce shows for broadcast, industrial and corporate use, and video brochures.

Credits: James River Corp., (training, orientation and safety videos). ESPN stringer. Curt Gowdy, (celebrity endorsement, video brochure). Private schools, (video brochures).

William Taylor/WCSH-TV

207/828-6666

1 Congress Street Portland, ME 04101

Program and commercial production studio. Remote production facility crew for hire. We are flexible and travel to shoot sports, parades, stage plays, special events and shows.

Credits: The Phil Donahue Show, (TV). U of ME sporting events.

Three East Video Productions

Richard Obrey

207/879-0731

P.O. Box 9715-289 Portland, ME 04104

Independent film and video production facility, from creative to post-production. Crews and equipment available.

Credits: Stephen King's Graveyard Shift: Behind the Scenes, (electronic press kit), GYS/Paramount, production company. Inside Edition: The Shooting of Karen Wood, (TV Special). Tom Andrews, (political commercial).

VP Film & Tape Production

Dan Osgood

207/774-4480

2257 W. Broadway So. Portland, ME 04106

Complete video/film production and services: creative collaboration, casting and scouting, full location sound and lighting. Studio, post-production, audio production and sweetening. Equipment and personnel.

Credits: Hannaford Brothers: Theft Prevention, (industrial), director. Shaw's Every Day, (commercial), VP Film & Tape, director. Maine State Lottery, (commercial), VP Film & Tape, editor (film).

SAG, AFTRA

Varied Directions Inc

Jean Wells

207/236-8506

69 Elm Street Camden, ME 04843

Film and video production and distribution. Complete documentary film production equipment, three film editing suites, complete audio transfer facilities, 3/4" and 1/2" duplication facilities.

Credits: Making Sense of the Sixties, (six-part TV documentary series), Varied Directions/PBS, production company. Insanity on Trial, (TV documentary), Varied Directions/PBS, production company. Sins of Our Mothers, (TV documentary), Varied Directions/PBS, production company.

VideoAds

207/967-5271

35 Beach Street Kennebunk, ME 04043

Produce 30-second commercials and industrial videos. Scout talent, audio and scriptwriting.

Credits: Brick Store Museum, (documentary), VideoAds, production company. Tour of the Kennebunks, (industrial), VideoAds, production company. Kennebunk Savings Bank, (commercial), VideoAds, production company.

Video Services of Maine

Donald Brown

207/775-0222

P.O. Box 8310 Portland, ME 04104

Camera work and liaison to acting companies, hair dressers, cosmetologists, musicians, composers, models and marketing/public relations services. 1/2" VHS or Beta and 3/4" video editing suites. Sony M-2 and lkegami 430 cameras. Sony 3/4" equipment; Panasonic 1/2" VHS and SVHS. Full 1/2" and 3/4" A/B roll editing capability. 35 mm still photography.

PRODUCTION COMPANIES

Video Services Unlimited

Paul Spencer

800/456-4429 207/782-5650 124 Canal Street, P.O. Box 3101 Lewiston, ME 04243

Full-service independent broadcast production facility. Complete with edit suite, studio, paint and animation suite. Duplication and fulfillment services.

Credits: Skiing Is Believing, (commercial), Sunday River Ski Resort, production company. JJ & Nasty, (commercial), JJ Nissen Baking Co., animation. Air Monitoring, (industrial), International Paper Company.

WatchUs Communications

Jennifer Skiff

207/244-5705P.O. Box 179, Rt.102
Mount Desert, ME 04660

Full-service production company offering location scouting, scriptwriting, production management and an extensive wildlife footage library.

Credits: Wildlife Minutes, (TV), Discovery Channel, WatchUs, production company. Wilderness Rafting, (industrial/commercial), WatchUs, production company. ERA Real Estate, (industrial), WatchUs, production company.



Susan & Mark Adams

207/695-3812

P.O. Box 675 Greenville, ME 04441

Offers preproduction and production assistance. Scouts locations statewide. Specializes in outdoor locations: white water rafting, kayaking, skiing, coastal shots.

Credits: J. Crew Catalog, (still ad), location scouting. Old Milwaukee Beer, (commercial), production assistance. Photo work for Boston Finance Group.

James Annis

207/623-4333

48 New England Road Augusta, ME 04330

Has been involved in all duties within production and post production. Camera operator.

Credits: The Athlete's Choice, (commercial), J.E.S.A. Production, director. Festival Le Bastille, Channel 3 TV, camera man. Cook-in Done Healthy, Spring Point Community TV, camera man.

Liz Anton

207/934-7302 25 Adelaide Rd. Old Orchard Beach, ME 04064

Directing: music videos, experimental shorts, documentaries. Creative director, 1 st & 2nd assistant director, second unit director.

Credits: Elements, (experimental), WGME, director. Power of Love, (music video), Taurus 7, director. Various, (variety shows), CBS TV stations.

Kathy Bickford

207/846-6760

P.O. Box 296 Yarmouth, ME 04096

Experienced in on-set postproduction management, general production assistance, telepromptor, P.A. and video editing.

Credits: Brighton Medical Center Spots and L.L. Bean Spots, (commercials), Pictures Deuxville, videotape and producer notes. CMP Safety Series, (industrial), V.P. Film and Tape, telepromptor. *Time to Heal* and *Divorce on Your Own*, (video special), Atlantic Productions, producer and coproducer.

Caleb Clark

207/967-4269

Box 1358

Kennebunkport, ME 04046

Set PA for features. Studio camera operator. Studio PA and grip. Carpenter, painter, driver.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, 2nd unit set PA. Mikey, (feature film), Tapestry Films, set PA. Maine Public Broadcasting Network, (TV), camera operator (video).

Robert Cochrane

207/947-0062 207/941-1501

25 Sunbury Avenue Bangor, ME 04401

Video assistant on the feature film Stephen King's *Graveyard Shift*. Provided video feed and playback for Panavision and Arriflex 35 mm film systems with video tape.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, video assist.

PRODUCTION PERSONNEL

Rick Davis

207/884-7784 RFD 4, Box 612 Bangor, ME 04401

Produce, direct, videotape private functions and legal, corporate, training and commercial projects. Postproduction including editing, A/B roll mixing and character generation. Have produced telethons and acted as chief field director.

Joan A. Dheere

207/348-6224 P.O. Box 463 Deer Isle, ME 04627

Manage production personnel, coordination and consulting.

Credits: Sarah, Plain and Tall, (TV movie), CBS/Hallmark, PA. Brink of Disaster, (feature film), Gothic Films, script supervisor. Jennie, (feature film), Riverside Productions, associate producer.

David J. Doble

207/775-3730 15 Longfellow St., Apt. 3 Portland, ME 04103

Production assistant on corporate videos and features. Also does voice-overs.

Credits: NH Presidential Primary, (TV), CBS News, production personnel. Industrial, Group Five Comm., production personnel.

Tempest Farley

207/865-4256 16 Fernald Road Freeport, ME 04032

Camera and audio board for WLBZ TV (NBC affiliate), production assistant, key grip, researchs stories, set designer, script duties and ENG productions.

Credits: Public affairs programs: Family Matters, On the Line, Sports Alive!, floor director and PA.

Deborah Felder

207/582-7909 184 Highland Avenue Gardiner, ME 04345

Producing, directing and editing commercial, instructional and dramatic television.
Research, copy-writing, copy-editing, narration and scriptwriting. Workshops, instruction, training. Specializes in media development for non-profit organizations, political campaigns and social causes.

Credits: Love Takes Time, (radio/TV spot), Dept. of Human Services, public service campaign on teenage pregnancy prevention. Open Waters and Safe Harbors, Committee on Aging, produced, directed, edited, taped.

Brigette A. Glendinning

207/644-8104 P.O. Box 44 South Bristol, ME

Production assistant and art director on films, trade presentations and commercials.

Developed scripts, storyboarding and computer graphics.

Credits: Signs of Life, scenic artist. Sallwater Sportsman, production assistant/art director. Digital Marine, Loran/Northstar, art director.

Sean Glenn

207/772-5544

Business: P.O. Box 7237 Portland, ME 04112 Home: 130 Hartley Street Portland, ME 04103

Professional camera operator since 1975, offering journalistic coverage in combination with lighting artistry. Equipment includes full Aaton camera package and portable lighting gear. Camera and lighting package rental.

Credits: McGowan for Congress '90, commercial political campaign, director, producer, cinematographer. Conversations with Cassini, (documentary), A&E Network, camera operator (video). American Experience - Sins of Our Mothers, (documentary), PBS/Varied Directions, camera operator (film).

Dick Gosselin

207/799-5321 34 Carroll Street South Portland, ME 04106

Photojournalism, Sony 3/4" editing, Ikegami camera, film/tape transfers, video productions and creative copy.

Credits: So You Think You Know Maine, (TV game show), WCBB-TV, host. Made in Maine, (TV), WCBB-TV, segment producer. Newscenter 5, (TV), WCVB-TV, reporter.

David J. Greenberg

207/374-5170 P.O. Box 1014 Blue Hill, ME 04614

Worked in many departments on the crew of the feature films Signs of Life and Pet Sematary. Industrial video assistant. Various, TV and industrials, Video Production Associates, camera, audio, elec, grip, lighting. Writer/researcher, Varied Directions, Int.

Credits: Pet Sematary, (feature film), Laurel/ Pramount, asst. construction coordinator. Signs of Life, (feature film), American Playhouse, unit/set PA, swing gang, asst. camera, props.

John F. Greenman

207/941-1010 207/827-7014

11 Oak Street Old Town, ME 04468

Worked in TV and film for over 20 years in various capacities. Available for most production duties requiring on location experience, patience and an ability to get along with everyone.

Credits: Two, (feature film), Charles Trieschman Prods., director. The King is Dead, (feature film), David Quaid Prods., production personnel. Behind the Curtains (Russia & China), (TV), MPBN, producer.

Hamilton Hall

207/763-4192

Box 4458, Howe Hill Camden, ME 04843

Experienced production manager, location scout and manager for commercials and music videos. Also worked on TV specials and feature films. Film department production manager, International Film and Television Workshops, 1990. Worked in N.Y. production industry 1985-89.

Credits: Making Sense of the Sixties, (TV documentary), Varied Directions/PBS, post-production supervisor. Ask Doctor Spock, (home video), Blue Plate Productions, location manager. Fantastic Voyages, (TV), Varied Directions, producer/director.

Richard Haverinen

207/743-8640

10 Barrows Street South Paris, ME 04281

Award-winning producer-director offers production skills in everything from apple boxes to XyWrite.

Credits: The Power of Sabre, (industrial), Multi-Image Production, editor (film). Focus on Parenting, (educational), San Diego City Dept, director. Die Poenichen, (TV), Bavaria Studios, camera assistant.

Annie Higbee

207/236-2615

P.O. Box 914 Rockport, ME 04856

Production assistant, researcher, production and publicity photographer.

Credits: Making Sense of the Sixties, (six part PBS TV series), production assist, research and photographer.

PRODUCTION PERSONNEL

Dianne Holly

207/781-7101

113 Clearwater Drive Falmouth, ME 04105

Unit production manager and assistant director for commercials and industrials. Production, auditing, research, location scouting and casting.

Credits: The Equalizer, (TV), Universal Pictures, asst. production auditor. Yentl, (feature film), Barbara Streisand, research. Multiple projects, commercials and industrials, unit production manager, assist. director.

John Wise Productions

John Wise

207/797-0563 67 Ray Street

Portland, ME 04103
Freelance productions from production

L Dee W Productions

assistant to producer.

Laurie Dee Whitman

207/799-0686

11 Cove Lane South Portland, ME 04106

Freelance location scouting and managing for feature films, television, commercials and industrials.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, location manager. Addams Family, (feature film), Maine location scout.

Owen Kelly

207/846-6760

P.O. Box 296

Yarmouth, ME 04096

Production assist., videography, editor, producer, writer, grip.

Credits: Time to Heal, (video), Atlantic Productions, assoc. producer. Going Home to Die with Aids, (video), Atlantic Prod, producer. Jeep Ski Challenge, (video), Sports Resort Network, post-producer/Editor. Coke, (commercial), McKaun & Erickson, PA/scout.

Mark Kremer

207/827-7731

Riverside Trailer Park, #18 Old Town, ME 04468

Video camera and editing. Has been cable person and boom operator on feature films.

Credits: Stephen King's *Graveyard Shift,* (feature film), GYS/Paramount, Cable/boom person. *Trail and Weather Reports,* (cable TV), Snowfield Productions, PA.

Anthony Laborte

207/773-0743

295 Forest Ave., Suite 145 Portland, ME 04101

Experienced creative production person for television and film. Program-length TV production from concept to completion.
Broadcast director, videographer, CMX editor, scriptwriter, feature film location scout and video assistant.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, assistant producer/video assist. Various, TV and commercials, WPXT-TV, producer/director. Inside New England, (TV series), Dunn and Sons Productions, producer/director.

Melania Lewis

207/469-3880 P.O. Box 186 Bucksport, ME 04416

Assistant to director, some production office and casting experience, set dresser, props, driver. Student of Massachusetts College of Art film program.

Credits: Pet Sematary, (feature film), Laurel/ Paramount, assistant to director. Signs of Life, (feature film), American Playhouse, art PA. Brink of Disaster, (feature film), Gothic Films, art PA.

Alastair MacLeod

207/942-6270 (day) 207/223-8889 (night) P.O. Box 673 Rockport, ME 04856

16 mm film production, i.e., camera, lights, sound, editing, animation, optical printing, scriptwriting and direction. Video production i.e., editing, camera, sound, Avid computerized edit system.

Credits: Portraits of Castro's Cuba, assist. sound editor. The Price They Pay, editor and camera. Making Sense of the Sixties, assist. Avid editor and stills research assistant.

David J. Margulis

207/865-6202 800/366-2337-12732 (after beep) Mastlanding Road Freeport, ME 04032

Assistant director and production assistant..

Credits: 2nd AD, Deadly Obsession; PA/grip, Tough Guys Don't Dance; key grip/2nd AC, Space Avengers. Commercials: grip/props/PA, V.I. Tourism, Close-Up, Eastern.

Jennifer Meisle

207/879-1891

81 Spruce Street, #3 Portland, ME 04102

Assistant director of commercials and programs for various directors. Set dresser, props, greens. Puppeteer. Video recordist. PA, PM, AD.

Credits: Bed & Breakfast, (feature film), Schwartzman Pictures, set construction. Pet Sematary, (feature film), Laurel/Paramount, greens. Various, (industrial), VP Film and Tape, production manager.

Michael Melo

207/223-8894

RR 1, Box 20 Winterport, ME 04496

Location scouting, location stills, 35 mm to 4x5. Coastal, inland, architecture. 15 years commercial, fine arts, editorial experience. Maine Arts Commission, BFA Maryland Institute.

Credits: From the Sea, (commercial still photo), Stinson Canning Company, photographer. Agema Thermovision, (commercial still photo), Techmarketing, Inc., photographer.

Crystal L. Metcalf

207/282-2143

84 South Street, 3rd Floor Biddeford, ME 04005

Production assistant, production secretary. Works with Apple and IBM computers and office equipment of all types in studios and on-location.

Credits: High Mountain Rangers, Sawgrass Studios, Milestone Films.

PRODUCTION PERSONNEL

Karin S. Moller

207/363-1561 P.O. Box *575* York Harbor, ME 03911

Production coordinator, publicist, casting, location scouting, resource and research services, antique vehicle wrangler, projectionist, props and trouble-shooting.

Credits: Bed & Breakfast, (feature film), Schwartzman Pictures, projectionist/dailies. MJB Coffee, (commercial), James Woods Prods., casting. County Cork, (TV), Kensington Prods, production personnel.

Newcastle Productions, Inc.

Tony Ray

207/363-7038P.O. Box 100
Cape Neddick, ME 03902

Line producer, production manager, first assistant director, budgeting and scheduling service. Instructor at International Film and TV Workshops in Rockport, Maine.

Credits: East Coast, (feature film), 20th Century Fox, producer. The Rose, (feature film), 20th Century Fox, producer. Turk 182, (feature film), 20th Century Fox, production personnel.

DGA, Non-DGA as producer or line producer.

G. Mark Nickerson

207/942-1983 200 Hancock Street, Apt. 701 Bangor, ME 04401

Technical director, audio operator and talent, videographer, videotape editor, audio editor, multi-track recording, production assistance, Chyron operator, digital effects, paintbox, graphics, grip.

Credits: NorthEast Chrysler/Plymouth, (commercial), 1989 Kane Award, director. Paul's/Jordans Restaurants, (commercial), 1990 Kane Award, technical director. Quoddy Loop, (commercial), 1990 Kane Award, special effects.

N. Ebby Nilsson

207/269-4881 RR 1, Box 1760 Etna, ME 04434

Production assistant, art department.

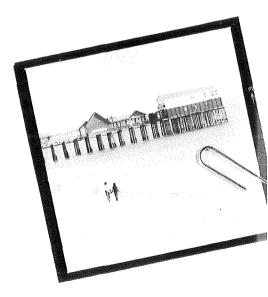
Credits: Worked as PA in art department on Creep Show II with Laurel-CST, Inc.

Penny Pollard

207/774-3856 83 Saint Lawrence St. Portland, ME 04101

Assist. director, production coordinator and manager, location scout.

Credits: Change Your Mind, (educational video), Head & Heart Prod., prod. coord. About Drinking & Drugs, same as above. Giant Hordes, (documentary), Gail Worcester, assist. prod.



Mary Anne Saxl

207/596-7951 89 D Park Street Rockland, ME 04841

Radio news anchor with degree in broadcast production, and knowledge of 3/4" video editing and camera operation.

Credits: Alumni video, (TV), UMaine Pics, camera operator (video). Half time football show, (TV), UMaine Pics, camera operator (video). Taking the Extra Step, (TV), UMaine Pics, camera operator (video).

Carol R. Schiller

207/772-3243

7 Longfellow Street Portland, ME 04103

Assistance in all aspects of production work, production assistant, PA, CA and DA including public relations/marketing.

Credits: First Place Broderson Award, 1988 Public Service TV and Campaign. L.A. Art Directors 1987 Public Services Campaign Merit Award for the Males Preventing Pregnancy Campaign. Formerly, video art production instructor at Portland School of Art.

Cole Tamminen

207/784-6376 18 Nimitz Street Lewiston, ME 04240

Videography, editor, producing, lighting, production assistant.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, lighting PA. Unum Insurance, (commercia), Variety Video Prod., producer/director. President's Blue Cross, (industrial), co-producer. Conference award show of Maryland, (videography).

Carmine Terracciono

207/761-0584

32 Lawn Avenue Portland, ME 04103

Production coordinator for clients such as Citicorp/Citibank, NY Telephone, NYNEX, Philip Morris. Video editing, scriptwriting, songwriting, and multi-image programming, PA, directing, talent.

Credits: Portland, Maine, (music video),
Dancing Lobster Productions, producer/
director. GM Pollack, (commercial), Cetacea
Productions, lighting/PA. CitiBank,
(industrial), Iversen Associates, scriptwriting,
songwriting.

Tobey Levine Multi-Media Productions

Tobey Levine

207/725-4030

40 Belmont Street Brunswick, ME 04011

PA for film and video: script supervision, sound, still photography, location scouting. Independent producer of multi-image slide presentations. Emphasis on documentaries, sports.

Credits: All My Children, (ABC -TV), PA. White Conveyor, (industrial), Composite Productions, grip. York Heating, (commercial), NBE Productions, script supervisor.

PRODUCTION PERSONNEL

Lynne Twentyman

207/236-8058

11 Mechanic St. Rockport, ME 04856

Script supervision, scriptwriting, TV, feature films and commercials. Teaches script supervision at Rockport International Film & TV Workshops.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, script supervisor. Godfather III, (feature film), script supervisor. Spenser for Hire, (TV), script supervisor. All That Jazz, (feature film), script supervisor.

SAG, IATSE 161 & 871

Teresa Visinare

207/797-8985

87 Huntington Avenue Portland, ME 04103

Production assistance, wardrobe, art direction, set decoration, props. Have wardrobe kit and some power and hand tools.

Credits: Whales of August, (feature film), Alive Films, wardrobe. Shaws Impact '90, (commercial), VP Film and Tape, props and set decoration. Growing a Business, KQED-TV San Francisco, PA.

Jessica Ward

207/236-8058

11 Mechanic Street Rockport, ME 04856

Office PA, Maine Photographic/International Film and Television Workshops.

Credits: Stephen King's *Graveyard Shift,* (feature film), GYS/Paramount, PA.

Dana Rae Warren

207/236-0821 RR 1, Box 5125 B Camden, ME 04843

Production coordination, location scouting, character research, archival research (including photographic, footage, informational, historic), release/contract negotiation, assistant editor. Interest in all aspects of filmmaking from start to finish.

Credits: Making Sense of the Sixties, (TV-sixpart series), Varied Directions/PBS, associate producer. Balancing the Scales, (documentary), producer.

Charles "Skip" Wheeler

207/377-8402

4 Forest Avenue Winthrop, ME 04364

Directed and sang for MTV videos "The Monster Mash" and "Christopher Columbus." Wrote and sang themes for feature films Graveyard Shift and Samantha Smith. Host of TV series Inside New England.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, associate producer/dialogue coach. Pet Sematary, (feature film), Laurel/Paramount, talent. Inside New England, (TV), Dunn and Sons Productions, narrator, host.

Alisa J. York

207/772-1350

61 New York Avenue South Portland, ME 04106

Freelance director, editor, researcher.

Credits: Director for Portland CBS affiliate, WGME-TV. Various Productions: TV, documentary, industrial, commercial, WGME-TV, director.

SET DESIGN/PROPS

Architectural Antiquities

John Jacobs

207/326-4938

Harborside, ME 04642

A complete line of architectural items including brass lighting and hardware, Victorian plumbing fixtures for sale, rental or lease. Will locate items not on hand.

Credits: *Pet Sematary*, (feature film), Laurel/Paramount, props and set decoration.

Denise Barbieri

207/667-3366

Box 945 Ellsworth, ME 04605

Credits: Pet Sematary, (feature film), Laurel/ Paramount, scenic painter. Industrial, Hayden Pub Comp., graphic artist. Industrial, Medical Economics Co., graphic artist.

Robert Barnaby

207/882-7121

P.O. Box 306 Wiscasset, ME 04578

Credits: Cry Baby, (feature film), Imagine Productions, props and set decoration. Hairspray, (feature film), Juno Pix/John Waters, set design and construction. TV, commercials, set design and construction.

BattleMaster

Timothy Kindred

207/443-1035

1 Allen Lane Bath, ME 04530

Battle choreography, equipment and trained extras for military scenes, overall historical advising. Historical props and costuming.

Credits: Glory, (film), Tri-Star Pictures, casting. North and South II, (TV mini series), Warner Bros. TV, research. North and South I, (TV mini series), Warner Bros. TV, props and set decoration.

David F. Beittel

207/997-9612 P.O. Box 312

Monson, ME 04464

Set design, scenic painting, set construction, props and set decoration.

Credits: Creepshow II, (feature film), Laurel Entertainment, art department. Rock n' Roll Shows Music, Tait Towers, carpenter, scenic painter.

David Betts

207/469-3978

P.O. Box 743 Bucksport, ME 04416

Set and prop painting and preparation. Experienced crew manager.

Credits: Stephen King's *Graveyard Shift,* (feature film), GYS/Paramount, scenic painter. *Pet Sematary,* (feature film), Laurel/Paramount, scenic painter.

Mike Biggie

207/326-8790

Box 439

Castine, ME 04421

Experienced scenic lead, second lead, assistant.

Credits: Men at Work, (feature film), scenic artist. Bad Influence, (feature film), United Artists, scenic artist. Drug Wars: The Camarena Story, (TV documentary), NBC, scenic artist.

SET DESIGN/PROPS

Mary Blanchette

207/667-8181 Otis Road, Box 131 Ellsworth, ME 04605

Set painting and effects: aging/rusting, rocks, cement, texturizing, distressing, mold, slime, matching and mixing color. Also characterizing and modifying set dressings and props.

Credits: Stephen King's *Graveyard Shift,* (feature film), GYS/Paramount, scenic painter.

IA East Coast

Richard J. Bois

207/827-4381 207/646-3114 PO Box 443 Bradley, ME 04411

Set carpenter, stagehand, lighting for feature films, theater and concerts.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, set carpenter, stagehand. Merry Widow Theater, UMO, sets, lights, stagehand. Richie Havens Concert, Maine Center for the Performing Arts, lighting.

Douglas J. Brown

207/767-5673 60 Woodland Road Cape Elizabeth, ME 04107

Freelance throughout New England as set designer, set decorator, and props.

Credits: Common Ground, (feature film), Lorimar (CBS), set decorator. Maverick Square, (TV pilot), Lorimar (ABC), set decorator. America's Most Wanted, (TV, FOX), set designer.

IATSE local #481

Cats Paw Productions

Shelagh Talbot

207/255-8006

P.O. Box 328

East Machias, ME 04630

Location production coordination with experience in props, set decoration, greens, graphics and wardrobe. Also scoring/songwriting for production.

Credits: Crime Story, (TV), Michael Mann Co., props and set decoration. Dead, Solid, Perfect, (TV), HBO Movie, OTL Productions HBO, props and set decoration. Glory Years, (TV), HBO Movie, HBO Productions, production personnel.

Collector's Carousel

Selden Von Herten

207/854-0343

84 Warren Ave. Westbrook, ME 04092

Automobile consulting. Vintage classic cars

of the 20's, 30's, 40's, 50's and 60's.

Jane Flavell Collins

207/677-2150

P.O. Box 148

New Harbor, ME 04554

Storyboards, location scouting, props, wardrobe styling and artist for prop modification.

Credits: Four-time Emmy winner for television illustration, four years for production and management of Clint Clements Studio, Boston, MA. Produced shoots worldwide, rented crews for TV commercials, scouted locations and estimated costs.

SET DESIGN/PROPS

Sharyn Davenport

207/469-3748 Rt. 2, Box 618 Bucksport, ME 04416

Artist and writer with knowledge of Maine locations.

Credits: Pet Sematary, (feature film), Laurel/ Paramount, scenic painter. Graveyard Shift, (feature film), GYS/Paramount, scenic painter.

Daryl DeJoy

207/374-2773 Rt. 1*5,* Box 47-B Blue Hill, ME 04614

Scenic artist: set painting, sculpting, lettering, faux finishes. Also set design experience.

Credits: Pet Sematary, (feature film), Laurel/ Paramount, scenic. Childs Play II, (feature film), Universal Living/Doll, scenic. Young Guns II, (feature film), Morgan Creek, scenic. Sarah, Plain and Tall, (TV movie), scenic.

Joseph Foss

207/947-4464 P.O. Box 116 Bass Harbor, ME 04653

Experienced set dresser and skilled trained actor.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, props and set decoration. Pet Sematary, (feature film), Laurel/Paramount, production personnel. My Name is Bill W, (TV), Garner/Duckow Productions, props and set decoration.

Union eligible-Union 44 East Coast

John E. Getchell

207/873-3774 P.O. Box 64 Vassalboro, ME 04989

Experience working in Los Angeles for Beans and Company and in Maine on Stephen King's *Graveyard Shift*.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, set construction.

Brigette A. Glendinning

207/563-8842 P.O. Box 12, Burma Road Nobleboro, ME 04555

Painter. Knowledge of various painting techniques used in set production. Wardrobe and set design. Design and construction (sketching & sewing).

Credits: Signs of Life, (feature film), American Playhouse, props and set decoration.

Hands On

Dale L. Brechlin

207/273-2126 P.O. Box 430 Warren, ME 04864

Nine years experience in prop and set decoration, set and design. Three years experience auto care, transport, storage, driving.

Credits: Hertz Rental, (commercial), car care. Kip Brundage Productions, car care and storage. Dick Durrance II Photo, car driving and care.

SET DESIGN/PROPS

Rhonda Hardwick

207/422-9508

Box 260A, Shore Road Hancock, ME 04640

Skilled, experienced and well-organized set decorator and prop master. Complete kit, extensive contacts.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, asst. set decorator. Pet Sematary, (feature film), Laurel/Paramount, lead person. Superboy, (TV series), Disney/MGM, set decoration.

Jodi Hausen

207/874-0195

51 Moody Street Portland, ME 04101

Set designer, scenic painter, sculpture, costumes, electrics.

Credits: Worked off-Broadway, all over the country doing summer stock, and Portland Stage Company as a scenic designer.

Carlene J. Hirsch

207/764-4277

63 Dupont Drive Presque Isle, ME 04769

Complete greens equipment, set decorating kit. Excellent contacts with local businesses, contractors, theaters, talent.

Credits: Creepshow II, (feature film), Laurel Studios, set dresser. Pet Sematary, (feature film), Laurel/Paramount, lead greens. Bed & Breakfast, (feature film), Schwartzman Pictures, greens.

Stephen Knowles

207/324-7395

9 Plaza Drive Sanford, ME 04073

Standby set dresser for Stephen King's Graveyard Shift, responsible for continuity.

Credits: Stephen King's *Graveyard Shift*, (feature film), GYS/Paramount, props and set decoration.

Brian Mansfield

207/945-0290

60 Cedar Street Bangor, ME 04401

Build sets in studio and on location. Carpenter and iron worker.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, set construction.

Edward C. McIntyre

207/634-4881

P.O. Box 177

Norridgewock, ME 04957

Credits: Stephen King's *Graveyard Shift*, (feature film), GYS/Paramount, SFX set construction. Theater Brunswick, electrician, equipment rental, tech, direct light, dimmer repair.

Cathy McKenney

207/729-1980

12 Gilman Ave, Apt. 5 Brunswick, ME 04011

Set dresser, assistant set director, scenic artist. Has dresser kit.

Credits: Pet Sematary, USA Today, Gore Vidal's mini-series Lincoln, Zella and Me.

Mikan Tracy Theatricals

Thom Sambrook

207/772-8860

150 High Street Portland, ME 04101

Portland retail outlet offers consumables and rentals of theatrical lighting, costumes, scenery and props. Costume and set design and construction also available.

Credits: Oakhurst Dairy, (commercial), Sean Tracy Associates, lighting. Amoskeg Bank, (commercial), Sean Tracy Associates, set design and construction. Erie Scientific, (industrial), Cineworks, props and set decoration.

Minor Rootes

207/780-5148 207/775-2941

U. Southern Maine Theater Gorham, ME 04038

Scenic design and painting and lighting design for stage and screen on east and west coasts. Talent for feature films.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, talent. Unto These Hills, (play), Cherokee Nation (NC), scenic design. Dr. Strange Glove, (feature film), Greg Stump Productions, talent.

IATSE #114

Native Son Productions

Eric Matheson

207/799-6329

40 Beverly Terrace Cape Elizabeth, ME 04107

Film and TV set design, construction, coordination and scenic art. Construction services for all phases of production/rigging/props and special effects. Carpentry and scenic shop for studio or location work, sign shop. Crew for construction rigging scenic interior/exterior. Prop and special effects equipment and crew.

Credits: Crocodile Dundee II, (feature film), Kakanda Productions, set construction. Last Exit to Brooklyn, (feature film), Constantin Productions, set construction. Ironweed, (feature film), Taft Entertainment, cover set construction foreman.

New England and New York ITVA. IATSE #481

Owls Head Transportation Museum

Charles Chiarchiaro

207/594-4418

P.O. Box 277 Owls Head, ME 04854

Many antique planes in operating conditions including a 1913 Setrich Taube replica (WWI).

Credits: Sunday Morning, (TV segment on museum), CBS, aviation. PBS, TV segment on museum, Kurt Frydenborg, aviation.

Harry Smith

207/236-8162

50 Harden Avenue Camden, ME 04843

Scale models.

Credits: Minature Museum of Kansas City, MO. Museum of Fine Arts, Boston. Farnsworth Museum, Rockland, Maine.

Marsha Smith

207/236-8162

50 Harden Avenue Camden, ME 04843

Set dresser. Also can arrange sail and power boat charters from traditional windjammers to luxury yachts.

Ralph Smith

207/827-6534

Box 466

Costigan, ME 04423

15 years experience providing props and details for film and video companies, still photographers, corporations and direct marketing catalog houses.

SET DESIGN/PROPS

Super's Junkin Co.

Michael Ross

208/288-5740

P.O. Box 2425, Rt. 102 Bar Harbor, ME 04609

10,000 items in stock from Victorian to 50's. Sports, nautical, old clothes, furniture, glasswear and much more. Mailings weekly to CT, CA and PA for window and film props. Search service available (we can find anything).

Credits: Pet Sematary, Graveyard Shift, Signs of Life

Michael Tooher

207/871-0464

36 Pine Street, #1 Portland, ME 04102

Federally licensed pyrotechnician with 14 years experience in special effects and props.

Credits: Funny Farm, (feature film), Warner Bros., special effects. Skate America 87-88, (TV), ESPN, electrician, gaffer. Hockey, (TV), ESPN, NESN, grip, stagehand.

IATSE #114/#481

Eliza Townsend

207/761-2902

44 Byfield Road Portland, ME 04103

Experienced in locating problem pieces, solving special prop problems and conducting research. Some props available for rent.

Credits: Day of the Dead, (feature film), Laurel-Day Productions, props and set decoration. CMP Safety Campaign with Mr. Wizard, (commercial), VP Film & Tape, props and set decoration. Portland Glass, (commercial), VP Film & Tape, props.

Teresa Visinare

207/797-8985

87 Huntington Avenue Portland, ME 04103

Production assistance, wardrobe, art direction, set decoration, props. Have wardrobe kit and some power and hand tools.

Credits: Whales of August, (feature film), Alive Films, wardrobe. Supervisor. Shaws Supermarket, Welby Superdrug, j.J. Nissen, (commercials), props/stylist.

Ken Weinberg

603/529-2141

Cross Roads Surry ME 04684 PED 1 Box 133

RFD 1, Box 133 Hillsboro, NH 03246

Production designer, property master and director of TV commercials with 29 years of experience.

Credits: 61 films and 3000+/- TV commericals. Includes Ghost, Black Rain, Prince of Tides and Hotel New Hampshire.



Debbie Greg

207/228-4063 212/586-6300

23 High Brook Road Bar Harbor, ME 04609

Worked as an actress for 17 years. Stuntwoman 2 years.

Credits: Mountain Dew, (commercial), Sunlight Productions, talent, Pepsi, (commercial), talent. L & M Cigarettes, (commercial), talent.

SAG, AFTRA

Christopher Derek Lee

207/655-7049 207/655-4450

8 Litchfield Road Raymond, ME 04071

Stunt person/stunt coordinator specializing in motorcycles, cars, fight scenes and rare techniques of body fireburns.

Credits: Swamp Thing, (feature film), talentstunts. Smokey and the Bandit III, (feature film), talent-stunts. Rescue 911, (TV), talentstunts. Robocop 3, (feature film), stunts.

SAG



TELEVISION

BROADCAST STATIONS

Cable Vision of Lewiston and Bangor

Roger Vachon

207/783-2023 800/492-0757 121 Mill Street Auburn, ME 04210

20 x 30' studio, 3/4" editing, 3 cameras, full lighting and audio.

Cable Television of the Kennebunks

Peter Cunningham

207/967-5271 RR 3, Box 383 Kennebunkport, ME 04046

3/4" video editing, special effects, JVC (ky 3206) camera, 18' x15' studio, full lighting and audio, computer graphics, semi-automatic, character generator, raw footage and slides of Kennebunk.

Casco Cable

Eric Van Betuw

207/729-6663 16 Union Street Brunswick, ME 04011

One studio, Sony type-5 machine, on-line, AB roll, digital effects, 2 cameras, full lighting and audio.

State Cable

Bob Curtis

207/ 622-3030 265 State Street Augusta, ME 04330

3/4" and 1/2" facilities, 3 editing suites, CG, 30x40' studio, lighting, remote and studio equipment, 4 Sony chip CCD cameras, 3 JVC cameras, Production staff available.

WABI-TV

Don Sylvia

207/947-8321 35 Hildreth Street Bangor, ME 04401

Remote and studio video/audio production using Beta-SP 1/2", 3/4",1" and quad video tape. Ampex video switcher with 2-channel ADO. Computer graphics and off-line computer editing.

Credits: Oakhurst Dairy, (commercial), Ad Media. Hammond Lumber Ad, Venture. Great Northern Paper, WABI-TV, production company.

WAGM-TV

Norman Johnson

207/764-4461P.O. Box 1149, Parkhurst Road
Presque Isle, ME 04769

One 40' x 40' studio, 3 Hitachi cameras, full lighting, audio, 3/4" video, complete editing systems, special effects and digital video equipment. Master on 1", tape 3/4" SP, full slow motion capabilities, have field production units.

WCBB-TV

Russ Peotter

207/783-9101 1450 Lisbon Street Lewiston, ME 04240

Studio and field multi-and single-camera video production. CMX-compatible computerized editing (ABC roll). Stereo audio capability.

Credits: Made in Maine, (TV-Weekly Magazine), WCBB-TV, production company. Exit 13, TV-Syndicated Performance Series, WCBB-TV, production company. Housewarming with Charlie Wing, (TV-PBS How-To Series), WCBB-TV, production company.

BROADCAST STATIONS

WCSH-TV, Production Services

Gordon Wark

207/772-0181

1 Congress Square Portland, ME 04101

Offering a full range of production services including producing, directing, shooting and full postproduction.

WGME-TV

Harry Kavouksorian

207/797-9330

P.O. Box 1731 Northport Business Park Portland, ME 04104

50' x 50' studio, news and interview set in 100' x 50' studio, 1", 3/4" editing, computer edit sweep (time code driven). 2 Philips LDK6 video, Sony BVP7 chip camera, full lighting, audio. Digital effects, CG, electronic still store.

WMEB-TV

Edward Fowler

207/941-1010

65 Texas Avenue Bangor, ME 04401

2 studios, 30' \times 50', 3/4" and 1" editing, 3 cameras, full lighting and audio.

WMTW-TV

Dick Gove

207/782-1800

99 Danville Corner Road P.O. Box 8 Auburn, ME 04210

30' x 40' studio, full EFP capability, full postproduction (Beta format). Production and creative service staff. 2 studio lkegami HK-302 cameras, lkegami HL-79 field camera with computer, doorway dolly, lighting and grip, Grass Valley 300 Switcher, Chyron, single channel ADO and dubbing capability.

WPXT-TV

Donald Hill

207/774-0051

2320 Congress Street Portland, ME 04102

Studio and field equipment and 1" postproduction, studio, editing 3/4" SP and 1". Ikegami cameras. Available 24-hours — no news broadcast.

WVII-TV

Gary Kasparek

207/945-6457

371 Target Industrial Park Bangor, ME 04401



RADIO STATIONS - FM

Caribou
WCXU, 800/622-9298
Dover-Foxcroft
WDME, 207/564-2642
Ellsworth
WKSQ, 207/947-1234
. WK3Q, 207/947-1234 . WWMJ, 207/942-7575
WWW., 207 / 742-7 37 3
Farmington
WKTJ, 207/778-3400
Gardiner
WABK, 207/582-3303
Gorham
WMPG, 207/780-5415
Houlton
WHOU, 207/532-6587
Lincoln
WGUY, 207/794-3195
Machias
WALZ, 207/255-8321
Madawaska
_

WSYY, 207/723-9657 Camden WQSS 207/236-2452

WCLZ, 207/725-5505

WQDY, 207/454-7545

Calais

Mexico

Millinocket

WTBM, 207/364-7770

RADIO STATIONS - FM

Norway

WOXO, 207/743-5911

Portland

WBLM, 207/774-6364
WHOM, 207/773-0200
WMEA, 207/941-1010
WMGX, 207/774-4561
WOKQ, 207/774-5657
WPOR, 207/773-8111
WTHT, 207/797-0780
WWGT, 207/775-6321
WYNZ, 207/883-9797

Presque Isle

WOZI, 207/764-6022 WTMS, 207/768-5141 WDHP, 207/764-6526

Rockland

WMCM, 207/594-8451

Rumford

WWMR, 207/364-7969

Saco

WHYR, 207/883-9625

Sanford

WCDQ, 800/722-9224

Scarborough

WPKM, 207/883-3737

Skowhegan

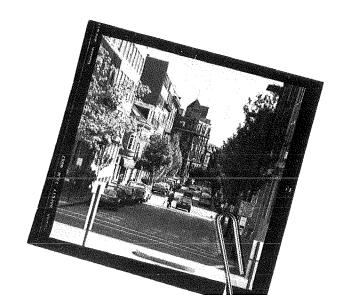
WTOS, 207/474-5171

Waterville

WTVL, 207/873-3311

Windam

WSJB, 207/892-2266



THEATRES

Bangor Opera House

207/947-0200 Bangor, ME

Mad Horse Theatre

207/797-3338 Portland, ME

Maine State Music Theatre

207/725-8769 Brunswick, ME

The New Surry Repertory Theatre & Acting School

207/374-5057 Blue Hill, ME

Penobscot Theatre Company

207/942-3333 Bangor, ME

Portland Performing Arts Center

207/774-0465 Portland, ME

Portland Stage Company

207/774-1043 Portland, ME

The Theatre of the Enchanted Forest

207/866-7100 Orono, ME

The Theater Project

207/729-8584 Brunswick, ME

The Unusual Cabaret

207/288-3306 Bar Harbor, ME

Young People's Theatre

207/725-9379 Brunswick, ME



UNIONS & GUILDS

AFTRA/SAG

Ira Sills

617/742-2688 FAX 617/742-2187

11 Beacon Street, #512 Boston MA 02108

American Federation of Television and Radio Artists/Screen Actors Guild

IATSE Local 114

Harry Tucker

207/761-5878

P.O. Box 993 25 Granite Street Portland, ME 04104

AFL-CIO, IATSE & MPMO of US & Canada

IATSE Local 161

Barbara W. Robinson

212/956-5410 FAX 212/489-7325

1697 Broadway, Suite 902 New York, NY 10019

(Script supervisors, production office, ordinators, production auditors.)

IATSE Local 481

Joseph M. Penta, Business Manager

617/482-7370

Harry (Bud) Barton Secretary-Treasurer 802/893-7067 FAX 802/893-6517

Full production services and crews for Electrics, Grips, SpFX, Props, Set Dressing, Costuming, Craft Services, etc.

(New England studio mechanics)

IATSE Local 644

Louis D'Agostino

212/244-2121 FAX 212/643-9218 505 8th Avenue, 16th Flo

505 8th Avenue, 16th Floor New York, NY 10018

(International photographers of motion pictures and TV industry.)

IATSE Local 771

Bill Haneuer, Business Agent Tim Lally, Assist. Business Agent

212/581-0771 FAX 212/581-0825 353 West 48th Street New York, NY 10036

IATSE Local 798

Martin Bell

212/627-0660 FAX 212/627-0664

31 West 21st Street New York, NY 10010

(Make-up artists and hairstylists)

IATSE Local 921

Michael Zolli

617/244-8179 FAX 617/244-5854 815 Washington Street Newtonville, MA 02160

Teamsters Union Local 340

William Turkewitz

207/767-2106 FAX 767-7315

144 Thadeus Street P.O. Box 2290 South Portland, ME 04106

WARDROBE

MAKE-UP/HAIR

Akari Hair Studio

Alan Labos

207/772-9060 470 Fore St. Portland, ME 04101

Two professional make-up artists: video, film, and print. Full line of hair dressers for all types of productions. Call for portfolio.

Credits: Make-up and hair for commercials by VP Film and Tape Productions and Pictures Devilleux and all major fashion shows in Portland.

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Carl Duplissis

207/623-5131 69 Arsenal Street Augusta, ME 04330

Hair design. Over 11 years experience. Will travel.

Pamela Chodosh

207/743-0797 743-6469 162 Main Street Norway, ME 04268

Clothing designer for 13 years who offers wardrobing and costuming services. Also helps with finding and decorating props.

Credits: South Paris, Maine Celebration, wardrobe.

Elizabeth Spencer Clark

207/766-2530 FAX 207/773-1867 50 Torrington Point Peaks Island, ME 04108

Make-up artist, wardrobe and stylist for fim, TV and print. Background in film production. Excellent talent/crew laison. Extensive kit.

Credits: Hertz Rent-a-Car, (print ad), Wells, Rich & Green, Dick Durrance, stylist. Maine State Retirement Services Series, (industrial), Ross/Vance Inc., stylist. Against the Law, (TV series), Lemon Sky Productions, 1 st. assist. make-up.

Kosmetikos

Louise Hill

207/622-1329 P.O. Box 23*55* Augusta, ME 04338

Specialty make-up for film, television, photography and video. Specialty medical scar camouflage.

Credits: LaVerdieres. U.S.A. Up All Night Los Angeles, Whiremore Industries, Los Angeles. World Fur Traders. CMP.

Christenia A. Kinne

207/829-5031

11 Bea Lane Cumberland Center, ME 04021

Costumer, seamstress, wardrobe cutter, drafting, draping and tailoring.

Credits: Children's Theater of Maine, wardrobe. University of Southern Maine, wardrobe.

IATSE #114 - spot operator/grip/dresser

MAKE-UP/HAIR

Pamela's

Pamela Reynolds

207/797-2006

1514 Forest Avenue Portland, ME 04103

Esthetician/make-up artists. Licensed and experienced in TV, stage, film and fashion. Also casting.

Credits: Welby's Drug Store, (commercial). Brides Magazine, (commercial). Miss Maine Beauty Pageant, make-up.

Susan Picinich

207/799-5232 207/780-5197

91 Spurwink Road Scarborough, ME 04074

Experienced film and TV wardrobe assistant. Theater experience in costume design, costume construction, wardrobe, hair, makeup.

Credits: Signs of Life, (feature film), American Playhouse, wardrobe. Honda, (commercial), Sandbank Films, assistant stylist. Les Liaisons Dangereuses, (professional play), Mad Horse Theater Co., costume design.

Elizabeth Simkoff

207/774-3958

82 Park Avenue, #6 Portland, ME 04102

Former vintage clothing proprietor. Exact props, set, clothing skills. Ability to find props and accessories.

Credits: Whales of August, (feature film), Alive Films, P.A. Cabaret Bonanza, (art show), live stage show, Delux Productions, wardrobe. Manhattan Tower, Live stage show, Delux Productions, wardrobe.

Katharine Vickers

207/785-2127 RFD 3, Box 9393 Union, ME 04862

Professional make-up and hair for film and video including many national commercials, industrial tapes, local and national politicians. Consultant for national network news

anchor teams, feature film experience.

Credits: Friday the 13th Part I, (feature film), Georgetown Productions, make-up. My Little Girl, (feature film), make-up. Dating Game, (TV), make-up.

Teresa Visinare

207/797-8985

87 Huntington Avenue Portland, ME 04103

Production assistance, wardrobe, art direction, set decoration, props. Have wardrobe kit and some power and hand tools.

Credits: Whales of August, (feature film), Alive Films, wardrobe. Shaws Impact '90, (commercial), VP Film and Tape, props and set decoration. Growing a Business, KQED-TV San Francisco, PA.

SCRIPTWRITERS

Polly Bennell

207/774-0784 30 Alba Street Portland, ME 04103

Writer and editor. Script supervision, production management, location scouting, location stills and all phases of commercial production.

Credits: 10 years freelance NY, Boston, Halifax. Documentary director for National Film Board, Canada. MFA New York University, film and TV.

Albert H. Black

207/667-2337 P.O. Box 472 Somesville, ME 04660

Write treatments, screenplays, teleplays, musical books and lyrics as well as TV commercial scripts. Special interest in literary adaptations and musicals.

Credits: Two Soldiers, (live action short adaptation), American Film Institute, scriptwriting. Conspiracy of Love, (TV-CBS original story teleplay), New World, scriptwriting.

Writers Guild of America, East

Drum Films

Tom Keane

207/793-4423 RFD 2, Box 173 Limerick, ME 04048

Writes film/video proposals, treatments and scripts for documentary, educational and dramatic films. Works as director, camera operator and editor on 16 mm, Betacam, SVHS, VHS and Hi-8.

Credits: Images of Vietnam in America, (documentary), Drum Films, director. In Time and with Love, (documentary), Drum Films, independent filmmaker. Under Pressure, (student film), Drum Films, director.

Fabled Fox Scriptwriter

Charles Lance Fox

207/693-3382 P.O. Box 584 Bridgton, ME 04055

Specializes in tight story line in original works of human life, its comedy and drama. Animal stories and sci-fi, all with keen perceptions. Not a formula writer. Also movie theme songs.

Credits: Lakefront Property, (feature film), Krainian NYC, NY Productions, scriptwriting.

Martin Jones

207/833-5053 483 Reach Road Orrs Island, ME 04066

Original screenplay and rewrite work for cable TV and feature film. Resident playwrite for Mad Horse Theatre.

Credits: Prison Stories: Women on the Inside, (TV-HBO). West Memphis Mojo, (feature film), Propoganda Films, LA. Blue Ribbon Aces (working title), (feature film), Harbel Productions/New Line Cinema.

Michael Kimball

207/549-5078RFD 1, Box 350
Coopers Mill, ME 04341

Original scripts and adaptations of short stories and novels for TV and movies.

Credits: Hush, (feature film), Laurel Entertainment, scriptwriting. The Maker, (TV), Laurel Entertainment, scriptwriting. Bond of Silk, (TV), Laurel Entertainment, scriptwriting.

Writers Guild of America East

SCRIPTWRITERS

Lynn Kippax & Associates, Inc.

Lynn Kippax, Jr.

207/967-3274 Pager 207/283-6119 FAX 207/967-3666 Pier Road, Box 1111 Kennebunkport, ME 04046

Writer for TV, radio and film.

Credits: AIDS: Lifeline, Teens, Sex and Aids, KPIX; Westinghouse, CNN, National Public Radio, All Things Considered, plus numerous platitudinous opuses for corporations and cantankerous public officials.

Michael D. O'Connor

207/773-2191

13 Howard Street Portland, ME 04101

Writer/producer.

Credits: Chief copywriter at WMTW-TV 8.

Marie Sullivan

207/945-3362

81 Sidney Street Bangor, ME 04401

Full-time freelance writer. Also offers research library.

Credits: Worked as reporter and feature writer for several newspapers. Interviewed famous personalities including Liberace, Betty White, Allen Ludden, John Forsythe and Senator Margaret Chase Smith. Bangor Daily News, Bangor Commercial, New London Day and Church World.

Lynne Twentyman

207/236-8058

11 Mechanic Street Rockport, ME 04856

Script supervision, scriptwriting, TV, feature films and commercials. Teaches script supervision at Rockport International Film & TV Workshops.

Credits: Stephen King's Graveyard Shift, (feature film), GYS/Paramount, script supervisor. Godfather III, (feature film), script supervisor. Spenser for Hire, (TV), script supervisor. All That Jazz, (feature film), script supervisor.

SAG, IATSE #161 & #871

Zeno Films

Gunnar Hansen

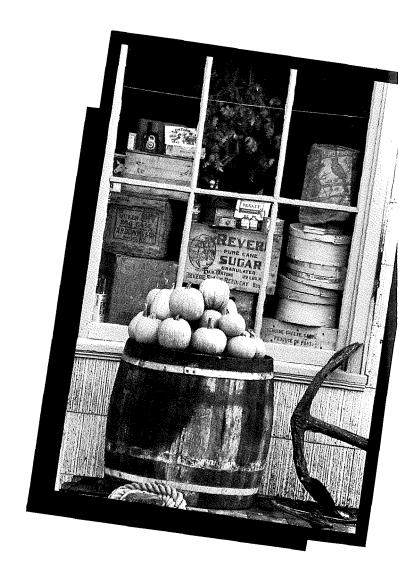
207/276-3693

P.O. Box 268, Summit Road Northeast Harbor, ME 04662

Script development, screenplay writing as well as rewrites and repairs before and during production.

Credits: Futbal Moscow, (feature film), Movie America, Atlanta, scriptwriting, research. Virus, (feature film), Swan Productions, LA, scriptwriting, research. Butcher's Pride, (feature film), BP Productions, LA, scriptwriting, research.

Support Services



AIR COURIERS

Airborne Express

207/772-6322

DHL Worldwide Express

1 800/225-5345

Federal Express

1 800/238-5355

Purolator Courier

1 800/645-3333

UPS

1 800/222-8333

ANIMALS (DOMESTIC)

Avant-Garde Pet Care & Training Center

Carl Russell

207/892-8388 301 Roosevelt Trail Rt. 302 Windam, ME 04062

Animal trainers. Has data base of animals available throughout the state.

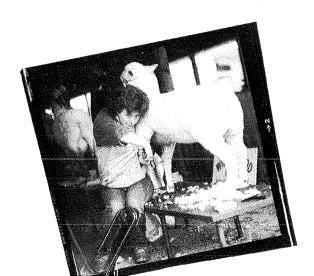
Brookside Equestrian Center

207/324-9414 Alfred, ME

Highland Dressage Center

207/797-6207 Falmouth, ME

Nationally recognized trainer -Lawrence Poulin.



ANIMALS (WILDLIFE)

Grey Game Farm

207/657-4977 Grey, ME

Maine Audubon

207/781-2330 Falmouth, ME

Maine Fish and Wildlife

Paul Fournier

207/289-5247 Augusta, ME

Extensive broadcast quality video stock footage of Maine wilderness and animals.

Jean Thomson

207/268-4937 Litchfield, ME

University of Maine-Orono

Animal Veterinary & Aquatic Sciences Dept. 207/581-2768



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Richard Goodrich

207/882-9401 800/752-6378 PO Box 410 Wiscasset, ME 04578

Service from any airport. Air charters within Maine or anywhere in the US or Eastern Canada. Experienced in aerial photography.

Echo Helicopters

Sean Rafter

207/775-5440 Beep: 800/312-2553 in ME 800/333-5811 800/312-2553 out-of-state 100 Yellowbird Road Portland, ME 04102

Scene scouting and location selection.
Production talent and equipment flight
support. Primary helicopter camera platform.
Tyler nose or side mount, Greelee mount.
Stunt flying. Eighteen years of experience
flying in Caribbean and Maine areas.

Credits: Anderson Window, (commercial), Jayan Productions, aerial shooting platform. Whales of August, (feature film), Alive Films, crew and supply transportation. Accura, (commercial), Sandbank Films, aerial shooting platform.

Hot Fun

Joe Shevenell

207/761-1735 P.O. Box 2825 South Portland, ME 04106

Hot air balloons as vehicle, subject, background prop, airborne camera platform.

Maine Instrument Flight

David P. Smith

207/622-1211 FAX 207/622-7858 P.O. Box 2 Augusta State Airport Augusta, ME 04330

Air charter, aerial survey. Various air craft available, Beechcraft King Air through Lake Amphibian.

Rotocraft Inc.

Jack McCormack

207/324-0929 Sanford Municipal Airport Sanford, ME 04073

Full helicopter service including aerial camera platform, personnel transportation, location scouting, priority equipment transportation.

Varied Directions Air Charter Service

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207/236-8506 69 Elm Street Camden, ME 04843

Multi-engine turbo propeller aircraft for fast, economical personal transportation. Experienced crew, pressurized cabin for year-round business.

CAR RENTALS

Avis

800/331-1212

Services:

Augusta State Airport
Bangor International Airport
Bar Harbor Airport
Portland International Jetport
Northern Maine Regional Airport
Knox County Regional Airport

Budget

800/527-1771

Services:

Augusta State Airport Bar Harbor Airport Portland International Jetport Northern Maine Regional Airport

Hertz

800/654-3131

Services:

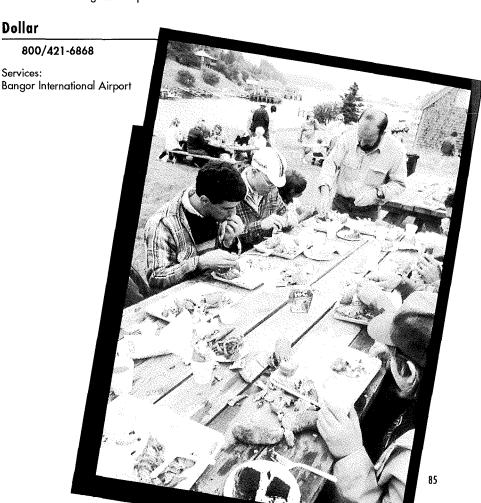
Bangor International Airport Bar Harbor Airport Portland International Jetport Northern Maine Regional Airport

National

800/227-7368

Services:

Bangor International Airport Portland International Jetport Northern Maine Regional Airport



Bellybusters Catering

Larry Weinles

800/735-6581

FAX 207/934-2900

1 Park Way

Old Orchard Beach, ME 04064

Bellybusters is northern New England's largest off-premise caterer, dedicated to film and live performance. Utilizing our mobile kitchen, we provide fresh, tasteful, nutritious meals and craft services.

Credits: Imported Bridegroom, (film), catering. Frank Sinatra Live Performance, Gemini, catering. Young Comedians, (TV), HBO, catering.

Richard Boghosian

207/942-2208

157 Essex #4

Bangor, ME 04401

Full craft services.

Credits: Graveyard Shift, (feature film).

Compliments

Elizabeth E. Jenkins

207/288-4010

148 Meadow Drive Bar Harbor, ME 04609

On and off-premise catering. Food styling available.

International Caterers

William P. Ledoux

207/767-3122

9 Q Street

South Portland, ME 04106

A full-service, fully-insured caterers specializing exclusively in off-premise catering and offering chairs, tables, tents and liquor. References available.

Credits: Catering for Country Kitchen, (commercial), Picture Deauville. Seniors Tour Pro Golf Tournament, PGA, catering. Kenny Rogers Concert.

Jeff's Catering Inc

Jeff Ashey

207/942-3262

1606 Hammond Street Bangor, ME 04401

Off-premise catering for up to 1,000, on premise for up to 600. Fully portable refrigeration and cooking facilities. Full bar and liquor license.

Credits: Sarah, Plain and Tall, (TV movie), CBS/Hallmark. Stephen King's Graveyard Shift, (feature film), GYS/Paramount, wrap party. Accura, (commercial), Sandbank and Parmers.

Trillium Caterers

Karen Ruth

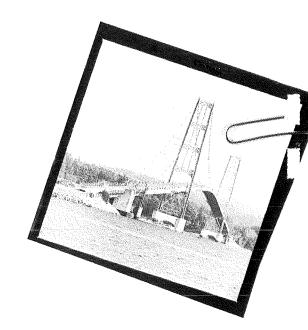
207/338-5080

Box 91

Lincolnville, ME 04849

Complete catering for up to 400. Two vans, fully-staffed. A creative approach using fresh ingredients and drawing from the cuisines of all nations.

Credits: Signs of Life, (TV), American Playhouse.



COACHING TALENT

Barbara Eberhardt

207/775-6558 142 High Street, #634 Portland, ME 04101

Private coaching in Portland studio.
Coaching and training by professional staff; voice-over work. Location contacts throughout the U.S. in film, TV and theater.
Coaching for PBS, Boise Cascade, American Cancer Society and more. Studio with camera, monitor, sound recording and lighting.

Charles "Skip" Wheeler

207/377-8402 4 Forest Avenue Winthrop, ME 04364

Dialogue coach and appeared in feature films Pet Sematary and Graveyard Shift.
Directed and sang for MTV videos "The Monster Mash" and "Christopher Columbus." Wrote and sang themes for feature films Graveyard Shift and Samantha Smith. Host of TV series Inside New England.

Credits: Stephen King's *Graveyard Shift*, (feature film), GYS/Paramount, dialogue coach. *Pet Sematary*, (feature film), Laurel/Paramount, talent. *Inside New England*, (TV), Dunn and Sons Productions, narrator, host.

COMMUNICATIONS

Jordan Communication

Rob Jordan

207/288-5072 FAX 207/288-933693 Cottage Street
Bar Harbor, ME 04609

Provide communications assistance, lines installed and rental equipment, faxes and phone systems, facility from New England Telephone, pages, answering service 24 hours a day. On short notice. Whether for one day or months. Covers whole state.

Credits: Sarah, Plain and Tall, McNeil-Leher, CBS Morning News and NBC Today Show. Unicorn Productions.

Cellular One

Robert Moore

207/773-4696 207/772-9805 2 Thomas Drive Westbrook, ME 04092

Serving Greater Portland, and from W. Scarborough to Georgetown.

Maine Cellular Telephone Company

Lucy Yarn

207/773-0800 800/782-0133 190 Riverside Street Portland, ME 04103

Portable cellular telephones and service for on-site communications needs. Serving southern Maine to Augusta.

Unicel Cellular Systems

Marilyn Cosgrove

207/945-9979 257 Harlow Street Bangor, ME 04401

Serving the greater Bangor area, from Pittsfield to Dexter to Lincoln to Old Town.

Walkie Talkies

Available through local Radio Shack stores.

MEDICAL SERVICES

Cinema Nurse

Earl L. Boyd

207/474-5924 RFD 2, Box 5460 Canaan, ME 04924

On-site medical coverage. Production first aid and nursing care. Medical referrals.

Credits: Stephen King's *Graveyard Shift,* (feature film), GYS/Paramount, on-set nurse. Home Health Services, (commercial), WTVL-TV, talent.

Medical Personnel Pool

207/775-3366 935 Brigton Avenue Portland, ME 04104

Supplies temporary medical personnel on a per day rate.

H.E.L.P.

Rhonda Houy 800/660-4040

Statewide temporary staff relief for nurses, EMTs, paramedics. Carry own liability and workman's comp.

Credit: Pet Semetary.

MASSAGE

American Massage Therapy Association

207/766-2060

Maine Massage Guild

207/743-0648

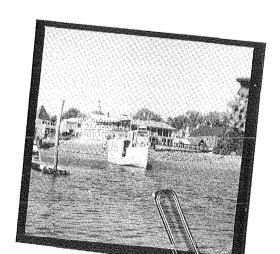


PHOTO DEVELOPING

ONE HOUR

Auburn

Photo Finish

207/783-3354 550 Center Street Auburn, ME 04210

Augusta

Photo Finish

207/622-1355 190 Western Avenue Augusta, ME 04330

Bangor

Photographic Services

207/942-6728 Broadway Shopping Mall Bangor, ME 04401

Sleeper's Photo Lab

207/942-0004 353 Main Street Bangor, ME 04401

Bar Harbor

First Exposure USA

207/288-5868 156 Main Street Bar Harbor, ME 04609

Bath

Kennebec Camera & Darkroom

207/422-8628 160 Front Street Bath, ME 04530

Boothbay Harbor

Atlantic Photo

207/633-4125 14 Atlantic Avenue Boothbay Harbor, ME 04538

The Video Loft/Quik Foto

207/633-6509 Village Shopping Center Boothbay Harbor, ME 04538

Brunswick

Photo Finish

207/725-1292 Cook's Corner Shopping Center Brunswick, ME 04011

Camden

Harbor Audio Video II

207/236-6777Tannery Lane
Camden, ME 04843

Ellsworth

Camera and Photo Smiths

207/667-7667 Maine Coast Mall Ellsworth, ME 04605

Kennebunkport

Ocean Exposure

207/967-0500USA Rt. 9, 37 Western Ave. Kennebunkport, ME 04046

Machias

Valley Video

207/427-3337 Merrill Mall Woodland, ME 04654

PHOTO DEVELOPING

ONE HOUR

Portland

60 Minute Photo

207/761-2882 1*57* Middle Street Portland, ME 04101

Maine Photo Express

207/773-3480 295 Forest Avenue Portland, ME 04101

Presque Isle

Video Wizard

207/764-4567 Presque Isle, ME 04769

Rockland

PDQ

207/594-5010 497 Main Street Rockland, ME 04841

Rumford

Phil's Color Lab

207/369-0313 142 Congress Street Rumford, ME 04276

Scarborough

Bicknell Photo Service

207/883-4366 71 US Route 1 Scarborough, ME 04074

South Portland

60 Minute Photo

207/767-2007 37 Ocean Street South Portland, ME 04106

Photo Hour

207/774-2345 Maine Mall (near Filene's) South Portland, ME 04106

Topsham

Mercury Photo

207/729-6479Topsham Fair Mall
Topsham, ME 04086

Waterville

Elm City Photo

207/873-4780 257 Main Street Waterville, ME 04901

Wilton

O'Brian's Radio Shack

207/645-2995Wilton Road
Wilton, ME 04294

PORTABLE TOILETS

AAA Portable Toilets

207/443-9345 Albion, ME

ABD Portable Toilets

207/989-7477 Brewer, ME

Blow Brothers

207/934-2525 Old Orchard Beach, ME

G.A. Downing Co.

207/782-4508 Minot, ME

Port-O-Let Portable Toilets

207/797-8290 Portland, ME

Ray Plumbing and Heating Co.

207/667-5324 Ellsworth, ME



EDUCATION

Design Research

Jean Vermette

207/825-3068 P.O. Box 1*5*03 Bangor, ME 04402

Complete range of informational, historical and artistic research for creative people, including locating hard-to-find objects, people and resources.

International Film & TV Workshops

David H. Lyman

207/236-8581 2 Central Street Rockport, ME 04856

Summer school for film, video production and photography professionals. Production, lighting, and grip equipment available for rent off season. More than 60 bedrooms, period locations, theatre.

The Last Word

Nancy Habersat Caudle

207/374-9991 P.O. Box 1*7*8 Blue Hill, ME 0461*4*

Research files on 600+ topics. Maine people, places, talent and experts. Managed media relations for celebrity events. Published writer with press credentials. 17 years experience.

Maine Publicity Bureau

207/289-6070 800/533-9595

Call for state-wide events.

New England School of Broadcasting

207/947-6083 Bangor, ME

Northeast Historic Film

David Weiss, Karan Sheldon

207/374-2736 207/374-5462 Route 175 Blue Hill Falls, ME 04615

Moving image archives focusing on Northern New England. Research services, consulting and stock footage. On-site viewing available. Database of films and videotape made in or related to Maine; over a million feet of film/tape of Maine subjects including the BHS/WABI television film collection 1953-1974; industrials, dramas, amateur film from 1901 to present.

Credits and affiliations: Member of the Moving Image Archives Council.

On Camera (School of Broadcasting)

207/775-6558Portland, ME

Elizabeth Simkoff

207/774-3958 82 Park Avenue #6 Portland, ME 04101

Tutoring, highly skilled educator Maine teacher's certification, K-8. Preparatory program. Instruction tailored to individual needs.

University of Maine at Orono

Steve Craig

207/581-1283
Dept. of Journalism & Mass
Communication
107 Lord Hall
Orono, ME 04469

College courses in audio and video scriptwriting and production. Student crew, researchers and interns may be available. Sorry, the department's audio and video equipment is not available to non-students.

SNOW-MAKING

Mike Reynolds

Director of Ski Maine 207/761-3774

Statewide information and coordination of snow-making equipment.

Lost Valley Ski Area

207/784-1561 Auburn, ME

Saddleback

207/864-5671 Rangeley, ME

Sugarloaf U.S.A.

800/843-5623 Carrabassett Valley, ME

TRANSPORTATION

MOTOR HOMES

Champion Buses

Audrey Street

207/827-7117RR 1, Box 356
Old Town, ME 04468

Vans seat to 15 and buses seat up to 48. Available to go anywhere state-wide. Transport and handicap conversion.

East Coast RV World, Inc.

Phil Robinson, Owner

207/667-3717 Bar Harbor Road Ellsworth, ME 04605

28' Rockwood motor home. Bed, vanity area, bathroom, galley. Fully self-contained unit (no generator, bring own or plug in). Will provide a driver.

Mermaid Limosine

Paul or Gail, Owners

207/772-2509 60 Darling Avenue S. Portland, ME 04106

Customized chartered maxi-vans, provides a driver and seats up to 14 people. Very comfortable. Will transport anywhere in the state.

Motor Home Center

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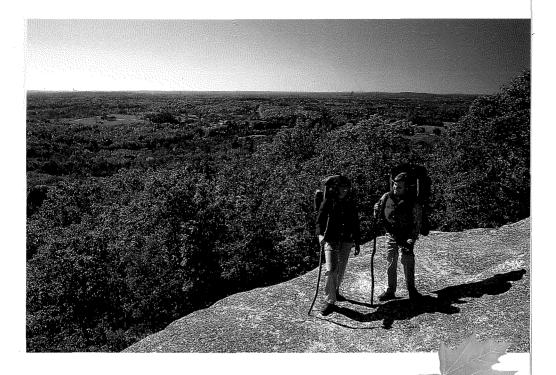
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Make A Brilliant Comeback



Come back to Maine this Fall. It's our favorite season and we'd love to share it with you. Fall in Maine.

Brilliant!



These images of Maine brought to you in part by **L.L.Bean**, Route 1, Freeport, Maine

A one-year photography contract was awarded to Bangor photographer Tom Hindman for fiscal 1991. Hindman produced 100 black and white photographs and 25 color slides for each of the four seasons.

The photographs are sent to magazines and newspapers to publicize Maine or accompany articles written by free-lancers, staff writers or magazine journalists.

The photos and slides are also used by the group tour market for brochures.

During special times of the year (apple harvesting, blueberrying, skiing, etc), particular photos are sent out to newspapers and magazines with cutlines explaining what is taking place. These do not need to be accompanied by an article but often end up on travel pages or in the news sections.

Hindman's photos have appeared in such publications as The Denver Post, Elks Magazine, Bicycling Magaine, in Hospitality Tours brochures and Cruise International Magazine.



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"I don't see myself as powerful," he says. "I see my work as an effort to empower other people. There are a lot of people out there who are interested in protecting the environment, and I just give them some suggestions about where to write."

His suggestions, however, can have tremendous impact. In 1987, for example, his lectures produced a flood of 10,000 letters to the Forest

Service in support of designation of the area as a national park.

If Bald Mountain ever becomes part of a national park, it will be due more to the efforts of Lou Gold than to anybody else.

— Richard A Lovett

- Richard A. Lovett

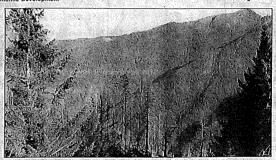


Vera Jagendorf Environmentalist Lou Gold each summer camps out on Bald Mountain in Siskiyous.









Fat-tire bicycles negotiate streambed in Maine's Baxter State Park, far left, Siskiyou Mountains of southwestern Oregon, left, hold a dizzying variety of trees and plants.

Fort Niobrara Refuge, fer left, shelters a vari-ety of wildlife in

the sandhills re-

gion of Nebras-ka. Stream flows, left, through hiking area by Steens Mountain, one of Oregon's tall-est peaks.

Partnerships may be future for nation's system

LBUQUERQUE, N.M. standing at the base of a 100-foot cliff of black basalt, 5 miles west A Cliff of black basalt, 5 miles west of downdown Albuquerque, less than two weeks before the cliff and several square miles of surrounding terrain were to be set aside as one of the nation's newest national monuments.

tion's newest national monuments.

Before me, etched into the side of a
3-foot-tall boulder, were a half-dozen
crude drawings — a pair of circles,
something that might be a face, a nondescript squiggle, and another that
looked like a Mercury space capsule,
but couldn't be.

It couldn't be, because the drawings
were probably 400 to 700 years old.

The drawings I had found were only a

The drawings I had found were only a handful of more than 15,000 such etchings — referred to as petroglyphs by ar-chaeologists — scattered along a 17-mile front of Albuquerque's West Mesa, more than 7,000 acres of which were set aside on June 27 as the 356th unit in the

aside on June 27 as the 350th unit in the nation's national park system. The monument, which has been named Petroglyth National Monument, is a cooperative venture between the



marks rocks at Petroglyph National Monument by Albuquerque.

National Park Service, the state of New Mexico, and the City of Albuquerque. When acquisition is complete — most of the land is still in private hands — only three-fourths of it will be owned by the federal government. Of the remainder, 215 acres will be administered as a state park, and the rest will be purchased by the City of Albuquerque.
Such partnerships, says Diane Souder,

acting project manager for the moru-ment, represent one wave of the future

for the national park system, which already includes urban units in such places as San Francisco, New York City, New Orleans, and Washington, D.C. for the national park system, which al-

She also says Petroglyph National Monument is special because it represents the largest concentration of Indian rock art next to a major urban area. It lies so close to the city that at the time the monument was created, parts of it already had been subdivided.

The National Park Service still is working on developing interpretive programs, but Souder says interpretive signs, maps and ranger-guided tours should be available by spring. In the inshould be avanable by spiring. In the retrin, some of the city land already is open to the public, and 74 acres of the state park lands, including a picnic area and three short self-guided trails, are already developed as Indian Petroglyph State Park.

For further information, contact Petroglyph National Monument (1-505-768-3316) or the Albuquerque Of-fice of Open Space (1-505-873-620)

Richard A. Lovett

Rocky Mountain area has contenders

ost people probably think of the national park system only in terms of the great tracts of land referred to as "parks." But, of the more than 350 units in the system, only 50 are so designated. The others fall into a bewilder-ing array of lesser gatagories, including ing array of lesser categories, including national monuments, national seashores, national historic parks, and even national parkways.

Not surprisingly, since these areas are more plentiful than national parks, several new ones are likely to be created in the Rocky Mountain region in the near future.

According to the Denver office of the National Park Service, the following areas are strong contenders:

- Wounded Knee in South Dakota (site of an 1890 massacre which claimed the lives of nearly 300 Indians and 31 soldiers). ■ The historic district of the frontier
- town of Virginia City in Montana. Hart Mountain War Relocation Center in Montana (a World War II internment
- camp). ■ The Custer Trail (the path followed by Custer en route to the Little Big Horn).
- The Beartooth Highway in Montana All of these except the Beartooth High-

way are being considered for some form historic protection. The Bearfooth Hig way, a spectacularly scenic section of U 212 leading to the northeast entrance Yellowstone, is under consideration as national parkway.

In addition to the plethora of design tions within the national park systethere is also a growing trend toward par like areas administered by agencies oth than the park service.

The Forest Service, for example, adm isters an assortment of national recreatareas, as well as two national volcar monuments: Mount St. Helens, and the sy tem's latest non-park-service addition. Newberry National Volcanic Monuments near Bend, Ore., which President B signed into existence on Election Day vear.

Just to make matters more confusi the Bureau of Land Management is getti-into the act, with regions referred to national conservation areas.

Many of the regions under considera for the next generation of national pa-might ultimately wind up in one of the categories, instead.

- Richard A. Lov

Tom Hindman's photograph appeared in The Denver Post, which has a circulation of more than 500,000

world, since nt seat in the

As we reach the end of the line, elephones or close to the summit of 6,288-foot periencing the Mount Washington, we see a ways to get to family—mother, father, two preteen Mountains on New Hampshire 16, you untain in the youngsters-strolling up a path. "How are apt to encounter bumper-to-bumper ant Washing- was the climb?" we ask. "Great!" they traffic in the small town of North answer. They don't appear to be winded, Conway. It's a major entry point for ; been pulling but they do opt to ride the rails down on some of the glories of New Hampshire s, the second the return trip.

Cars appear from another direction, to keep their carrying people who have chosen to take up tracks that the toll road up the eastern slope of the unbelievable mountain from Pinkham Notch.

We climb a few feet to the top of the 10 feet higher peak. The wind whips away anything that is not tightly anchored-even haironto the fire. pins. Mount Washington's weather stao open win- tion holds the world's record for the e side of the highest wind velocity ever recordedne possibility 234 miles per hour, on April 12, 1934.

assured, the The White Mountain scene is superb ould be easy on this cloudless summer day, but we ut and douse don't linger long at the blustery crest. ly, if ever, is. We follow crowds of sightseers into the d a thousand observation center, enjoy a sheltered ed to power view, sip a hot cup of coffee and yield nt sidetracks to the temptation to buy a sweatshirt

North Conway's "Strip"

If you travel north into the White



skiwear and spo founded by Reed. In addition to gains, shoppers wi objects in a galler

caught on in a bij

New Hampshire

too, discover numerous intriguing snops nuge, ramoting resort noters of the winter

Mountains.

which has a circulation of more than 3 million

Tom Hindman's photographs appeared in the July/August edition of The Elks Magazine,

> A few decades later, these grand old places began to decline, but after World War II, the rising popularity of skiing and other winter sports brought a new crowd of holiday travelers.

> "Autumn used to be a slow time in New England," a Massachusetts newspaperman once told us. "Hotels sent out salesmen to hustle for convention business. Then the senior citizens discovered fall foliage, and today you can hardly find a vacant room anywhere between Boston and Canada during the month of October."

> Rocks, Rills and Scenic Overlooks On the west side of White Mountain National Forest, close to Franconia (Continued on page 38)



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THE ELKS MAGAZINE JULY/AUGUST 1991

City expects thousands of visitors

A major boon for Presque Isle

World Series of Snowmobiling: THE STAR-HERALD

Section A

Fifteen of the top Formula One drivers in the world will compete for the 1990 World Series of Snowmobile racing crown in Presque Isle this

Jacques Villeneuve, Dale Loritz. Bruce Vessair and Greg Goodwin are just a few of the drivers who will vie for the more than \$40,000 in purses guaranteed for the three-day event.

While the championship will be the first to be held in Presque Isle, the city is well known to snowmobile enthusiasts from all parts of the United States and Canada.

of the

as this e Office

e written by Tourism and s throughout

Aroostook County has more than ,500 miles of groomed trails maintained by the more than 40 snowmobile clubs throughout the area. The trails connect to Maine's international trail network, as well as to Canada's TransQuebec Trail System

"With all the interest there is in snowmobiles in this area, it just seemed natural for us to host one of the top races of the season," Kevin Freeman, co-chairman of the Crown of Maine Racing Committee said.

Members of the International Snowmobile Racing Committee took one look at the Presque Isle area early last year and agreed. "Several snowbelt communities from both the U.S. and Canada hoped to host the World Series," Freeman said, "but the committee liked the half-mile oval at the Northern Maine Fairgrounds and awarded us the date."

The fairground oval features long, wide and fast straightaways, and high-banked corners. In addition there is a grandstand and food facilities directly overlooking the track. There are also infield areas, and an indoor facility which will be used as exhibit space by snowmobile manufacturers, industry personnel and sponsors. Motorhome parking is also available on a reservation basis.

"Our facility is ideal, both for the racers and the spectators," Freeman

Championship, there will be races in in a week of activities.' more than 20 categories of Officials and snowmobile club restaurants in the Presque Isle area.

snowmobiling - from amateurs to members from Presque Isle and surpros. Drivers of Formula Three rounding communities are planning 'muscle machines' will also be on special events, suppers, dances and the track displaying their skills of other activities during the entire driving at high speeds

"This will be a week of racing and sport for anyone who enjoys snowmobiling," said Freeman. "We scheduled it at the end of the February school vacation so families In addition to the 1990 World Series could come to the area and take part

week preceding the race.

"There's already tremendous interest in this," Freeman said, "and the chamber of commerce gets calls every day from people in Canada and from all over New England who are planning to come.'

There are plenty of motels and

and there is an airport served by several commuter carriers. In addition, nearby interstate highways connect Presque Isle to Quebec and southern Maine.

"This could be the biggest thing ever in this area," Freeman said. "We expect more than 25,000 people will see the races during the threeday event?

RACE SCHEDULES

THURSDAY

Noon-3:00 p.m. - Practice 6:00 p.m.-9:00 p.m.-Registration

FRIDAY

7:00 a.m.-10 a.m.-Registration 2:00 p.m. Racing Starts MOD I - Qualifying & Final

FORMULA II - Qualifying MOD II

- Qualifying & Final FORMULA IV - Qualifying & Final MOD III - Qualifying & Final

D STOCK - Qualifying

PRO/SPRINT/

250 COMBO - Qualifying & Final

PRO STOCK - Qualifying TIME TRIALS - FORMULA I

CAN AM CHALLENGE

SATURDAY

10:00 a.m. - Racing Starts AMATEUR STOCK I - Qualifying & Final

D STOCK - Final

- Qualifying & Final

E STOCK SUPER MOD OPEN - Qualifying & Final

A STOCK - Qualifying

PROSPRINT Qualfiying C STOCK - Qualifying FORMULA II - Final

SUPER STOCK - Qualifying

AMATEUR - Qualifying & Final FORMULA 250 - Qualifying

B STOCK - Qualifying FORMULA III - Qualifying

(Continued on page 2A)

Clubs plan events around races

Local clubs and organizations have fee, juice and tea. planned activities and food sales to coincide with the World Series Snowmobile Races.

Saturday, Feb. 24 the Knights of Columbus will hold a breakfast at the K of C Hall on Chapman Street begin-

Leaders Encouraging Aroostook's Development, Inc. will host a pancake breakfast with all the fixings at Knights of Columbus will again host a Spruce Haven in Caribou from 7-10

The Aroostook River Snowmobile ning at 6 a.m. The menu includes Club, located on ITS 88 in Castle Hill, ham, eggs, home fries, baked beans, will be onen from 9 a.m.-6 p.m. to sell

Monte Carlo Night at the VFW Hall on the Van Buren Road.

Sunday, Feb. 25, the Presque Isle breakfast beginning at 6 a.m. at the K of C Hall. The same menu as Saturday's breakfast will be offered.

The Spruce Haven Snowmobile Club will host a Winter Carotrol

Welcome, Snowmobilers! HARRY'S AUTO SALES

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Cape Cod pleasures

Continued from preceding page

Special Events

This is a partial listing of special events throughout Massachusetts during the summer. A more detailed

listing can be obtained from the Massachusetts Office of Travel and Tourism, 100 Cambridge St., Boston 02202 (617-727-3201).

On June 8-9, the Fall River Festival (508-679-8472) offers entertainment, a road race, ethnic foods and an art exhibit. There's a Chowder Festival (508-775-

5630) June 15 In Hyannis. For boaling enthusiasts, there's the Edgartown Regatta (508-627-4364) on July 11-13 or Marblehead's Race Week on July 25-26. At 016 Sturbridge Village (508-347-3362), a Family Weekend will be held July 22-23. Mashpee hosts the Wampanoag Indian Pow-Wow (508-477-0208) July 5-7; on

July 13, the Up Country Hot Air Balloon Festival (413-773-5463) will be held in Greenfield; an International Gem and Jewelry Show (301-65-6904) will be held July 12-14 in Marlborough and Lowell's Folk Festival (508-459-1000) Is July 26-28. Salem celebrates Heritage Days (508-744-0004) on Aug. 12-13 and Hancock

Shaker Village (413-443-0188) sponsors its annual Antiques Show on Aug. 24-25, Lawrence holds its Bread and Roses Festival (508-794-1655) on Sept. 2.





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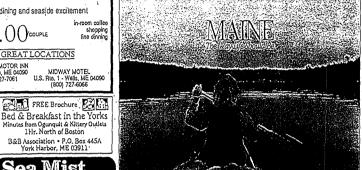
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Boothbay Harbor Region

In addition to appearing in the Columbus Dispatch, this article also appeared in the Houston Chronicle (circulation of 561,664, The Denver Post (circulation of 409,257), and numerous other newspapers throughout the country. The author is a freelancer who frequently works with the Office.

The Columbus Dispatch

Sunday

MAY 12, 1991

CIRC - 376,507

Iravel

SECTION

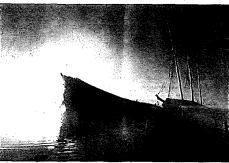
Allong The Road By Christopher Corbett Universal Press Syndicate



Douglas Merriam photo

Above right: Laconic Yankee: Real
Maine men don't wear Thinsulite.

Below: Symbol of old Maine: The wrecks of the *Hester* and *Luther Little* in Wiscasset off Rt. 1.



Kip Brundage photo

he writer E.B. White, who spent nearly half a century on a saltwater farm on the Maine coast, once observed that if you didn't learn anything else driving into the Pine Tree State along Rt. 1, you'd certainly learn how to spell the word "moccasin." Maine's main drag, Rt. 1 is the major artery for the state's torrent of

summer tourists, the road to Vacationland, the state's official nickname. From near the old surdine cannery town of Eastport, the first place in the nation to see the sunrise, to southernmost Kittery, where Maine gets mixed up with the rest of the country, Rt. I winds drunkenly along 300 miles of crenulated coastline. It runs literally down the main street of many of Maine's oldest coastal towns and villages, passing everything that is

Maine, sacred and profane.

Along its two-lane blacktop course are strung a carnival collection of fast-food outlets, fly-by-night franchises, discount clothing stores, KOZY KABINS, lobster pounds, flea markets and a thousand and one pitchmen hawking everything from old lobster pots to live bait to lawn ornaments to "genuine" antiques and oil paintings of Madonna or Mount Rushmore on black velvet, You'll also have some 101 opportunities to buy ALL THE FRIED CLAMS U CAN EAT.

also have some 101 opportunities to buy ALL THE FRIED CLAMS U CAN EAT.

Even if Rt. 1 looms like an obstacle course of all that is tacky, it also meanders across mile upon winding mile of fields rolling down to the tidal rivers and mud flats and the weathered, whitewashed clapboard homes of the true Yankees. Arching the wide, tidal Sheepscot River in the seaport town of Wiscasset, it passes the rotting wrecks of the old sloops Hester and Luther Little, reminders of Maine's centuries-old

Please see MAINE page 21

Mobility problems needn't tie you down

Lisa Reuter-May Dispatch Travel Writer

Getting there, the old saying goes, is half the fun. Unless you have mobility problems. For thousands of Americans who use wheelchairs, the saying "You can't get there from here" has, in the past, often been closer to the truth.

But things are changing, said Robyn Gray, supervisor of physical therapy at Dodd Hall at The Ohio State University Hospitals. "Today, the needs of the disabled are much more apparent to people in the travel industry."

in the travel industry."

In addition, traveling has become an important part of the average disabled person's lifestyle, Gray said.

Finding accessible transportation and accommodations is still a hit-or-miss proposition, though, said Heidi Johnson-Wright, a staff attorney with the Ohio Department of Industrial Relations. Johnson-Wright, who sometimes uses a manual wheelchair, has traveled extensively and contributed to the guidebooks Access America: An Atlas and Guide to the National Parks for Visitors With Disabilities (Northern Cartographic).

"The best thing you can do is be as prepared as possible; try to read as much as you can," she said. "A general rule of thumb is, newer buildings are more accessible."

Johnson-Wright calls ahead to gather information, reserves accessible hotel rooms as early as possible and asks airlines to have a skycap and whealchyir standing by

and wheelchair standing by.

"Sometimes you have to be creative, and you have to think ahead," added Johnson-Wright, who says it can be easier to get into a place than out, and isn't above asking nightclub managers to clear out men's restrooms for her when the women's room is on another floor.

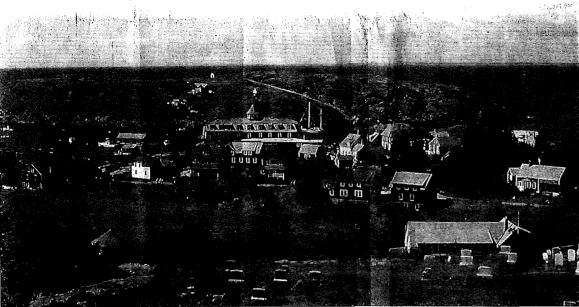
Disabled travelers can, with research, travel anywhere they want; they need not be limited to "accessible" places, Gray believes. The key is "being very realistic about what your needs for accessibility are, and communicating those needs.... With my patients, I stress knowing how much inconvenience can and will you tolerate."

There are advanced transfer and mobility

There are advanced transfer and mobility techniques that will help a person through a door that's too small, into a car in England (where the passenger side is the left side), and even onto an escalator, a skill that opens up all kinds of public transportation. Doctors can refer patients to a physical therapist for this training, Gray said.

"The more you know, the more easily you will be able to adapt to an awkward situation that will allow you to have a new experience," she added.

Besides being prepared for accessibility problems, disabled travelers need to be ready for



Monhegan Island: Ofic of Maine's dozens of offshore islands where summers spring to life out of the paintings of the Wyeths or Winslow Homer.

George Wuerthner photo



Douglas Merriam photo

Rt. 1: A carnival collection of lawn ornaments, moccasins and all the fried clams you can eat.

From Eastport to southernmost Kittery, Rt. 1 winds drunkenly along 300 miles of crenulated coastline.



Conge Witerthner photo
Church on Little Cranberry Island A ferry ride away.

If you go

Tourist information is available by calling the Maine Publicity Bureau, 1-800-533-9595, or by writing the Maine Publicity Bureau, 97 Winthrop St., Hallowell, Maine 04347.

For the Cranberry Isles mail-boat and ferry schedule, contact Beal & Bunker, Cranberry Isles, Maine 04625; 1-207-244-3575 or 244-7485. Regularly scheduled mail-boat and ferry service to the Cranberry Isles from Northeast Harbor is every two hours during summer months.

For more on Maine's offshore islands accessible by ferny or mail boat, contact the Maine Department of Transportation, Ports and Marine Transportation Division, 1-207-289-2841, or the Maine State Ferry Service, P.O. Box 645, 517A Main St., Rockland, Maine 04841; 1-207-596-2202.

problems such as chair breakdowns. "It's really

Conference

Robyn Gray will

present a workshop

on travel for people

problems as part of

Impowering People With Disabilities, a

conference to be

held at the Hyatt

30 to June 1.

all types of

speakers and

attendees from

across Ohio, is

sponsored by many

agencies. Actress

Nanette Fabray is

the keynote speaker.

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three days is \$110; call Kathy Mears,

868-9126, for details,

Regency from May

which will focus on

disabilities and draw

The conference,

with mobility

Solidarity '91,

coming up

important to know the basic maintenance of your chair yourself," Gray said.

Gray said.

"Bring spare guide rails, and an extra front fork for the chair. Carry a spare tire and inner tube in your suitcase, and bring along minor tools. These are the things that happen to you."

Gray advises carrying extra money, in the form of travelers checks or credit cards, too. "There is no more secure feeling, especially if you are in a wheelchair and have some concerns. than having as much credit with you as you can carry. If you have to, you can whip out your American Express card and stay in the best hotel, even if they have to carry you up the steps," Gray said. "It's great peace of mind."

John Wall, a travel agent with Accessible

Travel off Sawmill Road, who uses a wheelchair, says his wheelchair clients are traveling everywhere, especially to the Caribbean. "I just recommend that they use a manual chair for the purposes of getting around better," he said.

His clients have found cruise lines, and especially the newer ships, particularly accommodating, and car rental companies can provide cars with hand controls if reservations are made early, he said.

"I tell folks to just get out there and do it.
Don't stay home and think about it," he said. "If
one trip won't fit you, try another one."

INSIDE TRAVEL

Lisa Reuter-May/ 461-8531

TOURISTS WANTED

Vacationers have been slow to return to Greece, Egypt and Israel since the end of the Persian Gulf War. Now these countries are banding together to promote tourism to their region as safe and affordable/ 31

TRAVEL PHONEBOOK



Vacation planners will want to check out a new book that lists telephone numbers for U.S. state tourism offices, nation; parks, city chambers; commerce and mor says Travel Writer Reuter-May/ 51

ĮÑ.

MAINE from 11

link to the sea.

And so the trip Down East (an old sailing term — ships sailed east before the wind from Boston to Maine) is worth the sideshow. This is the road to an older Maine, the Maine of summers past preserved especially on the state's dozens of offshore islands, a world only a short ferry ride or a century removed from the bump and grind of the coast road, summers sprung to life out of the paintings of the Wyeths, Winslow Homer and Fairfield Porter.

The old coast road reminds that Maine has always suffered an identity crisis when it comes to being the nation's Vacationland (the slogan adorns Maine license plates). Having officially proclaimed itself the land of the vacation, Maine must also reconcile the sentiments of most of its residents who have decidedly less

enthusiastic views of vacationers.

When I was young, a fixture at the Maine town meeting each winter was the appearance of a supplicant from the Maine Publicity Bureau. This poor pilgrim was dispatched into the hinterland to implore the natives' assistance in furthering the promo-tion of Maine as Vacationland. He

was roundly booed.
The First Flatlander (Yankee for tourist), George Bush, with long-standing connections to Maine (a summer visitor, as the old Yankees politely put it) is a good'example of the dilemma. Bush is one of 5 million vacationers who annually visit Maine

- half of them in the summer.
Wanting to be a Maine man of sorts, and outfitted in L.L. Bean-like finery, Bush posed for a photo opportunity on the steps of the general store in Kennebunkport. In Maine, even the most tolerant wince at the photo, for the president is carrying what appears to be a wheel of brie as he exits what is really some sort of chic specialty shop. The clothing of L.L. Bean, however excellent, is made chiefly for export. Real Maine men don't wear Thinsulite.

In my home state there forever rages the debate over what constithat the real Maine. The answer is that there are more than enough "real Maines" to go around.

Larger than the other New Eng-

land states combined, Maine was among the first places in North America to be settled. Historically a



place of striking contrasts, its coast seems sprung from the pages of Na-tional Geographic, the grim mill towns in its interior from the novels of Charles Dickens. Most of the state is covered with forest.

The tiny villages that dot the peninsulas leading down to the sea are proof enough of how different rural Maine remains.

Escape the crowded coast road, and you'll find an older, simpler Maine in these working fishing towns built around a busy waterfront, with a general store, a Grange Hall and the spire of a 250-year-old Congregational Church pointing heavenward sur-rounded by an ancient burial ground of slate and granite markers dating from Colonial times. There's plenty of real Maine in these towns, at the Saturday night baked-bean suppers in the Odd Fellows Hall or the Sun-day morning blueberry-pancake breakfasts at the Knights of Pythias

Lodge.

It is along the side roads that summer visitors will encounter the summer visitors will encounter the Yankee. (Tourism has become so much of an industry in Maine, that the locals' pickups sport bumper stickers proclaiming NATIVE.)

There may be fewer natives about, but they may still be found. They are men and women of few words, whose essence is contained in the time hearest work told to illustration.

the time-honored yarns told to illus-trate the temperament of the country folk.

Tourists and newcomers may affect the dress of the Yankee — even preposterously sporting oilskins (the sartorial equivalent of the lobstertrap coffee table), overalls with red suspenders, black-and-red checked woolen shirts and black rubber highwater boots. But it is harder to mimic the speech of the native.

A dry, slow, flat drawl that betrays little or no emotion, it seems almost designed for putting on visitors from the Big City. It is perfect for the delivery of the ancient punch line of that venerable lost-tourist story:
"You can't get there from here." In
Maine, that's pronounced "You
caaan't git theeeyah frum heeeyah."

Gay it very slowly.)
Good Yankee talkers may be heard just off Rt. 1, about two-thirds of the way down the coast on Mount Desert Island, home of Acadia Na-Desert Island, home of Acadia National Park and the former turn-of-the-century blueblood resort of Bar Harbor. This is the quintessential Vacationland, where the real Maine and the made-for-export Maine collide.

In its heyday, Bar Harbor was a rich man's playground. Today, the barkers in Day-Glo sun visors along West Street will just about absolutely positively guarantee that you'll see a whale. Their offices boast Technicolor videos of the leviathan breeching right out there in Frenchman Bay off the Porcupine Islands. Great collages of Polaroids attest to the performing fruits of the sea, assuring the landlubber that his \$30 or more is well-invested in an authentic Maine coastal whale-watch experience. And that doesn't even count harbor seals and

doesn't even count harbor seals and puffins. They throw them in free.

But you may prefer to take the Cranberry Isles mail boat, which sails pretty much regardless of the weather out of Northeast Harbor for a swing through some of Maine's most beautiful offshore islands, typical of the many that dot the state's

most beautitul oitshore islands, typical of the many that dot the state's jagged 3,500-mile shoreline. The round trip aboard the Sea Queen costs only \$6 for an adult and \$3 for a child, and while they don't absolutely positively guarantee that you'll see a whale, you will see a bit of you it see a wind, you will see a bit of the real life along the Maine coast. And if you happen to pass a whale in the channel, well, Maine being Maine, the pilot will have no objection to circling the beast a couple of times so that the tourists from New Jersey or the natives coming back from a visit to the podiatrist in Ells-worth can say that they, too, had an

authentic Maine coastal whale-

watching experience.
From the Sea Queen, the island's craggy and spruce-studded shorelines are bordered with a natural jetty of gray rocks at high-water. The summer flower-flecked meadows - dotted with the remains of an abandoned apple orchard or the sway-backed remnants of a barn - roll down to the cold Atlantic's waters. Regardless of the weather, the sky behind the lobstermen out pulling their traps off Bear Island Lighthouse trails a wake of circling sea gulls crying for handouts.

gulls crying for handouts.

The great old summer houses, many dating from the 19th century, stand sea-weathered facing Mount Desert, the lawns hedged with great overgrown tangles of rose hips and lilacs, the sweeping porches of battered wicker furniture, the flag of the State O'Meine Happing from a pole State O'Maine flapping from a pole in the front yard.

If the day is cold, faint traces of smoke rise from the chimneys on the out islands or, if foggy, the steady and haunting foghorns, call across the

vapor-shrouded channels.

Maine's offshore islands, numbering in the hundreds, from tiny rock ledges to islands capable of supporting several villages and hundreds of residents, are still among the places Down East where it is possible to get away from the bump and grind of the summer-season tourist crush along the coast. They represent, too, a genuine link with Maine's past, for many of the islands were among the first places to be settled.

So if Rt. 1 is not the real Maine, traveler, it's the road to the real Maine, Cheer up, you can get there from here.

Christopher Corbett was born and raised in Maine. He is the author of the novel Vacationland (Viking). In 1990, he was the James Thurber journalist-in-residence at The Ohio State University.







State of Maine

by John Johnson Director of Tourism Information State House Station 59, Augusta, ME 04333

Fewer deer expected to be taken in Maine

Maine deer hunters will find slightly reduced opportunities this year compared to last season, according to a spokesperson for the Department of Inland Fisheries and Wildlife.

"Maine's total deer harvest in 1990 should be about 27,500 white-tails if normal weather conditions prevail," said Gerald Lavigne, department deer biologist.

That would compare with 30,260 in 1989, taken during the regular firearms, archery and special muzzleloader seasons.

The major reason fewer deer will be taken, Lagvigne said, is because the Department of Inland Fisheries and Wildlife will issue about 46,500 anydeer permits this year. That's about 10,000 fewer permits than were issued last year.

Fewer permits will be issued because of a decision by department biologists to have a

conservation doe harvest this fall to offset above-average deer loses last winter in some northern and central areas of the state.

Lavigne anticipates a harvest this fall of about 7.000 does and 4,200 fawns by anydeer permits and archers, and approximately 16,000 to 16,500 antlered bucks. The 1989 antlered buck kill was 17.009.

Lavigne said that since the introduction of the any-deer permit system in 1983, Maine's deer population has increased in most areas of the state in response to a combination of doe harvest restrictions and some mild winters.

"The estimated post-hunt herd has increased from about 160,000 deer prior to 1983 to nearly 250,000 during 1989," Laviane said.

The good news is that the herd remains in balance with

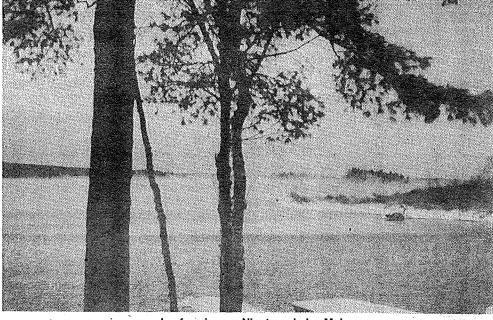
the available food supply. In a few deer management districts, deer populations are approaching desired levels.

"Habitat in all districts is sufficient to support more deer," Lavigne said. "These increases can be accomplished while maintaining a quality deer population, providing winters remain mild to moderate in severity."

One important note for all you hunters, a new Deer Management district was created this year. It includes all coastal islands between the Maine-New Hampshire border in York County and Frenchman Bay in Hancock County.

The district was created, Lavigne said, because the islands lack predators, have typically mild winters, and offer marginal quality habitat for deer. That means they require higher antlerlss deer harvest than adjacent mainland herds in order to maintain a population in balance with food supplies.

Maine's firearm season for



Ice forming on Nicatous Lake, Maine

Forbes photo

deer is now in full swing and runs through November 24. Muzzleloader season will run Nov. 26 through Dec. 1. For further information, contact Inland Fisheries at (207) 289-2871. Good hunting!

Here and There

November is a great month for craft and Christmas fairs. The only problem you might have is deciding which one to attend.

Eliot will hold a Holiday House Christmas Fair at the United Methodist Church on Nov. 17. Call (207) 439-6593. New Sweden is having a Christmas sale the same day at the Covenant Church, Call (207) 896-5508.

The Manchester Lions Club will hold its annual Christmas Show and Animal Fair on Nov. 17 and 18 at the Augustus Civic Center, (207) 622-1539. A holiday weekend is planned for Nov. 23 through Nov. 25 in Houlton. There will be arts and crafts, a parade and caroling, Call (207) 532-4216 for further information.

One thing you might not want to forget is Kennebunkport's 9th Annual Christmas Prelude. It includes holiday shopping, tree lighting, caroling, hayrides, and entertainment. This is fun for the entire family and is a regular tradition for Mainers. Call (207) 967-0857 for more information.



Northern Maine **Outdoors**

by Patti Forbes P.O. box 556, Old Town, ME 04468



- open fields. Deer are plenti-

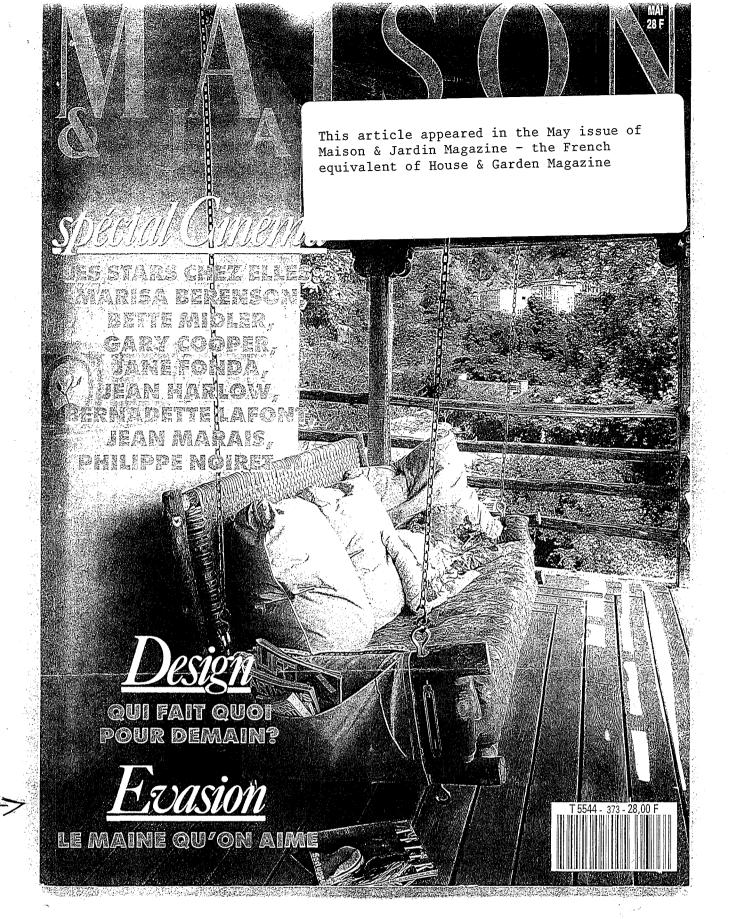
ful and big.
About 60 miles NE of Bangor is another good deer hunting area -- Grand Falls, Saponac, Burlington, and the many lakes of the Nicatous Region. Campsites are everywhere free! Middle Oxhead, Eagle Lake, Deer Pond, Bracy Pond, Gassabias Lake, Duck Lake, Unknowns, Upper Sabao, and Burnt Land Pond are only a

- Membership Secretary; Bill Thompson - NTA Director: Joe Baldwin - Legislative Di-

Norm Gray of Fryeburg, Past NTA Director, was awarded the NTA Trapper of the East Award by the National Trappers Association. No one could qualify more. The MTA is proud of you, Norm.

Bear hunting continues through November 30. Durvember 8 to November 17. Canada geese hunting runs until December 15 with a daily bag limit of three. Snow goose hunting lasts until January 5 with a daily bag limit of five.

Brant hunting ends November 26 with a daily bag limit of two. Scoter, eider, and old squaw can be hunted until January 19 with a daily bag limit of seven. Woodcock hunting ends November 14



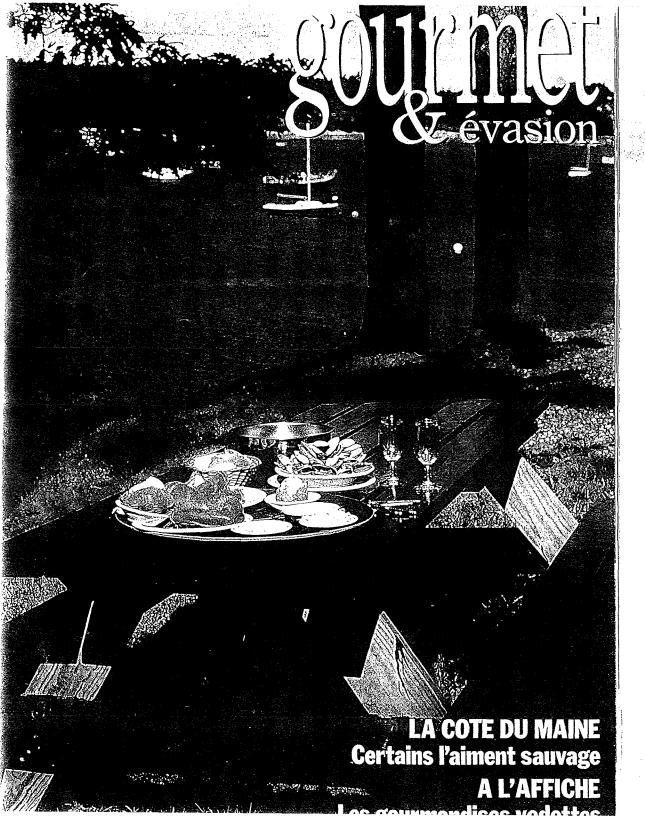
To all of you who assisted with Marie France Boyer's Fam trip:

in the mail this morning, and Maine has a speed that runs for 10 pages! I could not have done this without all of your assistance and generosity.

I will be anxious to see if this helps to stir up any interest.

Once again thank you for your help.

Dina Richard Jackson Office of Townson June 1991



Beginning of Maine article. The entire article is full of beautiful color glossy photographs. This belack/white version does not give you the full impact of section.

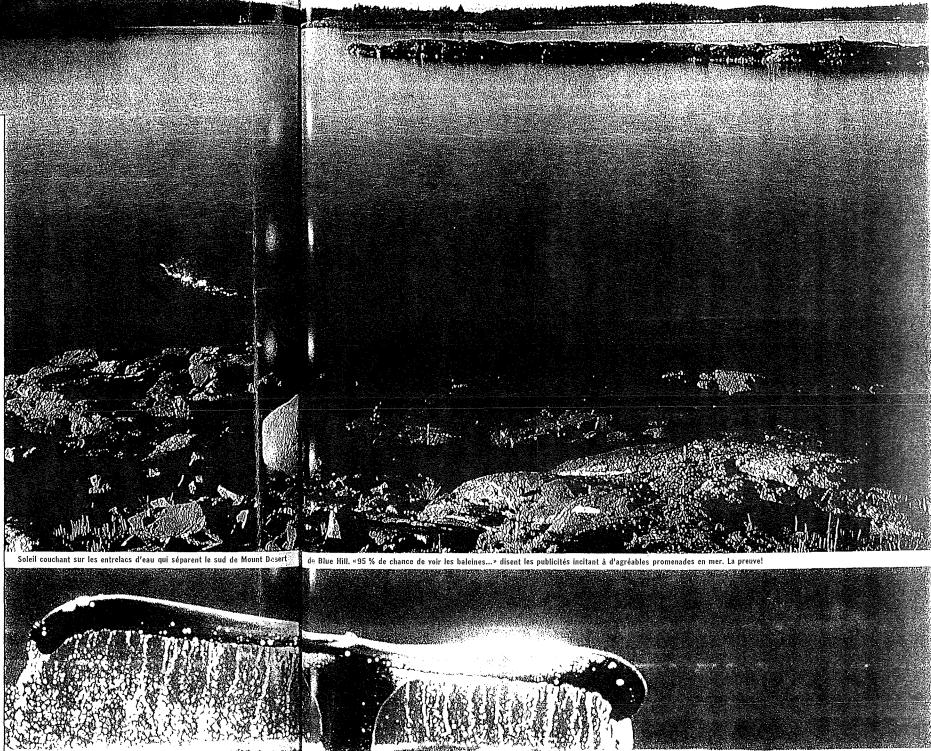
IF VOILS ÉCRIS DE

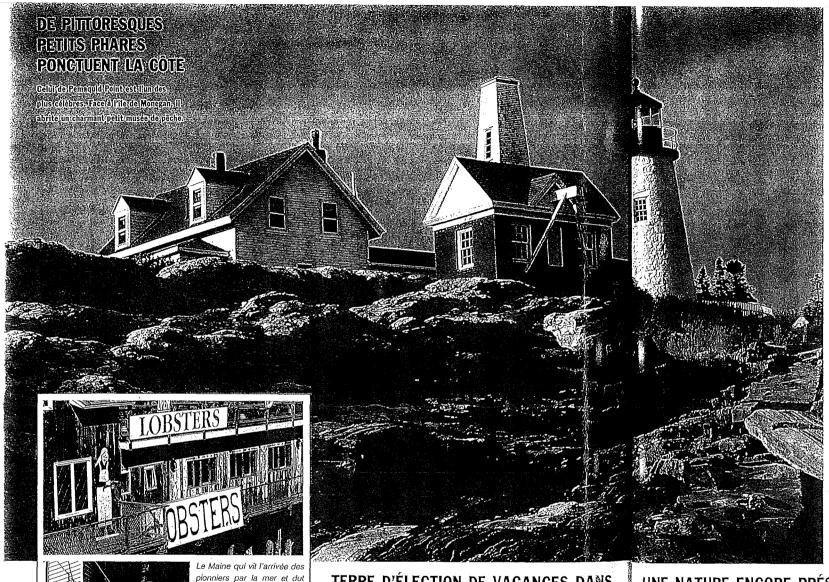
MAINE une région très



nature

Un peu Ecosse, un peu Cornouailles, pas tout à fait la Bretagne, ni complètement la Suède, le Maine rejoint tous ces endroits farouches par ses colliers de phares, ses îles, ses brumes, ses plaisanciers, ses régiments de homards et ses baleines.





longtemps sa fortune à la

construction des grands navi-

res en bois mise beaucoup

aujourd'hui sur ses homards.

prétextes à toute une imagerie

que l'on retrouve jusque sur

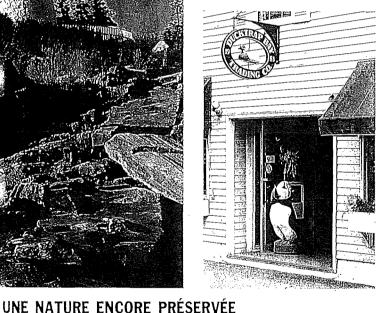
les plaques des voitures et sur

les phares. On les photogra-

phie, on les peint, on les

déguste. Ils sont l'emblème de

dopté dès la fin du XIX^e siècle par des milliardaires de la côte est, suivis par le corte de habituel d'artistes et d'écrivains, remis à la mode par Marguerite Yourcenar qui s'y réfugia comme Mary McCarthy pendant plus de 40 ans, le Maine est un pays qui convient aux amoureux de la nature. On y pêche, on y chasse, on y va pour lire, écrire, peindre, pour contempler les oiseaux de mer, les canards sauvages, les baleines et les hérons bleus. Comme une ligne rouge infranchissable, du sud au nord de l'Etat, la route nationale nº 1 est aux Etats-Unis ce que l'autoroute du Sud est à la France: un symbole qui ne mène pas vers le soleil mais vers la nature vierge, «The country of the pointed fire» (roman célèbre aux USA écrit en 1849 par Sarah O. Jewett).





XVIIIe la construction de ces maisons de bois

laqué aux vérandas à colonnes, c'est à elle

aussi que l'on dut les chantiers de construc-

tion navale qui firent la fortune du pays au

temps de «la marine en bois». Les entrepôts

de pêche sur pilotis étaient fabriqués en

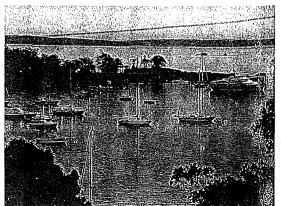
«shingles», les casiers et les bouées qui s'argentent avec le vent de mer en pin comme le rocking-chair, les meubles des Shakers, les sièges «Adirondack» (du nom d'une chaîne de montagnes voisine) et les appeaux que l'on trouve, avec ces «quilts» multicolores, chez les brocanteurs. D'abord sculptés pour la chasse, ces oiseaux en bois au réalisme naïf ont fait émerger des artistes devenus célèbres. Ainsi Wendell Gilley. qui était plombier comme son père et son grand-père dans l'île de Mount Desert, mais chasseur le dimanche depuis son enfance.

Il était si épris de son gibier qu'il commença par le naturaliser, puis le sculpta, de 1930 jusqu'à sa mort en 1983. De nombreux touristes venaient admirer cette remarquable collection et, depuis 1981, un musée a été créé dans son village natal où l'on enseigne la technique du «bird-carving».

Dans le Maine, si l'on préfère la mer aux oiseaux, on navique en se faufilant dans des fjords profonds comme les baies de Blue



TERRE D'ÉLECTION DE VACANCES DANS



qui fait penser à la Bretagne Sud, abrite de nombreux bateaux de plaisance. Les maisons du port, construites au début du siècle, en haut à droite, servent à la fois de résidences de vacances mais aussi de restaurants, de galeries de peinture

Ci-contre à gauche, la baie de Camden,

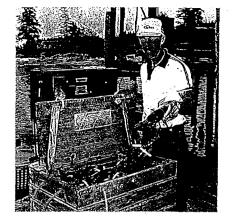
ou de sculptures d'appeaux. En bas à droite, le classique fauteuil en bois, «Adirondack».

forêt de conifères qui recouvre cette région d'une fourrure dense jusqu'aux abords de la côte. Un avantage pour les Indiens qui vivaient là avant les pionniers, pour les trappeurs et leurs canoés silencieux, pour le glbier qui abonde et que l'on traque bien à l'abri dans ces drôles de chaussures «L.L. Beans», mi-cuir, mi-caoutchouc, que Ralph Lauren remet au goût du jour. Mais un inconvénient majeur car cette forêt engen-

Elle trace comme une déchirure dans la

à 2 km de la mer. Pourtant, c'est cette immense réserve de bois qui donne sa physionomie à cette côte que l'on aime. C'est la mer qui apporte ses richesses mais c'est la forêt qui permit au

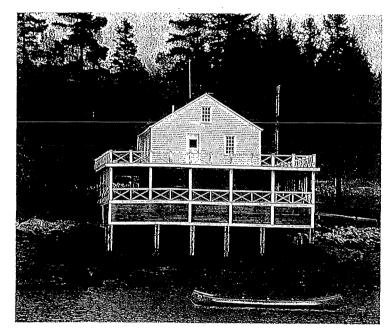
dre la monotonie et coupe la vue dans ce pays plat, même lorsque l'on est seulement





LA NOSTALGIE AU RENDEZ-VOUS DU CHARMF

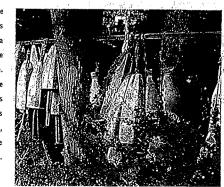
Dans la presqu'île de Deer Isle, certains entrepôts de pêche, abandonnés sur leurs pilotis que la marée basse découyre gainés de moules ou d'algues brunes, ont des allures fantomatiques. Pourtant, poissons et crustacés abondent dans cette région.



CALMES LIEUX DE VILLÉGIATURE

A l'Isle-au-Haut — qui fait partie de l'Acadia National Park — les touristes d'un jour viennent marcher. Il n'y a qu'une épicerie-poste-café assortie d'une minuscule école menacée de fermeture.

Quelques familles s'installent dans l'île pour l'été, à l'écart de tout, avec leurs canoés et leurs bicyclettes. Partout, pris dans les herbes et les bruyères, des montagnes de casiers, de filets, de bouées en bois...



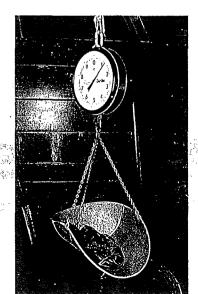
Hill, de Penobscot ou du French Man. On se dirige vers le soleil couchant, là où l'on trouvera des ports qui font penser à Dinard ou à Bénodet d'avant les années soixante, des lieux où l'horizon est barré par les îles. Entre deux maisons «coloniales» gardées par des hydrangeas rosés grands comme des arbres, on trouve pléthore de bistros où le homard est le plat obligé, préparé «in the rough» (bouilli avec du beurre), en sandwich ou servi en soupe chaude, les «chowders» parfois aussi aux coques, que l'on appréciera encore plus si le pays est enveloppé par le brouillard.

Ce sera alors le moment de faire le tour des boutiques qui affichent le style «country», de visiter les musées, de voir le pays comme le décrivent les peintres: Andrew Wyeth et ses maisons aux rideaux qui volent, ses coquillages pâles sur le bord des fenêtres et ses bateaux échoués, Winslow Homer et ses trappeurs pagayant en eaux calmes... Demain, le temps se lèvera. Ici, les auberges sont confortables, avec teurs piles de serviettes éponges moelleuses, et leurs draps fleuris, avec leurs dîners aux bougies, très «nouvelle cuisine» européenne, et leurs petits déjeuners un peu canadiens novés dans les «blue berries» et le sirop d'érable. A la célèbre «Asticou Inn», on prend plutôt un gin ou un Bourbon «on the rock». Cachée dans la montagne de Mount Desert, immense, presque centenaire, cette auberge domine les eaux miroitantes du port de North East Harbor, centre chic de l'île et de l'Acadia National Park, et seul nom qui vienne à l'esprit des gens «branchés» de New York, toujours assez hésitants pour 🐇 situer le Maine sur la carte.

Si l'on quitte cet endroit célèbre, on trouve, plus au nord, un pays vide, où la lumière blanche et la végétation rare laissent entendre que l'hiver est rude. Une région où l'on croit voir un phoque sur chaque rocher luisant. Là-bas, dans ce pays où l'on n'arrive





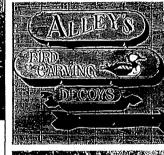




LE HOMARD A L'AMÉRICAINE? BOUILLI, TOUT SIMPLEMENT

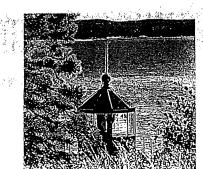
Autrefois, dans les contrats d'embauche, il était précisé qu'on servirait du homard au personnel seulement 4 fois par semaine, et il n'était pas rare d'en trouver échoués sur les côtes, comme le saumon en Norvège.

Loin de se prêter à des préparations culinaires sophistiquées, ce homard à l'américaine est plongé dans l'eau bouillante après avoir été pesé sous les yeux du client et on le déguste tout simplement avec du beurre fondu. Sur le port de Bar Harbor, chez Beal's, l'endroit à la mode, on va tout de même jusqu'aux spaghettis aux crustacés ou à la soupe de homard, et chez Abel's, notre photo de couverture, c'est agréablement installé sous les





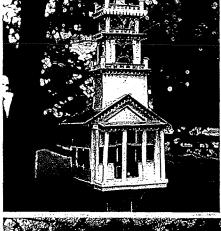
berries», soite de grosses myrtilles, font partie intégrante du folklore de l'Etat du Maine. Ces dernières, comme les jonquilles, sont en juillet et en août vendues par des enfants le long des routes. On les sert, avec des crêpes et du sirop d'érable, dès le petit déjeuner.



LA SÉRÉNITÉ DE CERTAINS PAYSAGES POURRAIT INSPIRER BON NOMBRE DE PEINTRES

A l'extrême nord de l'Etat, non loin de la frontière canadienne, le port de Corea, comme figé sur et autour de ses pilotis.

intéresse les hommes. «Les petits poissons, c'est le maquereau qui les mange, et le maquereau qui les mange, et le maquereau qui les mange, et le maquereau c'est le l'blue-lish. Mais pour le blue-lish, il y a toujours le phoque... C'est la viel » entend-on sur le minuscule ponton de la coopérative du port. La promenade s'arrête là. Dans un bistro en bois sur pilotis encerclés de canards sauvages, «Le trou dans le beignet», qui ressemble à une aquarelle. Les personnages sont figés comme dans une toile de Edward Hopper: une scène qui ressemble au Maine comme on se l'imagine avant d'y aller.







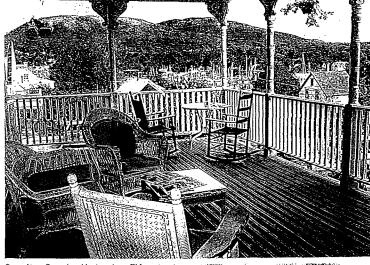
Samuel de Champlain découvrit, et nomma l'île de Mount Desert, montagneuse, encerclée de granit rose et couverte de pins. Dou le surnom de l'État du Maine. Pine Très latte. Aujourd'hui, elle latte partie du très touristique Acadia National Park.

Carnet de Voyage

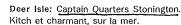
HÔTELS

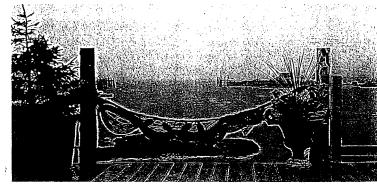


Portland: Pomagrate Inn, bed and breakfast. Dans la vieille ville, luxueux.



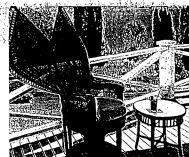
Camden: Camden Harbor Inn. Elégante et romantique maison néo-coloniale avec vue sur la mer.







Mount Desert Island: <u>Primrose Cottage</u> Inn et <u>Mira Monte Inn</u>. Situées à Bar Harbor, ces deux anciennes maisons privées du XIX^e siècle, avec une jolie véranda, font



MIISÉES



A Ellsworth: dans la maison du colo-

Carnet de Voyage

MUSÉES

A Portland: WADSWORTH LONGFELLOW HOUSE, maison d'enfance du poète.





PORTLAND MUSEUM OF ART, pour ses collections de peintures signées Wyeth, Homer et Hopper.



· 等級。我被認為在各種的企業

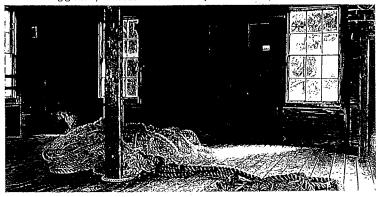
The first expression and first the second of the first second of t

A Mount Desert: WENDELL GILLEY MUSEUM, la collection d'oiseaux sculptés par cet artisan, musée installé dans sa propre maison.





A Bath: le gigantesque Musée maritime sur le fjord mérite une journée entière de visite



ARTISANAT

L'un des nombreux brocanteurs installés tout le long de la route nationale n° 1.





Sympathique bric-à-brac sur une route secondaire de Mount Desert.

CURIOSITÉS



Voir les baleines, en croisière organisée à partir de Bar Harbor (toute la journée en mer) et de Portland.

RESTAURANTS

Abel's: pour le homard et Jordan Pond's House le réndez yous chic des marcheurs, spirtout à l'heure du thé, Mount Desert

Porcupine Grift pour changer des fruits de mer, grillades et petits légumes dans un décor élégant, Bar Harbor.

Jonathan st bistro Intime; spécialité: le lapin au bacon et à l'ail, Blue Hill.

New Castel Inn: pour un dîner de poisson aux chandelles, Booth Bay. Harraseeket Lunch and Lobster: les pieds dans l'eau et chic, pour déguster palourdes, homards, coques, Free Port. The Toronto Star

Toronto, ON Dailies

517488

This article appeared in the July 28 edition of The Toronto Star, which has a circulation of 515,277

CIRC- 515,277

Sea the major attraction at Acadia National Park

By Ted Fitzgerald SPECIAL TO THE STAR

BAR HARBOR, Maine -BAR HARBOR, Maine — Off the coast of Maine is a summer variation and with features and seascapes unique to the eastern seaboard. Mount Desert Island is the site of popular Acadia
National Park and the resort community of Bar Harbor.
Just 217 kilometres (136 miles) south of the New Brunswick

border, the area offers a variety of attactions and activities for the tomist. Not only a carefully managed wildlife preserve, the parks granite terrain offers some of the most spectacular vistas to be found on the Atlantic seaboard.

be found on the Atlantic seaboard.

Man has frequented these shores for a long time. Mute testimony to age-old wisits by Abnaki Indians long before Europeans arrived is expressed in numerous shell piles found at many places along the coast. Names like Sieur de Monts, Abbe, St. Saveur and Isle au Haut that still identify topographic features memorialize the first Europeans to encounter Mount Desert Island.

Ongoing conflict

Named in 1604 by Samuel de Champlain, literally as "Island of Barren Mountains," its appellation suffered in translation. A Jesuit mission was established and destroyed by the English in 1613. Later, the island became a part of the French province of l'Acadie, which also included much of present-day Nova Scotia and New Brunswick.
Ongoing conflict between the

Ongoing conflict between the North American colonies of England and France delayed permanent development of the area until 1783 when Maine became a part of the United

An artist's colony after 1844, the unspoiled beauty of Mt. Desert Island later attracted wealthy "cottagers" from major northeast cities. Elaborate summer places were built at Bar Harbor, staffed with servants, and used as bases from wariefy of artivities by the for a variety of activities by the

very rich.

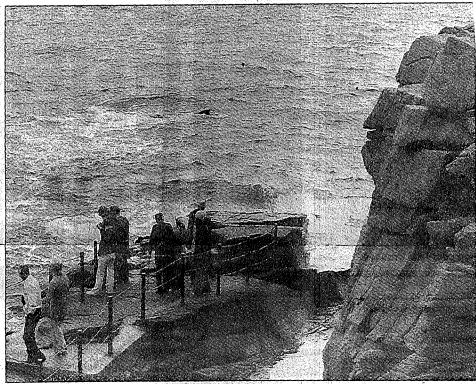
However, the area began to lapse into a social limbo after World War I and was decimated by a disastrous fire in 1947. Now the town, with its island harbor, has recovered its vigor and is accessible to all accessible to all.

accessible to all.

Its position as the gateway to the park makes it doubly attractive as a resort with all the modern conveniences adjacent to

a pristine semi-wilderness.

Besides access to the park, Bar
Harbor offers most of the Harbor offers most of the activities of any maritime resort. The sea is the big attraction and commercial boat excursions of all types are available. With varying lengths and costs, charter deepsea fishing trips are available as are cruises to view the scenery, watch whales, study natural history, or trap lobsters. For remarking several sail-powered romantics, several sail-powered



THUNDER HOLE: Awesome power of the Atlantic ocean as waves surge on rocky shore

schooners accept passengers for

coastal trips.

Bar Harbor is a neat little town built on a slope above the bay. Craft and souvenir shops
proliferate, some quite pricey. It's
a busy, active place, particularly in
the evening when a carnival
atmosphere prevails.
A multitude of restaurants,
offering service inside or out,
cater to every taste.

offering service inside or out, cater to every taste.

Fresh fish and shellfish are nice, but lobster is Bar Harbor's dish. Visitors tend to be amazed to find lobster "corrals," where at their convenience, an animal may be selected for later dining.

Acadia National Park is the big attraction of Mt. Desert Island.

attraction of Mt. Desert Island.
Because it was not established
until 1919 it has had to compete

with existing development.

A map is a real necessity to get around. A number of entrances allow access to the park at a cost of \$5 U.S. for a weekly car pass. of \$5 U.S. for a weekly car pass,
Park guides may be purchased at
the Visitors' Centre. (Canadian
money is not accepted, with or
without exchange, by park personnel)

The second busiest national park in the U.S., Acadia at times suffers from over-use. In an suffers from over-use. In an attempt to alleviate severe parking problems, the main loop road recently was made one-way to permit on-road parking throughout its length.

Early summer residents, concerned that the national resources of the island were being exploited, pooled lands and money, purchased prime scenic

sites and formed a trust to preserve the more attractive parts of the area in 1903. It became a national park 16 years later.

It now has an area of 13,360 hectares (33,000 acres) that includes outlying islands and part of the nearby Schoodic Peninsula as well as Mt. Desert Island.

Acadia Park offers 192 kilometres (120 miles) of hiking trails. Almost any length of trek can be planned. For the less athletic, a rewarding 32 kilometre

(20 mile) loop drive is the preferred way to see much of the

park fairly quickly.
Compelling seascapes are
everywhere. Unusual points of
interest include attractions with tantalizing names like Great Head, Thunder Hole, Otter Cliffs and The Bubbles.

and 1 ne Bubbles.

Sand Beach, the finest in the area, attracts crowds to enjoy the sun in its protected cove.

Although it looks attractive, only the hardiest can enjoy the cold coastal Maine water.

Guidepost

Acadia National Park and the town of Bar Harbor are joined by a short bridge to mainland Maine. From the nearest Canadian border point, at St. Stephen/Calais, Bar Harbor is 217 kilometres (136 miles) via U.S. Highway 1 and State Route 3:

3.
Distances from Bar Harbor to other points are: Fredericton — 352 kilometres (220 miles), Boston — 432 kilometres (270 miles), Quebec City — 462 kilometres (289 miles), Toronto — 1,008 kilometres (630 miles). Bar Harbor can be reached in 14 hours from Yarmouth, N.S., via car ferry. MV Bluenose sails daily June to Sept. and eliminates a 1,160-kilometre (725-mile) drive around the Bay of Fundy between the two points.

Almost any amount can be spent for some of the luxurious accommodations along the



waterfront in and near Bar Harbor. Many of the older, larger hotels offer fine dining and other

activities.
For the average traveller, reasonably priced motels are spotted along Route 3 between the mainland and Bar Harbor.
For additional information write: Superintendent, Acadia National Park, Bar Harbor, Maine 04609